Note: This English translation was prepared specifically for publication. Only the original German-language version was used in the project itself.

Interview Guide
Following the Joint Idea Workshop

Introduction & Informed Consent

Hello…,

Over the past few months, we have conducted a series of workshops in which we collaboratively explored key issues related to artificial intelligence and developed ideas for a final intervention on this topic. The purpose of this interview is to check in with all co-researchers about how you experienced the process during the last workshop and to hear your thoughts on the intervention ideas we developed together.

It is very important to us that we capture your personal perspective. There are no right or wrong answers, and we value your honest reflections above all.

The interview will be analyzed in anonymized form. No names or personal identifying information will be stored. For our analyses, we only need to know which group you belong to: Citizen Scientists, Artists, or AI Experts.

With your consent, the interview will be audio-recorded. The recording allows us to revisit the conversation during analysis and ensures that I do not need to take extensive notes, so I can focus fully on the discussion. The audio file will be stored and analyzed confidentially by my colleagues or myself. No one outside the research team will have access to the recordings. In research reports, we may include selected excerpts from the transcripts; however, these will not contain names or any information that could lead to your identification.

The interview will take approximately 30 minutes. Participation is entirely voluntary, and you may withdraw at any time without giving a reason.

If you have any questions, please feel free to ask them now. *[Wait for response]*

If you have no further questions, we will now begin the interview. I will start the audio recording. *[Start recording]*

Vision of the Co-Researcher

1. For the recording, could you please state which group you belong to: Citizen Scientists, AI Experts, or Artists?

2. What would have been your personal vision or initial idea for the intervention within the framework of this project, and why?

Possible follow-up questions:

- *To further explore underlying motivations:* You mentioned that *[xy]* was important to you. Could you explain why this aspect was particularly important?

- *If no personal vision existed:* During the workshops, several ideas were discussed. Was there one idea you would have preferred? If so, for what reasons? *Alternatively:* If you did not have a preferred idea, what aspects would generally be important to you in an intervention?

- *Alternative phrasing:* Which aspects made the idea particularly interesting or valuable to you?

Comparison of Visions

1. Last Friday, the group selected three final ideas from the many proposals developed during the workshops. First, the AI Circus, featuring various acts – for example, an AI-generated story, an activity where AI has to distinguish between different entities (e.g., a banana and a human), or a robotic dog performing show acts and tricks. Second, the stickers, which would be placed on various easily recognizable technologies. The slogan would be “AI or not,” accompanied by a QR code linking to a website with more detailed explanations. Finally, the AI songs, created in multiple musical genres to appeal to a broad audience and potentially combined with social media campaigns.

2. I have just summarized the ideas that we selected with the group. What are your thoughts on this selection?

> *Possible follow-up questions:* Which idea from the workshop would have been your personal favorite? What do you like about the final selection? What do you not like about it?

3. In the first part of the interview, we discussed your personally preferred idea and identified the aspects that were particularly important to you. Which of these aspects do you see reflected in the group’s final selection, and which do you not?

- *If necessary, briefly remind the participant of the previously identified aspects.*
- *If the response is vague, ask for clarification:* Where exactly do you see this aspect reflected in the selected idea?

4. If certain aspects are not reflected: Do you have ideas about what could have been done differently so that the aspects important to you would have been better represented?

5. Finally, looking ahead: How do you personally imagine the final intervention will look or unfold?

- *Alternative phrasing:* How feasible do you consider the selected ideas to be?

- *Possible follow-up:* What challenges do you anticipate in implementing the final intervention?

Closing the Interview

Thank you very much. I do not have any further questions. Is there anything else you would like to share with us, or any additional points you would like to mention in relation to the project?

Thank you for your feedback. I will now stop the recording. *[Stop recording]*