Perspect Med Educ (2019) 8:267–275 https://doi.org/10.1007/s40037-019-00533-8





The Implicit Association Test in health professions education: A meta-narrative review

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Published online: 18 September 2019

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Abstract

Introduction Implicit bias is a growing area of interest among educators. Educational strategies used to elicit awareness of implicit biases commonly include the Implicit Association Test (IAT). Although the topic of implicit bias is gaining increased attention, emerging critique of the IAT suggests the need to subject its use to greater theoretical and empirical scrutiny.

Methods The authors employed a meta-narrative synthesis to review existing research on the use of the IAT in health professions education. Four databases were searched using key terms yielding 1151 titles. After title, abstract and full-text screening, 38 articles were chosen for inclusion. Coding and analysis of articles sought a meaningful synthesis of educational approaches relating to the IAT, and the assumptions and theoretical positions that informed these approaches. Results Distinct, yet complementary, meta-narratives were found in the literature. The dominant perspective utilizes the IAT as a metric of implicit bias to evaluate the success of an educational activity. A contrasting narrative describes the IAT as a tool to promote awareness while triggering discussion and reflection.

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C. M. Gonzalez Albert Einstein College of Medicine/Montefiore Medical Center, New York, USA Discussion Whether used as a tool to measure bias, raise awareness or trigger reflection, the use of the IAT provokes tension between distinct meta-narratives, posing a challenge to educators. Curriculum designers should consider the premise behind the IAT before using it, and be prepared to address potential reactions from learners such as defensiveness or criticism. Overall, findings suggest that educational approaches regarding implicit bias require critical reflexivity regarding assumptions, values and theoretical positioning related to the IAT.

Keywords Implicit bias \cdot Implicit Association Test \cdot Reflection \cdot Health disparities

Introduction

Implicit biases include attitudes that form through experiences and operate outside an individual's aware-

What this paper adds?

The Implicit Association Test (IAT) is used in distinct, yet complementary, ways in health professions education. While the dominant perspective utilizes the IAT as a metric of implicit bias to evaluate the success of an educational activity, a contrasting narrative describes the IAT as a tool to promote awareness while triggering discussion and reflection. In this meta-narrative review, the authors found that use of the IAT provokes tension between distinct divergent meta-narratives. Findings suggest that future educational initiatives regarding implicit bias recognition and management may be enhanced by critical reflexivity regarding assumptions, values and theoretical positioning related to the IAT.



ness. Research on implicit bias in healthcare has found that implicit biases contribute to disparities in cardiac care and pain treatment, among others, adversely influencing several patient populations [1]. Underserved groups often experience bias in healthcare settings that results in inequitable treatment. Such disparities can also exist at the level of the organization or health system, leading to poor outcomes [2]. Implicit biases within health professionals may perpetuate discrimination against patients, even when such professionals are educated about their biases and consciously attempt to suppress them [3]. Social psychology researchers have suggested that implicit biases represent a unique type of prejudice that is inherently complex and includes ambivalent and nuanced attitudes that are more challenging to address than traditional explicit prejudice [4]. Given their unique and complex nature, multiple strategies may mitigate the negative impact of implicit bias. Among those strategies are educational approaches to increase awareness of implicit biases and foster behavioural change among learners [5-8]. A prominent tool used in health professions research to facilitate implicit bias awareness while prompting discussion and reflection is the Implicit Association Test (IAT).

The IAT is an online metric of response time that measures implicit (unconscious) associations between certain concepts [9]. The experience of taking the IAT involves logging into a web-based platform and clicking keys in response to visual representation of specific categories. For example, concepts such as 'black' and 'white' could be associated with 'good' and 'bad.' Individual response latency is then calculated and used as a proxy for the strength of implicit associations between categories. Once completing the test, individuals are provided feedback regarding the degree of their associations. For example, they may show a low, moderate or strong association between concepts, or no association at all [9]. The IAT has been researched extensively and found to be insensitive to procedural variation [10] and less susceptible to faking than explicit measures such as questionnaires [11]. The IAT has also demonstrated solid internal consistency, and high test-retest reliability [12-16]. There are multiple versions of the IAT designed to uncover a range of different implicit biases, such as biases relating to age, race, or illness category; however, all operate on the same principles.

Since the introduction of the IAT by social psychology researchers Mahzarin Banaji and Anthony Greenwald in 1998, educational strategies related to implicit bias have varied. Some suggest checklists may be useful while others promote enhancing conscious efforts to overcome biases [17, 18]. Over time, there has been growing recognition that changing biases is difficult because they are reinforced by culture [19, 20]. Therefore, some educators advocate that curricula foster skills to both recognize when bias is activated or perceived in an encounter and mitigate

the influence of such bias on outcomes of the encounter [21]. Attention to implicit bias recognition and management also involves potential curricular targets from the patients' perspective [22]. Educators subscribing to this perspective describe the importance of promoting awareness of one's implicit biases, utilizing the IAT itself as an educational tool [20]. Together, strategies to promote implicit bias recognition and management appreciate that discussions about implicit bias are unique because they shift the focus of introspection from guilt to responsibility and require a safe learning environment free from blame or criticism to effectively reflect, critically question, and act [20, 23, 24].

Despite its strengths, the IAT is not without criticism. Critics suggest that instead of reflecting authentic negative attitudes, IAT scores may stem from other associations such as victimization, maltreatment and oppression [25–29]. Critiques of the IAT generally address: construct validity (does the IAT truly measure implicit bias?), psychometrics (does the IAT does predict discriminatory behaviour?), and external validity (is the IAT relevant or applicable in real-world contexts?). Critics also suggest that research related to the IAT may be insufficient to advance practical solutions for discrimination and prejudice [29].

In the context of growing interest and controversy regarding implicit bias among health professions educators, we sought to synthesize existing knowledge on how and why the IAT is used for teaching and learning in health professions education. Our focus was broad so that we could capture the traditions, debates, and dilemmas that describe the IAT. We were not seeking a comprehensive summation of all research regarding implicit bias instruction but, rather, a meaningful synthesis of educational approaches relating to the IAT and the assumptions and theoretical positions that inform these approaches. In doing so, we hoped our results could inform future efforts to enhance implicit bias recognition and management within health professions education.

Methods

Methodological framework and planning

We chose to conduct a meta-narrative review, which is a method of systematic review that is useful for exploring topics that have been differently conceptualized and studied by different groups of researchers [30]. By its nature, a meta-narrative review captures contradictions within the literature while seeking a metanarrative to facilitate sense-making of such contradictions [31]. Reviewers follow an iterative process by developing and outlining theoretical frameworks based on individual knowledge and experience on the topic of interest. Next, a focused search is completed to capture and compare salient narratives. These articles are then categorized by trends and compared



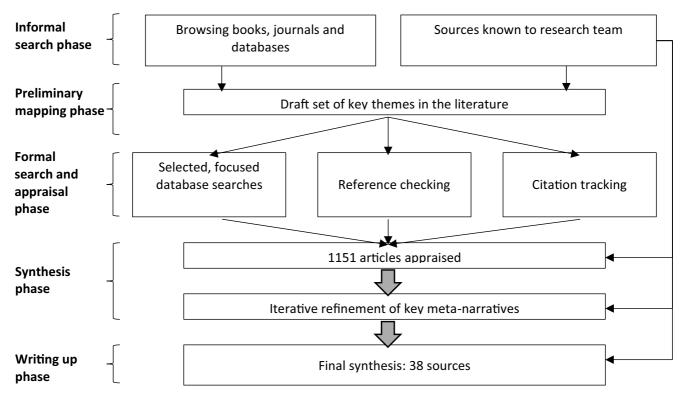


Fig. 1 Summary of the phases of the meta-narrative review

between the theoretical framings proposed [32, 33]. Consistent with our desire to deepen conceptual and theoretical understanding regarding IAT use, a metanarrative review provided us with an opportunity for both critical synthesis while capturing and interpreting tensions on how the IAT is used in health professions education. The core principles of metanarrative review—pragmatism, pluralism, historicity, contestation, reflexivity, and peer review [30]—are reflected throughout our review process.

Search phase

We began our search by exploring what is known about the use of the IAT in health professions education. More specifically, we sought to understand why and how the IAT was used to promote teaching and learning about implicit bias within adult learners. To illuminate our topic from multiple angles and perspectives, we drew from a broad set of databases including both health professions and non-health professions education literature while only selecting articles that would be relevant to a health professions context. To be included, an article had to describe use of the IAT as part of or related to an educational activity. For example, if an article described the use of the IAT solely to measure attitudes within health professions students, it was not included. We also excluded any dissertations, commentaries, literature searches or articles describing elementary or secondary education.

In consultation with an academic librarian, four electronic databases (Medline, PsycInfo, ERIC and Web of Science) were searched from May to June 2018 using key search terms. These databases were selected to cover a range of health professions. The search combined the terms ("implicit association test") AND (educate* OR learn* OR teach*). This initial search was limited to abstracts translated to English and published from 1995 to 29 May 2018. While the IAT was initially published in 1998, its founders first published a paper in 1995 asserting that the idea of implicit bias can apply to social constructs [33]. Our preliminary search yielded 1151 titles. After removing duplicates and conducting title and abstract screening by 2 independent reviewers, 128 full-text articles were reviewed by 2 independent reviewers and screened against our inclusion and exclusion criteria. Any conflicts were resolved through discussion and consensus among all 3 authors. Eventually, 38 articles were chosen for extraction and analysis. Fig. 1 shows a summary of the phases of the meta-narrative review.

Mapping, synthesis and reflexivity

Our team consisted of the first author (J.S.), a child and adolescent psychiatrist, faculty, and PhD in health professions education, as well as a medical student (M.W.), and undergraduate student in biomedical sciences (M.R.), and an internist and expert in implicit bias instruction within health professions education (C.G.). While J.S., M.W., and M.R. were



Table 1 Studies which used the Implicit Association Test as a metric of bias

Author/Year	Type of bias	Participant demographic	Educational activity				
Baker, 2017 [36]	Weight	Medical students	Medical curriculum	a			
Barney, 2017 [37]	Mental illness	Undergraduate	Service-learning				
Blincoe, 2009 [38]	Race	Undergraduate	Cooperative learning				
Calabrese, 2018 [39]	HIV/LGBT	Medical students	Case vignette				
Castillo, 2007 [40]	Race	Graduate students	Cultural competency training				
Dobbie, 2015 [41]	Race	Teacher trainees	Service learning				
Galli, 2015 [42]	Disability	Public	Social contact				
Gonzalez, 2014 [7]	Race	Medical students	Health disparities session	b			
Gutierrez, 2014 [43]	Race	Graduate students	Videogame				
Kallman, 2017 [44]	Disability	Undergraduate	Video				
Kashihara, 2015 [45]	Mental illness	Undergraduate	Readings	С			
Kogan, 2018 [46]	Age	Undergraduate	Service learning				
Lincoln, 2008 [47]	Mental illness	Undergraduate and medical students	Brochure and video				
Malinen, 2007 [48]	Gender	Undergraduate	Multimodal curriculum				
Meadows, 2017 [49]	Weight	Medical students	Social contact and empathy training				
Merz, 2018 [50]	Age	Undergraduate	Course on aging				
Omori, 2012 [51]	Mental illness	Medical residents	Social contact				
Penner, 2013 [52]	Race	Family medicine residents	Group intervention				
Steed, 2010 [53]	Race	Occupational therapists	Cultural competency workshop				
Swift, 2013 [54]	Race	Dieticians and medical students	Video				
Teachman, 2003 [55]	Weight	Undergraduate	Reading				
Wang, 2016 [56]	Mental illness	Undergraduate and medical students	Social contact				
Whitford, 2018 [57]	Race	Pre-service teacher trainees	Empathy training				
Zvonkovic, 2015 [58]	Mental illness	Undergraduate	Informative facts				
alled implicit relational accomment procedure not IAT							

^aUsed implicit relational assessment procedure not IAT

involved in extraction and analysis, C.G. offered consultation and input on study design, analysis and manuscript preparation. The first author reviewed each article with 1 other team member reviewing and extracting data. Extraction initially focused on the main goals and aims of research, study design, methods, setting, type of bias (race, age, gender, etc.,) and reviewed how the IAT was used in relation to an educational activity. Since the analysis was an iterative process, the team met at regular intervals to discuss their perspectives on the articles and analyze how findings relate to historical and theoretical approaches on IAT use. The team also checked tracked citations and checked references to trace the epistemic traditions since the initial research on the IAT to build a picture of how research unfolded from this work. In our early analysis, it was clear that the IAT was used either as a metric to measure implicit bias or as a prompt for reflection. We therefore analyzed each article according to ontological and epistemological worldviews. Ontology refers to assumptions about the nature of reality, while epistemology refers to assumptions about the nature of knowledge. For example, was the IAT used to measure the objective reality of an individual's bias that can be measured,

studied and replicated? Or did the use of the IAT reflect multiple possible ways of knowing? [34, 35].

During the search phase, we made the decision to include articles that met our inclusion criteria, however, did not describe IAT use with health professions students. During our analysis we included several articles that used the IAT with undergraduate students, and other populations such as the general public. Therefore, if an article was consistent with our original research question to explore how and why the IAT is used to promote teaching and learning about implicit bias within adult learners, and the use of the IAT was consistent with an educational strategy that could potentially be replicated with health professions students, we included this article for analysis.

Results

Main findings: contrasting narratives

Our main findings are summarized in Tab. 1 and 2; the 38 articles selected for inclusion ranged from 2003-2018. Participants included undergraduate students (16 studies), medical students (14 studies), graduate students (2 studies), teacher trainees (2 studies), medical residents (2 studies), occupational therapy



^bThese authors used the IAT both as a measure, and an elicitation tool

^cUsed brief version of the IAT

Table 2 Studies which used the Implicit Association Test to elicit reflection and discussion

Author/Year	Type of bias	Participant demographic	Educational activity	
Adams, 2008 [59]	Race	Undergraduate	Tutorial	
Adams, 2014 [60]	Race	Undergraduate	Teaching module	
Casad, 2012 [61]	Several ^b	Undergraduate	Essay	a
Gonzalez, 2014 [7]	Race	Medical students	Health disparities session	b
Gonzalez, 2015 [21]	Race	Medical students	Health disparities elective	
Hernandez, 2013 [62]	Race	Medical students	Group learning	
Hillard, 2013 [63]	Race	Undergraduate	Reading material and essay	
Jarris, 2012 [64]	Race	Medical students	Lectures and e-learning	
Marion, 2018 [65]	Age	Medical students	Multimodal curriculum	
Morris, 2000 [66]	Race	Undergraduate	Research assignment	
Nadan, 2017 [67]	Race	Social work students	Reflective essay	
Siegelman, 2016 [68]	Race	Emergency medicine residents	Didactic lecture	
Teal, 2010 [8]	Race	Medical students	Group discussion	
VanRyn, 2015 [69]	Race	Medical students	Medical curriculum	
Vondras, 2004 [70]	Age	Undergraduate	E-learning	
^a Participants chose any IAT versio	n though 69% took race			

^bThese authors used the IAT both as a measure, and an elicitation tool

students (1 study), dieticians (1 study), social work students (1 study), and the public (1 study).

In general, the IAT was used to measure implicit bias or as a prompt for discussion and reflection. While 24 out of 38 articles used the IAT as a metric of bias [7, 36-58], another 15 articles used the IAT as a stimulus to encourage discussion and reflection [8, 21, 59–71] (one used the IAT for both) [7]. When used as a metric of implicit bias, the IAT was used to calculate the degree of implicit bias, and measure implicit attitudes in relation to an educational intervention. In most of these circumstances, the IAT was given before and after a defined educational intervention. If IAT results revealed a change in implicit bias, the educational intervention was deemed effective by the respective investigative teams.

The IAT was used to measure several different types of bias including biases related to race [38, 40-43, 52-54, 57], age [46, 50], mental illness [37, 45, 47, 51, 56, 58], weight [36, 49, 55], disability [42, 44], gender [48], and others [39]. The IAT was also used to measure the effectiveness of several types of educational activities including experiential learning, didactics, videos, independent-learning, social-contact and small/large group discussion.

Experiential learning involving social contact was a common instructional strategy among medical students and postgraduate medical residents. For example, Meadows analyzed medical student attitudes towards overweight patients before and after contact with overweight individuals [49]. Similarly, Omori used the IAT to measure bias before and after contact with schizophrenia patients, finding some changes in IAT results after their intervention [51]. Out of the articles that used the IAT as a metric and used a prepost design, only 5 demonstrated a significant change in implicit attitudes after the intervention [38, 40, 46,

49, 57], while 10 clearly demonstrated no significant changes [44, 45, 47, 50-54, 56, 58]. Other papers used the IAT to measure bias in association with educational interventions, however, did not use a pre- and post-design.

In contrast, other authors utilized the IAT as a catalyst for reflection and discussion. In these studies, educational activities included reflective writing, group discussion, and varied regarding the content and type of material used alongside the IAT, frequency and length of the activity. Several studies used the IAT as a demonstration of bias before the start of their learning activity, or as a way of framing implicit bias [60, 62, 67]. Others intended for the IAT to enhance knowledge about implicit bias, improve the design and delivery of their teaching module, or to motivate students to recognize and control their prejudices [61]. Most of these authors coupled the IAT with facilitated discussion, debriefing, and/or reflective narrative writing exercises [64-66, 70]. Overall, there was broad variation regarding the intention behind IAT use and the setting in which it was used.

Sense-making: is the IAT used in distinct, contrasting, or complementary ways?

Our analysis revealed divergence in perspectives on whether individuals' biases can be changed, and the extent to which measuring change in bias through the IAT is a meaningful approach to teaching and learning about implicit bias. When used as a metric, the IAT represented a gauge to measure the 'true' existence of an individual's implicit biases. In these studies, implicit bias is viewed as an identifiable phenomenon that is perceived as a barrier to equity. These authors adhere to the positivist epistemological tradition that led to the development of the IAT [71]. They argue that



implicit bias is a problem that can be solved through education, and that the IAT is best used to measure an individual's implicit biases before and after an educational intervention.

In contrast, another group of studies described the IAT was a catalytic reagent. These authors use the IAT to facilitate teaching and learning through implicit bias. When used as a catalyst for reflection, many authors delved deeper into how implicit bias influences an individual's cognitions, emotions, and behaviour. In these studies, the IAT is designed to help identify strategies to reduce implicit bias [59, 62, 63], while drawing attention to systemic and pervasive injustices faced by marginalized or underserved patient groups. These papers straddled between interpretivist and criticalist worldviews, emphasizing the varying interpretations and implications of implicit bias for the individual learner, while shedding light on broader power relations and perceived injustices within society at large.

While our review of teaching and learning involving the IAT reflects perspectives that may seem epistemologically distinct, our analysis also found a meta-narrative that suggests these worldviews are sometimes epistemologically compatible with one another. In some examples, the use of the IAT as a metric to evaluate the success of a learning activity may complement the view that the IAT facilitates transformative learning through fostering critical consciousness regarding the self, others, and the learning environment [72]. Although we found that intentions and justification for IAT use varied within and across the literature, there were several examples of how measurement of cognitive processes complemented social-constructivist and critical approaches to education. For example, Morris and Ashburn-Nardo's paper explored the affective impact of receiving feedback from the IAT, while investigating whether taking the IAT makes students aware of the possibility that they might harbour implicit biases. Beliefs regarding the IAT were measured using a 15-point scale, while affect ratings were measured using similar techniques [66]. Similarly, Gonzalez, Kim and Marantz used the IAT to trigger discussion in a 2-hour course and subsequently surveyed students about their IAT results, their attitudes and experiences regarding health equity and the potential impact of their biases [7]. Both papers assumed that implicit bias is an entity that can be measured, yet also used the IAT as an elicitation tool for teaching and learning regarding implicit bias.

Discussion

Conducting a meta-narrative review of how the IAT is used in health professions education reveals two distinct research traditions which may be considered either contrasting or complementary, posing a challenge to health professions educators. Therefore, our findings suggest that any research involving implicit bias or the IAT in health professions requires proactive critical examination of both ontological and epistemological positioning. An ontological position refers to a researcher's relationship with what they consider real. When discussing implicit bias, health professions educators must ask whether they believe the IAT is a 'true' metric of bias that can be changed through their intervention, or if they view the IAT as a tool to facilitate teaching and learning regarding implicit bias. The suggestion that critical examination is required before using the IAT is not new, and aligns with the views of the IAT's founders, Banaji and Greenwald, who argue that their work on implicit bias has contributed to a 'revolution', which demands researchers' careful attention to the justification for their work [71]. Research on implicit bias and health professionals recognizes that addressing implicit bias requires accepting that not all biases can be eliminated, and therefore, approaches to cultural competence that perpetuate shame or guilt in learners may have unintended consequences [73]. Our analysis of IAT use reinforces that the IAT may be used in distinct yet complementary ways. We emphasize that regardless of how the IAT is used in education, curriculum designers and educators must consider both the premise behind the test, and potential reactions from learners, and have a plan in place to address such reactions prior to delivering instruction [74, 75].

The articles analyzed in our review also provide insights for understanding and addressing critique regarding the IAT. Several of the studies we reviewed explicitly tackled the issue of defensiveness or criticism regarding the test. For example, Gonzalez, Kim and Marantz used the IAT as a reflective trigger for discussion, surveyed students on their perceptions of the influence of bias on clinical care, their IAT results, and various aspects of healthcare disparities. They compared the results of answers to survey items between two groups of students, 'acceptors' and 'deniers', of the possibility that implicit bias could influence their clinical practice behaviours and other variables [7]. Von-Dras and Lor-Vang went further by utilizing the IAT as a tool to increase awareness, while stimulating reflection regarding factors which mediate scepticism towards the IAT [70]. In another study, authors explored the idea that the IAT produces negative emotions and whether debriefing alleviates defensive responses regarding the test [66]. Therefore, if the IAT is framed as a definitive metric of bias, it may be more challenging to constructively explore criticisms regarding the test. However, when used to facilitate 'consciousnessraising' of potential hidden acts of discrimination and prejudice, attention to IAT critique may complement the critical reflexivity intrinsically embedded within such approaches [72, 75].

Our decision to include several studies that are not rooted in health professions education also merits further elaboration. We included articles that explored the use of the IAT to foster implicit-bias related in-



struction. These included articles where the IAT was used with undergraduate students, graduate students, teacher trainees, and the public. The deliberate decision to include articles of 'relevance' to a health professions context was made with the objectives of a meta-narrative review in mind. Such reviews consider the research traditions on the topic of the IAT, how each tradition has conceptualized the topic, and what insights can be drawn by comparing findings [30]. During analysis, we found that the IAT was used similarly across and between different participant groups. Therefore, meta-narratives regarding IAT use differed according to similar research traditions in both health professions and non-health professions literature

While our review was not intended to serve as a scoping review, we were still struck by a gap in research related to the IAT in the field. Most of what is known about the IAT comes from a cross-sectional or time-limited analysis of educational activities. Authors have begun to question the extent to which singular interventions may achieve meaningful outcomes related to implicit biases [76, 77]. Research for using the IAT as a metric or for evaluating the efficacy of a curricular intervention is limited. There is also limited evidence that the goal of bias reduction alone is sustainable. This is important in the context of constraints inherent to any health professions curriculum and prioritizing limited resources and time. Therefore, addressing the adverse impact of implicit bias also requires attention to how implicit bias functions within organizations and institutions, and how sociocultural factors may influence teaching and learning activities about bias. Further, in the context of a debate on whether bias-related education seeks to reduce bias or simply manage it, we also suggest that future research should consider how implicit bias recognition and management curricula not only initiate, but also sustain change.

Limitations

The results of this meta-narrative analysis must be considered within the context it was conducted. The analyses solely reviewed empirical articles, while excluding forms of scholarly information such as dissertations, non-empirical research, and literature reviews. In addition, only studies of an experimental or evaluative nature were included in the analyses. Consequently, future studies are encouraged to include a more diverse sample of scholarly information to ascertain the role of the IAT in health professions education. In addition, our attempts to seek peer review were not extensive and may have benefitted from broader consultation. Lastly, while the decision to include studies that are not rooted in health professions education literature may be considered a limitation, it was made with the principles of a meta-narrative review in mind.

Conclusion

Overall, our findings suggest that the very nature of implicit bias is too complex to be reduced to activities and methodologies related to time-limited use of the IAT. While the test itself is a useful prompt, this review emphasizes that the IAT is only one small piece of a larger, interconnected set of components related to the process of recognizing and managing biases. Proponents of the emerging theoretical and methodological paradigm of intersectionality argue that efforts to address overlapping and interdepending systems of discrimination and prejudice must move forward despite their contested and unpredictable nature [78]. Therefore, advancing implicit bias recognition and management cannot stall. Critical reflexivity regarding assumptions, values and epistemological positioning related to the IAT will help extend our thinking about the nature of implicit bias and its implications for education, health and social justice.

Acknowledgements This work was supported by the Department of Psychiatry, Schulich School of Medicine & Dentistry, Western University.

Conflict of interest J. Sukhera, M. Wodzinski, M. Rehman and C.M. Gonzalez declare that they have no competing interests.

Ethical standards For this article no studies with human participants or animals were performed by any of the authors. All studies performed were in accordance with the ethical standards indicated in each case.

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