



# mind your health

*Find Your Balance*

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SATURDAY

MAY 13, 2023

2 to 6:30 p.m.

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**Jackson Health**  
FOUNDATION.

*Making miracles happen.*



# mind your health

*Find Your Balance*

## JOIN US

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Join Jackson Health Foundation for an **outdoor family-friendly festival, 5K run, and one-mile walk**, as we **raise awareness about mental health issues and** raise funds to support mental health programs and services at **Jackson Behavioral Health Hospital**.







# DETAILS

DATE

**SATURDAY  
MAY 13, 2023**

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TIME

**2 TO 6:30 P.M.  
5K START: 5 P.M.**

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LOCATION

**LARRY AND PENNY THOMPSON  
MEMORIAL PARK**

12451 S.W. 184TH ST., MIAMI, FL 33177

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# Find Your Balance

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## THE FESTIVAL

**The Mind Your Health outdoor festival will feature a wide variety of activities for attendees of all ages.** Participate in yoga, meditation, and exercise sessions; relax in our giant beanbag chairs or on your own blankets, while listening to soothing music; and get tips from experts on how to improve your mental health and adapt to a post-pandemic environment. And Be sure to check out our three informational “villages”:

### EDUCATION VILLAGE

Learn about topics like stress, anxiety, bipolar disorder and more during informational sessions led by experts from Jackson Behavioral Health Hospital and its community partners.

### KIDS ZONE

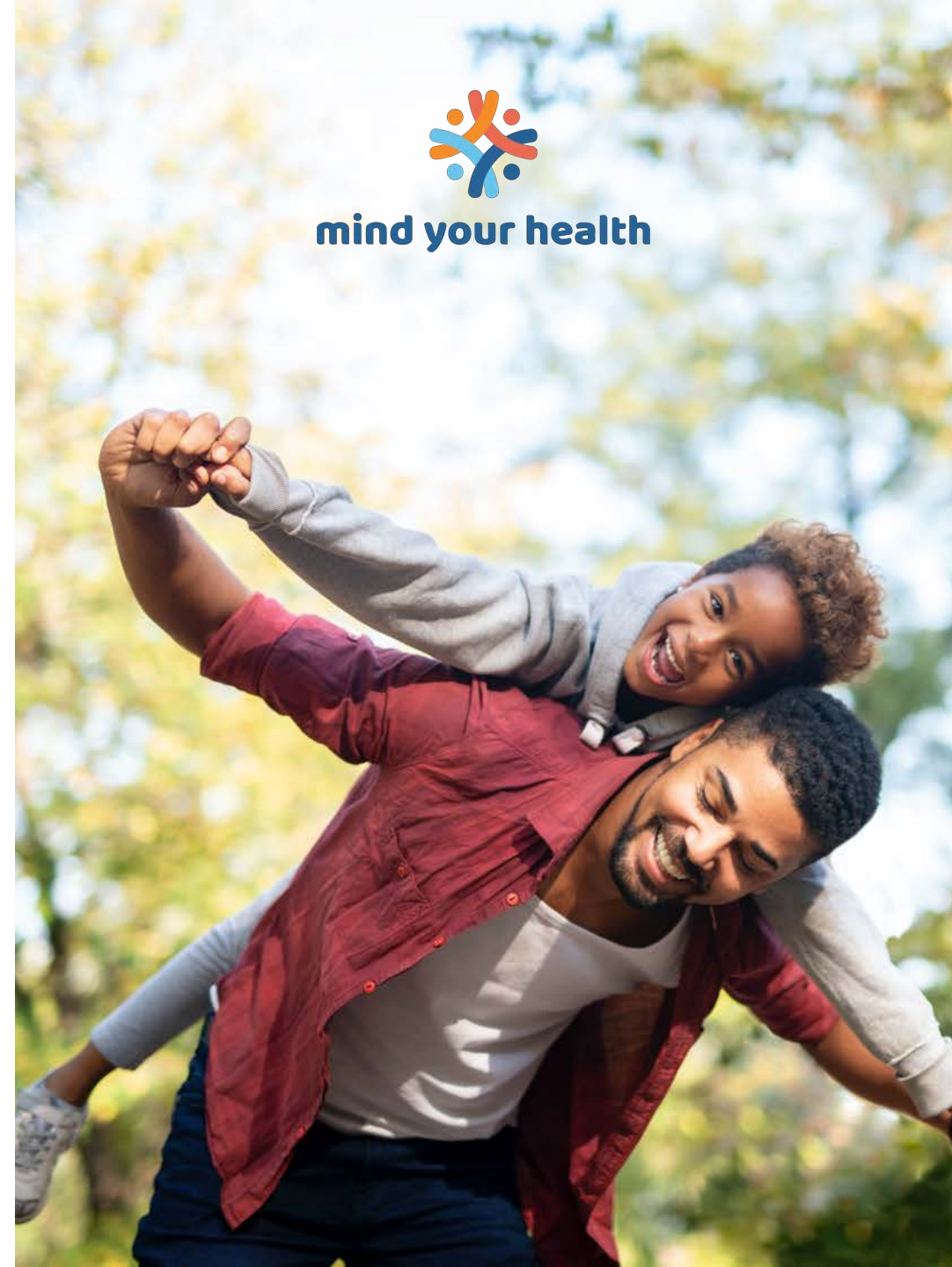
While your kids participate in fun-filled, child-friendly activities, learn how to talk to them about their mental health and find out what community resources are available to you.

### NUTRITION VILLAGE

Learn about the connection between good nutrition and mental health, while sampling foods that can help boost mental health.



**mind your health**





# Find Your Balance

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## 5K RUN

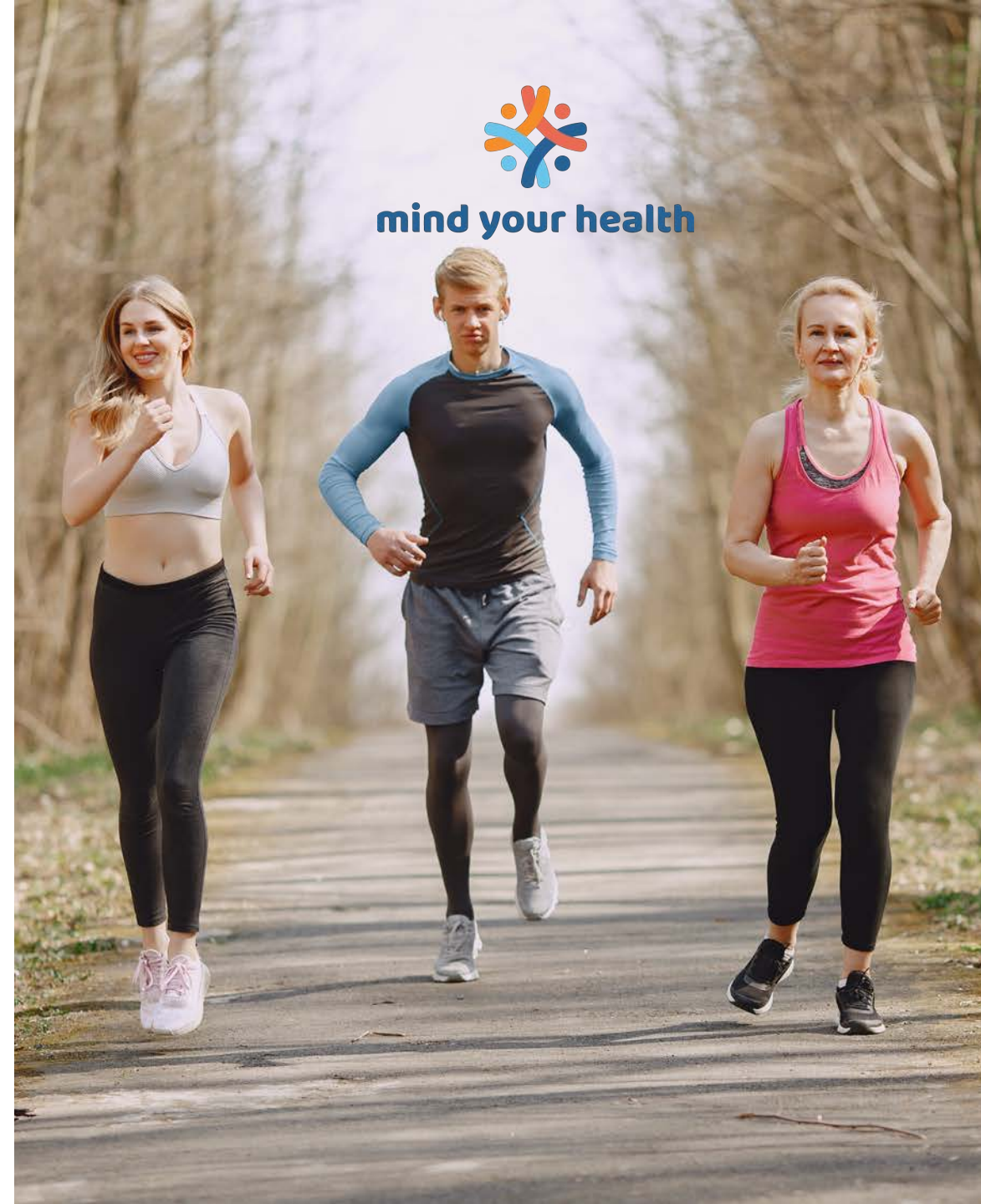
**Everyone is a winner with our 5K run!** Join a team, register independently, start your own team, or make your company a sponsor!

## ONE-MILE WALK

**Ease into exercise** with our family-friendly course, and gain inspiration and motivation to improve overall health.

## VIRTUAL 5K

**Can't attend?** Join our virtual 5K at a location of your choice on your own time, while supporting mental health awareness.



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**MEETING THE NEEDS**

# Of Our Community

**IN ITS 100 YEARS OF SERVICE TO SOUTH FLORIDA, JACKSON HEALTH SYSTEM HAS GROWN TO INCLUDE A COMPREHENSIVE NETWORK OF HOSPITALS, SPECIALTY CARE FACILITIES, URGENT CARE CENTERS, AND PRIMARY CARE CLINICS SERVING ALL OF SOUTH FLORIDA.**

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Since its inception in 1991, Jackson Health Foundation has raised more than \$175 million to help Jackson Health System deliver the best possible care to the community.





**FIGHTING FOR**

# Health and Wellness

**JACKSON HEALTH SYSTEM HAS BEEN A BEACON OF LIGHT IN THE FIGHT AGAINST THIS GLOBAL PANDEMIC.**

To date, our hospital system has treated more than 4,500 patients with COVID-19 and vaccinated more than 172,592.

Jackson Health Foundation has been pivotal in raising critical funds to support the most urgent needs of our health system while battling COVID-19. Throughout all of this, we have remained cognizant of the impact our mental health has had on all of us. As a result, the Mind Your Health festival came to be. We want to continue the conversation around mental health and further expose the community to Jackson Behavioral Health Hospital as well as our network of partners and resources.



## ABOUT

# Jackson Behavioral Health Hospital

**JACKSON BEHAVIORAL HEALTH HOSPITAL PROVIDES A FULL CONTINUUM OF MENTAL HEALTH CARE FOR CHILDREN, ADOLESCENTS, ADULTS, AND SENIORS.**

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We offer individual, couples, family, and group therapies. Whether inpatient or outpatient, from treatment through discharge, all services are delivered in a structured, supportive, and safe environment. We are committed to meeting the needs of each client at each stage of treatment. We believe in helping patients regain their footing by promoting recovery. Our three-story, 180,000-square-foot facility has a bright, cheerful atmosphere designed for maximum effectiveness and success. Through evaluation, clinical treatment, teaching, and research, Jackson Behavioral Health Hospital provides a full continuum of care for the entire family.





# SPONSORSHIP OPPORTUNITIES

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# Presenting Sponsor

- Exclusive and most prominent recognition as Presenting Sponsor of the Mind Your Health event.
- Company featured in one (1) Jackson Health Foundation newsletter.
- Name/Logo to be:
  - Displayed prominently at the event site.
  - Included in media outreach and advertisements, including digital, print, and social media posts.
  - Placed on the event registration website.
  - Placed on event t-shirts and other giveaway items.
- Opportunity to:
  - Provide a company representative to speak on the main stage.
  - Provide a speaker for the MYH Seminar Series.\*
  - Provide branded giveaways.
- Preferred placement of 20x10 tent for company use at event with signage.
- 20 entries to 5K run/one-mile walk.

**\$30,000**

*\*Speakers must be vetted through Jackson Health Foundation and Jackson Behavioral Health Hospital.*





# Gold Sponsor

- Choice of naming opportunity for one of the following areas:  
Kids Zone, Nutrition Village, Main Stage, Education Village, or Wellness Stage.
- Name/Logo:
  - Included in media outreach.
  - Displayed prominently at the event.
  - Placed on event registration website.
  - Placed on event t-shirts and other giveaway items.
- Company featured in one (1) Jackson Health Foundation newsletter.
- Preferred placement of 10x10 tent for company use at the event with signage.
- Opportunity to:
  - Provide a speaker for the MYH Seminar Series.
  - Provide branded giveaways.
- 15 entries to 5K run/one-mile walk.

**\$20,000**

*\*Speakers must be vetted through Jackson Health Foundation and Jackson Behavioral Health Hospital.*





# Silver Sponsor

- Choice of exclusive sponsorship for one of the following areas:
  - Hospitality.
  - Photo Booth.
  - Farmer's/Food Market.
- Name/Logo:
  - Included in media outreach.
  - Placed on event registration website.
  - Placed on event t-shirts and other giveaway items.
- 10x10 tent for company use at event with signage.
- Opportunity to:
  - Provide a speaker for the MYH Seminar Series.\*
  - Provide branded giveaways.
- 10 entries to 5K run/one-mile walk.

**\$10,000**

*\*Speakers must be vetted through Jackson Health Foundation and Jackson Behavioral Health Hospital.*





# Bronze Sponsor

- Opportunity to provide a speaker for the MYE Seminar Series.\*
- Name/Logo:
  - Included in media outreach.
  - Placed on event registration website.
  - Placed on event t-shirts.
- 10x10 tent for company use at the event with signage.
- 6 entries to 5K run/one-mile walk.

**\$5,000**

*\*Speakers must be vetted through Jackson Health Foundation and Jackson Behavioral Health Hospital.*



# Community Partner

- Name/Logo included in media outreach
- 10x10 tent for company use at event with signage
- 4 entries to 5K run/one-mile walk.

**\$2,500**



## PRESENTING SPONSOR

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- Exclusive and most prominent recognition as Presenting Sponsor of the Mind Your Health event.
- Company featured in one (1) Jackson Health Foundation newsletter.
- Name/Logo displayed prominently at the event , included in media outreach and advertisements (digital, print, and social media posts), placed on the event registration website, event t-shirts, and other giveaway items.
- Opportunity to provide a company representative to speak on the main stage, a speaker for the MYH Seminar Series, and branded giveaways.
- Preferred placement of 20x10 tent for company use at the event with signage.
- 20 entries to 5K run/one-mile walk.

**\$30,000**

## GOLD SPONSOR

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- Choice of naming for one of the following areas: Kid Zone, Nutrition Village, Main Stage, Education Village, or Wellness Stage.
- Name/Logo included in media outreach, displayed prominently at the event , placed on event registration website, event t-shirt, and other giveaway items.
- Company feature in one (1) Jackson Health Foundation newsletter.
- Preferred placement of 10x10 tent for company use at the event with signage.
- Opportunity to provide a speaker for the MYH Seminar Series and branded giveaways.
- 15 entries to 5K run/one-mile walk.

**\$20,000**

## SILVER SPONSOR

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- Choice of exclusive sponsorship for one of the following areas: Hospitality, Photo Booth, or Farmer's/Food Market.
- Name/Logo included in media outreach, placed on the event registration website, event t-shirts, and other giveaway items.
- 10x10 tent for company use at the event with signage.
- Opportunity to provide a speaker for the MYH Seminar Series and branded giveaways.
- 10 entries to 5K run/one-mile walk.

**\$10,000**

## BRONZE SPONSOR

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- Opportunity to provide a speaker for MYE Seminar Series.
- Name/Logo included in media outreach, placed on the event registration website, and on event t-shirts .
- 10x10 tent for company use at the event with signage.
- 6 entries to 5K run/one-mile walk.

**\$5,000**

## COMMUNITY PARTNER

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- Name/Logo included in media outreach.
- 10 x10 tent for company use at event with signage.
- 4 entries to 5K run/one-mile walk.

**\$2,500**





# Gift-In-Kind Opportunities

- **Food/Beverages** – healthy snacks, fruits, and beverages for up to 500 attendees.
  - Recognition benefits:
    - Name/Logo placed on the event website.
    - 10x10 tent for company use at the event.
    - 4 entries to on-site 5K run/one-mile walk.
- **Wellness Activities** - yoga, meditation, (\*insert wellness activity here) for up to 50 attendees per session.
  - Recognition benefits:
    - Name/Logo placed on the event website.
    - 10x10 tent for company use at the event.
    - 4 entries to on-site 5K run/one-mile walk.
- **Education Resources** – a not-for-profit organization providing mental health support services within the community.
  - Recognition benefits:
    - Name/Logo placed on the event website.
    - 10x10 tent for company use at the event.
    - 4 entries to on-site 5K run/one-mile walk.









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**JOIN US!**

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**SPONSORSHIP  
CONTACT:**

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