



mind your health

**Sunday, October 10, 2021
(World Mental Health Day)**

Jackson Health Foundation invites our entire community to an outdoor family-friendly festival as we raise awareness of mental health issues and support those that are affected by mental health. Funds raised will benefit the program and services of Jackson Behavioral Health Hospital.

Jackson Health
FOUNDATION.
Making miracles happen.





mind your health

Jackson Health System has been a beacon of light in the fight against this global pandemic. To date our hospital system has treated more than 4,500 patients with COVID-19 and vaccinated more than 172,592. The Jackson Health Foundation has been pivotal in raising critical funds to support the most urgent needs our health system has had while battling COVID-19. Throughout all this, our System and our Foundation, has remained very cognizant of the impact our mental health has had on all of us. As a result, **Mind Your Health** came to be. We want to continue the conversation around mental health and further expose the community to our own Behavioral Health Hospital as well as our network of partners and added resources.

About Mind Your Health

Help Us Bring Hope. One Step At A Time.



mind your health

In its 100 years of service to South Florida, Jackson Health System has grown to include a comprehensive network of hospitals, specialty care facilities, urgent care centers, and primary care clinics serving all of South Florida. Since its inception in 1991, Jackson Health Foundation has raised more than \$200 million to help Jackson Health System deliver the best possible care to the community. Our goal is to ensure that Jackson is able to provide accessible health care services to our shared communities.

About Jackson Health System

Help Us Bring Hope. One Step At A Time.



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Jackson Behavioral Health Hospital provides a full continuum of mental health care for children, adolescents, adults, and seniors. We offer individual, couples, family, and group therapies. Whether inpatient or outpatient, from treatment through discharge, all services are delivered in a structured, supportive, and safe environment. We are committed to meeting the needs of each client at each stage of treatment. We believe in helping patients regain their footing by promoting recovery. Our three-story, 180,000-square-foot facility has a bright, cheerful atmosphere designed for maximum effectiveness and success. Through evaluation, clinical treatment, teaching, and research, Jackson Behavioral Health Hospital provides a full continuum of care for the entire family.

About Jackson Behavioral Hospital

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- Exclusive and most prominent recognition as Presenting Sponsor
- Name/Logo included in media outreach and advertisements to include digital, print, and social media posts
- Company feature in (1) JHF newsletter
- Name/Logo displayed prominently at the event site
- Name/Logo placed on event registration website
- Name/Logo placed on event t-shirts and other giveaway items
- Opportunity for company representative to speak from main stage
- Opportunity to provide a speaker for the MYH Seminar Series*
- Preferred placement of 20x10 tent for company use at event site with signage
- Opportunity to provide branded giveaways
- 20 entries to Walk / Yoga / Fitness Activities

** Speakers must be vetted thru Jackson Health Foundation & Behavioral Health*

Presenting Sponsor

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- Choice of naming opportunity for one of the following areas - Kid Zone, Nutrition, Main Stage, Education, or Wellness
- Name/Logo included in media outreach
- Name/Logo displayed prominently at the event site
- Company feature in (1) JHF newsletter
- Name/Logo placed on event registration website
- Name/Logo placed on event t-shirts and other giveaway items
- Preferred placement of 10x10 tent for company use at event site with signage
- Opportunity to provide a speaker for the MYH Seminar Series
- Opportunity to provide branded giveaways
- 15 entries to Walk / Yoga / Fitness Activities

** Speakers must be vetted thru Jackson Health Foundation & Behavioral Health*

Gold Sponsor

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- Choice of exclusive sponsorship for one of the following areas:
 - ✓ Hospitality
 - ✓ Photo Booth
 - ✓ Farmer's/Food Market
- Name/Logo included in media outreach
- Name/Logo placed on event registration website
- Name/Logo placed on event t-shirts and other giveaway items
- 10x10 tent for company use at event site with signage
- Opportunity to provide a speaker for the MYH Seminar Series*
- Opportunity to provide branded giveaways
- 10 entries to Walk / Yoga / Fitness Activities

** Speakers must be vetted thru Jackson Health Foundation & Behavioral Health*

Silver Sponsor

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- Opportunity to provide a speaker for the MYE Seminar Series*
- Name/Logo included in media outreach
- Name/Logo placed on event registration website
- Name/Logo placed on event t-shirts
- 10x10 tent for company use at event site – with signage
- 6 entries to Walk / Yoga / Fitness Activities

** Speakers must be vetted thru Jackson Health Foundation & Behavioral Health*

Bronze Sponsor



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- Name/Logo included in media outreach
- 10 x 10 tent for company use at event site with signage
- 4 entries to Walk / Yoga / Fitness Activities

Community Partner

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- Food/Beverages – healthy snacks, fruits, and beverages for up to 500 attendees

Recognition benefits:

- ✓ Name/Logo placed on event website
- ✓ 10x10 tent for company use at event site
- ✓ 4 entries to Walk / Yoga / Fitness Activities

- Wellness Activities - yoga, meditation, (*insert wellness activity here) for up to 50 attendees per session

Recognition benefits:

- ✓ Name/Logo placed on event website
- ✓ 10x10 tent for company use at event site
- ✓ 4 entries to Walk / Yoga / Fitness Activities

Gift In-Kind Opportunities

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- Educational Resources – not for profit organization providing mental health support services within the community

Recognition benefits:

- ✓ Name/Logo placed on event website
- ✓ 10x10 tent for company use at event site
- ✓ 4 entries to Walk / Yoga / Fitness Activities

Gift In-Kind Opportunities

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