



**The African media group with the most powerful audience across the continent**

January 2022

For 60 years, Jeune Afrique Media Group has been a leading Media and Events company in Africa...

## MEDIA

A leading French-speaking pan-African media with an increasing reach on B2B targets and in English-speaking areas

**jeuneafrique**



**the africa report**



**AFRICA BUSINESS+**



## EVENT

A powerful network, brought together by JAMG's various event activities, both physical (Africa CEO Forum, Women working for Change...) and digital (webinars...)



# ...giving a unique access to the readers and decision makers of the continent

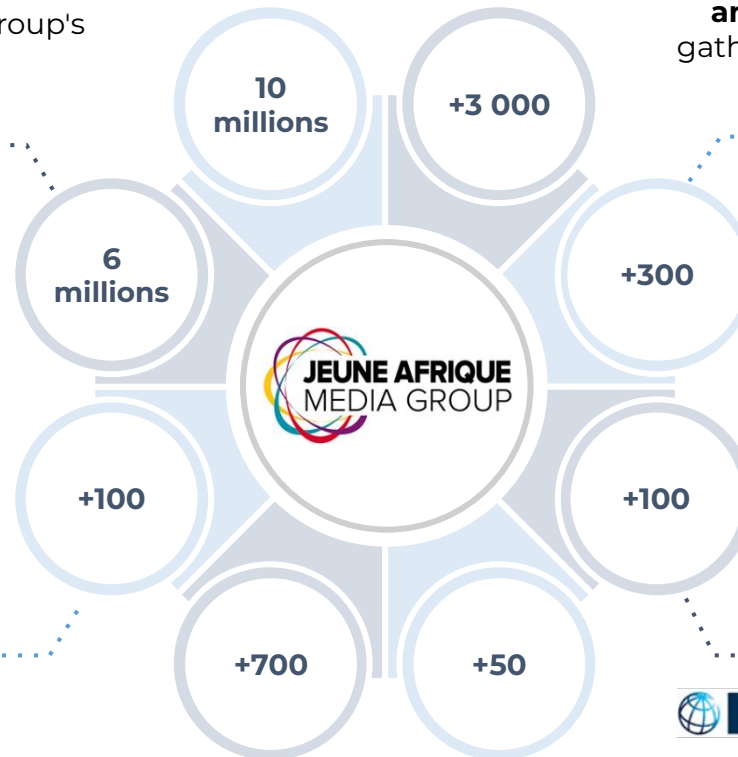
## MEDIA

jeuneafrique theafricareport AFRICABUSINESS+  
Monthly readers of the Group's titles

f Instagram LinkedIn  
Subscribers on our social networks

Readership countries (Africa & International, digital & print)

Advertising clients (multinationals, local groups, institutions)



## EVENT

CEOs of multinational companies and African private groups gathered at our annual events

Public decision-makers (heads of state, ministers, head of institution) attending our sessions



Leading global & African companies who trust us



Strong and recurring institutional partnerships



# An integrated agency at the NEXUS of media, communication & influence

## INTEGRATED AGENCY



### PUBLIC AFFAIRS

- Side-event & roadshow
- Sectoral/ country studies
- White-paper
- Mapping
- Institutional Relations

Public  
Affairs



Brand  
Content

- Webinar
- Video
- Podcast
- Sponsored editorial
- Newsletter

### BRAND CONTENT



# They trust us



**JEUNE AFRIQUE MEDIA GROUP - JAMG** is the number one global media company in Africa, with a direct reach to the continent's affluent consumers and influential decision-makers.

We offer cross-media and multi-language platforms dedicated to Africa through print, digital, video, podcasts, and social media.

JAMG is also a leading publisher, event organizer, and TV producer.

## INTERNATIONAL ORGANIZATIONS



## AFRICAN COMPANIES



## INTERNATIONAL COMPANIES





The logo for the Africa CEO Forum is displayed on a large blue screen. It features a stylized map of Africa composed of vertical white lines of varying heights. To the right of the map, the word "AFRICA" is written in white, "CEO" in large red letters, and "FORUM" in white below it.

# AFRICA CEO FORUM

Cliquez pour ajouter du  
texte

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