

• Rotterdam, The Netherlands  
Munich, Germany  
London, United Kingdom  
Guadalajara, Mexico  
San José, Costa Rica

Jelly Technologies  
The Fullstack Web3 Agency.

**jelly**  
Partner of Gobiz Advice

# Executive Summary

## *A quick introduction*

Jelly Technologies is a dutch-based agency that helps projects, brands, and enterprises navigate the Web3 & Blockchain environment. We have helped 25+ Clients in industries such as Energy Production, Creator Economy or Hospitality streamline their processes, reduce lead times, and generate additional revenue of more than \$15Mio.

We craft business models & solve problems with blockchain, design & develop custom applications, and help our clients grow through tailored marketing & community services.

# At a Glance

## Our Services

- Web3 & Blockchain Consulting 4
- Blockchain & Dapp Development 5
- Web3 Marketing Solutions 6
- Community Management Services 7

# Web3 Strategy Consulting

We help brands and enterprises that have identified value in Web3 but are missing the market & technical know-how to create a fully fleshed go-to-market strategy. Upon entering a project, we have discovery sessions, conduct research, run analyses, and add our own expertise to draft a long-lasting profitable strategy.

- ❖ Target Audience Research
- ❖ Brand Identity Analysis
- ❖ Competitor Analysis
- ❖ Web3 Innovation Research
- ❖ Web3 Product Discovery
- ❖ Customer Acquisition Analysis
- ❖ Community Building Analysis
- ❖ Business Model Formulation
- ❖ Web2 Onboarding Analysis
- ❖ Risk Mitigation Studies

# *DApp Architecture & Development*

We have a multi-disciplinary tech team that can design, architect and implement anything from mint pages, NFT marketplaces, decentralized exchanges or completely custom (decentralized) applications. We take care of every part of the building process, from product discovery all the way to taking the finished product live and handing over.

Our Toolchain includes React, Vue, Nuxt, Next, React Native, Flutter, Node.js, Ethers, mySQL, noSQL, Firebase, Redis, Truffle / Hardhat, The Graph, Rust, Solidity & more.

- ❖ Product Discovery & Architecture
- ❖ UI/UX Design
- ❖ Custom API Development
- ❖ GCP & AWS Cloud Architecture
- ❖ Subgraph Indexing Solutions
- ❖ Smart Contract Development
- ❖ Ethereum, Polygon, Binance SC & more
- ❖ Mobile Apps with AR components

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## *Web3 Marketing Solutions*

Our marketing solutions come in many different shapes, but all aim to deliver a controlled and transparent way of growing your project or business, relying on data instead of our gut to make decisions. We run dozens of experiments to figure out which channels and what content works for your specific project, and then scale up the ones that work to maximize impact.

- ❖ Influencer Marketing
- ❖ Performance Marketing
- ❖ PR Campaigns
- ❖ Paid Internal Advocacy
- ❖ Growth Hacking
- ❖ Experiment-Based Discovery
- ❖ Data-Driven Approach to Growth
- ❖ Weekly Performance Reporting

# Community Management Services

Many projects in web3 revolve a lot around community, which is why we offer services specifically tailored for managing, nurturing and growing such communities. From setting up the initial hub for the community – a Discord server – to weekly engagement events and professional moderation, our package includes everything you might need.

- ❖ Discord Server Setup
- ❖ Project & Community Manager
- ❖ 24/7 Community Management
- ❖ Weekly engagement activations
- ❖ Moderation Training and Education
- ❖ Security Bot Integration
- ❖ Weekly Performance Reporting

# Key Metrics

*Quantifying our performance*

**\$15M** Revenue generated for clients

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**+25** Projects successfully completed

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**+7** Active Industries

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# Our Board of Directors

*Innovation meets experience*



Max Wolfarth  
CTO



Daniel Berman  
CEO



Jorge Iván Velázquez  
CCO

# Our Partners

*Building an ecosystem for success*



crossmint

studio:null



# Past clients

*Contact us for more info*



**ecoligo.**

**RSK**



**MGM INNOVA  
CAPITAL**



**ORIGYN  
FOUNDATION**

# What past clients say

## Testimonials



*“Architecting and developing a solution together with Jelly was a smooth ride. The team has a great understanding of both the tech and the market and that's just great for building products.”*

Brian Freeman  
CEO & Founder Creatorland



**BULLS & APES**  
PROJECT

*“Before collaborating with Jelly, I hired around 10 other NFT marketing agencies. Jelly is the only one I would work with ever again. Their approach was very comprehensive from the get-go, and it simply... worked”*

Anthony Mongiello  
CEO Bulls & Apes Project

# Jelly Technologies

## The Fullstack Web3 Agency.



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