

The Future of Interactive Sports

Engage | Interact | Monetize



Sodyo is the next generation of interactive scanning technology. We provide colorful markers that broadcasters, advertisers, teams, and event coordinators can add on screens and on print media to provide fun and interactive experiences to their fans. Users scan the markers using their smartphone from their seat in the stadium, or the comfort of their couch.

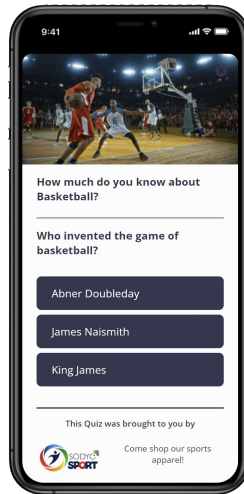
Benefits

New Revenue Streams

- TV Viewers can securely shop from the TV screen
- Fans in-stadia can shop from their seats
- Easily monetizable content

End-To-End Analytics

- Complete data analytics with actionable reports about the fans who interacted with your content



Fan Engagement

- 21+ Types of Interactive Content for Fan Engagement, including games, galleries, and more!

Personalized Content

- Personalized content and offers can be delivered to every user with pinpoint accuracy

Use Cases



TV



Billboards



Team Stores



Stadiums



Signs & Kiosks



Betting



Share on Social



Comment



Interactive Ads



Instant Replays



Player Info



Team Stats



Instant Purchase



Get More Info

What Makes Us Different

Longer Range



Smaller Code



Next Gen User Experience



Superior Analytics



Secure Solution



Farther | Faster | More Robust

Give us a Try

Download our demo app and try Sodyo for yourself: <http://www.sodyo.com/try-sodyo/>

