

**Efficiency
Order**

**Lower costs
Profitability
Eco friendly**



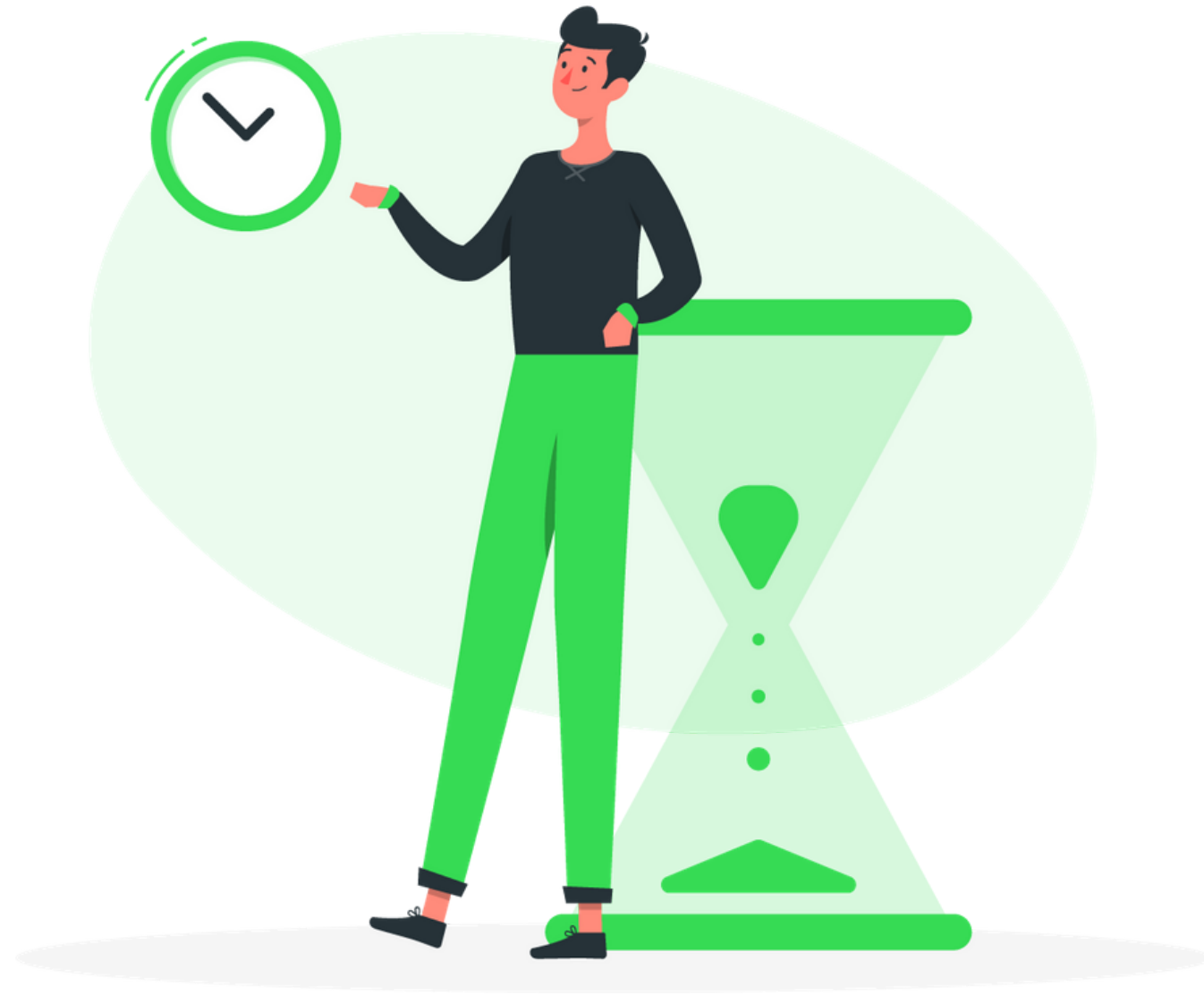
2 SIGN

01

Time is Money

02

A few problems with running an office the old fashioned way



Hundreds of hours spent dealing with paperwork



Packaging and shipping every document



Manual labor and equipment maintenance costs



Receive signed documents only by meeting in person



Storage and filing space and costs

The Perfect Toolbox

We did the hard work so you won't have to

03

 Variety of signing options - Single, group, signature round

 Digital form system - Create unique forms or a template for further use

 Cyber security - Unique verification measures, a log history of editing attempts

 Task management - Define regularity and further tasks for signed documents

 Share a document - Via Email, Whatsapp, text message etc.

 Interfacing - API and triggers to connect to other systems



What's the Difference?

Small business or a big company they all benefit

04

Save

We can lower 20%-50% on document related expenses. Including filing, recovering, stationary, storage space, labor hours, etc.

Stay safe

2020 Was a wake up call to the world of administration and office work. Less physical connection, rather a digital one. We've seen a dramatic rise in demand for our services, especially from traditional small and medium size clients. This trend will only grow.

Profit

Our clients report that after switching to 2SIGN, doing business is now much easier. Sending and receiving signed documents is now instantaneous! No more misplaced or misfiled documents. A dramatic improvement that allows them to engage in increasing their profits rather than messing with paperwork.

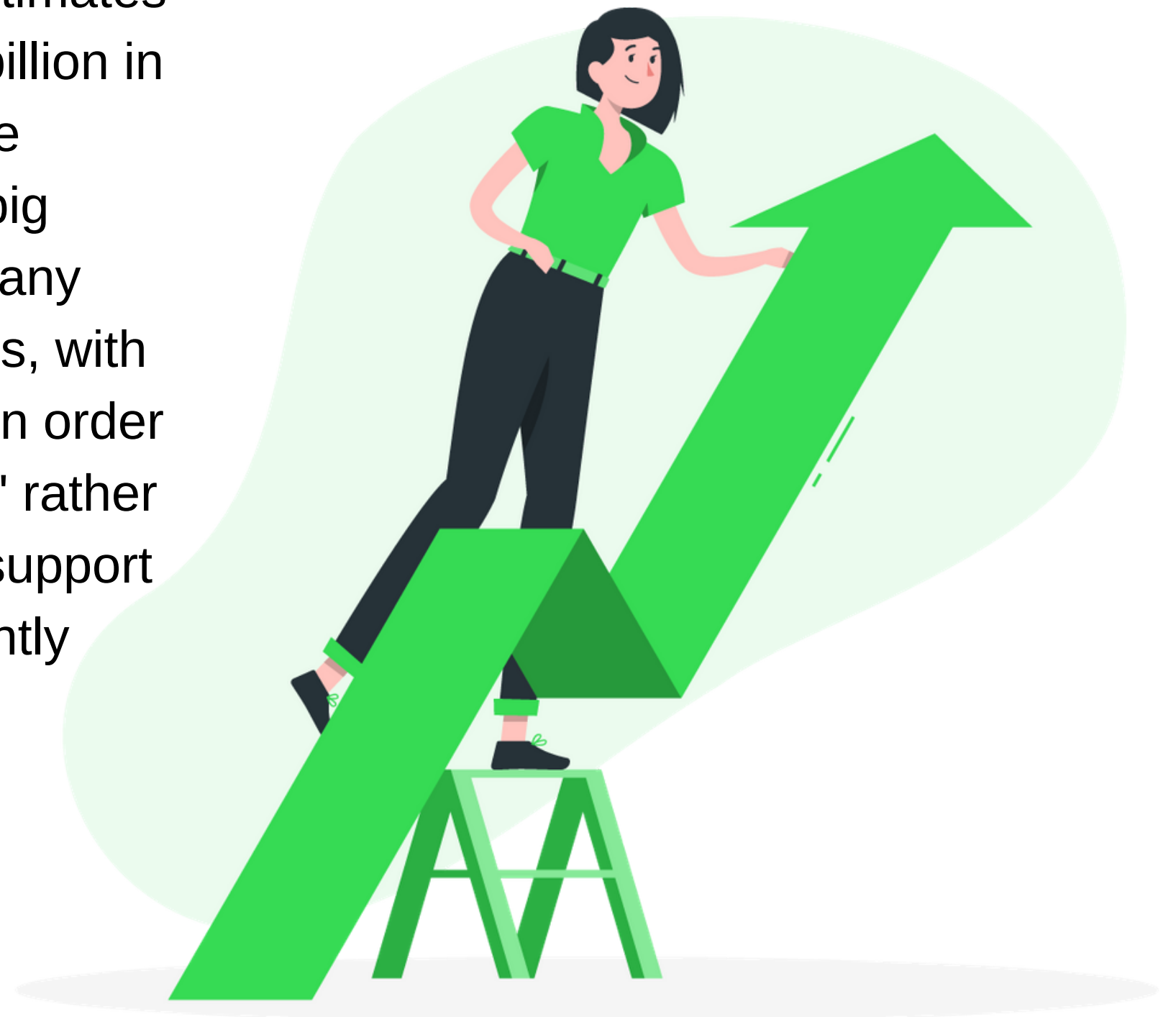


Where is it Going?

One way - Up

05

Recent studies show a dramatic surge in demand for paperless office work due to transition toward digitalization. Current estimates claim the E-sign market is projected to grow from USD 2.8 billion in 2020 to USD 14.1 billion by 2026. The expectancy is that the pandemic will accelerate this process. In the coming years big organizations and small companies alike, will have to lower any unnecessary expenses. Paperwork and messy filing systems, with the overhead labor costs, we believe, will be the first to go. In order to be out of the crisis, efficiency is no longer a "nice to have" rather a necessity. We are ready with a set of products, services, support and reasonable pricing, to be ahead of the pack in a constantly growing market.



Current Segmentation Status

06

The key word is - Diversify



Cooperation with the ICPAS



Financial services (Tax, Credit and Mortgages)



Law firms



Insurance and pension



Various Industries and small businesses



Real estate



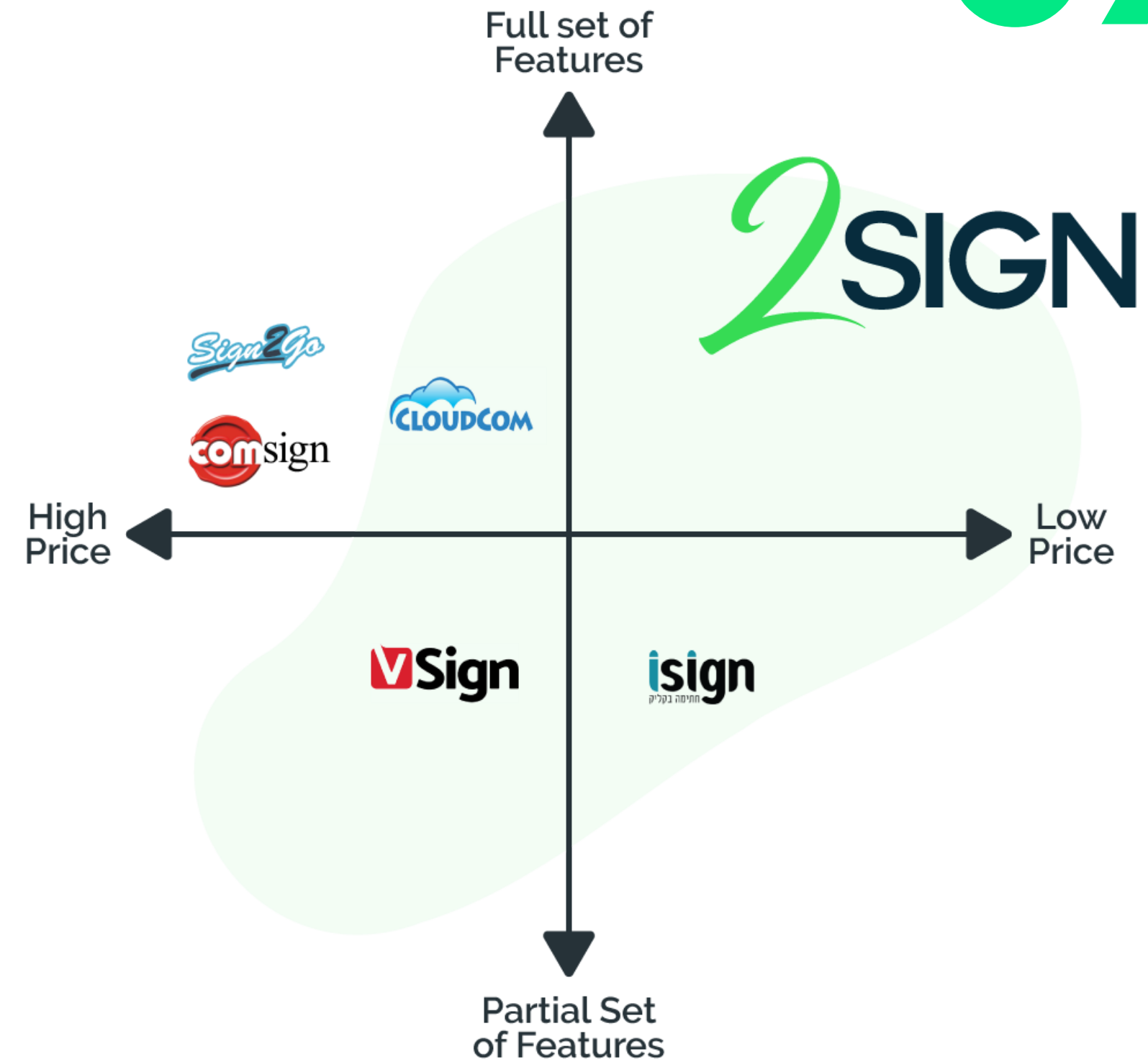
We have only scratched the surface and the potential is endless

Competitive Landscape

Us and them in Israel

In Israel, we are unmatched in terms of pricing and features. Globally, we are a few months away from outperforming some of the strongest players in the market, with provided solutions and features. We have a few tricks up our sleeve that would probably surprise even them.

07



Sales Model

New features and markets

08



Current

- ✓ SaaS
- ✓ Monthly Subscripition Base
- ✓ Partnership Program
- ✓ API Implementation

Future

- ✓ SaaS
- ✓ Monthly Subscripition Base
- ✓ Partnership Program
- ✓ API Implementation
- ✓ Premium Features Market
- ✓ Wordpress Plugin Support
- ✓ Future Languages Support
- ✓ Expansion to European and American Markets

Customers and Partnerships

It's all about the service

09



לשכת רואי חשבון בישראל

Institute of Certified Public Accountants In Israel

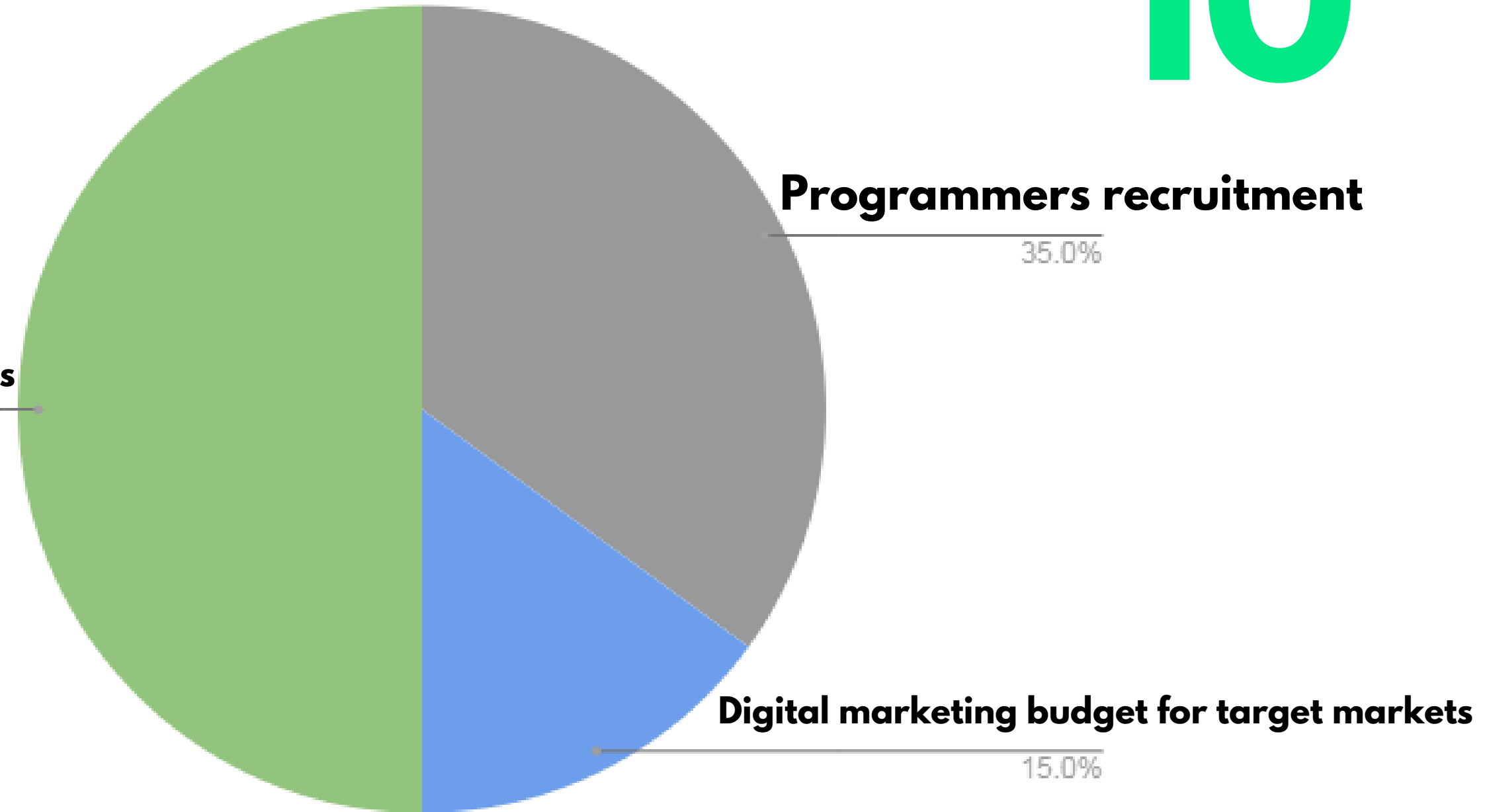
نقابة مدققي الحسابات في إسرائيل



Use of Proceeds

From dream to reality

10



R&D And localization for target markets

50.0%

Programmers recruitment

35.0%

Digital marketing budget for target markets

15.0%

Seeking 1M\$ Investment



Team

The people behind the magic

11



Yoram Shiffer | Chairman & co Founder (B.A, C.P.A)
Over 25 years of experience managing the 'Ziv Shiffer' Accounting firm. Main expertise: taxation of persons and companies, tax analysis for financing deals, accounting applications expert.
Experienced internet entrepreneur, owner of several companies, including Invoice4U and Ucan2.



Ziv Karasenti | Chairman & co Founder (B.A, C.P.A)
Over 25 years of experience in different areas of taxation, overseeing business processes, negotiation with state authorities, banks, clients and suppliers. Specializes in conflict resolution, streamline communication with tax authorities, taxation of persons and companies. Partner and owner of Invoice4U and Ucan2. Promotes business development and collaboration in the municipal and governmental domains.



Barak Ben Horin | CO-CTO & co Founder
Experienced software developer with a rich background in Start Up companies. CTO of Invoice4U and Ucan2, technological associate of Yoram Shiffer since 2011. In charge of overall system technology, deployment and integration, leader of local and offshore development teams.



Oded Kaminsky | CO-CTO & co Founder
Master's degree in electrical engineering. Formerly designed metrology algorithms in the field of IC manufacturing and later communication protocols. Co-founder, in charge of technology development and assimilation of novel technology to the system.



Amitay Siton | CEO
Master's degree in business management and marketing. 15 years of experience in business developing and managing IT companies. Marketing manager for Invoice4U from day one. Responsible for product development, recruiting and training. Also contributes to the affiliates program by finding business partners and creating connections with a variety of clients and leading companies in the Israeli market.