Appendix 3. Interview guide

Topics	Questions
Introduction & consent	 Brief explanation to respondent about research and purpose (insight into factors/mechanisms of introduction (V)BP) for this interview. Have you read, understood, and signed the 'informed consent form' and/or are there any remaining questions about this? Would you please introduce yourself and tell us about your current position(s)?
Organizational role/ realisation of program	 Could you please give a description of the program in your own words? What is or has been your role regarding this program? And more broadly, what is/was the role of your organisation? When applicable, what has changed or needs to change in your organization to make this program possible? What were the reasons for making the above adjustments in your organization?
Program goals / Outcomes (O)	 Can you tell me what goals you (/your organization) have/has with the inception of this program? Is there a hierarchy in these goals? Do you think these goals align over stakeholders? Why yes or no?
Contextual factors/ Related mechanisms	 What factors most contributed to the introduction of this program? How, why, and in what way? What factors were perceived as barriers to the introduction of this program in your opinion? How, why and in what way? When applicable, were these barriers addressed? If yes, how and to what extend?
Exploration of Mechanisms identified in literature review (figure 1)	 What role did legislation (e.g., financing, privacy) play during the introduction of the program? Did this influence perceived control over the program? In what way and/or how were issues addressed? Can you name examples? In what way was distribution of financial risk bearing discussed and agreed upon? Do you have examples? Was there any reluctance? If so, how was this addressed and to what extend? What was the role of trust among stakeholders during the introduction of the program? In what way did this impact introduction? Can you name examples? What was the role of existing evidence on the effects of (V)BP? In what way did this impact motivation? Was this addressed in any way? What was the role of information technology? Were these systems sufficient, why yes/no? can you name examples? How was possible financial risk caused by populations of more comorbid patients addressed? What role did feasibility play in this discussion? Do you have any examples? How were medical and financial responsibility demarcated between providers? Was there any (individual/organizational) confusion on this? Do you have any examples?

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•	 stakeholders? What role did historic working relations play in this? Did this influence control over the program and if so, how? How were outcomes and costs defined over stakeholders? How did this process go? Was there a shared desire for data uniformity? If so, what drove this desire? Do you have examples? How do you rate the effort made by different stakeholders? Was this balanced? Is the potential reward worth the (extra) effort in your opinion? Why yes/no? How do you rate the possibly of data manipulation (for financial profit)? What role did shared goals and motivation have to that regard? Do you have any examples? How do you value freedom of choice for patients who might want care providers outside the bundle? Would this be a factor of consideration? Why yes/no? To what extend did knowledge/experience on (V)BP in the motivation to contribute? Was this addressed in any way? Why yes/no?
Key factors, mechanism, and lessons	factors made the introduction of this program happen, and what was the role of organization in this? What are the key lessons you have learned during the introduction of this program? Reflecting on the introduction, what do you think should have been done differently? By you, your organisation, and other stakeholders?
Closing remarks	Do you have any questions or remarks following this interview? This interview will be transcribed. I would like to present the preliminary results of this to you to check for factual inaccuracies. Are you willing to do that?