

CORPORATE PRESENTATION



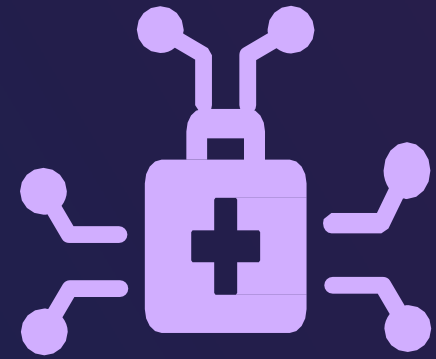
**THERAPNEA LABS**

**The Intelligent Sleep Apnea  
and Snoring Treatments**

**The next UNICORN**



## EXECUTIVE SUMMARY



# Disruptive MedTech Solution

Therapnea™ is a novel, patented technology to treat Obstructive Sleep Apnea (OSA) as well as snoring. Beside being therapeutic it is a also diagnostic device

Successful Proof of Concept clinical trial

Patent already granted in USA, Europe, China, Japan, Hong-Kong, Israel, Australia, Russia, South Africa and expected in Inida in 2023

Greatly improves patient health, experience & lifestyle

Classified as Class II for FDA, CE, CFDA

Sales will be mostly B2C



# Highly Experienced Team

50 combined years of experience in the sleep related fields & decades of experience in MedTech and government regulations

Serial entrepreneurs with track record of successful exits

The company has raised \$2.7M to date.

UK company with R&D in Israel

Uniquely qualified Scientific Advisory Board with experience in clinical product development



# Untapped Global Market

Large global market looking for a new solution

Over 40M OSA patient having no solution

Estimated hundered millions snoring

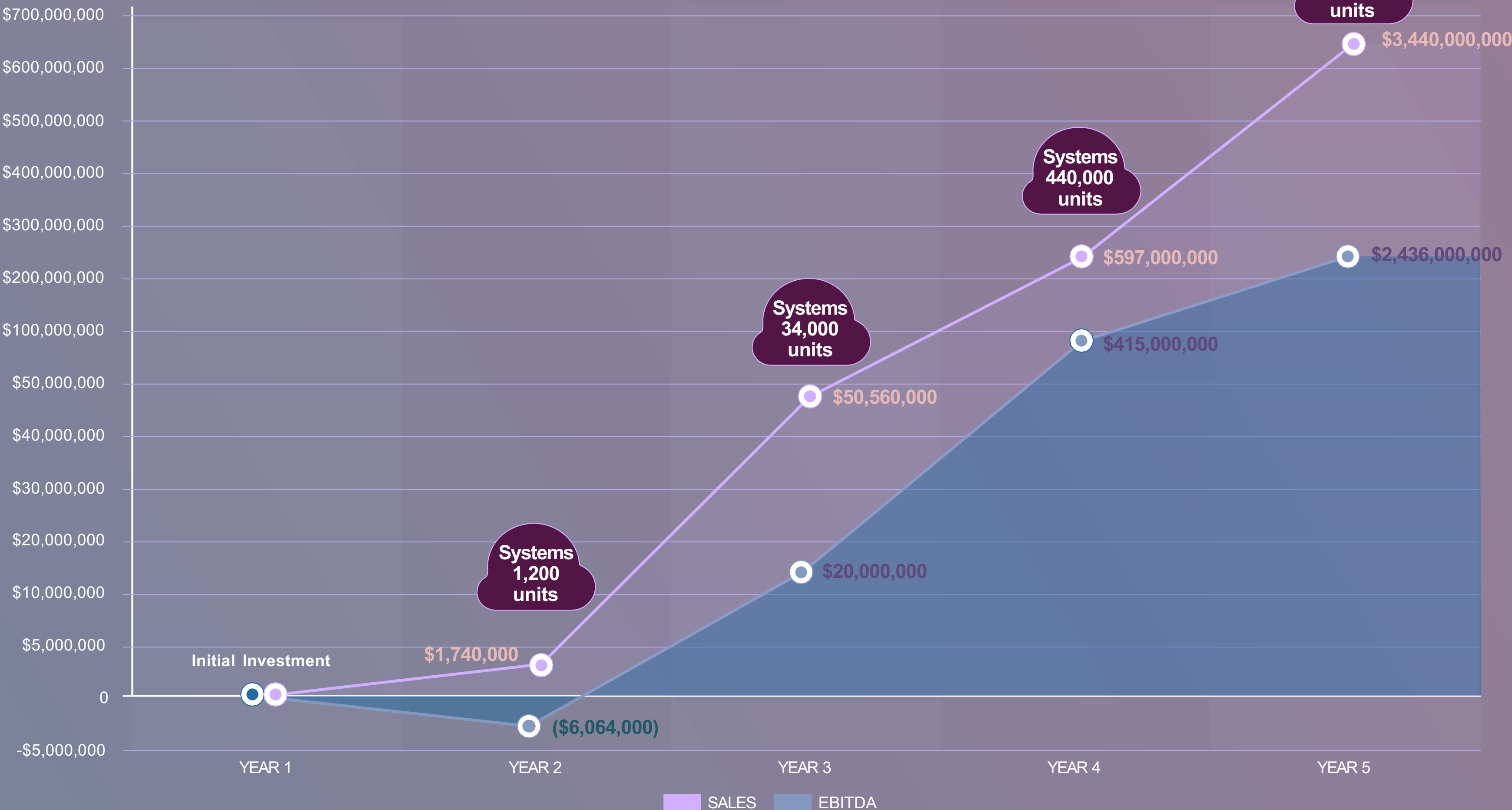
Life-threatening chronic sleep condition affects 12% of adults

Competing technology is 40+ years old with up to 50% of patients'  
intolerant of its discomforts

**NO EFFECTIVE SOLUTIONS FOR OSA AND SNORING**

# FINANCIAL MODEL

Our projected growth includes achieving \$20M EBITDA in year 3, \$415M year 4, \$2,430M year 5



# The TEAM is THE MOST IMPORTANT: EXECUTIVE TEAM & BOARD OF DIRECTORS & SAB



**Haim Ramon**  
Executive Chairman



**Avi Lior**  
Co-founder & CEO



**Noam Hadas**  
Co-founder & CTO



**Shaul Shohat**  
Director



**Tovy Sivan**  
Director



**Dave Roseman**  
Director



**Lev Mikulitski**  
COO & BizDev



**Rakefet Shohat**  
Project Manager



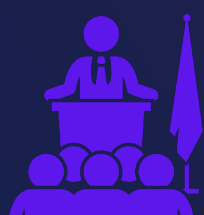
**Maya Pachter-Tal**  
Marketing Manager



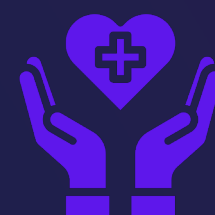
**Dr. Yafit Stark**  
SAB Chairwoman



**Dr. Moshe Bialer**  
SAB member



1 EX-Minister of Health & Deputy Prime Minister



Over 200 years of combined experience in the field of health



Over 50 years of combined experience in the field of OSA



Over \$ 250 million raised over the last 25 years of fundraising

**EXIT**

15 exits over the last 25 years of commercial operation



3 IPO on the New York Stock Exchange & NASDAQ

## EXECUTIVE SUMMARY

We are looking to raise funds

Minimum ticket \$50,000

Pre-Money valuation ?

Come talk to us.



A company I had initiated in 1999 was established in 2000, did IPO in NASDAQ in 2004.

First round investor of \$350,000 sold his shares in 2007 for \$70M – X200.

Second round investor of \$1,5M sold her shares for \$75M – X50

This project will do even better.

Come talk to us.

**We did it before,  
we'll do it again!!**



# Therapnea Labs

## The Intelligent Sleep Apnea and Snoring Treatments

## The next UNICORN

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