JobHacki
OPPORTUNITY GUIDE

⚡ Premium Action Guide

AI Video Editing: Build, Automate, and Monetize

Launch an AI-powered video editing workflow that plans, edits, captions, and distributes videos across platforms. Then land clients and add monetization without hype.

📌 **Updated for 2026** 📰 **4–8 weeks** to ship consistent weekly videos (example)

📣 **@jobhacki** · JobHacki Community

🚀 Start Fast

Clear first steps you can take this week.

📋 Real Sources

Built from people who actually did it.

💰 Honest Numbers

Source-reported pay, costs, and risks.

Get the Full Guide Vault →

🔒 Includes checklists, scripts & source-backed insights

YOU WILL LEARN

- ☑ What you'll build
- ☑ Step 1 — 🎯 Define your model, market, and message
- ☑ Step 3 — 📚 Build a data-backed idea bank
- ☑ Platforms & tools
- ☑ Step 2 — 🧠 Map your channel and first scripts with AI
- ☑ Step 4 — ✍️ Write production-ready scripts fast

▸ MODULE 01

What you'll build

A complete AI video editing engine that plans topics, scripts videos, generates or records footage, edits with captions and motion graphics, and publishes natively across platforms. You'll also set up client acquisition, monetization options, and light automation for scale.

Think of it as a small studio-in-a-box: idea bank, scripts, edits, thumbnails, posts, and reporting — with human review at the end to keep quality high.

1. AI-assisted scripting and faceless/hosted video production
2. Platform-based editing with captions, B-roll, and graphics
3. Native uploads + AB tests for titles/thumbnails
4. Repurposing engine: blogs, posts, and emails
5. Client outreach, SOPs, and automation for scale

▸ MODULE 02

Platforms & tools

Lead & Outreach

2 free · 5 paid

LinkedIn · Loom · Upwork · Apollo · Instantly · Calendly · Smartlead

Website Builders

0 free · 7 paid

Lovable · Carrd · Webflow · Bolt · GoHighLevel · WordPress · Squarespace

AI Models

0 free · 4 paid

Claude · ChatGPT · Gemini · OpenAI

Dev & Hosting

3 free · 3 paid

Supabase · Vercel · GitHub · Cursor · VS Code · Replit

Automation

1 free · 2 paid

Make.com · n8n · Apify

▸ MODULE 03

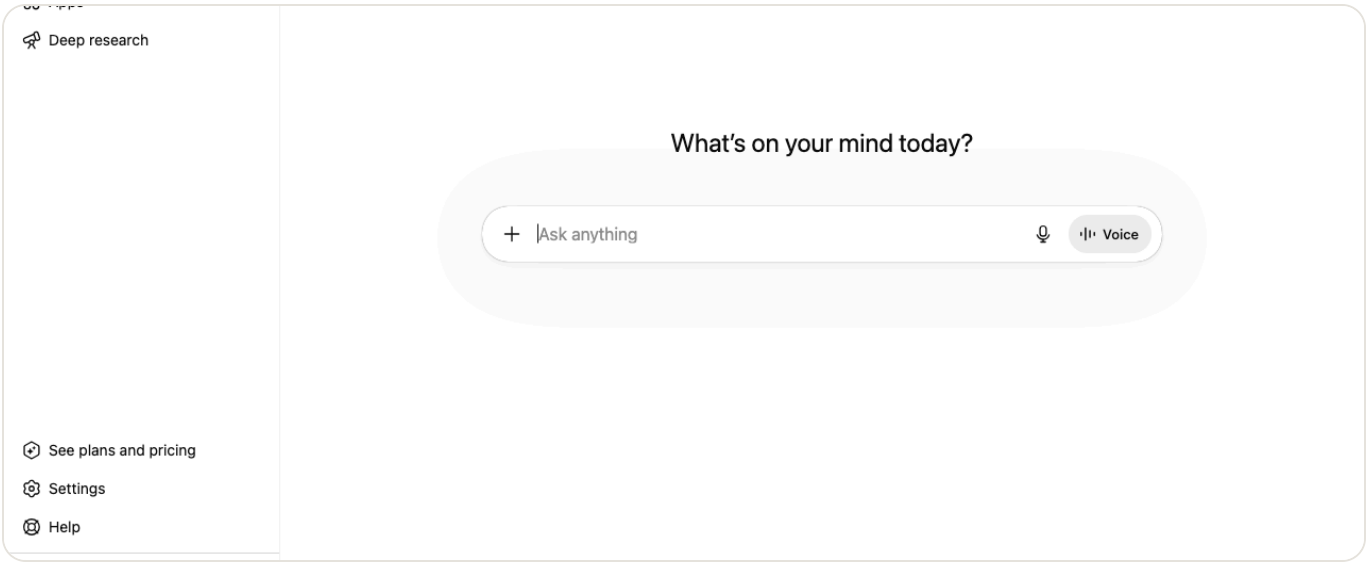
Step 1 — 🎯 Define your model, market, and message

Pick who you serve and what result your videos deliver. Note their miracles (goals) and miseries (pains). Decide if you'll run your own channels, sell editing as a service, or both. Choose platforms where these buyers actually discover services (LinkedIn/YouTube for B2B; Instagram/TikTok for UGC/ecom).

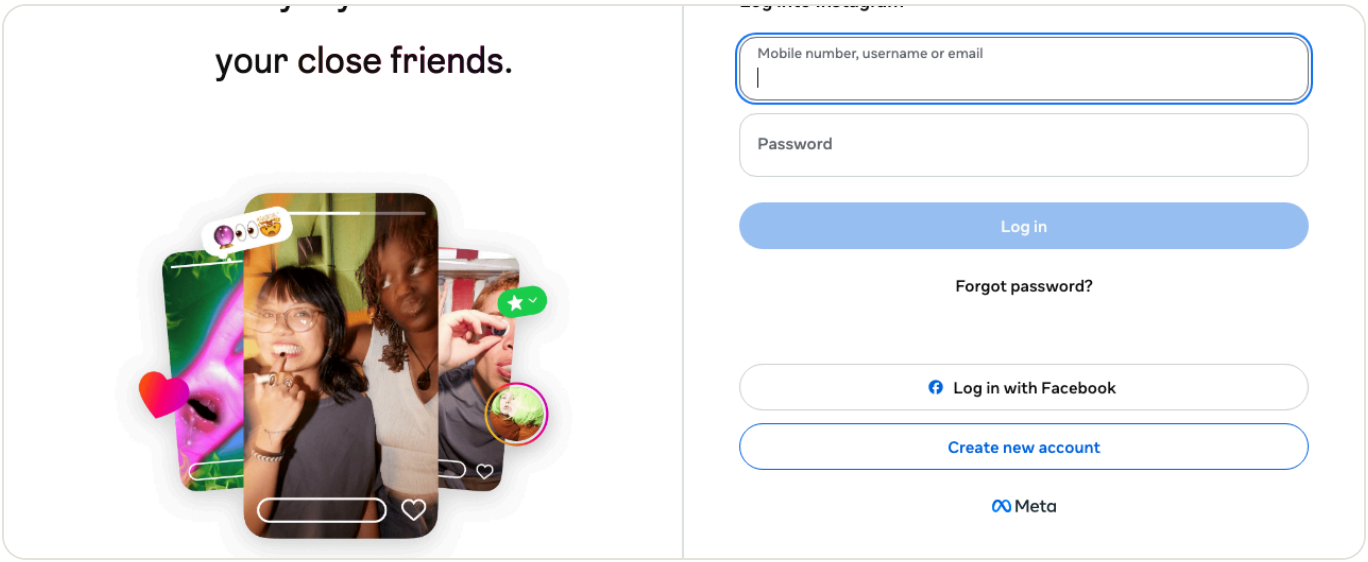
> **Tip**
>
> Start with model→market→message, not platform trends. Early on, consistency beats polish; later, optimize quality and depth (add long-form to build authority).



Google Sheets — where you'll do this



ChatGPT — where you'll do this



Instagram — where you'll do this

▸ MODULE 04

Step 2 — 🧠 Map your channel and first scripts with AI

Use an AI strategist to define a channel name, positioning, 10 title ideas, and a full script for video #1. Iterate until hooks are punchy and your angle feels unique.

PROMPT — FACELESS YOUTUBE STRATEGIST

```
System: You are a veteran faceless YouTube strategist and scriptwriter.
User: My niche is [NICHE] serving [AUDIENCE] with [OFFER]. Give me:
1) Channel name and 10-word description in [TONE].
2) 10 video titles with curiosity hooks (no clickbait).
3) A complete script (ready to voice) for the best title with A-roll/B-roll
notes, sound cues, and end card CTA to [DESIRED_ACTION]. Keep shots 4–8
seconds, hook in first 3 seconds. Return JSON with keys: channel, description,
titles[], script.
```

> **Tip**
>
> If a script or thumbnail concept is bland, ask for a punchier version and specify what to change (e.g., stronger stakes, different model, or visual metaphor).

▸ MODULE 05

Step 3 — 📚 Build a data-backed idea bank

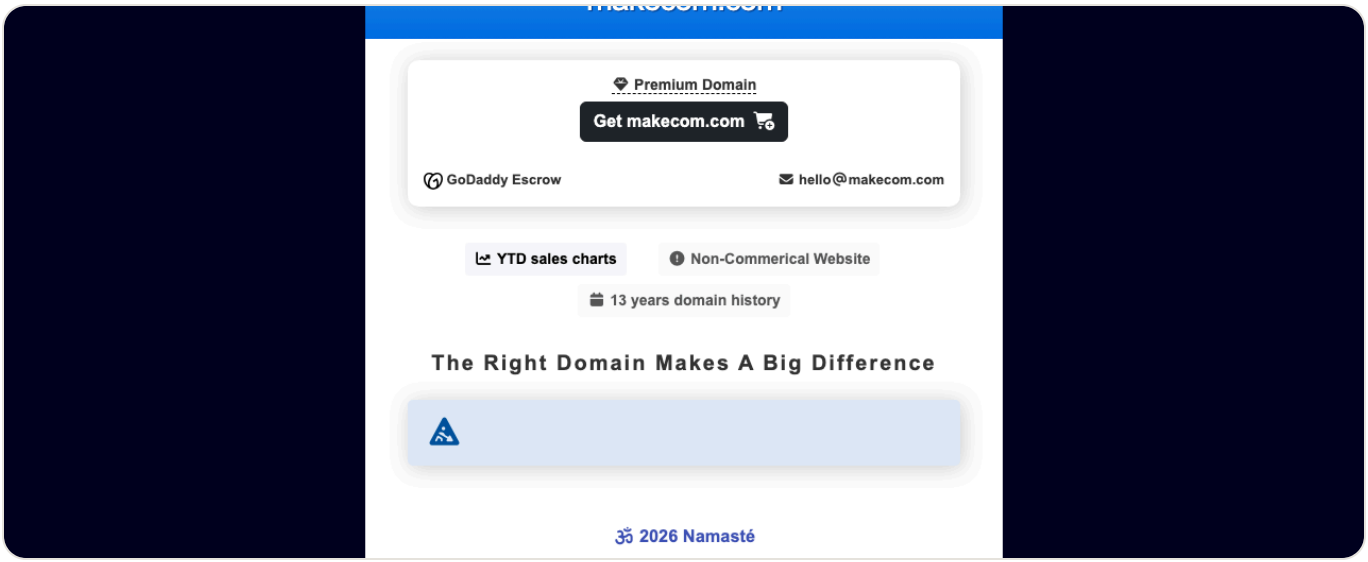
Centralize research in a Google Sheet. Feed it with scraped titles, transcripts, and performance notes, then tag promising angles.

Automate with Make.com + Apify: run a YouTube scraper actor, store results, and pipe subtitles to an LLM for summaries or blog drafts. Add a viral score/reason and related topics to prioritize tests.

SHEET — SUGGESTED COLUMNS

```
video_id | project_id | video_url | duration_ms | title | transcript |
viral_score | viral_reason | related_topic | clip_editor_url |
generated_caption
```

> **Tip**
>
> Auto YouTube subtitles are usually worse than Whisper. If using Apify subtitles directly into an LLM, expect extra cleanup; otherwise transcribe with Whisper/OpenAI first.



make.com — where you'll do this

▸ MODULE 06

Step 4 — ✍️ Write production-ready scripts fast

Use an AI script agent to produce tight, structured scripts. Bake in a curiosity gap by teasing the payoff and revealing the key idea later to lift retention.

PROMPT — HOW-TO/EDUCATION

```
System: You are a YouTube scriptwriter for educational content.
User: Topic: [TOPIC]. Audience: [AUDIENCE]. Length: [DURATION]. Requirements:
Hook in 0–3s, problem framing, solution steps, proof/mini-case, objection
handling, recap, CTA to [ACTION]. Include B-roll notes and on-screen text.
Return JSON with sections[], broll[], cta.
```

PROMPT — PRODUCT/UGC AD

```
System: You write UGC-style scripts that sell without cringe.
User: Product: [PRODUCT]. ICP: [ICP]. Promise: [PROMISE]. Claims allowed:
[CLAIMS]. Hook: 2 options. Body: PAS (problem-agitate-solve). Social proof:
[PROOF]. Close: CTA to [ACTION]. Comply with platform ad policies. Return
script with shotlist[12] and VO[].
```

PROMPT — FACELESS NARRATIVE (12 SHOTS)

```
System: Script for faceless video broken into 12 cinematic shots.
User: Theme: [THEME]. Objective: [OBJECTIVE]. Style: [STYLE]. For each shot:
camera/framing, subject action, environment, sound design, and on-screen text.
Keep pacing 4–8s per shot; end with CTA [CTA].
```

> **Tip**
>
> Avoid open-ended writing loops. Lock a structure before drafting; it prevents endless intro rewrites and speeds filming.

▸ MODULE 07

Step 5 — 🎙️ Choose and generate your voice

Pick a voice workflow: clone your voice (ElevenLabs) or use Higsfield Speak 2.0 for expressive TTS with emphasis and pauses. Keep VO clean and grounded; avoid robotic cadence.

> **Tip**
>
> Delay the reveal if you use an AI influencer; a few seconds of ambiguity improves retention and platform promotion.

▸ MODULE 08

Step 6 — 📹 Capture or generate visuals

If recording: use OBS Studio with hotkeys to switch face/screen and reduce editing later. For demos, a simple screen recording can auto-generate your narration via tools that script from the capture.

If generating: provide a rich prompt with setting, vibe, character traits, and dialogue beats so the model matches your script's intent.

PROMPT — DETAILED VIDEO GENERATION BRIEF

```
System: You are a visual director generating scenes that match voiceover.
User: VO transcript: [PASTE]. Visual Brief: Setting [SETTING], Vibe [VIBE],
Characters [CHARACTERS + TRAITS], Color palette [PALETTE], Camera style
[CAM_STYLE], Transitions [TRANSITIONS], Key props [PROPS]. Output: shotlist
aligned to VO timestamps with visual prompts per shot.
```

> **Tip**
> Reaction videos without commentary or analysis add no value and risk fair-use issues. Always contribute insights or transformation.

▸ MODULE 09

Step 7 — 🧰 Set up your editor (pick a platform)

Import your recording or paste a source link. Most platforms accept YouTube, Vimeo, Zoom, Rumble, Twitch, Facebook, LinkedIn, X/Twitter, Dropbox, Loom, Riverside, or StreamYard links.

Platform	What to do in this step
Opus Clip	Upload/URL import → select language → Generate magic clips → pick durations → enable auto-captions and B-roll; sort by viral score before keeping.

Platform	What to do in this step
CapCut	New Project → import footage → Auto Captions → Magic Cut to remove silences → adjust timeline and effects; prep vertical 9:16 if for shorts.
Higsfield	Start a video → choose/clone voice → paste script or prompt; for influencer style, use AI influencer studio (design first in next step) → generate.
Captions.ai	Upload video → Auto captions → click Editor to cut/change words → add AI voice/music/images if needed; apply emojis/keyword highlights.
Claude Design	Open app → paste transcript with timestamps → answer design questions (talking head placement, energy, motion type, theme, end card CTA) → animate with HTML components.

▸ MODULE 10

Step 8 — 🧍 Design your AI influencer (Higsfield)

In the AI influencer studio, define human attributes (gender, ethnicity, age, skin/eye details, hairstyle, body type, facial features, surface patterns). Tune realism and style so it feels native to your niche. Optionally upload your own videos for emulation to create a hybrid AI-human persona. Choose a voice (Higsfield Speak 2.0 or a cloned voice).

> **Tip**
> Looks drive retention. Avoid obviously AI characters (e.g., reptile eyes, horns) unless that's your brand. Match the audience language on the connected account to avoid poor performance.

▸ MODULE 11

Step 9 — ✂️ Rough cut and cleanup

Remove silences and fillers, clean audio, and stabilize pacing. Add magic B-roll, adjust face touch-ups, correct eye contact, and green-screen or background removal where useful. Keep shots 4–8 seconds to maintain rhythm.

> **Tip**
> Avoid rendering many videos simultaneously; heavy GPU/CPU load can glitch outputs and slow everything down.

▸ MODULE 12

Step 10 — 🧩 Automate motion graphics with Hyperframes

Use Claude Code/Codex to orchestrate edits. Install the skills you need (e.g., video_use and hyperframes), clone the official Hyperframes repository, and let the agent plan an editing pass from your raw folder. Review the plan before rendering to save tokens and time.

PROMPT — PLAN AND EDIT PASS

```
In this folder, I have already included the raw footage. I want you to take a
look at those footage and edit the video and give me the final output using
your Video Use skill.
```

PROMPT — ADD MOTION GRAPHICS

```
Now that the video has been trimmed and edited, I would like you to add motion
graphics using Hyperframes. Go ahead and look in the edit folder. Look at the
transcript and based on the transcript, come up with some good visual ideas
that make the video more engaging.
```

Tip

Enable Browser Use and Computer Use in Claude settings. Preface requests with “computer use” when needed. Computer Use is token-intensive; plan runs and review the agent’s plan before rendering.

▸ MODULE 13

Step 11 — 💬 Captions, overlays, and social copy

Edit captions for clarity; change or remove words, add keyword highlighters, emojis, transitions, B-roll, voice-over, and music. Configure language, subtitle style, watermark text, and music preferences. Keep social captions ~100 words with a clear CTA.

PROMPT — 100-WORD SPARTAN SOCIAL CAPTION

```
System: You are a concise social copywriter.
User: Summarize this transcript for [PLATFORM] in ~100 words, Spartan tone,
classic western style, first-person, a couple of emojis used sparingly. Add a
1-line CTA to [CTA]. Transcript: [PASTE]
```

Tip

Human review matters. AI outputs improve with context; specify tone, audience, and desired action so captions feel native to the platform.

▸ MODULE 14

Step 12 — 🧪 QA test and iterate quickly

Simulate real user interactions with Computer Use to QA: click through flows, toggle elements, and take screenshots. Give timestamped feedback like you would to a human editor. Iterate until pacing, captions, and visuals align.

If using Claude Design, screen-record the final output to MP4 or let Claude render via provided code since direct MP4 export isn't native yet.

> **Tip**
> Claude Design cannot read or listen to videos. Provide the transcript with timestamps to sync text and animations.

▸ MODULE 15

Step 13 — 🚀 Export and post natively (no cross-posting toggles)

Export the final video. Upload natively to YouTube Shorts, Instagram Reels, TikTok, Facebook Reels, Snapchat Spotlight, X, Threads, and LinkedIn rather than auto-cross-posting. In YouTube Studio, AB test titles and thumbnails via Experiments.

For reach preservation, manual/native uploads tend to perform better than API auto-posting. When automating uploads, prefer Computer Use to emulate human posting.

> **Tip**
> Never use Instagram's toggle to auto-post to Facebook; upload separately for better performance. API uploads can depress reach on some platforms.

▸ MODULE 16

Step 14 — 💸 Optional: Monetize with Higsfield campaigns

Create AI influencer Reels and add this exact phrase to captions: "Made in AI influencer studio on higsfield.ai". Connect your Instagram, open active campaigns, submit your post link, and

add your PayPal email for payouts. New accounts need at least 1,000 views across three posts to qualify.

> **Tip**
> Instagram doesn't pay for Reels directly. Higsfield handles payouts based on campaign rules. Ensure your content matches the language and audience of the account.

▸ MODULE 17

Step 15 — ♻️ Repurpose into blogs, posts, and emails

Convert transcripts to blog posts with an LLM and store drafts in Drive. Keep a spreadsheet of all social content for review, editing, approval, and scheduling. Use an agent to generate post ideas and image prompts per platform, or paste an article link for instant summaries.

Optionally fix Google Doc formatting (spacing, fonts) or apply a template to keep a consistent brand style.

PROMPT — TRANSCRIPT → BLOG (MARKDOWN ATX)

```
System: You are a helpful writing assistant.
User: Convert this transcript into a comprehensive blog post in Markdown ATX
format. Tone: casual, Spartan. Include headings, short paragraphs, and a clear
takeaway section. Transcript: [PASTE]
```

▸ MODULE 18

Step 16 — 🌐 Ship a simple site and email funnel

Publish a one-page website (Carrd or Lovable). Keep text minimal with a strong promise, a few social proofs, and a clear CTA. Embed a Beehiiv form to collect emails and trigger an

automated thank-you with a lead magnet link. Add a brief training video to build authority and invite prospects to apply.

Drop your simple landing page link in the top comment of Facebook posts to capture emails off-platform.

> **Tip**
> Driving traffic off-platform and building owned audiences is usually easier to monetize than relying on platform payouts alone.

▸ MODULE 19

Step 17 — 📞 Book clients with ethical outreach

Start with Upwork to find buyers already hiring. For outbound, use a simple, personalized structure: mention where you found them, what you do for similar businesses, why it matters to them, and a clear CTA. Use Expandi or PhantomBuster for light LinkedIn automation (within platform limits). Send Loom videos for personalized context.

Set up mailboxes (Google Workspace or third-party). Use pre-warmed inboxes; sender names don’t have to match your own exactly. Stay under typical DM limits (around 50/day on X).

COLD EMAIL — REAL ESTATE LEAD SYSTEM

Subject: [Personalized hook for [Name]]
Hey [Name],

Love what you're doing at [Company]. Also working in [Industry/Location]. Wanted to run something by you.

I'm new to the buy side. Put something interesting together a few months ago that works well. To make a long story short, this outreach system that uses AI to generate buyer leads around 30 per month on average cost just a few cents to run. I ran it for a similar position at [Agent] in [Location]. I'm leaving this intentionally vague and we made 125K in a little over a week. This is real.

I know this is completely out of left field, but I'm fairly confident we can do something similar. Just want to see if there's interest. You're one of the first agents I found looking into it.

Would this be of value to you at all? Wouldn't cost you anything. I'd pay for it all myself up front. If you're open, we could work out some sort of deal, but up to you.

Let me know your thoughts when you have a sec.

Thanks.

COLD EMAIL — LOCAL SERVICE INQUIRY

Subject: [Personalized hook for [Name]]
Hey, company team, I'm looking for a meal prep service that delivers to downtown Vancouver and that contains the following requirements. Daily calories approximately 3500. Daily protein approximately this much. Focus on whole foods and healthy ingredients. Interested in learning more? Do you mind letting me know? you know, if you guys offer custom meal plans, um, what your pricing looks like and how your delivery schedule works. Looking forward to hearing from you. Thank you very much.

COLD EMAIL — LANDING PAGE AUDIT OFFER

Subject: [Personalized hook for [Name]]
Hey Nick, love your channel man. Very no BS and has helped me get started in management consulting. Think I can help you with something and maybe return a bit of the favor you've unwittingly done me.

I currently work with a 10 mil sub YouTuber, Mr. X, to help him build landing pages. We have made 3 mil in the last month alone.

I went through your landing page on Maker School and frankly you are bleeding money, my friend. I'm so confident that even a couple minor changes here could fix this that I bet I could generate at least 100k for you in the next 60 days. I do this 100% up front, no strings, would take 5 minutes of your time and only if I hit 100k would I ask you for small cut, maybe 15 to 20%.

Would you be open to a 50-minute call? If so, how's 3:30 p.m. tomorrow?

Peter

DM — LEAD MAGNET

Subject: [Personalized hook for [Name]]
Hey, get the full AI audit template, biz plan, plus 97 other biz ideas for free right here.

DM — NUDGE

Subject: [Personalized hook for [Name]]
Watch for the DM. Here it comes. All right. Thanks. Check your DMs.

FOLLOW-UP — DELIVERY

Subject: clients
Thanks for signing up. Here's what you're looking for.

LINKEDIN CONNECT NOTE

```
Subject: [Personalized hook for [Name]]

Hey [FIRST_NAME], saw [CASUAL_COMPANY_NAME] and I think we'd vibe quite a bit
given our interests.
```

OUTREACH FORMULA

```
1) Personalize to prove not spam.
2) Who you are and what you do.
3) Why it matters to them (outcome).
4) Call to action with 2 time options.
```

> **Tip**
>
> Use AI to personalize parts, not the whole message; fully AI-written outreach often reads flamboyant. Respect rate limits; excessive automation gets blocked.

▸ MODULE 20

Step 18 — 🧠 Social proof, partnerships, and focus

Create a Dream 100 list and engage deeply before pitching. Build or adapt five case studies (even from your own test projects). Offer value first to complementary providers and set referral or revenue-share deals. Price by outcome clarity; keep offers simple (e.g., rank higher on Maps, double short-form output). Revisit the top 20% of clients by revenue, referrals, and ease — then focus on them.

> **Tip**
>
> Warm feedback from friends/family isn't market validation. Validate by publishing content, booking calls, and delivering results.

▸ MODULE 21

Step 19 — 📦 SOPs, onboarding, and back office

Set ClickUp: Space = Project Management; Folders = per client; Lists = Strategy, Deliverables, Resources. Create SOPs for newsletters, blogs, videos, editing, posting, and scheduling. During onboarding, screen-share to set up required platforms and collect credentials the right way.

Add lightweight ops: an invoice-tracking agent to parse invoices into Sheets; an email auto-agent to sort tickets and reply from your knowledge base; a customer-support bot on your site that can capture details and hand off to sales when needed.

> **Tip**
>
> Free plans attract abusers. A low-cost paid plan filters for real users and reduces multiple free-account abuse.

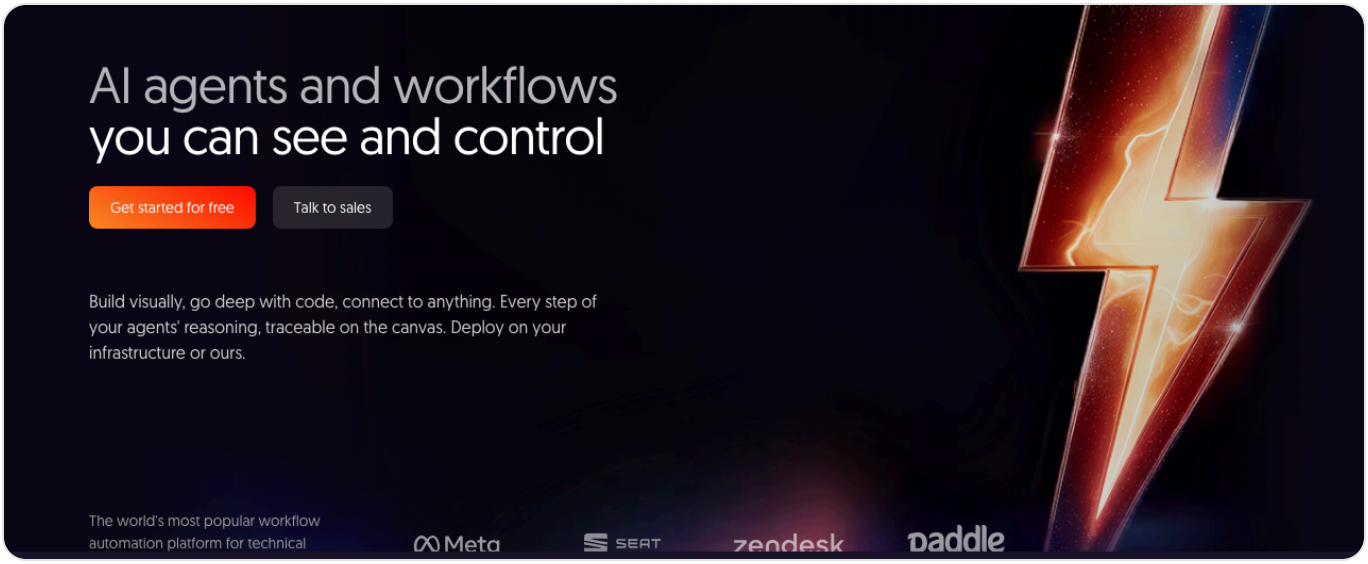
▸ MODULE 22

Step 20 — 🔄 Automate research, editing handoffs, and testing

Wire Apify → Make.com → Sheets to scrape channels and store metadata/transcripts. Feed subtitles directly into an OpenAI module to draft blogs or captions, skipping Whisper when acceptable. Split workflows when needed (e.g., Flow A: scrape and send videos to your editor or to Visard; Flow B: retrieve outputs via webhook and generate clips).

In n8n, import templates (Start from scratch → Import from file), then test: fill a form with category, video duration, style, voice model, and email. If a polling node times out while waiting for generation, continue and retry rather than failing the run. Build automations TDD-style: add one module, test, then add the next.

> **Tip**
>
> Automating uploads via API can depress reach. Use Computer Use to emulate human posting. Major browsers are blocked for some automation; a lightweight browser (e.g., Min) helps.



N8N — where you'll do this

▸ MODULE 23

Step 21 — 🧪 Advanced: model choices, costs, and thumbnails

For product UGC, a Nano Banana (image) → VO3.1 (video) chain creates a realistic intermediate image (held/worn) before the short video, improving transitions. Typical costs

shared: ~$0.02 per image + ~$0.30 per 8s video. Sora 2 can be cost-effective (e.g., 10s video ~$0.15) but rejects realistic AI human photos; use cameos of real people instead.

Note: VO3.1/Sora 2 often use the reference image as the first frame, creating repetitive auto-thumbnails. Plan manual thumbnail swaps or treat that as a design constraint.

> **Tip**
> When mixing models, pick generators that accept your image types (e.g., Sora 2 rejects realistic AI humans; Google VO3.1 doesn't).

▸ MODULE 24

Step 22 — 📦 Product spins: 360° and CJ video creatives

For ecommerce showcases, upload a clear product image to a 360° video creator to generate a rotating model. For concept testing, a CJ ads creator agent can turn a single product image into dynamic ad concepts and short CJ videos.

Use an LLM to analyze generated images and produce descriptive text that keeps prompts visually consistent across shots and reshoots.

> **Tip**
> Shorter 5-second spins render faster and cleaner than longer 8-second spins, which can reduce quality.

▸ MODULE 25

Mistakes to avoid

🚫

OVER-AUTOMATING OUTREACH

Blasting DMs/emails triggers blocks. Respect rate limits and personalize only the parts that matter.

🧪

SKIPPING HUMAN REVIEW

LLMs need context. Without human QC, relevance drops and AI detection rises.

📉

API AUTO-UPLOADS FOR ORGANIC

API posting can hurt reach. Prefer native/manual or Computer Use that mimics humans.

🧩

UNPLANNED AGENT WORKFLOWS

Agent chains fail without structure. Build with TDD, small modules, and retries on polling.

🎭

OBVIOUS AI INFLUENCERS

If viewers spot AI instantly, they bounce. Design for subtle realism and match audience language.

🧵

NO STRUCTURE BEFORE SCRIPTING

Writing without a framework leads to endless rewrites. Lock structure first.

📺

VALUE-LESS REACTIONS

Reaction videos without commentary/education aren't fair use and rarely perform.

🔌

COMPUTER USE NOT ENABLED

You must enable Browser/Computer Use and often cue it explicitly in prompts.

▸ MODULE 26

Income Forecast

$4–$25 per 1,000 views

YouTube long-form RPM range (source-reported/example)

$0.05–$0.35 per 1,000 views

YouTube Shorts RPM range (source-reported/example)

$0.30–$3.00 per 1,000 views

TikTok (>60s videos) RPM range (source-reported/example)

~$0.25 per 1,000 views

Facebook short-form in biz/finance (source-reported/example)

$1,000/video × 10 = $10,000/mo

Potential sponsorship revenue (source-reported/example)

$100,000

Faceless channel selling for ~$3k/mo AdSense (source-reported/example)

$2,000/mo

Projected AdSense with consistent posting (source-reported/example)

$10,000/mo

Profit on $30k/mo revenue at ~30% margin (source-reported/example)

▸ MODULE 27

Resources

RESOURCES

U.S. Copyright Office — Fair Use Understand commentary/education allowances. ↗

YouTube Help Center AB testing (Experiments), monetization, best practices. ↗

Anthropic Claude — Computer Use Docs Enable and guide UI-level automation safely. ↗

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THE JOBHACKI ARSENAL

What All-Access members get

All 7 JobHacki tools on one membership.

Hack your career.

AI Auto Apply

Swipe real jobs. We get each application ready; you check it and press submit.

Job Directory

Live jobs pulled straight from company hiring systems.

Resume Builder

A role-ready resume in minutes.

Resume Match

A 0-100 match score against live roles.

Interview Role Play

Free practice tests with an account; voice mock interview after the trial.

Playbook Directory

Step-by-step income and job playbooks.

Tool Directory

Tools, prompts, GitHub repos and GPTs, by category.

Create your free account

Get All-Access — see price and terms

See the community & what's inside

A free account opens the job hubs, playbook library, Tool Directory and Interview Role Play's practice tests.

Learn More →

Created by JobHacki · @jobhacki · JobHacki Community · Version 2026

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