

Jessica A. Henze

Instructional Designer - eLearning Developer - Learning and Design Specialist

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Executive Summary

Creative and innovative instructional designer with strong emphasis on problem solving and critical thinking. Effective collaborator, communicator, and facilitator fostering learner-centered experiences that promote engagement and retention. Attention to detail, organization, and time management guarantee efficient design processes. Demonstrates leadership qualities by fostering teamwork and driving successful project execution. Thrives in dynamic environments, showcasing autonomy and adaptability while designing effective instructional materials.

Technical Skills

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|--------------------------|------------------------|-------------|--|
| Articulate Storyline 360 | Microsoft Office Suite | Canva | eLearning Development |
| Articulate Rise 360 | Microsoft Teams | Storyboards | Instructor Led Training (ILT) |
| Google Workspace | Canvas LMS | OpenLMS | Learning Management Systems (LMS) |
| WellSaid Labs | Blended Learning | Vyond | Virtual Instructor Led Training (vILT) |
| Camtasia | Multimedia | SCORM | Branching Scenarios |
| Web Design | Microlearning | Job Aids | |

Professional Skills

| | | | |
|-----------------------|------------------------|--------------|---------------------------|
| Needs Assessment | Needs Analysis | ADDIE | Curriculum Development |
| Learner Analysis | Instructional Delivery | SAM | Critical Thinking |
| Design Documents | Storyboarding | AGILE | Adult Learning Theory |
| Instructional Content | Instructional Design | Presentation | Adult Learning Principles |
| Training Development | Project Management | Creativity | Learning Facilitation |
| Gamification | Quality Assurance | Evaluation | |

Professional Experience

Freelance Instructional Designer

5/2023

Jessica Henze Instructional Design

- Collaborated with SME to design a learning module for people adopting a new pet from a local humane society.
- Created robust learning objectives that highlighted SME's requested outcomes.
- Designed visually appealing interactions within Articulate Rise to engage learners with the goal to increase knowledge of pet behavior timelines.
- Assessed learners to provide evidence that adopters have passed the course, indicating that they possess the knowledge of the importance of veterinary care.

Instructional Facilitator/Educator

7/2007 - present

Deer Lodge Elementary, Montana Digital Academy, Edgerton School District, Madison Metropolitan School District

- Analyze learner needs through assessment to determine the best approach for meeting learning objectives.
- Collaborate with subject matter experts (SME) and stakeholders to develop and evaluate comprehensive and relevant assessment materials aligned with required learning outcomes.
- Design instructional content by drawing upon the ability to break down complex concepts into digestible modules for learners to increase retention and application.
- Develop instructional resources by leveraging technology integration skills to incorporate multimedia elements and interactive components to increase engagement of learners.

- Utilize strong communication and presentation skills to implement compelling and interactive training sessions to learners and colleagues while fostering positive learning experiences.
- Employ assessment and evaluation techniques to measure success of learners and effectiveness of training materials.
- Apply a deep understanding of the strengths of including varying modalities to create effective and engaging training materials for learners.
- Demonstrate adaptability and problem-solving abilities by tailoring instructional design strategies to meet the specific needs of diverse learners and learning objectives.
- Translate complex technical information and processes into user-friendly, accessible training content, reflecting my skill in simplifying and clarifying information for learners.
- Actively seek and apply feedback from managers and subject matter experts, adapting methodologies based on learner evaluations to ensure that training materials are effective and up-to-date.
- Provide training and support for colleagues in various formats, such as ILT, vILT.

Course Design Contractor

Intelitek

4/2015 - 7/2015

- Collaborated virtually with colleagues to design an eLearning course about gamification which included a course outline, learning objectives, and learning tasks.
- Utilized project management skills to ensure stakeholders met benchmark deadlines in order to keep the project on the set timeline.

Related Volunteer Experience

Deer Lodge Youth Board

2017 - Present

- Planned and coordinated activities and events with colleagues for learners.
- Kept clear, detailed and organized minutes in order to align to the non-profit organization mission.
- Worked within project budgets and increased event profits by 300% to ensure longevity of the organization.
- Secured necessary donations, chaperones, and materials for each event.
- Created print and social media flyers in Canva to advertise events.

Montana Science Teachers Association

2021 - Present

- Solicited session proposals, evaluated, scheduled, and organized a large scale professional development event for Montana educators through collaboration with other educational organizations.
- Delivered quarterly and annual Association board meetings and general meetings via Zoom and in-person.
- Provided ILT for topics based on current learning objectives.
- Transferred information and material from the old website and developed a new website on a more robust platform.

Credentials

Applied Instructional Design Academy

4/2023 - Present

Each of the badges below are awarded by Learning Strategy and Design and verified through Credly.

- Instructional Design
- eLearning Development
- Articulate Storyline
- Articulate Rise

Education and Certifications

Applied Instructional Design Academy

Master's Degree in Biology Education

Master's Degree in Education - Instructional Technology

Bachelor's Degree in Elementary/Middle Education

Learning Strategy and Design

Western Governors University

Cardinal Stritch University

University of Wisconsin - Milwaukee

