



GOLDEN ANGELS

# Gala

## Sponsorship Opportunities

Saturday, April 27, 2024  
7 p.m.

Ice Palace Studios  
Miami, Florida

*Golden Angel Society*

**Jackson Health**  
FOUNDATION  
*Making miracles happen.*



GOLDEN ANGELS

# Gala

Each year, the community comes together to raise funds for Jackson Health System at our annual **Golden Angels Gala**, one of South Florida's most highly anticipated fundraising events of the season.

Our **Golden Angels Gala** honors the generosity of the many philanthropists who have contributed to making miracles happen at Jackson. Our Golden Angels have raised millions to support Jackson's mission and generously host our gala.

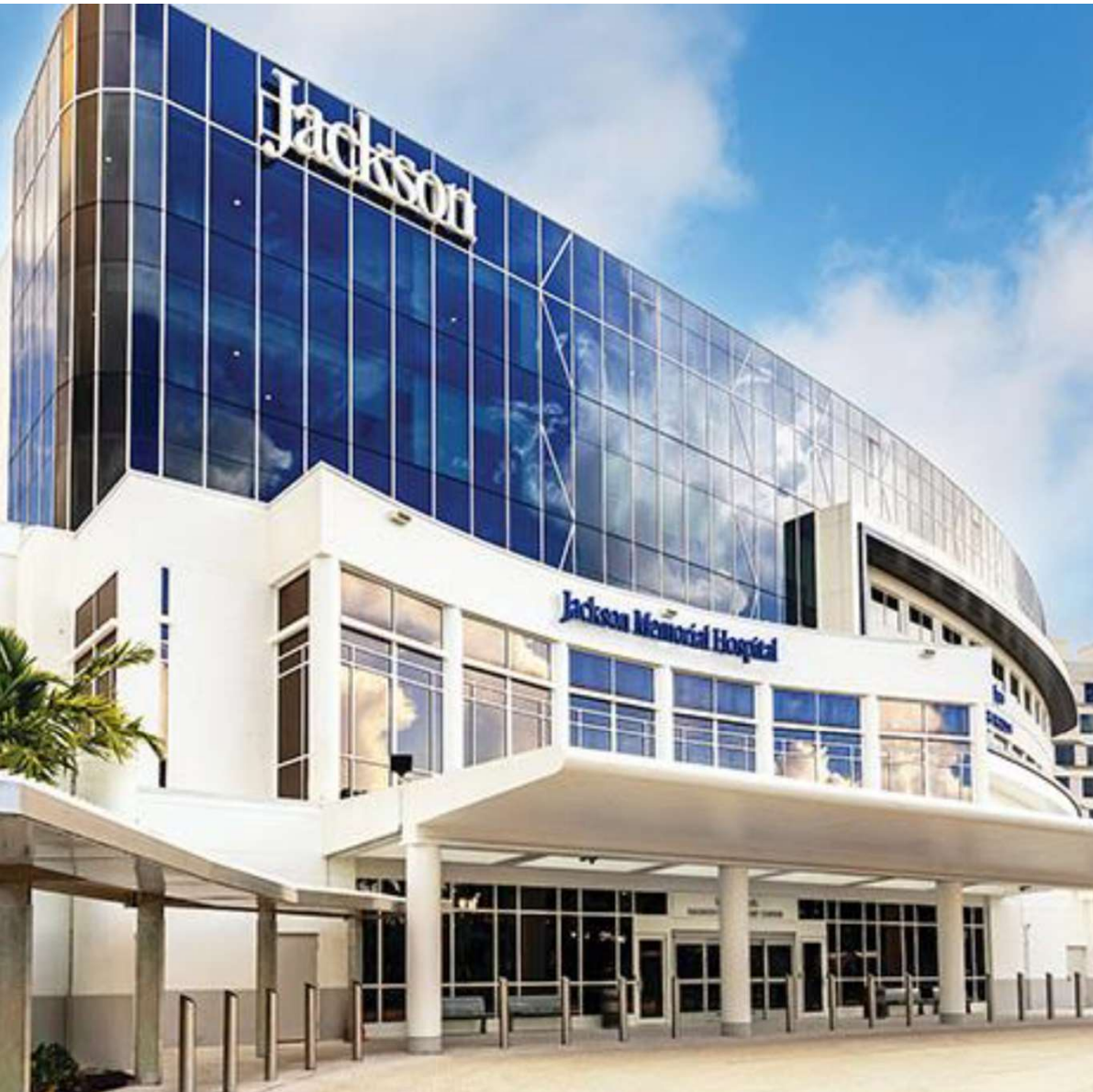
Guests are required to be 21+. Black tie optional.



## *Golden Angel Society®*

The **Golden Angel Society** is Jackson Health Foundation's premier giving society whose members have a strong sense of commitment to Jackson Health System. Through the generosity of our **Golden Angels**, we can continue to fund the most advanced treatments, innovative technologies, and state-of-the-art facilities to support the work being done at Jackson.

Jackson is one of the nation's largest and most respected public health networks, dedicated to offering world-class care to all residents of Miami-Dade County, regardless of their ability to pay.



## Jackson Health System

Grounded by the award-winning care provided at Jackson Memorial Hospital and powered by our academic partner, the University of Miami Miller School of Medicine, **Jackson has been a leading specialty care provider** for patients from South Florida, across the nation, and abroad for more than 100 years.

Jackson's network of primary care clinics, specialty care facilities, urgent care centers, and hospitals includes: Jackson Memorial Hospital, Holtz Children's Hospital/The Women's Hospital at Jackson Memorial, Lynn Rehabilitation Center for The Miami Project to Cure Paralysis at UHealth/Jackson Memorial, Jackson Behavioral Health Hospital, Jackson North Medical Center, Jackson South Medical Center, and Jackson West Medical Center, home to José Milton Memorial Hospital.



## Miracle Fund

Gifts to the **Miracle Fund** help Jackson continue to provide high quality care to all Miami-Dade County residents.

Miracle Fund dollars have been used to cover the cost of state-of-the-art equipment that assists doctors and nurses with the most complex surgeries and procedures; provide capital support for new facilities and renovations; launch projects and activities to lift the spirits of patients during their stay in our hospitals; and much more.



## Jackson Health Foundation

Since its inception in 1991, **Jackson Health Foundation** has raised more than \$250 million to help Jackson deliver the best possible care to the community.

Gifts made to the Foundation ensure, in part, that Jackson will be able to renovate or build state-of-the-art facilities and continue to provide accessible healthcare services that are critically important to the quality of life and health of South Florida.

Through the generosity of compassionate donors, the Foundation helps to fill the gaps that cannot be financed by public support.



## Looking Forward

Jackson Memorial Hospital is home to one of the busiest urban emergency departments in the country. It helps a population that mirrors the nation's most underserved patient demographics. Specially trained experts treat approximately 125,000 adult and pediatric patients there each year.

Upon completion in 2027, **a brand-new, 193-bed, 170,000-square-foot facility at Jackson Memorial** will be one of the largest emergency departments in the nation. Independent treatment areas will cater to adults, children, behavioral health patients, and corrections patients. A 16-bed fast-track unit will discharge low-acuity patients in under two hours. The department will have its own pharmacy, radiology reading room, MRI, CT, and ultrasound equipment. The facility is expected to cost \$250 million.

# Title Sponsor | \$100,000

## **Recognition and Benefits**

### Golden Angels Gala

#### *Title Name/Logo Recognition*

- Pre-event coverage to include premier name/logo placement on event web page, save the date and invitation, email marketing campaign, pre- and post-social media coverage
- Event day coverage to include premier name/logo placement on event monitors and all event day signage
- Special mention during program remarks
- Post-event day coverage to include premier name/logo placement on post-event media releases, social media mentions, thank you advertisements, etc.
- Partner media coverage, including premier name/logo placement on all pre- and post-event press releases and ads
- Dedicated social media post highlighting involvement with Foundation and Golden Angels Gala
- Dedicated Foundation newsletter story highlighting involvement with Foundation and Golden Angels Gala

#### *Seating*

- Two (2) Royal Tables (40 seats bordering dance floor, Tier 1 VIP seating)

#### *Activation*

- Overall event

## **Add-On Title Recognition and Benefits**

### One Day for Jackson (Champion Level)

#### *Title Name/Logo Recognition*

- Pre-event coverage included in the event web page, e-blasts, newsletters, and at least six social media posts or stories, signage, etc.
- Name mention on pre- and post-event press releases
- Name mention on post-event thank you editorial magazine feature, plus other editorial or display ad features secured
- Specialty segment live stream - sponsor of "Jackson Journey" segment or "Miracle Stories" segment
- Talent collaboration with social media opportunity

#### *Media Exposure*

- Name mention in all radio promotional spots
- Dedicated media interviews

#### *Creative Assets*

- Digital collateral assets to be used throughout promotion (banners, graphics, etc.)

#### *Corporate Wellness Visit*

- Jackson Health System to provide support for physical and mental well-being of organization and employees

## **Year-Round Benefits**

### Premier Year-Round Benefits

- Recognition as Golden Angel – level to be commensurate with giving history
- Recognition as a member of Jackson Health Foundation's Corporate Miracle Maker Program
- Name/logo on Jackson Health Foundation donor recognition wall, website, and Corporate Miracle Maker listing
- Invitation to attend annual donor recognition event and other exclusive Jackson Health Foundation events





# Event Chair Sponsor | \$60,000

## Recognition and Benefits

### Golden Angels Gala

#### *Elite Name/Logo Recognition*

- Pre-event coverage to include event chair name/logo placement on event web page, save the date and invitation, email marketing campaign, pre- and post-social media coverage
- Event day coverage to include event chair name/logo placement on event monitors and appropriate event day signage
- Special mention during program remarks
- Post-event day coverage to include event chair name/logo placement on post-event media releases, social media mentions, thank you advertisements, etc.
- Partner media coverage including event chair name/logo placement on pre- and post-event press releases and ads
- Dedicated social media post highlighting involvement with Foundation and Golden Angels Gala

#### *Seating*

- One (1) Royal Table (20 seats, bordering dance floor, Tier 1 VIP seating)

#### *Activation*

- Evening entertainment or evening theme

## Add-On Recognition and Benefits

### One Day for Jackson (Guardian Level)

#### *Elite Name/Logo Recognition*

- Pre-event coverage included in the event web page, e-blasts, newsletters, and at least four social media posts or stories, signage, etc.
- Name mention on pre- and post-event press releases
- Name mention on post-event thank you ads
- Day of event social media name recognition and inclusion

#### *Media Exposure*

- Name mention in radio promotional spot (one week)
- Dedicated media interviews

#### *Creative Assets*

- Digital collateral assets to be used throughout promotion (banners, graphics, etc.)

#### *Corporate Wellness Visit*

- Jackson Health System to provide support for physical and mental well-being of organization and employees

## Year-Round Benefits

### *Prominent Year-Round Benefits*

- Recognition as a member of Jackson Health Foundation's Corporate Miracle Maker Program
- Name/logo on Jackson Health Foundation website and Corporate Miracle Maker listing
- Invitation to attend annual donor recognition event and other exclusive Jackson Health Foundation events



# Gold Sponsor | \$50,000

## **Recognition and Benefits**

### Golden Angels Gala

#### *Premier Name/Logo Recognition*

- Pre-event coverage to include gold sponsor name/logo placement on event web page, save the date and invitation, email marketing campaign, pre- and post-social media coverage
- Event day coverage to include gold sponsor name/logo placement on event monitors and appropriate event day signage
- Special mention during program remarks
- Post-event day coverage to include gold sponsor name/logo placement on post event media releases, social media mentions, thank you advertisements, etc.
- Partner media coverage including gold sponsor name/logo placement on pre- and post-event press releases and ads

#### *Seating*

- One (1) Ringside Table (up to 12 seats, Tier 1 VIP seating)

#### *Activation*

- Valet, registration, or photo booth (sold)

## **Add-On Recognition and Benefits**

### One Day for Jackson (Steward Level)

#### *Premier Name/Logo Recognition*

- Pre-event coverage included in the event web page, e-blasts, newsletters, and at least four social media posts or stories, signage, etc.
- Name mention on pre- and post-event press releases
- Name mention on post-event thank you ads
- Day of event social media name recognition

#### *Media Exposure*

- Name mention in radio promotional spot (one week)

#### *Creative Assets*

- Digital collateral assets to be used throughout promotion (banners, graphics, etc.)

#### *Corporate Wellness Visit*

- Jackson Health System to provide support for physical and mental well-being of organization and employees

## **Year-Round Benefits**

### *Prominent Year-Round Benefits*

- Recognition as a member of Jackson Health Foundation's Corporate Miracle Maker Program
- Name/logo on Jackson Health Foundation website and Corporate Miracle Maker listing
- Invitation to attend exclusive Jackson Health Foundation events



# Silver Sponsor | \$40,000

## **Recognition and Benefits**

### Golden Angels Gala

#### *Prominent Name/Logo Recognition*

- Pre-event coverage to include silver sponsor name/logo placement on event web page, save the date and invitation, email marketing campaign, pre- and post- social media coverage
- Event day coverage to include silver sponsor name/logo placement on event monitors and appropriate event day signage
- Special mention during program remarks
- Post-event day coverage to include silver sponsor name/logo placement on post-event media releases, social media mentions, thank you ads, etc.

#### *Seating*

- One (1) Preferred Table (10 seats, Tier 2 VIP seating)

#### *Activation*

- Centerpieces, welcome drink, or parting gift

## **Add-On Recognition and Benefits**

### One Day for Jackson (Caregiver Level)

#### *Prominent Name/Logo Recognition*

- Pre-event coverage included in the event web page, e-blasts, newsletters, and at least four social media posts or stories, signage, etc.
- Name mention on pre- and post-event press releases
- Day of event social media name recognition

#### *Creative Assets*

- Digital collateral assets to be used throughout promotion (banners, graphics, etc.)

## **Year-Round Benefits**

### *Prominent Year-Round Benefits*

- Recognition as a member of Jackson Health Foundation's Corporate Miracle Maker Program
- Name/logo on Jackson Health Foundation website and Corporate Miracle Maker listing
- Invitation to attend exclusive Jackson Health Foundation events



# Bronze Sponsor | \$30,000

## **Recognition and Benefits**

### Golden Angels Gala

#### *Exclusive Name/Logo Recognition*

- Pre-event coverage to include bronze sponsor name/logo placement on event web page, save the date and invitation, email marketing campaign, pre- and post-social media coverage
- Event day coverage to include bronze sponsor name/logo placement on event monitors and appropriate event day signage
- Special mention during program remarks
- Post event day coverage to include bronze sponsor name/logo placement on post-event media releases, social media mentions, thank you ads, etc.

#### *Seating*

- One (1) Gala Table (10 seats)

#### *Activation*

- Menu cards or sweet treats (desserts)

## **Add-On Recognition and Benefits**

### One Day for Jackson (Angel Level)

#### *Exclusive Name/Logo Recognition*

- Pre-event coverage included on the event web page, e-blasts, newsletters, and at least four social media posts or stories, signage, etc.
- Name mention on pre- and post-event press releases
- Day of event social media mention

#### *Creative Assets*

- Digital collateral assets to be used throughout promotion (banners, graphics, etc.)

## **Year-Round Benefits**

### *Prominent Year-Round Benefits*

- Recognition as a member of Jackson Health Foundation's Corporate Miracle Maker Program
- Name/logo on Jackson Health Foundation website and Corporate Miracle Maker listing
- Invitation to attend exclusive Jackson Health Foundation events



# Tables and Tickets

## Ringside Table **\$30,000** (Tier 1, VIP, Limited Availability)

### Add-On Recognition and Benefits

#### One Day for Jackson

- Name recognition
- Pre-event coverage included in the event web page, e-blasts, and newsletters
- Day of event social media name recognition
- Digital collateral assets to be used throughout promotion (banners, graphics, etc.)

### Year-Round Benefits

- Invitation to attend select Jackson Health Foundation events

## Preferred Table **\$20,000** (Tier 2, VIP, Limited Availability)

### Add-On Recognition and Benefits

#### One Day for Jackson

- Name Recognition
- Pre-event coverage included in the event web page and e-blasts
- Digital collateral assets to be used throughout promotion (banners, graphics, etc.)

## Gala Table **\$15,000** (Tier 2)

### Add-On Recognition and Benefits

#### One Day for Jackson

- Name Recognition
- Digital collateral assets to be used throughout promotion (banners, graphics, etc.)

## Gala Tickets **\$1,750** (Limited Availability)





For More Information

Contact:

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**[GoldenAngelsGala.com](http://GoldenAngelsGala.com)**  
**#MakingMiraclesHappen**

**Jackson Health**  
FOUNDATION<sup>®</sup>  
*Making miracles happen.*