**JENNIFER GREGORIS Instructional Designer**

(570) 977-5515 | Hampstead, MD www.jengregoris.com

jennifergregoris@gmail.com linkedin.com/in/jen-gregoris

**SUMMARY**

Strategic and detail-oriented instructional designer with strong oral and written communication skills. Expert in adult learning theory, eLearning course design and development, and the ADDIE model of instructional design. Resourceful and collaborative approach to project planning and task management. Creative and organized application of the instructional design process that ensures alignment with desired business outcomes**.** Experienced in using Articulate Storyline 360 and Rise, PowerPoint, Canva, Vyond, and Camtasia to create engaging and interactive content. Dedicated to collaborating with stakeholders and Subject Matter Experts (SME) throughout the design and development process to incorporate their expertise and feedback while maintaining project deadlines.

**SKILLS**

Articulate Storyline 360 Microsoft Office Storyboards ADDIE

Articulate Rise 360 Microsoft Teams PowerPoint Snagit

WellSaid Labs Camtasia Design Documents Vyond

**PROFESSIONAL EXPERIENCES**

**Instructional Designer** 1/2023 – present

*Freelance*

* Select content delivery method based on client needs, target audience factors, and business challenges using eLearning, microlearning, and blended learning as innovative solutions to business challenges.
* Design and develop design documents, storyboards, scripts, supplemental resource materials, and authentic assessments for clients based on adult learning principles, using the ADDIE model of instructional design.
* Collaborate with stakeholders, including subject matter experts (SMEs), to incorporate feedback throughout the iterative design process.
* Design and develop interactive, scenario-based eLearning module using Articulate Rise to enhance new hire orientation training for organization.
* Manage multiple projects for a variety of stakeholders throughout the iterative process to meet scheduled deadlines as promised.
* Ensure that deliverables match each brand and have a consistent look and feel.

**eLearning Instructor** 5/2023 – 7/2023

*PA Virtual Charter School*, King of Prussia, PA

* Facilitated and managed distance learning via learning management systems (LMSs), Blackboard and Jigsaw, for the education of 60+ learners.
* Collaborated virtually with the instructional team and remote stakeholders, to guarantee consistency in learning experiences across the department.
* Troubleshooted the implementation of virtual platforms, ensuring a smooth instructional delivery.
* Performed needs analysis to determine knowledge gaps and design effective blended learning experiences that aligned with organizational goals.
* Utilized LMS to upload eLearning, vILT lessons, and other learning content for 60+ learners.

**Middle School Math Educator & Asst. Math Dept. Chair** 8/2014 – 4/2023

*Big Spring School District*, Newville, PA

* Researched and compiled relevant learning resources and used them to create supplemental materials, thereby enhancing mathematics instruction for over 900 learners during my tenure.
* Designed and implemented data-driven assessments, differentiated instruction, and real-world projects for over 85+ students which raised final test grades by 70%.
* Spearheaded a team of 8 colleagues in the successful implementation of math department goals and district initiatives over a 9-month time frame.
* Converted instructor-led math training (ILT) to eLearning and virtual instructor-led training (vILT) using innovative multimedia technologies and taught those lessons to over 90 students virtually.
* Trained a group of 20 colleagues in the secondary math department on the implementation of effective eLearning programs to use with their learners.

**Middle School Math Teacher** 8/2012 – 8/2014

*Cumberland County Schools*, Fayetteville, NC

* Collaborated with 18 stakeholders to organize instructional content into engaging lessons.
* Contrived captivating learning experiences for 100+ students, that resulted in over a 65% increase in test scores over 9 months.
* Researched and executed new techniques to engage learners and increase their mastery of skills.

**Middle School Math & Science Teacher** 8/2007 – 8/2012

*Stroudsburg Area School District,* Stroudsburg, PA

* United over 1000 stakeholders by participating in a building-wide fundraiser modeled after the show *Survivor*, resulting in a contribution of over $700 raised within 2 months.
* Created and implemented a variety of learning experiences to reach a culturally and academically diverse population of over 100 learners, resulting in 72% of learners reaching a math proficiency level on the state assessment.
* Led stakeholders of our department in the use of a variety of technical tools to enhance math instruction, including the SMART Notebook application.

**EDUCATION & CERTIFICATIONS**

**Applied Instructional Design Academy**

Certificates: Articulate Rise, Articulate Storyline, eLearning, Instructional Design

**Middle School Math Certification** (Praxis Exam)

**West Chester University**

Bachelor of Science (B.S.), Early Childhood & Elementary Education