

AI VISUAL DISCOVERY

Using Computer Vision and AI to translate product visual characteristics and shoppers' personal style-DNA to empower Merchandizing, Personalization and Discovery.



VISUAL SEARCH NAVIGATION

- Intuitive visual UI to sort through the clutter
- Mobile friendly: filtering & sorting on-the-fly
- Shorten the time to purchase
- Overcome language barriers

STYLE-BASED RECOMMENDATIONS

Understand user intent and journey and build shoppers' Style DNA for Hyper-personalized recommendations:

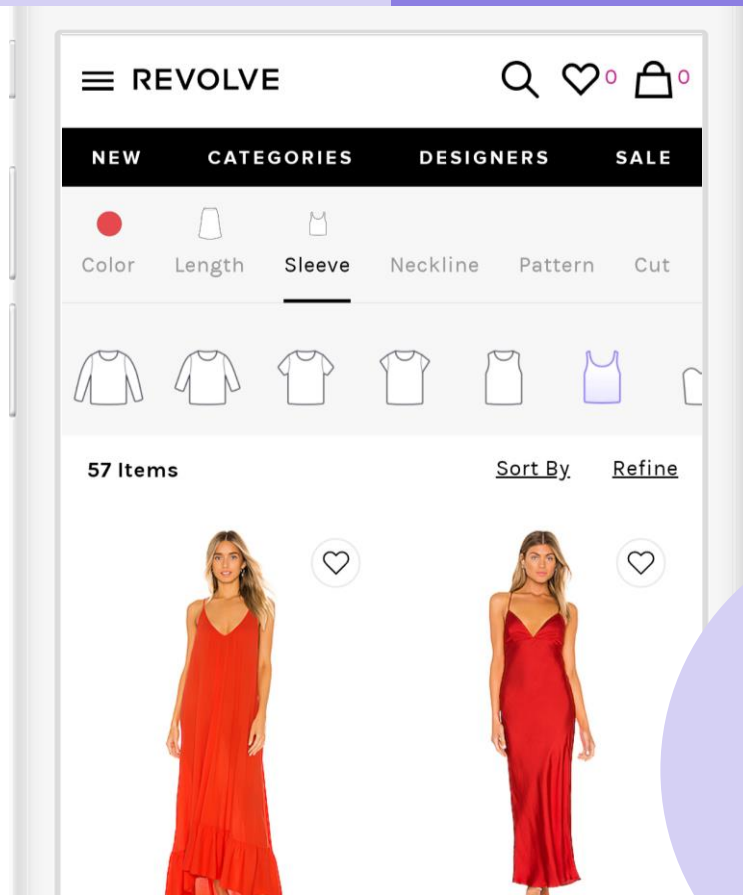
- Similar Items
- Complete The Look

DEEP TAGGING

Automated attribute tagging at scale using more than 400 accurate AI classifiers to identify detailed product attributes.

BI & INSIGHTS

Powerful attribute-based data and insights for Smart & Efficient Merchandizing. Better prediction, planning and reacting to trends.



Michael Mente
Co-founder & CEO

“ We've seen an increase in conversions as high as 16%. As the leading fashion retailer for millennials, visual discovery is critical to providing an authentic online shopping experience. We are taking the guesswork out of shopping for our customers. ”

16%

Conversion Uplift

REVOLVE

