

Distracted Driving Design Document

<i>Business Purpose</i>	<p>According to the National Safety Council, one of the top causes of roadway fatalities is distracted driving. Distracted driving is any activity that takes the driver's attention away from the road. Texting and driving is one of the most common distractions to drivers. Studies have shown that drivers who text while driving are 23 times more likely to be involved in a car accident. Other forms of distractions include talking on the phone, eating, drinking, applying makeup, adjusting the radio, and interacting with other passengers or pets. The cost to employers of distracted driving crashes is high, not only in lives lost, healthcare costs, and vehicle repair costs, but in the millions of dollars paid out in liability cases.</p> <p>Expanding to over 60 locations in the past five years is an impressive achievement for Elite Delivery. This growth demonstrates the company's success in providing reliable and efficient delivery services to its customers, as well as its ability to manage expansion and growth effectively. A key factor in the company's success has been its ability to hire and train skilled employees who are committed to providing excellent customer service. As the company grows, it's important to maintain a culture of excellence and to ensure that all employees are trained on the company's policies and procedures, including those related to safe driving practices and avoiding distracted driving.</p> <p>The purpose of this training is to take a proactive step in promoting safe driving practices, protecting employees and customers, reducing liability exposure and enhancing the company reputation. This training will reduce the amount of accident claims in Elite Delivery vehicles by 20%.</p>
<i>Target Audience</i>	The primary target audience for this course is all employees who drive a company vehicle.
<i>Training Time</i>	This training will include a 20-minute eLearning course. This course only entails distracted driving content, company driving policies and procedures will be covered in a separate eLearning course.
<i>Training Recommendation</i>	This course will be an eLearning module that will allow employees to complete at their own pace. Providing an eLearning course gives more flexibility and consistency in the delivery of the content. Included in this course will be a variety of learner engagements/interactions, knowledge checks, scenarios and a self-reflection.
<i>Deliverables</i>	<ul style="list-style-type: none">• 1 eLearning course: developed in Articulate Rise• Assessment will include 5 questions reviewing topics covered in the course. Questions will include multiple choice, drag and drop and scenario-based formats.

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<i>Learning Objectives</i>	<p>By the end of the training, learners will be able to:</p> <ul style="list-style-type: none">• Explain the four categories of driving distractions.• Recognize common distractions while driving.• Identify ways to reduce distractions.
<i>Training Outline</i>	<p>Introduction</p> <ul style="list-style-type: none">• What is distracted driving?• Learning Objectives <p>Types of Distracted Driving</p> <ul style="list-style-type: none">• Visual• Auditory• Manual• Cognitive• Knowledge Check <p>Causes of Distracted Driving</p> <ul style="list-style-type: none">• Texting• Talking on the phone• Eating or drinking• Talking to passengers• Interacting with children• Smoking• Pets• Adjusting audio or climate controls• Applying makeup/grooming <p>Preventing-Distracted Driving</p> <ul style="list-style-type: none">• Tips for driving safely• Planning ahead to reduce distractions <p>Scenario – Let’s Go For A Drive</p> <p>Self-Reflection</p> <p>Quiz</p> <p>Conclusion</p>
<i>Assessment Plan</i>	<p>The 5-question quiz will correlate with the course learning objectives. An 80% score is required to pass the course. Learner is required to retake the quiz if score is less than 80%. Questions will be in a variety of formats.</p>