



22nd Annual Guardians of the Children Luncheon

BENEFITTING HOLTZ CHILDREN'S HOSPITAL

Tuesday, November 23, 2021
11:00 a.m.
Ritz-Carlton Key Biscayne

The Guardian Angels are a compassionate and committed group of philanthropists who dedicate their time, talent, and resources to raising funds that advance accessible health care services at Holtz Children's Hospital for all children in our community, regardless of their ability to pay. Hosting the annual Guardians of the Children Luncheon is part of their unwavering commitment to helping young patients in need at Holtz Children's Hospital.

Jackson Health
FOUNDATION.
Making miracles happen.





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Luncheon Co-Chairs

Silvia Rios Fortun, Guardian Angel President
Andria Ares Holtz & Deborah Robins

Committee Members

Vivian Adrian
Angela Andrade
Ana de la Fe
Mari Grimalt
Fana Holtz
Ines Lorenzo-Gomez
Marilyn Samlut
Gloria Sesana

Luncheon Co-Chairs and Committee





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The Annual Guardians of the Children Fashion Show is a signature Jackson Health Foundation event, now in its 22nd year. It is supported by our Guardian Angels, a dedicated group of prominent female leaders in philanthropy and business. Saks Fifth Avenue Dadeland is once again our fashion show sponsor.

Estimated Attendees:

- 400+ (restricted due to COVID-19 safety measures)
- College-educated
- Key influencers and connectors in the community
- Appreciation for luxury and quality
- 90% women - 80% of those women are between ages 30 to 55
- 10% men ranging between ages 30 to 65

About the Luncheon & Fashion Show





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- Established in 1997 as a membership group within Jackson Health Foundation, the Guardian Angels raise philanthropic support to enhance and expand pediatric specialty programs at Holtz Children's Hospital and throughout Jackson Health System.
- Composed of more than 250 members, the group serves as a philanthropic partner actively participating in projects, committees, and events throughout Miami-Dade County.
- By becoming a Guardian Angel, you can help us fund significant projects at Holtz Children's and throughout Jackson Health System that public support cannot provide. With your help, we can continue offering accessible healthcare services to all residents in Miami-Dade County, regardless of their ability to pay.

About the Guardian Angels





Holtz Children's Hospital Guardian Angels Wall of



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The Guardian Angels have raised millions of dollars to fund the most significant needs at Holtz Children's Hospital, including:

- The purchase of ventilators for the Pediatric Intensive Care Unit (PICU) and Neonatal Intensive Care Unit (NICU)
- Renovation of the Pediatric Hematology/Oncology Unit at Holtz Children's Hospital and a \$1 million renovation of the Pediatric Referral Unit/Pediatric Transplant Surgical Unit
- Remodeling of the "Little Miracles Maternity Suites" featuring a spa-like atmosphere, high-tech equipment, and 20 private maternity suites
- Renovation of the Cancer and Organ Transplant floor and the Adolescent Unit at the Ryder Trauma Center

Guardian Angels Fundraising Impact





Become a Guardian Angel

Become A Guardian Angel

- Guardian Angels provide a cumulative gift totaling \$5,000 over a 5-year period
- Benefits of becoming a Guardian Angel
- Name listed on Guardian Angels Donor Recognition Wall at Holtz Children's Hospital
- Invitation to special events such as Annual Luncheon, Pre-Event Trunk Show, and exclusive designer events
- Opportunity to participate in a private tour of Holtz Children's Hospital
- Opportunity to volunteer at Holtz Children's Hospital
- Opportunity to attend the Miami Heat Family Festival on a yearly basis





About Holtz Children's Hospital

- A child's milestones are miracles for every parent, from the first smile to the first step. However, when a child's life is in serious jeopardy, the strength and experience of the medical team caring for them are what make the difference.
- Holtz Children's Hospital is a national leader in pediatric specializations, including nephrology, endocrinology, gastroenterology, cardiology, and neonatology.
- Holtz Children's is the eighth in the nation and first in Florida to become an Accredited Pediatric Heart Failure Institute by The Healthcare Colloquium.



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- Prominent signage and promotion as “Presenting Sponsor” with company name and logo recognition
- Pre-event coverage including listing on webpage, invitation and mention in email marketing campaigns
- Day of event coverage including signage and logo on step & repeat
- Partner media coverage including event press release and advertisements
- Coverage in JHF publications and platforms, including newsletter, event website and on social media
- One Runway Table (10 Seats)
- On stage speaking opportunity (1-2 Minutes)
- One full page ad in the program book: vertical layout, trim: 8.5" w x 11" h; bleed: 8.75" w x 11.25" h; live area: 7.5" w x 10" h
- Opportunity to include item in event swag bag
- Opportunity to sponsor title event recognition and event registration area
- Recognized as a member of the Guardian Angels
- Invitation to additional exclusive Guardian Angel events, including the opportunity to attend the Miami Heat Family Festival
- Opportunity to participate in private tours of Holtz Children's Hospital and/or volunteer

Presenting Sponsor – \$25,000





Gold Sponsor – \$15,000

- Appropriate signage, name and logo recognition
- Pre-event coverage including webpage, invite, and email marketing
- Day of event coverage including signage, and step & repeat
- Partner media coverage including interviews and event press release
- Coverage in JHF publications and platforms including newsletter, event website, and social media
- One Runway Table (10 Seats)
- On-stage recognition and verbal acknowledgment
- Opportunity to sponsor one of two main bars (2 available), or the cocktail reception
- One full page ad in program book - vertical layout, trim: 8.5" w x 11" h; bleed: 8.75" w x 11.25" h; live area: 7.5" w x 10" h
- Opportunity to include item in event swag bag
- Recognized as a member of the Guardian Angels
- Invitation to additional exclusive Guardian Angel events including the opportunity to attend the Miami Heat Family Festival
- Opportunity to participate in private tours of Holtz Children's Hospital and/or volunteer





- Appropriate signage and name and logo recognition
- Pre-event coverage including webpage, invite, and email marketing
- Event day coverage including signage and step & repeat
- Partner media coverage including event press release and advertisements
- Coverage in JHF publications and platforms including event website, newsletter and social media promotion
- One table (10 Seats)
- On-stage recognition and verbal acknowledgment Opportunity to sponsor either the event program book, post-event cocktail or valet parking area
- Full page ad in the program book - vertical layout; trim: 8.5" w x 11" h; bleed: 8.75" w x 11.25" h; live area: 7.5" w x 10" h
- Opportunity to include item in event swag bag

Silver Sponsor – \$10,000





- Appropriate signage and name and logo recognition
- Event day coverage including signage, and step & repeat
- Coverage in JHF publications and platforms including newsletter, event website, and social media platforms
- One table (10 Seats)
- On-stage recognition and verbal acknowledgement
- $\frac{1}{2}$ page ad in program book: Size: 8.5 " w x 5.5" h

Bronze Sponsor – \$5,000





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Tables

- Runway Table: \$2,500 (10 Seats) **Limited Availability**
- Table: \$2,000 (10 Seats)

Tickets

- Individual Tickets: \$250 **Limited Availability**

Ads

- Full Page Ad: \$1,000; Ad Size: 8.5" w x 11" h (high resolution PDF or JPEG format (300 dpi) with bleed)
- Half Page Ad: \$500 Ad Size: 8.5" w x 5.5" h High Resolution PDF or JPEG format (300 dpi) with bleeds

Tables, Tickets and Ads





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FOR MORE INFORMATION:
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For More Information

