Rotterdam, The Netherlands

Munich, Germany

London, United Kingdom

San José, Costa Rica

Jelly Services B.V
The Fullstack Web3 Agency

Executive Summary

A quick introduction

Jelly Services B.V is a Netherlands-based technology agency that helps projects, brands, and enterprises create industry leading applications and services for the web. We have enabled 25+ Clients in industries such as Electricity Trading, Creator Economy or Hospitality to streamline their processes, reduce lead times, and launch groundbreaking new software.

We craft business models & solve problems with technology, design & develop custom applications, and help our clients grow through tailored maintenance services.

At a Glance
Our Services

- Web3 Strategy Consulting 4
- Dapp Architecture & Development 5
- Web(2) Development 6
- Maintenance Services 7

4

Web3 Strategy Consulting

We help brands and enterprises that have identified value in Web3 but are missing the market & technical know-how to create a fully fleshed go-to-market strategy. Upon entering a project, we have discovery sessions, conduct research, run analyses, and add our own expertise to draft a long-lasting profitable strategy.

- Target Audience Research
- Brand Identity Analysis
- Competitor Analysis
- Web3 Innovation Research
- Web3 Product Discovery
- Customer Acquisition Analysis
- Community Building Analysis
- Business Model Formulation
- Web2 Onboarding Analysis
- Risk Mitigation Studies

5

DApp Architecture & Development

Our multi-disciplinary tech team can design, architect and implement anything from mint pages, NFT marketplaces, decentralized exchanges or completely custom (decentralized) applications. We take care of every part of the building process, from product discovery all the way to taking the finished product live and handing over.

Our decentralized Toolchain includes Truffle / Hardhat, The Graph, Rust, Solidity, Ethers.JS, Web3.JS & more. We build on all EVM-compatible blockchains, including Layer2 solutions such as Polygon or Arbitrum.

- Product Discovery & Architecture
- Smart Contract Development
- Custom Coins, Tokens & NFTs
- Subgraph Indexing Solutions
- Fiat-to-Crypto Integrations
- Ethereum, Polygon, Binance SC & more

6

Web(2) Development

Next to that, our development team can also take care of any traditional web development need. Whether it's a website, an app or a custom API, we regularly develop standard web technologies either stand-alone, or as part of a web3 application for our clients.

- Product Discovery & Architecture
- UI/UX Design
- Custom API Development
- GCP & AWS Cloud Infrastructure
- Frontends for the web, iOS & Android
- Mobile Apps, native or cross-platform
- Secure Database setup for personal data
- AR/VR components

7

Maintenance Services

Modern applications require constant attention to work properly. Security Patches need to be orchestrated, infrastructure must be monitored, external dependencies have to be kept up to date, and bugs reported by users have to be fixed. We offer comprehensive Maintenance Service Packages that allow you to completely outsource the maintenance of your application.

- Technical Troubleshooting & Bug Fixing
- Passive & Active Monitoring of Cloud Infrastructure Health
- Regular Security Patches
- Taking care of Customer Service
- Proactive Scaling of Infrastructure
- Strategic Advice & Full Access to Jelly's Partner Network

Key Metrics

Quantifying our performance

$15M Revenue generated for clients

+25 Projects succesfully completed

+7 Active Industries

Our Leadership Team

Innovation meets experience

Max Wolfarth

Managing Director

Jorge Iván Velázquez

Commercial Advisor

Our Partners

Building an ecosystem for success

crossmint

studio:null

Dapper

Past clients

Contact us for direct references

What past clients say

Testimonials

“Architecting and developing a solution together with Jelly was a smooth ride. The team has a great understanding of both the tech and the market and that’s just great for building products.”

Brian Freeman
CEO & Founder Creatorland

“Before collaborating with Jelly, I hired around 10 other NFT marketing agencies. Jelly is the only one I would work with ever again. Their approach was very comprehensive from the get-go, and it simply... worked”

Anthony Mongiello
CEO Bulls & Apes Project

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