

# **Journal of Management Matters**

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## **Editorial Note**

Dear Readers,

We are delighted to present the issue 1 of the 10<sup>th</sup> volume of the Journal of Management Matters, a refereed bi-annual journal published by the Faculty of Management Studies of Rajarata University of Sri Lanka. In this issue, we continue to explore and celebrate the diverse and innovative research contributions of our scholarly community. The manuscripts received to the journal were reviewed by at least by two renowned reviewers. Based on reviewer's comments, authors were asked to revise and resubmit their manuscripts. Finally, we selected six manuscripts for the publication of the current issue of the journal.

This issue covers a wide array of topics, providing new theoretical, methodological, and practical insight in the field of management. Yapa and Ranasinghe investigated the determinants of e-books usage by undergraduates with reference to the Faculty of Commerce and Management Studies, University of Kelaniya. The results reveal that there exists impacts of perceived ease of use and perceived usefulness on e-books usage, which are mediated by behavioural intention to use. Ranaweera, Rathnayake, and Ananda examined predictability of vegetable prices in the using data mining techniques. According to their results, tree-based models are superior among the classifiers considered in forecasting vegetable prices. Dhanapala carried out a literature review to emphasize importance of good communication in the management process and business growth. It finds the necessity of maintaining an ideal communication protocol within and outside of the organization and enhancement of communication practices with the help of digital ICT technologies. Pushpakumara, Jayaweera, and Wanniarachchige also conducted a literature review relating to the issues and challenges of quality assurance in higher education institutes, classifying them into institution related issues, quality assurance process related issues, and quality assurance stakeholder related issues. In their study, three main solution approaches were identified to address these issues. Ekanayake and Wanniarachchige studied the effect of ownership on the performance of licensed commercial banks from 2012 to 2021. Their results suggest that state-owned banks outperform other banks in terms of return on equity, which however was not different when the performance is evaluated by net interest margin and non-performing loans. Maduragoda, Senarath, and Manorathne investigated the factors associated with privacy disclosure on social media by state university students. The findings of their study imply that increasing awareness among students of the potential risks associated with sharing personal information online may be an effective measure to prevent privacy disclosure.

We take this opportunity to acknowledge all the authors for their contribution to the journal by submitting their research articles. We are also very grateful to all reviewers for providing quality inputs to the submitted articles. Further, we would like to thank editorial assistants of the journal for their support rendered to the editorial board to bring out the issue 1 of volume 10 in the scheduled time.