◉ Rotterdam, The Netherlands
Munich, Germany
London, United Kingdom
Guadalajara, Mexico
San José, Costa Rica

Jelly Technologies
The Fullstack Web3 Agency.

Partner of Gobiz Advice

Executive Summary
A quick introduction

Jelly Technologies is a netherlands-based agency that helps projects, brands, and enterprises navigate the Web2, Web3 & Blockchain environment. We have helped *25+* Clients in industries such as Energy Production, Creator Economy or Hospitality streamline their processes, reduce lead times, and generate additional revenue of more than *$15Mio*.

We craft business models & solve problems with technology, design & develop custom applications, and help our clients grow through tailored marketing services.

At a Glance
Our Services

Web3 Strategy Consulting

We help brands and enterprises that have identified value in Web3 but are missing the market & technical know-how to create a fully fleshed go-to-market strategy. Upon entering a project, we have discovery sessions, conduct research, run analyses, and add our own expertise to draft a long-lasting profitable strategy.

❖ Target Audience Research

❖ Brand Identity Analysis

❖ Competitor Analysis

❖ Web3 Innovation Research

❖ Web3 Product Discovery

❖ Customer Acquisition Analysis

❖ Community Building Analysis

❖ Business Model Formulation

❖ Web2 Onboarding Analysis

❖ Risk Mitigation Studies

DApp Architecture & Development

We have a multi-disciplinary tech team that can design, architect and implement anything from mint pages, NFT marketplaces, decentralized exchanges or completely custom (decentralized) applications. We take care of every part of the building process, from product discovery all the way to taking the finished product live and handing over.

Our decentralized Toolchain includes Truffle / Hardhat, The Graph, Rust, Solidity, Ethers.JS, Web3.JS & more. We build on all EVM-compatible blockchains, including Layer2 solutions such as Polygon or Arbitrum.

❖ Product Discovery & Architecture

❖ Smart Contract Development

❖ Custom Coins, Tokens & NFTs

❖ Subgraph Indexing Solutions

❖ Fiat-to-Crypto Integrations

❖ Ethereum, Polygon, Binance SC & more

Web2 Development

Next to that, our development team can also take care of any traditional web2 development need. Whether it's a website, an app or a custom API, we regularly develop standard web2 technologies either stand-alone, or as part of a web3 application for our clients.

Our web2 toolchain includes React, Vue, Nuxt, Next, React Native, Flutter, Node.js, Ethers, mySQL, noSQL, MongoDB, Firebase, Redis & more.

- ❖ Product Discovery & Architecture
- ❖ UI/UX Design
- ❖ Custom API Development
- ❖ GCP & AWS Cloud Infrastructure

- ❖ Frontends for the web, iOS & Android
- ❖ Mobile Apps, native or cross-platform
- ❖ Secure Database setup for personal data
- ❖ AR/VR components

Web3 Marketing Solutions

Our marketing solutions come in many different shapes, but all aim to deliver a controlled and transparent way of growing your project or business, relying on data instead of our gut to make decisions. We run dozens of experiments to figure out which channels and what content works for your specific project, and then scale up the ones that work to maximize impact.

- ❖ Influencer Marketing
- ❖ Performance Marketing
- ❖ PR Campaigns
- ❖ Paid Internal Advocacy

- ❖ Growth Hacking
- ❖ Experiment-Based Discovery
- ❖ Data-Driven Approach to Growth
- ❖ Weekly Performance Reporting

Key Metrics
Quantifying our performance

$15M Revenue generated for clients

+25 Projects succesfully completed

+7 Active Industries

Our Leadership Team
Innovation meets experience

Max Wolfarth
CEO & Technical Lead

Daniel Berman
Commercial Advisor

Jorge Iván Velázquez
Commercial Advisor

Our Partners
Building an ecosystem for success
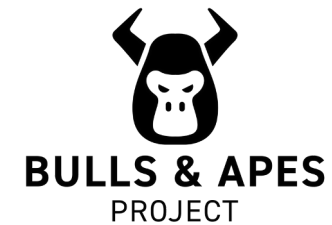
Past clients
Contact us for more info

What past clients say
Testimonials

"Architecting and developing a solution together with Jelly was a smooth ride. The team has a great understanding of both the tech and the market and that's just great for building products."

Brian Freeman
CEO & Founder Creatorland

"Before collaborating with Jelly, I hired around 10 other NFT marketing agencies. Jelly is the only one I would work with ever again. Their approach was very comprehensive from the get-go, and it simply... worked"

Anthony Mongiello
CEO Bulls & Apes Project

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The Fullstack Web3 Agency.

Partner of Gobiz Advice

📞 +49 175 3339255

✉️ max@thejelly.io

📍 Goudsesingel 352
3011 KM Rotterdam
The Netherlands