

## **Our Company**

EyeControl is a pioneer of medical technology, specializing in innovative communication solutions that address unmet healthcare needs. We implement disruptive AI technologies that connect people and bridge information gaps, facilitating better medical care and decisionmaking.

Our privately held company was established in 2016, by individuals, who share unique personal connections to Locked-in patients. Their journey, addressing the communication needs of those living with ALS, evolved into a comprehensive tool for ICUs and ventilated wards.

## **Unmet Needs**

## Communication and Delirium Management



ICU communication is challenging, particularly among mechanically ventilated patients.



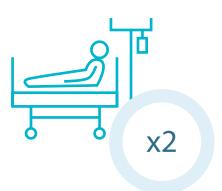
Medical staff also express frustration, when treating patients with limited communication capacities<sup>1</sup>.



Impaired communication is associated with anxiety<sup>2</sup>, cognitive decline and Delirium risk factors.



Delirium affects up to 80% of ICU patients<sup>3</sup>



Delirium can double mortality rates during hospitalization<sup>4</sup>



Delirium can triple mortality within six months following release<sup>4</sup>



Delirium can impact cognitive impairments such as dementia<sup>5</sup>



Delirium costs the US healthcare system up to

\$200B annually<sup>6</sup>



Delirium can lead to

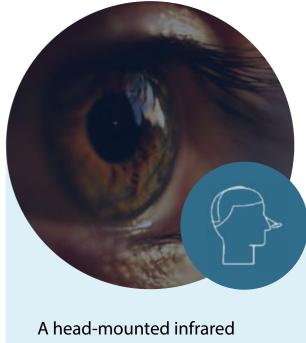
5 to 10 day extended stays in the ICU<sup>7</sup>

No FDA regulated Delirium management technologies exist; an automated non-pharmacological intervention is desperately needed.

## Our Solution

directional communication and monitoring

Based on Al-powered eye-tracking technology, our wearable device enables 24/7 customizable bi-



A head-mounted infrared camera tracks patient eye blinks in response to audio feedback and transmits them to the processing unit.



Using adaptive, ML-based pattern recognition, eye blinks are converted to patient communication and clinical data.



Medical staff receives notifications on their web-based dashboard, which can also be used to schedule outgoing communication, configurable to patient cognition levels.

EyeControl is revolutionizing the industry standard for medical communication with an aim to shorten length of hospital stay and diminish healthcare costs. Empowering communication enables timely, proactive, and preventative care aimed at Delirium prevention.

The EyeControl is FDA listed and CE marked as a communication device; it is ISO certified, AMAR registered, HIPAA compliant, and federally reimbursed in Israel, the UK, and the US.

EyeControl-Pro for Delirium management is for investigational use only and has not been cleared or approved by the US FDA\*. Clinical trials validating its efficacy in detecting and mitigating Delirium are underway in Israel and the US.

**Read More** 

qualitative metasynthesis. Scand J Caring Sci. 2015;29:205-14.

about our team, board of directors and advisors

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