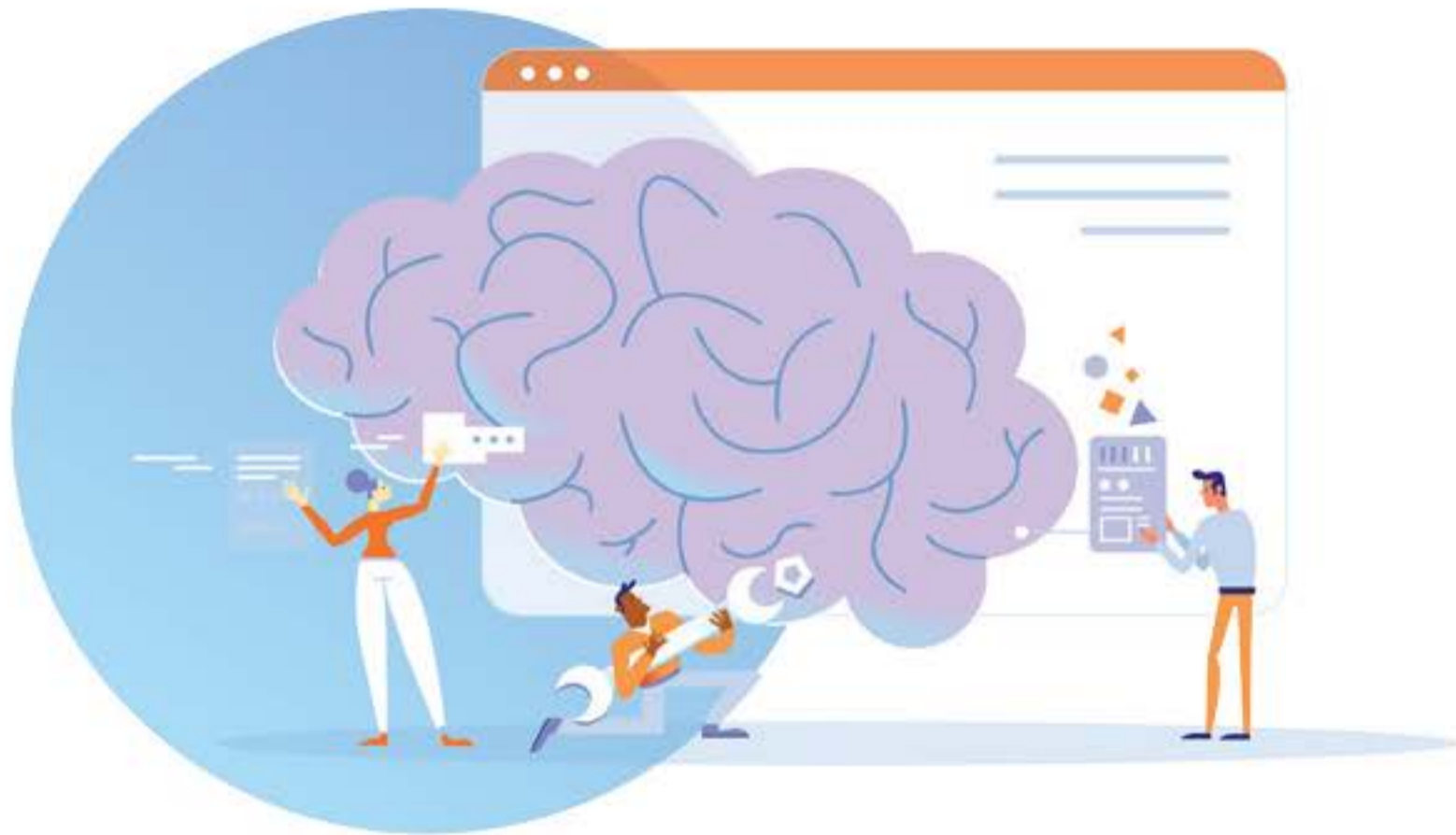


# Effectivate

## Cutting Edge Brain-Training for People Over 60



### Age specific for 60+

User-centered design tailored for seniors' needs: interface, usability and unique training exercises

### Novel protocol + AI personalization

A continuous and focused memory infrastructure training protocol. Uses advanced personalization to create "Brain Sweat" in order to get the most out of the training.

### Prolonging Use

Supporting ongoing use with courses, relevant memory techniques and call center.

Creating an Engaging, Accessible and more  
Effective Neuro-Wellnes Brain Training

[social@effectivate.org](mailto:social@effectivate.org) | [www.effectivate.org](http://www.effectivate.org)