

## PARTNER ENGAGEMENT TOOLKIT



### Thank you for your One Day for Jackson partnership!

There are many ways to get involved. To help us raise funds on this big day of giving, we have created several promotional resources for you.

Additionally, our creative team will work with you to customize assets for unique partnership promotional opportunities. This includes creating, resizing, and/or preparing print ready files.



**Download all  
files here**


## Digital Assets

For your convenience, we have created the following assets to use throughout social media.

### Social Posts



### Captions



**Partner Social Media Posts, Captions, and Visuals**


For your convenience, we are providing captions and visuals for social platforms. Please share the posts on or after the corresponding date.

**General Message**  
**Post Date:** March  
**Type:** Image  
**Caption:** We are proud to support Jackson and everything they do for Miami-Dade County. On One Day for Jackson, join us in making an impact and helping to continue Jackson Health System's legacy.  
**Insert your company's specific messaging, One Day for Jackson promotion information, etc. HERE**


Visit [OneDayforJackson.org](https://OneDayforJackson.org) to learn more.

#OneDayforJackson #MakingMiraclesHappen #SupportJackson #MakeAnImpact #MiraclesMadeDaily #SavingLives #Donate #GivingBack

Option 1



Option 2



We'd also love for you to share your ongoing **One Day for Jackson** posts with **Jackson Health Foundation**. Make sure to tag us and include the hashtag, **#OneDayforJackson**.



## Promotional Materials

For your convenience, we have created the following assets to help you promote and show your support of One Day for Jackson.

### Point-of-Sale Sign



### Wearable Sticker



### Window Cling



## Flyer Templates



## Poster



## Communications

### Palm Card



Have a unique opportunity to promote One Day for Jackson, need customized assets, or have questions about this toolkit?

Contact Gradon Hadaway, senior director of development, at [gradon.hadaway@jhsmiami.org](mailto:gradon.hadaway@jhsmiami.org) or 786-270-6230.