

Grow Revenue & Brand Loyalty With The Leading Product Discovery Platform

The world's most innovative retailers partner with Syte to create intuitive customer journeys that enhance navigation and product discoverability, boost conversion, and increase average order value.



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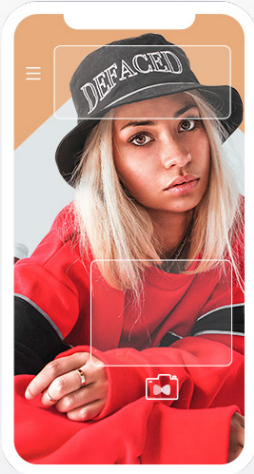
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Turn Inspiration into Irresistible Product Discovery with AI-Powered Visual Search

- Engage Millennial and Gen Z shoppers with intuitive customer journeys
- Turn every image into a shoppable collection with multi-object detection
- Create a visually-driven browsing experience with Syte's Discovery Icon
- Monetize countless micro-moments from social feeds and influencers



Maximize In-Session CVR and Average Order Value with Personalization & Recommendation Engines

- Leverage past data and current intent to dynamically optimize recommended items
- Showcase relevant UGC from social media and offer similar items from your catalogue
- Increase product exposure and drive engagement with your entire inventory



Simplify Navigation and Augment Search-Based Journeys

- Simplify text-based navigation with AI-powered search string parsing, mapping, and query-building
- Boost search accuracy, performance, and relevance with Syte's proprietary NLP engines
- Combine visual tags and catalogue mapping for icon-based navigation and complex filtering

Enrich Item Attributes and Expedite Merchandising with the Product-Tagging API

- Eliminate manual tagging errors and slash merchandising costs
- Automate and accelerate product description generation
- Boost SEO ranking for every product with meta-tags



Supercharge In-Store Shopping and Create Powerful Omnichannel Experiences

- Leverage in-store activity to enhance online personalization and engagement
- Delight shoppers with smart in-store solutions and offer personalized recommendations
- Provide styling suggestions and "complete the look" packages

