JobHacki
OPPORTUNITY GUIDE

⚡ **Premium Action Guide**

AI Workflow Automation: Build, Sell, and Scale

Design revenue-grade AI workflows and agents—from capture to communication—using your choice of builder. Ship faster, win clients, and run reliable automations without drowning in tools.

📌 **Updated for 2026** 🧾 **$500–$5,000+/mo** Typical automation retainer (source-reported)

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🚀 Start Fast

Clear first steps you can take this week.

📋 Real Sources

Built from people who actually did it.

💰 Honest Numbers

Source-reported pay, costs, and risks.

Get the Full Guide Vault →

🔒 Includes checklists, scripts & source-backed insights

YOU WILL LEARN

- ☑ What you'll build
- ☑ Step 1 — 🧭 Decide what to build
- ☑ Step 3 — 🔐 Set up Google OAuth and APIs
- ☑ Platforms & tools
- ☑ Step 2 — 🧱 Pick and prep your primary platform
- ☑ Step 4 — 🗄️ Design your data tables (Sheets first, DB later)

▸ MODULE 01

What you'll build

A client-ready AI workflow system that captures data, enriches it, makes AI decisions, and takes action across email, chat, sheets, and even voice calls. You'll wire real APIs, structure data, add agents, and launch a polished automation that's easy to sell and scale.

Pick your primary builder (Make.com, n8n, Zapier, Lindy, Claude Code, or Retail AI), then follow the same business-grade blueprint end to end.

1. Intake via webhooks, forms, email, or PM tools
2. Scrape/fetch data, enrich with AI, validate with rules
3. Write to Sheets/DB, notify via Gmail/Slack/Telegram/SMS
4. Optional voice agent to call, route, and summarize
5. Sell as retainers, track KPIs, scale with multi-agents

▸ MODULE 02

Platforms & tools

Automation

1 free · 3 paid

Make.com · n8n · Zapier · Apify

Website Builders

0 free · 8 paid

Hostinger · Lovable · GoHighLevel · WordPress · Bolt · Webflow · Framer · Carrd

AI Models

0 free · 5 paid

OpenAI · Claude · ChatGPT · Gemini · Anthropic

Dev & Hosting

0 free · 6 paid

VS Code · GitHub · Vercel · Supabase · Cursor · Replit

Lead & Outreach

2 free · 6 paid

Cal.com · Loom · Upwork · Apollo · Instantly · LinkedIn · Fiverr · Smartlead

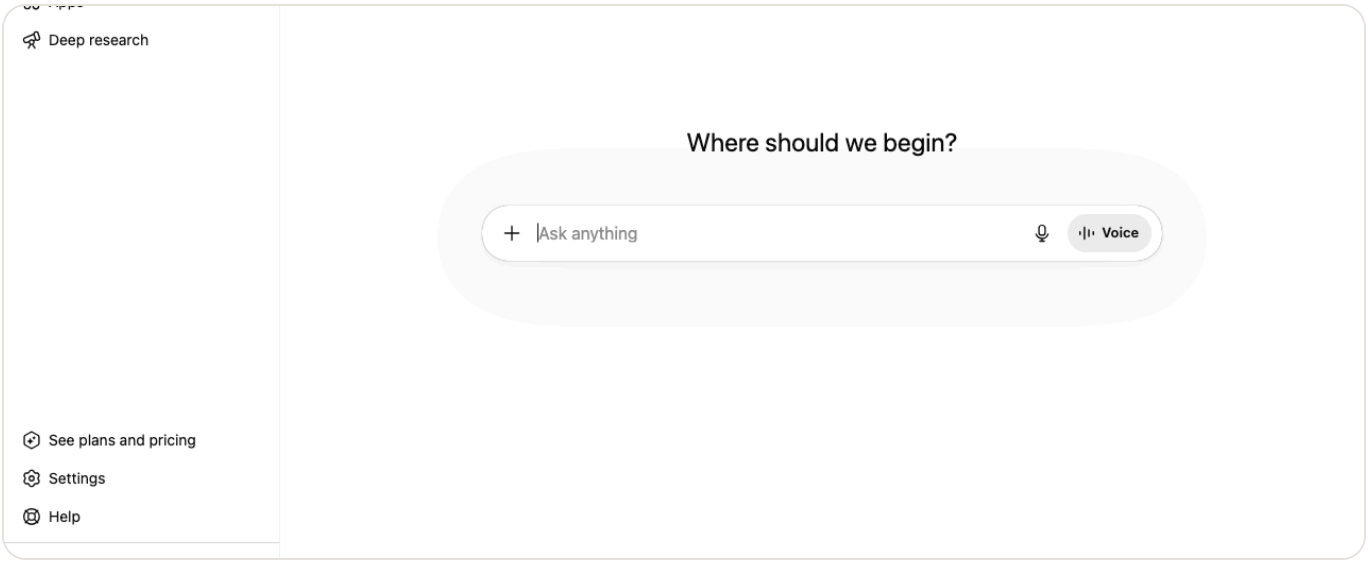
▸ MODULE 03

Step 1 — 🧭 Decide what to build

Pick the right automation pattern before touching tools. Use this decision tree to scope: If you must be in the loop each time, create a custom GPT; if steps are fully rules-based, build a standard workflow; if steps are sequential but need AI judgment, build an AI-enhanced workflow; if you need autonomy and flexible tool use, build an AI agent.

Match solution level to complexity: Level 1 (use built-in AI features), Level 2 (connectors via Zapier/Make), Level 3 (custom multi-agent builds).

> **Tip**
> Half of automations you can deploy quickly don't need AI at all—ship those first for fast wins.



ChatGPT — where you'll do this

▸ MODULE 04

Step 2 — 🧱 Pick and prep your primary platform

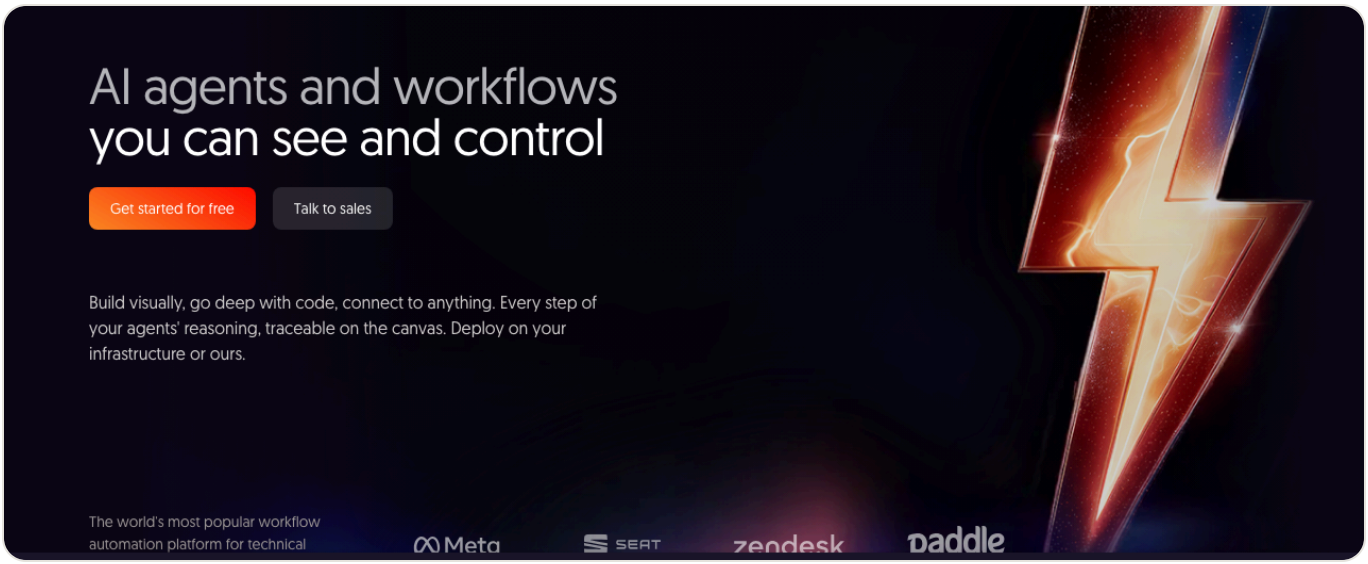
Start a fresh project and enable a fast deploy path. If self-hosting n8n, get hosting live first; if Make/Zapier, start a scenario/zap; if building agents, open a new project/workspace.

Optionally import a starter workflow template to accelerate build-out.

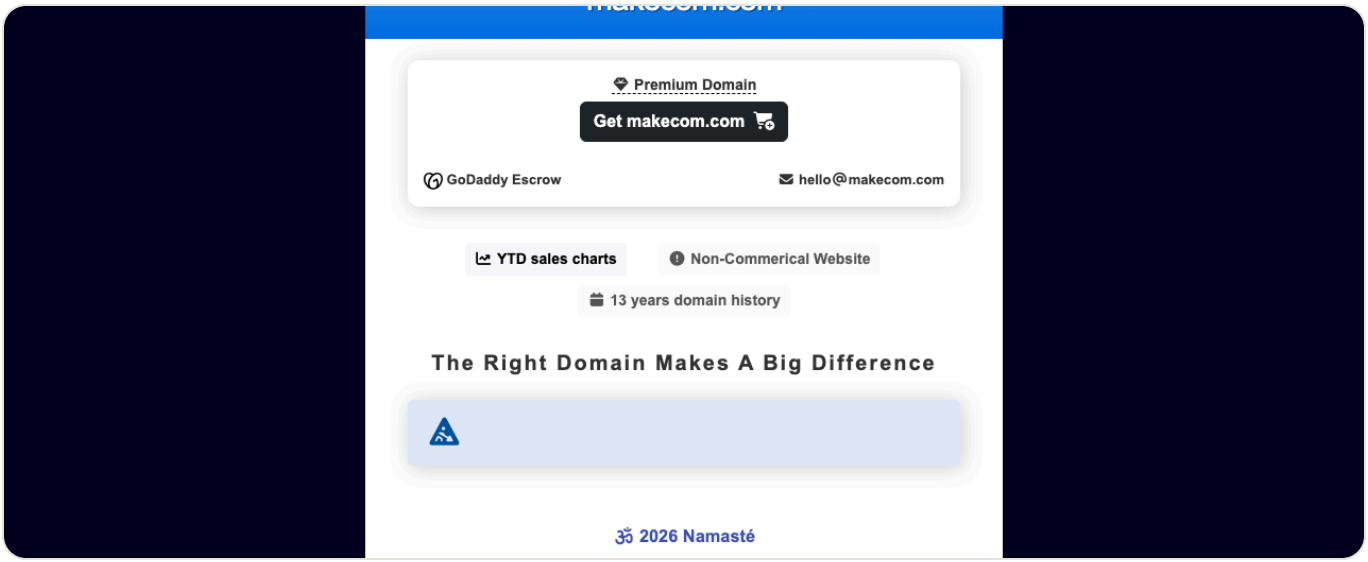
Platform	What to do in this step
Make.com	Create a new Scenario. Name it “[Client] Intake → AI → Sheets → Notify”. Turn Scheduling OFF until testing. Save frequently.
n8n	Spin up n8n (fast path: host on Webspace Kit). Click “New Workflow”. Name it clearly. Optional: Import a template (e.g., WSK technical analysis agent JSON).
Zapier	Create a Zap. Choose an initial Trigger (webhook or app). Name steps with verbs, e.g., “Parse → Enrich → Append → Email”.

Platform	What to do in this step
Lindy	Start a new Agent. Set goal, tools, and context. Remember Lindy context stacks across nodes—be explicit when you need isolation.
Claude Code	Create a new Project. Enable MCP servers/skills you need (Sheets, Slack, GitHub, etc.). Use /loop to maintain tasks on a schedule.
Retail AI	Create a new voice agent. Choose an outbound or inbound agent type. Note Agent ID and number assignment workflow.

> **Tip**
>
> If you want revenue quickly with less technical overhead, creators report Make.com often ramps 2–3× faster than heavier self-hosting setups early on.



N8N — where you'll do this



Make.com — where you'll do this

▸ MODULE 05

Step 3 — 🔐 Set up Google OAuth and APIs

Create a Google Cloud project, configure OAuth consent, and enable the APIs you'll use (Sheets, Gmail, Drive, Docs, YouTube Data API v3). Create OAuth client credentials (Web App). Add your platform's redirect URI exactly. Copy Client ID/Secret into your builder's Google credential panel.

Repeat per API if you scope credentials separately. Publish the consent screen when ready for production.

DOCS YOU'LL USE

Google Cloud Console	Create project, OAuth, enable APIs ↗
OAuth 2.0	Scopes and redirect URIs ↗

> **Tip**
>
> During OAuth, Google may show an unverified warning—use “Advanced → Go to [app]” for your own projects while you await verification.

▸ MODULE 06

Step 4 — 🗄️ Design your data tables (Sheets first, DB later)

Use Google Sheets as your operational source of truth; it’s transparent and client-friendly. Create separate tabs for each pipeline:

- Leads: name, phone, email, job_title, job_description, job_opportunity, status, last_contacted, icebreaker.

- Icebreakers: url, first_name, last_name, email, website_url, headline, location, phone, multi_line_icebreaker.

- Source_Posts: post_id, url, content, author_linkedin_url, posted_date, post_image_url_1..3.

- Destination_Posts: generated_content, original_post_url, original_linkedin_url, generated_date, post_status.

- Content_Spec: title, word_count, primary_keyword, secondary_keywords, internal_links, external_links, addl_instructions, outline_doc, article_doc, website_url.

- YouTube_Videos: id, published_at, title, views, likes, comments, favorites, description, tags, duration, definition, small_thumb, medium_thumb, large_thumb, standard_thumb, channel_id, channel_title, embed_html.

- Video_Analysis: video_id, project_id, video_url, video_ms_duration, title, transcript, viral_score, viral_reason, related_topic, clip_editor_url, generated_caption.

- Ad_Archive: timestamp, ad_archive_id, page_id, original_image_url, page_name, ad_body, date_scraped, spin_prompts, asset_folder, source_folder, spun_folder,

direct_spun_image_link.

> **Tip**
> n8n data tables write fast for small batches (≈1–60 rows). For 400+ rows, performance is comparable to Sheets—default to Sheets for client visibility.



Google Sheets — where you'll do this

▸ MODULE 07

Step 5 — 🔌 Connect Sheets and Gmail in your builder

Create platform credentials using the Google OAuth client you made. Test a simple read (Sheets) and a draft send (Gmail) before wiring logic. Keep scopes minimal (read/write only what you need).

Platform	What to do in this step
Make.com	Add Google Sheets and Gmail modules. Authorize via OAuth. For custom APIs, use “Make an OAuth 2.0 request” with your client ID/secret and Make’s redirect URL.
n8n	Create Google Sheets and Gmail credentials. Paste Client ID/Secret. Authorize via the n8n redirect URL. Map a test sheet and send a test email.
Zapier	Connect Google Sheets and Gmail accounts under “My Apps”. Insert a sample action for each to validate authentication.
Lindy	Expose Sheets/Gmail via MCP skills or integrate through middle-tier webhooks to your Make/n8n service.
Claude Code	Configure MCP servers for Sheets/Gmail or use HTTP with OAuth. Store secrets securely; avoid hardcoding in code.
Retail AI	Email and Sheets are typically called via your workflow backend (n8n/Make) through HTTP; keep Retail AI focused on telephony.

Tip

When calling Google Sheets directly via HTTP, the append URL pattern is: spreadsheets/{spreadsheetId}/values/{range}:append. Extract spreadsheetId from the sheet URL.

▸ MODULE 08

Step 6 — 🧲 Configure intake triggers (webhooks, email, forms, PM, chat)

Decide how work enters your system and standardize payloads. Common triggers: Webhook (contact forms, sites), Gmail (inbound), ClickUp (tasks), Typeform (responses),

Slack/Telegram (commands). If using WordPress, embed a simple HTML form posting to your webhook URL.

Platform	What to do in this step
Make.com	Use “Custom webhook” or app triggers (Gmail/ClickUp/Typeform/Slack/Telegram). For ClickUp HR flows, watch task → route to email invite.
n8n	Add Webhook node for forms; Gmail node for email; ClickUp/Slack/Telegram nodes as needed. Replace dev with prod webhook URL on your site.
Zapier	Use Webhooks by Zapier or native app triggers. Map sample payloads immediately for robust field mapping later.
Lindy	Trigger agent via webhook or connect to Slack to receive commands; log results to Sheets via your backend.
Claude Code	Expose a webhook endpoint (serverless) or poll task systems with scheduled runs. Use Slack MCP for on-demand tasks.
Retail AI	Generally triggered by calls; use an HTTP node in n8n/Make to start outbound calls on events in your backend.

TRIGGER DOCS

Slack Events API — Enable events and URL verification ↗

Telegram Bot API — Create bot and send messages ↗

Tip

For Slack event subscriptions, your webhook must echo back the challenge parameter during verification—run the trigger step while verifying.

▸ MODULE 09

Step 7 — 🕸 Scrape or fetch structured data

Use Apify to scrape dynamic sites safely. Learn its three primitives: Actors (headless programs), Tasks (runs), and Datasets (results). Add your Apify API key in your builder, execute an Actor or Task, and collect the dataset items for processing.

For channel analytics or job boards, use prebuilt actors (e.g., YouTube/Instagram analytics, Upwork listings) or authenticated scrapers where permitted.

SCRAPING HELP

- **Apify Docs** — Actors, tasks, datasets ↗
- **Apify Actor Store** — Find prebuilt scrapers ↗

> **Tip**
> User-generated platforms like LinkedIn have heavy anti-scraping—favor Apify actors over homegrown scrapers to reduce breakage and risk.

▸ MODULE 10

Step 8 — 🧠 Add AI reasoning and content generation

Connect your model provider (OpenAI, Claude, Gemini). Use system prompts to define role and constraints; pass user/context inputs; ask for JSON where structure matters. Choose models by task: use more capable models for analysis/coding, lighter/cheaper ones for templated writing.

When you need very long context, consider routing via OpenRouter to models with larger windows.

PROMPT — RESUME SCREENING

```
System: You analyze resumes against a job description. Output strict JSON with fields: strengths[], weaknesses[], risk_factor, reward_factor, overall_fit (0–100), justification.
User: Candidate resume: [RESUME_TEXT]
Job description: [JOB_DESCRIPTION]
Return only JSON.
```

PROMPT — HR POLICY BOT

```
System: You are a HR policy agent for [COMPANY]. Answer using the latest policy in Google Docs named [DOC_NAME]. If unknown, say you'll forward to HR—do not invent facts.
```

PROMPT — CUSTOMER SUPPORT (ORDER STATUS)

```
System: You are a support bot. When asked about order status, check the tracking sheet [SHEET_NAME] and return the latest update in plain language. If missing, escalate.
```

PROMPT — COMPETITOR RESEARCH

```
System: Expert research agent. Use [RESEARCH_TOOL] to summarize what [COMPETITOR_NAME] has shipped/announced in the last [TIME_RANGE]. Return sources with exact quotes and links in JSON: {summary, highlights[], quotes[{text, source_url}]}.
```

PROMPT — TREND RESEARCH & CONTENT ANGLES

System: Trend research assistant for approachable small business ideas.
User: Search the web and return top 3 trending, novel, approachable ideas. For each: one-sentence summary and one content angle I could post today. Return a clean numbered list.

PROMPT — DAILY MARKET BRIEF

System: Concise market intelligence assistant. Use [WEB_TOOL] to pull last 24h stock news. Cross-reference Google Sheet [PORTFOLIO_SHEET] (held tickers). Output buy/sell/hold notes with 1-line rationale each.

PROMPT — NEWSLETTER PLANNER

System: Expert newsletter planner. Given 3 articles from the past week, create a creative/fun title and main topics for a weekly email. Keep it skimmable.

PROMPT — PODCAST INTRO (SOLO, <60S)

System: Podcast script writer for a solo monologue show. Write only the intro, under 60 seconds, about [TOPIC] in [TONE].

PROMPT — VIDEO PROMPT AGENT

System: You are a video prompt agent for a video-generation subworkflow. Collect missing prompt fields from the user, validate constraints, then call tool create_video with the final prompt JSON.

PROMPT — CONVERT TRANSCRIPT TO BLOG (MARKDOWN)

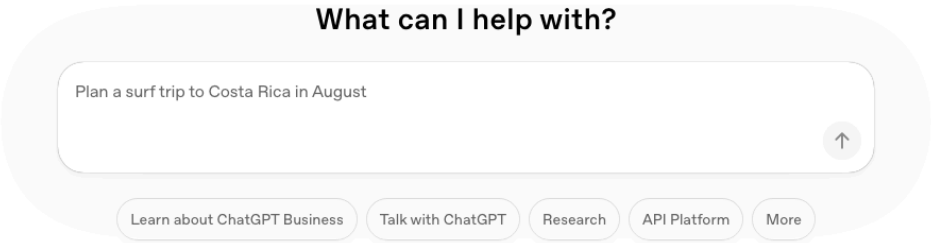
System: You are a helpful writing assistant.
User: Convert the following transcript to a comprehensive blog post in Markdown (ATX). Tone: casual Spartan. Transcript: [TRANSCRIPT]

PROMPT — LINKEDIN POSTS (LACONIC)

```
User: Turn this transcript into at least 5 concise LinkedIn posts, separated by
|. Tone: Spartan laconic. Emojis sparingly. Style like Microsoft’s content
marketing.
Transcript: [TRANSCRIPT]
```

Tip

Use structured JSON outputs for reliability (schemas for strengths/weaknesses/ratings, etc.). Pick exact model versions—generic defaults can drop quality and cost control.



OpenAI — where you'll do this

▸ MODULE 11

Step 9 — 🔁 Iterate, branch, and append to Sheets

Transform arrays into rows, branch logic, and write outputs to Sheets. Use iterators to handle lists, routers to split paths, and a final append to your destination tab with mapped fields.

Where native modules fall short, call the Google Sheets API directly with the values:append endpoint.

Platform	What to do in this step
Make.com	Iterator → AI/format nodes → Aggregator (if needed) → Google Sheets “Add a row” or HTTP values:append. Keep iterator/aggregator inside the gray zone.
n8n	Split in Batches/Item Lists → AI nodes → Set/IF nodes → Google Sheets Append or HTTP Request to values:append.
Zapier	Code/Formatter steps to explode arrays → Filter/Path → Google Sheets Create Spreadsheet Row(s).
Lindy	Return structured JSON from the agent → Webhook to your backend → Append via Make/n8n.
Claude Code	Generate JSON → use an HTTP client to call Sheets API values:append with OAuth token.
Retail AI	Send call outcomes to your backend (HTTP) → your backend appends to Sheets.

> **Tip**
> In Make.com, only modules inside the iterator–aggregator gray zone can see iterator variables; map outputs from the aggregator for downstream steps.

▸ MODULE 12

Step 10 — 🧮 Filter, validate, and add rules

Apply guardrails before actions. Common patterns: filter posts with an AI relevance boolean; remove shorts from YouTube by rejecting items where duration string length ≤ 5; compute freshness with date math (now – createdAt in days).

Add decision trees: e.g., if shipping_status == delivered → send delivery confirmation; if delayed → send apology + ETA; else → escalate.

> **Tip**
> Template most long-form text and have AI fill only the variable parts—this improves predictability and reduces hallucinations.

▸ MODULE 13

Step 11 — ⏱️ Add delays and human-in-the-loop

Space communication with sleep/delay modules (e.g., wait 4 minutes before thank-you email, then 3 minutes before next-steps). For approvals, branch to a human review channel, then merge back on approval.

Use a respond-to-webhook step to immediately return a structured JSON acknowledgment to upstream apps while the workflow continues asynchronously.

> **Tip**
> Use plan-first, execute-later: have an agent propose a step plan for a task, then switch to auto mode only after you approve the plan.

▸ MODULE 14

Step 12 — 📨 Wire communications (email, chat, SMS)

Send emails via Gmail: set subject/body from AI outputs. Post to Slack/Telegram for status and errors. For SMS, format a personalized expression with first name and clear context.

If your intake is Gmail-based, connect Perplexity (or another research tool), generate a summary, and email it back automatically.

PROMPT — INTERVIEW SCHEDULING EMAIL

```
Generate an email to invite [CANDIDATE_NAME] to schedule an interview.
Include the link: [CAL_COM_EVENT_LINK].
Keep it concise, friendly, and specific about the role.
```

PROMPT — TASK REQUEST EMAIL

```
Write a clear task request email from [HR_NAME]. Include the task details:
[TASK_DETAILS] and submission form link: [FORM_LINK]. Subject and body only.
```

> **Tip**
>
> Always map dynamic variables—if a field like {{first_name}} isn't populated, your message may literally say "Hi, first_name." Filter and join to the correct record first.

▸ MODULE 15

Step 13 — 📞 Add a voice agent (optional but high-impact)

Provision an AI voice agent to follow up leads or handle inbound. Configure its system prompt, call settings, and knowledge base, then connect it to your workflow via HTTP.

Set transfer and end-call functions and reference them explicitly in the prompt to avoid hanging calls.

Platform	What to do in this step
Retail AI	Create agent; note Agent ID. Configure: responsiveness (0.8–0.95), interruption sensitivity (~0.8), backchanneling on low, speech normalization, end-on-silence (30–60s), max duration (12–20 min). Add knowledge (site map/Docs). Make call transfer a global node. Retrieve phone number (verify identity).
n8n/Make	HTTP Request: set JSON body with from (Twilio/assigned number), to (+1[PHONE]), callType:'phone', agentId, and dynamic fields (first_name, job_title, description, opportunity). Store the API key securely.
Zapier/Lindy/Claude Code	Trigger calls indirectly via your n8n/Make backend's HTTP endpoint. Log outcomes to Sheets and notify Slack.

> **Tip**
> Include an explicit "end call" instruction—many voice agents won't hang up on their own. Enable voicemail detection to auto-terminate on voicemail.

▸ MODULE 16

Step 14 — 🖼️ Media handling (images, Cloudinary, JSON bodies)

For product or creative assets, upload originals to Cloudinary and store URLs in Sheets. When generating images, use edit endpoints with a source image to preserve resemblance; set size and model parameters explicitly.

When calling media APIs, trim JSON bodies to only required fields to reduce errors.

PROMPT — IMAGE EDIT REQUEST

```
Transform this product photo into a high-quality studio-style image. Keep true to the original shape and color. Remove background imperfections. Lighting: softbox neutral. Output square crop.
```

> **Tip**
>
> Using text-only image generation often yields off-model results—use the image edit endpoint with a proper source image to keep fidelity.

▸ MODULE 17

Step 15 — 🧵 Content pipeline (scrape → filter → generate → post)

Collect posts into Source_Posts, filter by AI relevance, generate variants, and append to Destination_Posts with metadata (original URLs, dates, status). Randomly send ~25% back to AI for bullet/subheading edits to add variability.

For multi-channel distribution, add a router after publish to cross-post to social platforms or queue for a social scheduler.

> **Tip**
>
> Auto-video pipelines often reuse the first frame as the thumbnail—avoid repetitive thumbs when auto-posting by overriding cover frames.

▸ MODULE 18

Step 16 — 📺 YouTube analytics pipeline (optional)

Enable YouTube Data API v3, fetch channel videos, and append structured metrics to your YouTube_Videos sheet. Filter out Shorts by duration string length (≤5). Optionally, add clip scoring and topic tagging for repurposing.

When researching top content, sort by views, then filter by upload date range to find recent winners.

API DOCS

YouTube Data API v3 — Enable and use OAuth ↗

▸ MODULE 19

Step 17 — 👨‍💼 Recruiting & screening pipeline (optional)

Trigger on new applications (ClickUp/Typeform). Enrich candidate data, email interview invites with a Cal.com link, and score resumes with an AI node wired to output structured JSON fields. Map outputs to your Candidates sheet (strengths, weaknesses, risk, reward, overall fit, justification) and update ATS fields.

PROMPT — SMS NOTIFICATION TO CANDIDATE

```
Subject: [Personalized hook for [Name]]

Hi [FIRST_NAME], I'm [SENDER_NAME], an AI recruitment assistant from [COMPANY].
I'll call you in ~10 minutes to discuss [ROLE]. Looking forward to our chat.
```

▸ MODULE 20

Step 18 — 🔑 Custom OAuth2 and raw HTTP APIs

When a provider lacks a native module, register an OAuth2 app, set authorization and token URIs, and point redirect to your platform's OAuth redirect URL. Store tokens securely and refresh automatically.

For POST bodies, remove unused fields; include only what the API needs (dimensions, asset IDs, text input, etc.).

> **Tip**
> Some telephony APIs require two requests (initiate, then poll for completion). If you don't poll, you'll miss final status data.

▸ MODULE 21

Step 19 — 🧪 Test end-to-end and add monitoring

Run the full pipeline: intake → fetch/scrape → AI → transform → append → notify. Verify every field, link, and conditional path. Add a Slack channel for errors, timeouts, and guardrail violations. Exercise chat commands (Telegram/Slack) for summaries and status checks.

Return structured responses from webhooks so upstream systems can render results instantly.

PROMPT — MULTI-AGENT RESEARCH SANITY CHECKS

```
Compare [TOOL_A] vs [TOOL_B] for [USE_CASE]. Return a concise table of
pros/cons and sources. Then list 3 emerging trends I should watch next quarter.
```

> **Tip**
> If a run fails mysteriously in n8n (e.g., "destination node not found"), refresh and re-run —the visual editor can desync during edits.

▸ MODULE 22

Step 20 — 🔒 Security, boundaries, and change management

Minimize scopes, prefer app-specific credentials, and log sensitive actions. For MCP or agent tools, restrict capabilities and avoid over-scoped access. Decide boundaries before changes: what to extract, what depends on it, and how the new service should communicate back.

Choose horizontal scaling (new agents for distinct responsibilities) or vertical scaling (add tools/subagents to an agent) deliberately; document handoffs.

> **Tip**
> Avoid hardcoding secrets and URLs. If you must for speed, track them and migrate to environment variables before production.

▸ MODULE 23

Step 21 — 📦 Package, price, and position your offer

Productize by outcomes: missed-call capture, lead follow-up, recruiting screeners, content ops, analytics digests. Offer deliverable-based retainers with weekly strategy, priority plans, training, and unlimited maintenance within scope.

Price by tier (starter automation → lead gen → full suite) or by value (25–50% of annual savings). Include simple, visible deliverables clients touch.

> **Tip**
> Clients judge you by visible outputs—emails, Slack pings, meetings, reports—not backend wizardry. Over-communicate and show artifacts.

▸ MODULE 24

Step 22 — 🧲 Prospect with focused outreach

Hyper-niche to a wedge (e.g., AI receptionists) to avoid competing with large firms. Find leads in niche communities, comment sections, job boards, and among followers of relevant pages. Use omni-channel: email + LinkedIn DM + Instagram DM + X message.

On Upwork, optimize profile, apply to 3–5 jobs/day with a tailored Loom and custom asset based on the post.

TEMPLATE — LOCAL BUSINESS DM (AFTER-HOURS LEADS)

```
Subject: [Personalized hook for [Name]]

Hey [NAME], noticed you might be missing leads after hours. I help businesses automate lead follow-up with AI so more inquiries turn into appointments—no extra staff. Want a quick 10-min look?
```

TEMPLATE — COLD DM (AI EMPLOYEE TEASER)

```
Subject: [Personalized hook for [Name]]

Hey [NAME]—I built you an AI employee that can follow up and book new appointments automatically. Interested in trying a small proof of concept this week?
```

TEMPLATE — UPWORK COVER NOTE

```
Subject: [Personalized hook for [Name]]

Hi [CLIENT_NAME], I built a quick [CUSTOM_ASSET] for your brief so you can see approach and quality. 2-min Loom: [LOOM_URL]. If helpful, I can ship a small milestone in 48h so you get value before committing.
```

> **Tip**
>
> Benchmark reply rates: <2% weak, 2–5% improve copy/targeting, 5–10% solid, >10% excellent (source-reported).

▸ MODULE 25

Step 23 — 🤝 Discovery, proposal, and onboarding

Run discovery with a 70/20/10 split: problems/goals (70%), outcome-framed solutions (20%), objections/next steps (10%). Send a short proposal with timeline, deliverables, and KPIs. Onboarding call: cadence, timelines, communications, platform signups, 2FA, Q&A.

Build a short slide pitch highlighting current problems and how automation boosts bookings or reduces lag—end with a scoped solution and next step.

PROMPT — CREATE 5–10 SLIDE PITCH

```
Make a concise 5–10 slide deck diagnosing [BUSINESS_NAME]'s online bottlenecks
and how AI automation can lift bookings by improving speed-to-lead and follow-
up. Slides: pain points first, solution path, small POC, KPIs, timeline,
pricing options.
```

▸ MODULE 26

Step 24 — 📊 Track metrics and iterate

Log per-channel KPIs: open/response rates, booked calls, cost/lead, CTR, conversion, CPA, proposals sent/accepted, closed deals, engagement, traffic, inbound leads. Use AI to summarize feedback/comments into: what's working, what's disliked, what's wanted more.

Increase communication frequency—most clients want more touchpoints than they receive.

▸ MODULE 27

Step 25 — 🤖 Scale with agents and long-context research

Automate your own fulfillment: proposal generation, onboarding, lead scrape/enrich, campaign drafts, and auto-replies. Use different models per agent to optimize cost/perf. For very long briefs or docs, route via OpenRouter to models with million-token windows or use Gemini 3 Pro for extended context.

Start each agent in plan mode to ask clarifying questions, then allow autonomous execution with tight tools and guardrails.

▸ MODULE 28

Mistakes to avoid

⚠️

OVER-ENGINEERING EARLY

Chasing complex agent stacks before shipping simple, high-ROI workflows delays revenue.

⚠️

WEAK OAUTH HYGIENE

Over-scoped permissions and hardcoded secrets increase risk. Use minimal scopes and env vars.

⚠️

SLACK URL VERIFICATION

If your trigger doesn't echo challenge, Slack event subscriptions will fail.

⚠️

UNMAPPED VARIABLES

Forgetting to map dynamic values makes agents read placeholders aloud or in emails.

⚠️

NO CALL EXIT

Voice agents may never hang up if you don't include an explicit end-call instruction.

⚠️

LETTING AI WRITE EVERYTHING

Don't generate entire documents—template most text and fill only variable parts.

⚠️

SCRAPING THE HARD WAY

DIY scrapers for protected platforms waste time. Use Apify actors where possible.

⚠️

ITERATOR SCOPE LEAKS

In Make, modules outside the gray iterator zone can't access its variables.

⚠️

MODEL MISMATCH

Using generic or cheapest GPT-4 variants can reduce output quality—pick versions deliberately.

⚠️

WHATSAPP CREDENTIAL CONFUSION

Triggers and sending often use different credential types—configure both if applicable.

⚠️

N8N QUIRKS

Random editor bugs can appear; refresh and re-run before deep debugging.

⚠️

CLIENT VALUE OPACITY

If clients can't see outputs (emails, Slack, reports), they undervalue your work.

▸ MODULE 29

Income Forecast

$500–$5,000/mo

Typical SMB automation retainer (source-reported)

$300–$5,000 + $2–$700/mo

One-time build plus monthly maintenance (source-reported)

$1,500–$2,000/mo

Lead gen & ads automation package (source-reported)

$2,500–$3,000/mo

Full suite (lead gen + Google Ads + SEO) (source-reported)

25%–50% of savings

Value-based pricing for cost reductions (source-reported/example-only)

$1,000–$10,000

3–4 week productivity workshop (source-reported)

$2,000

4-week systems program (source-reported)

$25,000/mo

Five clients at $50k/yr each (example-only)

▸ MODULE 30

Resources

RESOURCES

Google Cloud Console	Create projects, enable APIs, set OAuth ↗
OAuth 2.0 Docs	Scopes, redirects, tokens ↗
YouTube Data API v3	Analytics and video data ↗
Slack Events API	Event subscriptions and verification ↗
Telegram Bot API	Send messages and manage bots ↗
Apify Docs	Actors, tasks, datasets ↗
Apify Actor Store	Prebuilt scrapers ↗

- **Hookdeck Docs** — Reliable webhooks and retries
- **OpenRouter Docs** — Access long-context models
- **Pinecone Docs** — Vector DB and assistant notes
- **Cloudinary Docs** — Upload presets and API
- **Cal.com Docs** — Scheduling links and embeds
- **Typeform Developer** — Webhooks and responses

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04 Step 2 — 🛠️ Pick and prep your primary platform

05 Step 3 — 🔐 Set up Google OAuth and APIs

06 Step 4 — 📓 Design your data tables (Sheets first, DB later)

07 Step 5 — 🔌 Connect Sheets and Gmail in your builder

08 Step 6 — 🧲 Configure intake triggers (webhooks, email, forms, PM, chat)

09 Step 7 — 🕸️ Scrape or fetch structured data

10 Step 8 — 🧠 Add AI reasoning and content generation

11 Step 9 — 🔁 Iterate, branch, and append to Sheets

12 Step 10 — 🧱 Filter, validate, and add rules

13 Step 11 — ⏱️ Add delays and human-in-the-loop

14 Step 12 — 📨 Wire communications (email, chat, SMS)

15 Step 13 — 📞 Add a voice agent (optional but high-impact)

16 Step 14 — 🖼️ Media handling (images, Cloudinary, JSON bodies)

17 Step 15 — 🧵 Content pipeline (scrape → filter → generate → post)

18 Step 16 — 🖥️ YouTube analytics pipeline (optional)

19 Step 17 — 👷 Recruiting & screening pipeline (optional)

20 Step 18 — 🔑 Custom OAuth2 and raw HTTP APIs

21 Step 19 — 🧪 Test end-to-end and add monitoring

22 Step 20 — 🔒 Security, boundaries, and change management

23 Step 21 — 📦 Package, price, and position your offer

24 Step 22 — 🧲 Prospect with focused outreach

25 Step 23 — 🤝 Discovery, proposal, and onboarding

26 Step 24 — 📊 Track metrics and iterate

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Hack your career.

AI Auto Apply

Swipe real jobs. We get each application ready; you check it and press submit.

Job Directory

Live jobs pulled straight from company hiring systems.

Resume Builder

A role-ready resume in minutes.

Resume Match

A 0-100 match score against live roles.

Interview Role Play

Free practice tests with an account; voice mock interview after the trial.

Playbook Directory

Step-by-step income and job playbooks.

Tool Directory

Tools, prompts, GitHub repos and GPTs, by category.

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