

# BLACKWELL'S ANNUAL PERIODICAL PRICES FOR 1995

previously published in the *LA Record* 97(5) May 1995

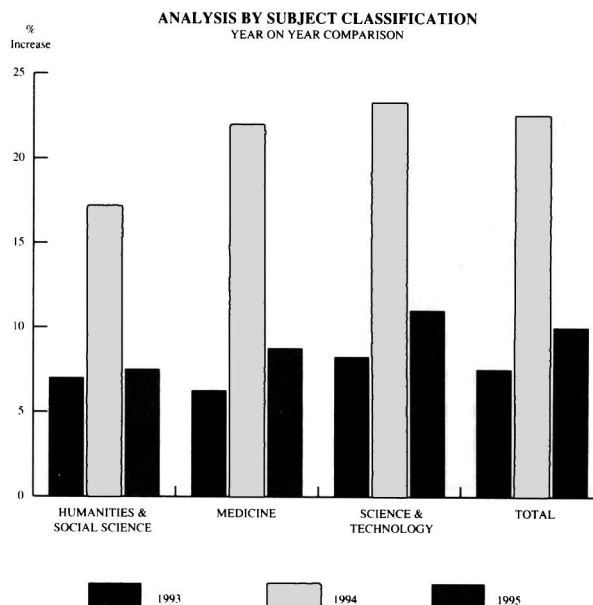
(This heading was omitted from the original printing.)

THE 1995 edition of this annual survey of periodical prices is based on a broad selection of journals made by Blackwell's Periodicals Division. It reflects as nearly as possible the annual pattern of periodical purchases in specialised and learned libraries, irrespective of language, price or country of origin. The sample is based on the more important journals in each subject field. The subjects have been chosen to approximate to the subject divisions in special and academic libraries, regardless of individual classification scheme. Previous statistics have appeared in the August 1966-1975, June 1976 and May 1977-1994 issues of the *Record*.

It must be emphasised that this survey is intended only as a guide to trends. It is primarily for the use of libraries in the UK. Figures produced by individual libraries will vary, depending upon the origin of the journals and the emphasis given to particular subject areas.

It should be noted that the 1995 index is based on exchange rates which applied in September 1994, which were very similar to those for September 1993. They therefore had very little impact on this year's index.

On average publishers' price increases in their own currencies were between 9 per cent and 11 per cent. The slightly lower increase in USA titles was due to sterling being marginally stronger against the US dollar than it was the previous year.



ANALYSIS BY COUNTRY OF ORIGIN	NO OF TITLES	% INCREASE OVER 1994	INDEX (1970=0)	AV. PRICE 1995 (£ STERLING)
GREAT BRITAIN	879	10.18%	2,687.17	236.32
USA & CANADA	698	9.47%	2,007.82	291.06
OTHER COUNTRIES	430	10.11%	2,992.64	341.59
TOTAL	2007	9.90%	2,451.00	277.91

ANALYSIS BY SUBJECT CATEGORY	NO OF TITLES	% INCREASE OVER 1994	INDEX (1970=0)	AV. PRICE 1995 (£ STERLING)
HUMANITIES & SOCIAL SCIENCES	841	7.29%	1,764.83	94.34
MEDICINE	203	8.78%	2,307.38	245.55
SCIENCE & TECHNOLOGY	963	10.53%	2,661.85	445.05
TOTAL	2007	9.90%	2,451.00	277.91

HUMANITIES & SOCIAL SCIENCES	NO OF TITLES	% INCREASE OVER 1994	INDEX (1970=0)	AV. PRICE 1995 (£ STERLING)
ACCOUNTANCY	19	5.71%	2,182.26	93.48
ARCHITECTURE & TOWN PLANNING	34	6.97%	2,811.66	178.65
ART	28	3.35%	918.14	64.30
CLASSICS & ARCHAEOLOGY	30	6.86%	1,243.54	63.60
COMMONWEALTH, ORIENTAL & AFRICAN STUDIES	19	6.38%	1,782.37	80.79
ECONOMICS & TRADE	62	9.23%	2,077.20	147.02
EDUCATION & CHILD PSYCHOLOGY	70	10.83%	2,305.57	106.34
ENGLISH LANGUAGE & LITERATURE	38	4.47%	1,141.11	44.20
ENTERTAINMENT, THEATRE, FILM & BALLET	23	4.58%	1,256.58	49.83
EUROPEAN LANGUAGE & LITERATURE	57	6.02%	1,625.27	69.34
GENERAL & POPULAR GEOGRAPHY	29	3.93%	1,201.69	63.06
HISTORY	34	6.81%	1,395.42	76.49
LAW & CRIMINOLOGY	50	6.98%	1,574.36	63.47
LIBRARIANSHIP & DOCUMENTATION	35	6.98%	1,592.83	116.53
MANAGEMENT	37	5.45%	1,588.70	157.72
MUSIC & RECORDING	40	13.84%	2,827.18	157.83
PHILOSOPHY	19	4.47%	1,047.59	41.67
PHOTOGRAPHY	27	6.17%	1,847.03	63.20
POLITICAL ECONOMY & POLITICS	5	1.03%	1,151.13	53.09
PSYCHOLOGY	38	5.89%	1,921.22	74.85
RELIGION & THEOLOGY	32	4.86%	1,857.63	181.26
SOCIOLOGY	47	6.20%	1,436.49	50.29
SPORTS & PASTIMES	49	7.06%	1,730.02	93.30
TOTAL	841	7.29%	1,764.83	94.34

SCIENCE & TECHNOLOGY	NO OF TITLES	% INCREASE OVER 1994	INDEX (1970=0)	AV. PRICE 1995 (£ STERLING)
AGRICULTURE	46	10.60%	2,206.25	153.41
ANTHROPOLOGY	16	8.52%	2,020.53	153.26
ASTRONOMY, ASTROPHYSICS	13	8.05%	3,204.01	450.88
BIOLOGY	32	8.63%	2,125.20	622.19
BIOPHYSICS, BIOCHEMISTRY & MICROBIOLOGY	26	7.61%	2,876.22	1,060.58
BOTANY	25	12.12%	3,483.74	321.88
CHEMISTRY	66	17.99%	2,795.39	1,129.10
CIVIL ENGINEERING	26	8.56%	2,512.34	200.32
COMPUTERS, AUTOMATION & CONTROL	37	10.00%	2,662.34	356.14
ELECTRONICS, ELECT. ENGINEERING & AERONAUTICS	73	11.58%	2,369.37	405.32
FOOD, SOAP, COSMETIC INDUSTRIES	36	6.28%	1,849.68	179.49
GENERAL SCIENCE	25	7.31%	1,875.12	276.39
GENERAL TECHNOLOGY	33	7.89%	2,453.27	482.03
GEOLOGY, MINERALOGY, GEOPHYSICS & METEOROLOGY	44	9.84%	2,409.70	348.14
GLASS, CERAMICS	20	5.21%	1,955.45	169.70
HEATING, LIGHTING, VENTILATING	13	2.63%	1,362.97	63.48
INDUSTRIAL & ENGINEERING CHEMISTRY	22	7.46%	1,905.56	287.68
MATHEMATICS & STATISTICS	51	3.74%	2,456.15	339.94
MECHANICAL ENGINEERING	30	7.18%	2,267.20	265.19
METALLURGY	36	8.15%	2,775.63	215.53
NUCLEAR SCIENCE & TECHNOLOGY	30	9.89%	3,034.19	1,025.27
PETROLEUM & FUEL TECHNOLOGY	22	11.18%	3,163.47	283.53
PHYSICS	58	10.70%	3,828.83	998.76
POLYMERS, PAINT, RUBBER, PLASTICS	48	10.52%	2,988.71	542.07
PRINTING, PAPER PACKAGING	20	3.88%	2,184.57	184.66
PRODUCTION ENGINEERING & OPERATIONAL RESEARCH	28	15.53%	2,184.84	195.51
TEXTILES, LEATHER, DYEING	22	3.30%	1,353.88	96.95
TRANSPORT	25	11.99%	3,296.50	169.64
ZOOLOGY	40	4.69%	2,827.22	261.81
TOTAL	963	10.53%	2,661.85	445.05

MEDICINE	NO OF TITLES	% INCREASE OVER 1994	INDEX (1970=0)	AV. PRICE 1995 (£ STERLING)
DENTISTRY, OPHTHALMOLOGY,	17	9.65%	2,175.04	232.76
GENERAL MEDICINE	27	6.70%	1,618.37	152.84
NEUROLOGY, PSYCHIATRY	25	10.78%	2,545.46	255.37
PATHOLOGY & CLINICAL MEDICINE	52	6.92%	2,228.04	261.93
PUBLIC HEALTH, NURSING & GENERAL PRACTICE	26	6.97%	2,177.91	123.76
SURGERY, ANATOMY, PHYSIOLOGY	20	8.68%	3,591.77	456.73
PHARMACOLOGY	21	9.08%	2,248.12	325.00
VETERINARY MEDICINE	15	18.19%	1,661.85	172.07
TOTAL	203	8.78%	2,307.38	245.55