



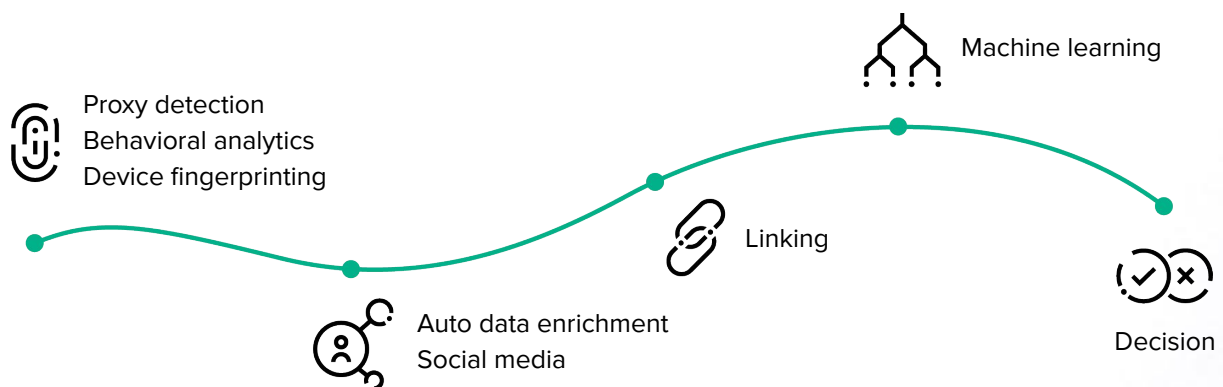
# Guaranteeing Safe eCommerce Growth

Riskified is an AI platform that instantly and accurately differentiates legitimate customers from bad actors. We use that ability to protect customer accounts, offer alternate payment methods and review transactions. The world's largest eCommerce merchants trust us to increase approvals, improve the customer experience and maximize revenue.

## How does it work?

Merchants send us shopper details such as name, shipping address and a partial credit card number. We enrich this data using both internal sources - such as behavioral analytics and device fingerprinting gathered by our Javascript beacon and external sources - such as social media accounts and geographic details.

Our machine-learning models then look at hundreds of indicators across billions of prior transactions and determine legitimacy in a fraction of a second. We may then approve an order, challenge a login or offer Deco as a financing option.



## Why Riskified?

### Increase revenue

Our solutions maximize approvals and remove barriers to conversion at all stages of the path to purchase.

### Improve the customer experience

Protect customer accounts, instantly approve orders and tailor your balance of friction and security. Turn shoppers into loyal customers.

### Use your time better

We'll improve the efficiency of your purchase funnel so you can focus on growth.

### Enable omni-channel fulfillment

Safely offer in-store or in-locker pickup, loyalty programs, digital goods and more. Meet your customers where they're shopping.

### Never pay for another chargeback

All approved orders are 100% guaranteed from fraudulent chargebacks.

### Unlock new opportunities

Sell everywhere and to anyone - both locally and internationally.