

**Jackson County Tourism Development Authority
Board of Directors Meeting
December 09, 2015**

MINUTES – PENDING APPROVAL

Present: Alex Bell, Cherie Bowers, Stephanie Edwards, Ken Fernandez, Darlene Fox, Jim Hartbarger, Sarah Jennings, Robert Jumper, Mary Lanning, Joey Laughridge, Clifford Meads, Vick Patel, Julie Spiro, Ken Taft

Absent: Kelly Custer, Vicki Greene, Henry Hoche, Ashley Iglesias, Merrily Teasley

Guest in Attendance: Nick Breedlove (NB Management Corp), Holly Kays (Smoky Mountain News), Barry Sanders (The Brandon Agency), Ann Self (The Village Green)

Chairman Robert Jumper ^{members} called meeting to order at 1:00 pm with introductions stating that the Executive Committee are unanimous in favor of recommending Nick Breedlove, owner and operator of NB Management Corp, to fill the Executive Director position. Jumper then turned the floor over to Breedlove to present to the Jackson County Tourism Development Authority's Board of Directors.

Jumper opened the floor for discussion. A motion was made by Mary Lanning, seconded by Jim Hartbarger, to approve the hire of NB Management Corp. based on the scope of work previously created and approved by the Tourism Development Authority Board of Directors in the amount of \$54,000 to be paid in monthly installments upon invoice from the contractor. Robert then reviewed changes recommended by a legal representative concerning clarifying contract language and implementing minor adjustments to line items nine, ten and fourteen.

Stephanie Edwards presented the Chamber's recommendation for director replacement, Ann Self. Jumper presented a commemorative plaque to retiring inaugural board member Ken Fernandez in recognition of three years of service. ^{quest}

Meeting adjourned at 1:20 p.m.


Sarah Jennings, Secretary
Jackson County TDA Board

Approved:

12/9/2015

1 pm

- Robert Introductions- 1st 5 interview, 2nd 2 Interviews. Recommendation to fill the e.d. needs. Submitting Nick Breedlove (Bio). Interviews – All Directors were unanimous in favor for Nick. Turn floor to Nick.
- Nick Breedlove- Sylva Herald 12 Years. 3,000 Publish Articles & Photos. Familiar with digital and paper advertising, trends, etc... Webster Mayor. Working Relationship with many boards and leaders. 50 paged document for activities for the present and long range.
- Robert- questions? Open floor.
- None
- Mary Lanning Motions- To approve the hire of NB Management Corp. based on the scope of work previously created and approved by the TDA BOD in the amount of \$54,000 to be paid in monthly installments upon invoice from the contractor.
- Hartbarger seconds
- Robert- Review changes. A bonus structure is not in line for contract (recommended by lawyer). Scope of work- add language for mileage for training (seminar) Item 9- Clarify status as a contract Item 10- Insurance language. name of firm needs to be changed & email (mb?) Termination of convenience to 90 days not 30. Item 14- conflicts of interest- can work elsewhere just nothing that conflicts with TDA. Nick asked to have overlap time (1st week of January with the Sylva Herald),
- Stephanie introduced Ann Self
- Robert- Thank you for your service plaque presented to Ken Fernandez
- Robert adjourn. 1:20 pm