



NORTH CAROLINA MOUNTAIN TOWNS OF CASHIERS,
CHEROKEE, DILLSBORO AND SYLVA

Jackson County, NC. Mountain towns of Cashiers, Cherokee, Dillsboro and Sylva

You're looking for a place that's real and true and full of great things to do. And Jackson County, North Carolina, is the perfect spot. No matter what your idea of adventure is. Explore miles of hiking trails surrounded by unspoiled forests or discover the area's shopping, dining, culture and hometown atmosphere. Experience the thrill of whitewater rafting and tubing or the more laid-back adventures of fly fishing, boating, golf or a scenic drive on the Blue Ridge Parkway.

Learn More at: DiscoverJacksonNC.com

Adventure Awaits

In its 494 square miles, outdoor enthusiasts can explore a variety of landscapes ranging from picturesque peaks, rolling valleys, cascading waterfalls and winding rivers.

- Known as the "Yosemite of the East," **Panthertown Valley**, has 6,295 acres of Nantahala National Forest lands with more than 30 miles of hiking, biking and multi-use trails.
- Sylva's **Pinnacle Park** is known as one of the more difficult hikes in the area for both its elevation and distance.
- The normally dormant **High Falls** at Lake Glenville transforms into a powerhouse of class IV and V white water during its spring and summer dam releases and creates perfect conditions for whitewater kayakers.



Cast A Line

Anglers travel from across the country to experience Jackson County's abundance of rivers and streams, teeming with brown, rainbow and brook trout. With 92,800 fish stocked in its waters annually, it's no wonder Jackson County is recognized as the North Carolina Trout Capital. The county is also home of the **Western North Carolina Fly Fishing Trail**, the first and only of its kind in the U.S. The trail, which maps out 15 prime spots in the crystal-clear streams of the Great Smoky Mountains.

Your Great Escape

Jackson County is only a few hours from several of the Southeast's major towns.

- Escape everyday life, lace up hiking boots and trek the two-mile loop at **Whiteside Mountain**, considered by geologists to be the oldest mountain in the world.
- Cool off at **Sliding Rock** or **Silver Run Falls**, two of Cashiers' waterfalls that offer natural swimming holes.
- Sit on a sandy swim beach with a mountain view or enjoy water activities at **Lake Glenville**, one of the country's highest lakes.
- Take in a stunning scene and find the way to **Whitewater Falls**, one of the the highest waterfall east of the Rockies (411').
- Discover the **Appalachian heritage** in Jackson County, where local artisans tell tales of the mountains through one-of-a-kind crafts.

Come See What All the Fuss Is About!

“Top 20 Best Small Mountain Towns for a Summer Vacation”
Country Living Magazine

“Top 20 Southeast Arts Events: WNC Pottery Festival”
Southeast Tourism Society

“Top 20 Events: Festival of Lights and Luminaries”
Southeast Tourism Society

“Cashiers is a great destination for a relaxing nature escape.”
Southern Living

“10 Natural Phenomena’s You Have to see in Fall: Shadow of the Bear”
The Weather Channel

“One of the best places to travel in the US in February: Outhouse Races”
Travel + Leisure

“An Asheville alternative for the crowd weary”
Washington Post

Local Brews

Home to a booming and growing brewery scene, The Jackson County Ale Trail has been named by *TripAdvisor* as “one of the Top 10 American Brewery tours.” A scenic route that begins in Dillsboro and stretches through Sylva to Cashiers, Jackson County is home to more than 50 locally crafted brews and four breweries that make up the Ale Trail.

- **Innovation Brewing:** more than 30 unique hand-crafted beers
- **Balsam Falls Brewing Co.** features six beers on tap with a rotating selection of more than 10 IPAs, pale ales and sours.

COMING IN 2018

- Whiteside Brewing, which will be located Cashiers, will open in May and will feature 7 taps year-round.
- Innovation Brewing will be opening a second location dedicated to sour beers in April and a Wood Fired Pizzeria next to the original location.
- Nantahala Brewing is opening a new taproom in Downtown Sylva this summer.



Thriving Culinary Scene

Get a true taste of local flavor and flair when taking a culinary tour of Jackson County. From Sylva to Dillsboro and Cashiers to Sapphire, Jackson County has culinary gems waiting to be discovered. With restaurants ranging from a 1926 nostalgic diner, *Food & Wine’s* “most romantic restaurant in NC,” a restaurant specializing in infusing cuisine with flavors from around the world, a local hotspot serving gourmet cuisine out of a renovated 18th century farmhouse, and two charismatic brothers serving fall-off-the-bone BBQ, no matter what dining adventure you embark on, Jackson County’s cuisine has a story and personality to go along with each delectable dish.

New to town

Did you have a chance to check out the critically-acclaimed movie *Three Billboards Outside Ebbing, Missouri*?

If so, you may have recognized the town of Ebbing as actually being Sylva, NC.!

We have a custom film tour taking you to where the scenes were filmed. Come see what makes our picturesque mountain towns silver screen worthy!

