

101 Self-Marketing for Developers



Julien Landuré



Julien Landuré

CTO Zenika - France

GDG & DevFest Nantes Organizer
GDE Cloud

 @jlandure

PUBLIC
MARKET

A large, vintage-style sign for 'PUBLIC MARKET' is the central focus. The letters are made of a red, textured material, possibly neon tubing or painted metal, and are arranged in two rows. The top row spells out 'PUBLIC' and the bottom row spells out 'MARKET'. The sign is mounted on a dark, industrial-looking metal frame with cross-bracing. Below the main sign, there are several horizontal wooden planks. The background is a clear blue sky with some light, wispy clouds. The overall aesthetic is that of a mid-20th-century roadside diner or market.

Why



Content Marketing

Social Media Marketing

Inbound Marketing

**#1 PRODUIRE
DU CONTENU**

Contenu



Articles de blog

Vidéos

Podcasts

Conférences

Projets Client

Contributions OSS

StackOverFlow

...

Partage



Veille techno

Bonnes pratiques

Idées

Feedbacks

Événements

Activity Summary

All Time | **Last Quarter** | Last Month | Custom Range

Public Speaking



5

NO. OF
SPEECHES

220

PEOPLE
ATTENDED

Workshops



5

NO. OF
WORKSHOPS

168

PEOPLE
TRAINED

Written Content



0

NO. OF
CONTENT WRITTEN

0

PEOPLE
READ

Video / Podcast



0

NO. OF
VIDEOS / PODCASTS

0

PEOPLE
VIEWED

**#2 SE SENTIR
LÉGITIME**



Convictions



André Staltz

WHAT HAPPENS WHEN YOU BLOCK INTERNET GIANTS

26 JAN 2017

Some months ago I decided to put an end to how much internet giants such as Google and Facebook own my personal data. I blocked my computer from talking directly to their servers, I moved my email and calendar elsewhere. Essentially the more I can avoid any interaction with them, the better.

Reconnaissance



#218 — JULY 5, 2018

READ ON THE WEB

Golang Weekly



► [Containers From Scratch](https://golangweekly.com/) — If you're a "containers" fan, you'll want to check out this new book by [Docker](#) and [CoreOS](#).

<https://golangweekly.com/>
Join 26543 other subscribers today.

[Go 1.11: WebAssembly for the Gophers](#) — In a similar spirit to [Brian Ketelsen's article](#) last week, here's a practical look at writing your first Go program that targets the WebAssembly runtime.

NICOLAS LEPAGE

[How To Reduce the Risks Of Continuous Delivery](#) — Continuous Delivery brings a lot of benefits, but deploying to production can be filled with

#3 GAGNER EN VISIBILITÉ

Présence Virtuelle



**Avoir une “jolie” photo
*identifiable***

Diffuser en anglais

Être bienveillant

**Donner un coup de
main !**

GitHub



Julien Landuré

jlandure

Block or report user

Developer Program Member

CTO @Zenika, DevFestNantes
Organizer, @GDG-Nantes Leader,
Cloud @GoogleDeveloperExperts

Zenika
 Nantes, France
 [Sign in to view email](#)
 <https://blog.zenika.com/auth...>

Organizations



Busy

How can I help?

Wassim Chegham

manekinecko

Block or report user

Developer Program Member

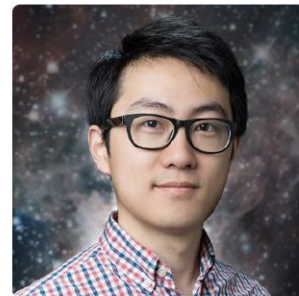
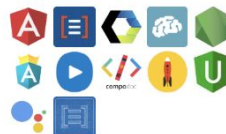
★ **PRO**

@angular core team ★
@compodoc core team ★
@nodejs member ★ creator of
@xlayers @ngxtools ★ former
@nguniversal ★ Head of OSS
@sfeir-open-source

@angular

Paris
 <https://wassim.app>

Organizations



Evan You

yyx990803

Follow

Block or report user

★ **PRO**

Creator of @vuejs, previously
@meteor & @google

New Jersey / China
 <http://evanyou.me>

Organizations

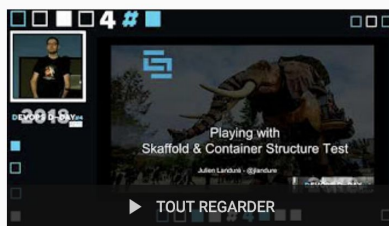


Youtube



YouTube^{FR}

Rechercher



Talks

11 vidéos • 36 vues • Dernière modification le 30 nov. 2018



Julien Landuré

MODIFIER

- 1 Julien LANDURE : Jouons avec Scaffold & Container Structure Test
DEVOPS D-DAY 29:01
- 2 La CNCF et son écosystème (J. Landuré)
Poitou-Charentes Jug 16:19
- 3 Gagner en stabilité avec Scaffold & Container Structure Test (J. Landuré)
Poitou-Charentes Jug 27:40
- 4 Serverless : just a buzzword ? - WEB2DAY 2017
Web2day 35:42
- 5 Cloud Patterns : Writing Applications That Scale - Julien Landuré - WEB2DAY 2017
Web2day 42:01
- 6 [DevFest Nantes 2016] Cloud patterns
GDG France 58:56
- 7 HTTP2, ce qui va changer ! Julien Landuré
Poitou-Charentes Jug 12:37

Slides



Pierre-Yves Aillet

pyaillet

☆ 0 starred decks

🐦 Tweet

📄 Share



Le linux façon IKEA

Pierre-Yves Aillet @pyaillet
Eric Briand @eric_briand

DEVON France
Apr 19, 2018 ☆ 1 👁 170



Le linux façon IKEA

Pierre-Yves Aillet @pyaillet
Eric Briand @eric_briand

Mar 30, 2018 ☆ 1 👁 20



Métrologie et Alerting

Avec Prometheus et Grafana

Pierre-Yves Aillet @pyaillet
Yvan Rousseau @yvan_rousseau



Mar 29, 2018 ☆ 1 👁 160



Monitorer les xénomorphes avec
Prometheus et Grafana

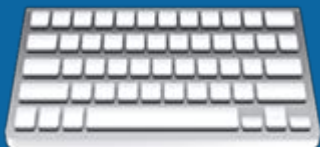


Pierre-Yves Aillet
@pyaillet



Feb 20, 2018 ☆ 0 👁 120

SEO



Éric briand zenika



Tous

Actualités

Images

Maps

Vidéos

Plus

Paramètres

Outils

Environ 2 330 résultats (0,34 secondes)

Eric Briand - Développeur touche à tout - Zenika | LinkedIn

<https://fr.linkedin.com/in/ebriand/>

Découvrez le profil de Eric Briand sur LinkedIn, la plus grande communauté professionnelle au monde. Eric indique 3 postes sur son profil. Consultez le profil ...

Eric BRIAND - Zenika Blog

<https://blog.zenika.com/author/ebriand/>

Author Eric BRIAND. Eric BRIAND. Développeur touche à tout depuis plus de 10 ans, il travaille actuellement à Zenika Nantes. Ses sujets du moments sont le ...

Commencer avec Docker en milieu hostile par Eric Briand - Zenika Blog

<https://blog.zenika.com/> » Flash Info

6 mars 2018 - Docker ça marche bien. Ça marche bien dans le cloud. Ça marche bien sur son MacBook pro. Et arrive le jour où vous commencez à en faire ...

Speaker Web2day2018 - Eric Briand

<https://web2day.co/speakers/eric-briand/>

Eric BRIAND. Développeur @Zenika. Développeur touche à tout depuis plus de 10 ans, il travaille actuellement à Zenika Nantes. Ses sujets du moments sont le ...

Vidéos



[RRLL2016] Docker et l'approche conteneur - Éric Briand - Zenika

Alliance Libre
YouTube - 30 sept. 2016



LINUXKIT : LE LINUX FAÇON IKEA - Pierre-Yves AILLET & Eric ...

Web2day
YouTube - 10 juil. 2018



Commencer avec Docker en milieu hostile par Eric Briand

Zenika Tv
YouTube - 19 mars 2018



Zenika Nantes

@ZenikaNantes

Following



📢 Matinale @ZenikaIT sur #VueJS avec
@_bruno_b_ @FranckAbgrall

🚀 Au programme

👉 VueJS en 2019

👉 Son écosystème

👉 Focus sur les optimisations

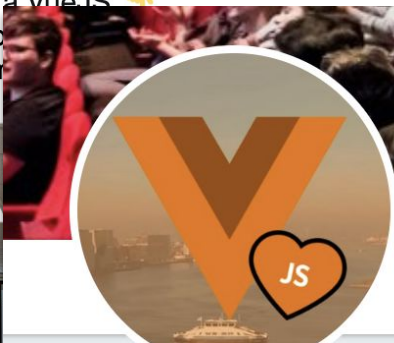
👉 REX GIE U IRIS sur sa mise en place

🎓 Formez-vous à Vue JS

training.zenika.co

@vuejsamsterdam

🌐 Translate Tweet



Tweets
3,644

Following
5,829

Followers
10.9K

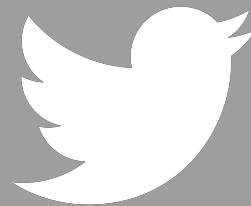
Likes
61.7K

Lists
3

Moments
2

9:43 AM - 28 Feb 2019 from Nantes, France

8 Retweets 10 Likes



Exemple Speaker



“ Je travaille sur un talk sur Y.
Qu’en pensez-vous ?

“ J’ai postulé à @XXX

“ J’ai été pris ! Merci @XXX

“ Je serai @XXX après-demain.
Venez comprendre Y

“ C’était cool. Voici mes refs et
slides. Dispo pour échanger !

“ Merci aux orgas...

“ Ma vidéo @XXX est sortie !



Nicolas Lepage

@njblepage

Following



Merci le @devfestparis !
Une équipe au taquet 🙌, et un public
sympa ❤️, j'ai passé un très bon moment.
Pour ceux qui n'ont pas pu venir écouter Au
Pays des Gophers, il y a l'enregistrement 🎥
du @devfestnantes dispo sur youtube

Translate Tweet



[DevFest Nantes 2018] Au pays des Gophers à partir de 3 ans

Speaker : Nicolas Lepage Au pays des Gophers, les Goroutines gambadent librement, et s'échangent des bisous et des bonbons grâce aux channels. Les méchants L...

youtube.com

4:32 PM - 8 Feb 2019

7 Retweets 26 Likes



#4 GAGNER EN NOTORIÉTÉ

Networking



Créer un RDV régulier

**Être présent aux
événements de son
domaine**

Co-speaking / Mentoring

Marque



Zenika Nantes

@ZenikaNantes

Following

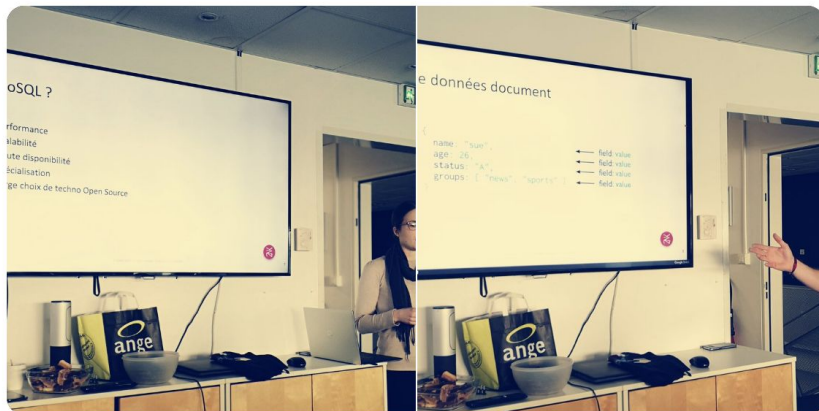


Following



[ZenBox] 📢 NoSQL avec @MongoDB & Elastic Stack 🖋️ par @njblepage @MongoDB Dual-Certified & @joannacartron formatrice #Elastic devant une audience attentive @Talentsoft 🧑🏫🧑🏫 #kahoot #demos #NoSQL @ZenikaIT 🛒 12ème Conférence jouée 🙌🏻 ➡️ nantes.zenika.com/#/zenbox

🌐 Translate Tweet



10:16 AM - 7 Feb 2019 from La Chapelle-sur-Erdre, France

er de



Être référent... et décalé



Kelsey Hightower
kelseyhightower

Block or report user



Google, Inc
Portland, OR
[Sign in to view email](#)

Organizations



Overview

Repositories

161

Projects

0

Stars

287

Followers

10.9k

Following

13

Popular repositories

[nocode](#)

The best way to write secure and reliable applications. Write nothing; deploy nowhere.

● Dockerfile ★ 26.8k 🍴 2.3k

[kubernetes-the-hard-way](#)

Bootstrap Kubernetes the hard way on Google Cloud Platform. No scripts.

★ 14.3k 🍴 2.6k

[confd](#)

Manage local application configuration files using templates and data from etcd or consul

● Go ★ 5.9k 🍴 979

[envconfig](#)

Golang library for managing configuration data from environment variables

● Go ★ 2.1k 🍴 194

[kube-cert-manager](#)

Manage Lets Encrypt certificates for a Kubernetes cluster.

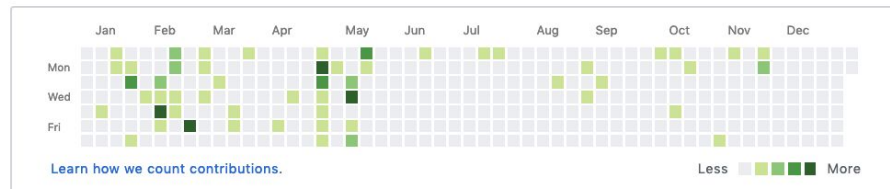
● Go ★ 967 🍴 86

[intro-to-kubernetes-workshop](#)

Intro to Kubernetes Workshop

★ 767 🍴 232

605 contributions in 2018



Remercier

Tweet Activity

Julien Landuré @jlandure

I used to

1/ create **#Docker** img to fit my needs 🖥️

2/ publish it into opensource project on **@github**

3/ build public automated img on DockerHub 🚀

📢 Thanks **@jessfraz** for the seccomp file to configure Chrome Headless into an Alpine image! 🙌🙌

Have a look <https://hub.docker.com/r/zenika/alpine-chrome/> ...



Reach a bigger audience

Get more engagements by promoting this Tweet!

Get started

Impressions 17,331

Total engagements 467

Link clicks 259

Likes 100

Detail expands 56

Profile clicks 36

Retweets 13

Replies 2

Hashtag clicks 1

#5 CONSERVER SON AUDIENCE

Engager



“Call-to-actions”

Landing page

Étudier les followers



JS



Search r/javascript



LOG IN

SIGN UP



Join the discussion

BECOME A REDDITOR



Posted by u/Yvonnick 14 days ago

0



immutad●t (pronounced immutadot) is a JavaScript library to deal with nested immutable structures

github.com/Zenika...

2 Comments

Share

Save

44% Upvoted

What are your thoughts? Log in or Sign up

LOG IN

SIGN UP

SORT BY BEST



dwighthouse 4 points · 14 days ago



Curious why you made this.

- It's slower than both native and qim.
- It uses almost the exact same stringly-typed syntax as seamless-immutable, which may be faster, it wasn't included in the benchmarks.
- It doesn't have any kind of property prediction or property misspelling detection like immer or native.



Reply

Share

Report

Save



Yvonnick 1 point · 14 days ago



Hi !

Ping



Culture du contact

Ambassadeurs



David Gageot

@dgageot

Following



. @estelandry rocking on stage! This talk needs a bigger room! I couldn't enter!
#DevFestNantes (with a picture this time)



3:14 PM - 18 Oct 2018

5 Retweets 22 Likes



Bénéfices



Faire ce qu'on aime !

**# Donner envie de
travailler avec vous**

Aider votre audience

Être “connu”

Marque Employeur

Thanks



Julien Landuré

@jlandure



@devfestnantes