JobHacki
OPPORTUNITY GUIDE

⚡ **Premium Action Guide**

High-Ticket Sales Playbook for Tech & AI Services

Build a repeatable outbound + inbound system to book calls and close larger retainers for AI and automation services—without bloated stacks or guesswork.

📌 **Updated for 2026** 📄 **5–10%+** reply rate golden zone (source-reported)

📣 **@jobhacki** · JobHacki Community

🚀 **Start Fast**
Clear first steps you can take this week.

📋 **Real Sources**
Built from people who actually did it.

💰 **Honest Numbers**
Source-reported pay, costs, and risks.

Get the Full Guide Vault →

🔒 Includes checklists, scripts & source-backed insights

YOU WILL LEARN

- ☑ What you'll build
- ☑ Step 1 — 🎯 Pick a profitable niche and one painful problem
- ☑ Step 3 — 🚀 Build your MVA (Minimum Viable Agency) page and proof
- ☑ Platforms & tools
- ☑ Step 2 — 🧩 Design an outcomes-first offer and pricing
- ☑ Step 4 — 📣 Activate your warm network first

▸ MODULE 01

What you'll build

A complete high-ticket sales system for AI and automation offers: niche positioning, offer design, targeted list building, multi-channel outreach, objection-proof calls, proposals, rapid onboarding, and delivery workflows—plus automation to scale.

Use competing primary platforms (GoHighLevel, Instantly, Apollo, LinkedIn Sales Navigator, Make.com, n8n, Zapier) interchangeably where it matters, and add supporting tools only when they add ROI.

1. A focused offer with clear ROI and price anchors
2. Targeted lead lists + personalized value-first outreach
3. Objection-handling scripts and a discovery call SOP
4. Proposals, onboarding, fulfillment, and client retention
5. Automation for speed-to-lead, follow-ups, and reporting

▸ MODULE 02

Platforms & tools

Lead & Outreach — 2 free · 6 paid

Instantly · Apollo · LinkedIn · Loom · Upwork · Fiverr · Smartlead · Cal.com

Website Builders

0 free · 8 paid

GoHighLevel · Lovable · Wix · Squarespace · Webflow · Bolt · WordPress · Hostinger

AI Models

0 free · 5 paid

OpenAI · ChatGPT · Claude · Gemini · Anthropic

Dev & Hosting

0 free · 6 paid

GitHub · VS Code · Supabase · Cursor · Replit · Vercel

Automation

1 free · 3 paid

Make.com · n8n · Zapier · Apify

▸ MODULE 03

Step 1 — 🎯 Pick a profitable niche and one painful problem

Pick one buyer segment with expensive, time-sensitive problems (e.g., home services, healthcare-adjacent but not HIPAA-protected, legal, real estate, coaching, SMB e-com). Decide a single painful outcome to fix (missed calls, slow follow-up, no reviews, unqualified leads, poor speed-to-lead).

First week action plan: Day 1—pick niche; Day 2—find 20 businesses with expensive problems; Day 3—write audit questions; Day 4—outreach 100 businesses; Day 5—book your first audit call.

Tip

Avoid low-ticket, low-call-volume niches (e.g., barber shops). Your brain will resist picking one offer—this is normal. Focus on one clear system that solves one costly problem.

▸ MODULE 04

Step 2 — 🧩 Design an outcomes-first offer and pricing

Package a connected solution that directly drives revenue: AI phone receptionist, live website chatbot, automated follow-up, speed-to-lead routing, review generation, lead segmentation, staff alerts, database reactivation, document processing, and internal reporting.

Price options (example-only): $500/month basic site + automation; $1,500–$2,000/month for lead gen and ads; $2,500–$3,000/month for full suite including Google Ads and SEO; or one-time $300–$5,000 + $2–$700/month ongoing. For cost-savings pricing, 25–50% of annual savings is common when risk is low.

Tip

Anchor your value by comparing to traditional staffing (e.g., receptionist + call-answering services can total thousands/month). Clients don’t need technical detail—sell outcomes and clear deliverables.

▸ MODULE 05

Step 3 — 🚀 Build your MVA (Minimum Viable Agency) page and proof

Create a one-page site with five sections: headline, what the system does, who it's for, how it works, and one clear CTA. Add 1–3 specific case points (or pilot offers) and tangible deliverables clients will see (emails, notifications, dashboards, configured assets).

Optionally generate a quick demo landing or pitch deck with AI to mirror a proven layout and illustrate ROI.

PROMPT — DEMO LANDING PAGE

```
Copy the design from [REFERENCE_DOMAIN]. Make the new website for
[YOUR_BUSINESS_NAME], which builds [YOUR_SERVICES] within [YOUR_SERVICE_AREA].
Include beautiful images of completed projects, list 5–10 cities served, and
add a lead form. Keep copy benefit-focused.
```

PROMPT — 5–10 SLIDE PITCH DECK

```
Create a concise deck for [NICHE] showing the top [#] problems in their online
presence and how AI automation increases bookings by [PERCENT_RANGE]. Include
pain points per slide and solutions at the end with a clear next step to book a
call.
```

> **Tip**
>
> Sell before you build. Overdeliver for your first wins and ask: "Hey [CLIENT_NAME], would you mind if I documented this as a case study?"

▸ MODULE 06

Step 4 — 📣 Activate your warm network first

Start close to home. Message nearby contacts and local owners for intros and pilots. Post a simple offer to your feed and relevant groups to identify early adopters.

TEMPLATE — 1:1 WARM DM

```
Subject: [Personalized hook for [Name]]

Hey [NAME], I just started helping [TYPE_OF_BUSINESS] get [SPECIFIC_RESULT]. Do you know anyone who might need that?
```

TEMPLATE — FEED POST (UPGRADE)

```
Subject: [Personalized hook for [Name]]

Hey, I’m looking to help five [NICHE] owners get [10–15 LEADS/MO] using a simple 3-step system without paid ads. If that sounds useful, shoot me a message—I’ll walk you through it free.
```

> **Tip**
> Use micro-triggers (e.g., “Comment ‘[KEYWORD]’ and I’ll send the checklist”). Commitment and consistency nudge engagement.

▸ MODULE 07

Step 5 — 🔎 Build a precise lead list

Define ICP by niche, geo, revenue, headcount, tech stack, and visible pain (e.g., missing booking links, slow replies, poor reviews). Choose data sources by market: LinkedIn tools for white-collar, Google Maps for local/blue-collar.

Find leads via industry communities, followers of relevant pages, comment sections, and local directories. Store uniform data in a Google Sheet (lead ID, query, business, category, address, phones, emails, owner, team contacts, enrichment status) and add a multi-line icebreaker column.

Platform	What to do in this step
Apollo	Search by role/seniority, industry, location. Save lists, enrich with verified emails/phones. Export CSV to Google Sheets; add icebreaker column.
LinkedIn Sales Navigator	Build lead lists with filters (title, company size, geo). Save accounts/leads; export manually via profiles. Use notes for personal nuggets to fuel icebreakers.

> **Tip**
> Filter out big enterprises and recruiters (exclude URLs like 'careers.linkedin.com'). LinkedIn has anti-scraping—favor platform exports or manual gathering for quality.

▸ MODULE 08

Step 6 — 🧊 Write and personalize outreach that gets replies

Personalize only the first 1–2 lines with a specific, human detail (podcast, post, review, unique background). Keep the rest tight and outcome-focused. Send value first (audit snippet, mini-demo) rather than generic praise.

Track reply drivers and iterate. Benchmarks: under 2% reply = fix copy/targeting; 5–10% is a strong zone (source-reported).

EMAIL/DM — LOCAL SERVICES (GENERAL)

Subject: [Personalized hook for [Name]]

Hey [FIRST_NAME], I was looking at [BUSINESS_NAME] and noticed you might be missing leads because of [SPECIFIC_PROBLEM: slow follow-ups / no recent reviews / unanswered calls]. I set up an automated AI system that handles [PROBLEM] for businesses like yours. I put together a 30-sec demo specifically for [BUSINESS_NAME]. Want me to send it over?

EMAIL — IF THEY HAVE A WEBSITE

Subject: [Personalized hook for [Name]]

Hey [FIRST_NAME], I was searching for [NICHE] in [CITY] and came across your site—solid reviews out there. I found a few things that might be costing you leads, so I put together a new version optimized for more calls and customers. Okay to send the link?

EMAIL — IF THEY HAVE NO WEBSITE

Subject: [Personalized hook for [Name]]

Hey [FIRST_NAME], I was trying to find your website when searching for [NICHE] in [CITY] but couldn’t find one. Bit out of nowhere, but I went ahead and built you one. Okay if I send the link to check it out?

EMAIL/DM — AFTER-HOURS LEAD LOSS

Subject: [Personalized hook for [Name]]

Hey [FIRST_NAME], noticed you might be missing leads after business hours (nights/weekends). I help automate lead follow-up with AI so you can book more appointments automatically. Want a 1-min demo?

EMAIL — DENTIST EXAMPLE

```
Subject: [Personalized hook for [Name]]

Hey [FIRST_NAME], I help dentists turn website visitors into booked
appointments without spending more on ads. Open to seeing how that might work
for [PRACTICE_NAME]?
```

AI PROMPT — ICEBREAKER GENERATOR

```
Write a 1–2 sentence icebreaker from this LinkedIn profile: [PROFILE_TEXT]. Be
specific, casual, and Spartan. Avoid generic company facts. Output JSON only:
{"icebreaker":"..."}.
```

AI PROMPT — SUCCINCT REPLY DRAFTING

```
Draft a short, specific reply email using: First name [FIRST_NAME], Company
[COMPANY], Our UVP [UVP], and Website notes [SCRAPED_TEXT]. Keep it under 100
words, concrete, and end with a yes/no question.
```

> **Tip**
>
> Use plain-text sending. The ‘from name’ is the #1 open-rate lever. Let AI personalize parts—don’t let it write the whole email (avoids flamboyant tone).

▸ MODULE 09

Step 7 — 📽️ Send a 2–3 minute Loom value audit

Record a quick audit showing the one costly issue and your proposed fix. End with a low-friction next step (book a 15-min audit or see a short demo page).

1. Intro (15s): what you found and for whom

2 Evidence: Google listing, reviews, competitor compare, site issues

3 Solution (30–45s): fix + what changes for them

4 Close: “No pressure—want me to send it?” + link

> **Tip**
> Sending a personalized 1-minute Loom before the meeting significantly boosts show rates and takes ~5 minutes to prepare.

▸ MODULE 10

Step 8 — ✉️ Launch sequencing on your primary platform

Build a short, value-led sequence: message 1 immediately (value/demo), message 2 after 24h (new angle), message 3 after 3 days (light nudge). Stop on reply. Track opens, replies, bookings, and cost per lead.

Platform	What to do in this step
Instantly	Warm up domains; import CSV; create 2–3 step plain-text sequences with mail merge icebreakers; track open/reply/booking; push positive replies to Slack.
Apollo	Create sequences from saved lists; add short value messages; enable reply categorization; auto-create tasks for positive replies; measure per-step performance.
GoHighLevel	Build a campaign with email + SMS; set stop-on-reply; add pipeline stage automation; route hot leads to calendar; notify via Slack.

Platform	What to do in this step
LinkedIn Sales Navigator	Send personalized connection + short DM referencing their content/problem; use Saved Leads to schedule manual follow-ups.

> **Tip**
> Don’t use newsletter tools (e.g., Mailchimp, Constant Contact) for cold outreach—scraped/purchased lists violate their terms and risk suspension.

▸ MODULE 11

Step 9 — ☎️ Call with confidence + handle objections

Use a simple hook, ask for permission, and pivot to a no-pressure audit if interest is low. Normalize that many already have providers and position a single differentiator.

PHONE OPENER — FREE AI AUDIT HOOK

```
Subject: [Personalized hook for [Name]]

Hey, this is [YOUR_NAME] from [YOUR_COMPANY]. We work with [NICHE] across [REGION]. I’m the founder here. We’re offering free AI audits to [NICHE] owners right now—would you be open to a 15-minute walk-through?
```

IF NOT INTERESTED AFTER HOOK

```
Totally understand. Out of curiosity, is AI on the radar for you? Have you explored it at all?
```

IF THEY ALREADY HAVE SOMEONE

That’s great—most businesses we work with already had someone, too. Would it be okay if I showed you one thing we do differently, just so you have something to compare? No pressure either way.

IF THEY TRIED BEFORE AND IT DIDN’T WORK

That’s really useful to know. A lot of businesses said the same before we started. Usually it’s the system, not the idea. Okay if I show you exactly how we handle that so you can see what’s different?

IF TIMING ISN’T RIGHT

Totally understand—timing matters. Okay if I send you one quick thing that’ll be useful whenever the time is right? Takes ~2 minutes to skim. No pressure.

IF THEY SAY NO TO MEETING

No worries. In that case, a quick 15-minute audit might help—we’ll show exactly how [INDUSTRY] peers use AI today. We offer it free to build relationships early so when you’re ready, you have a contact. Want me to send a couple times?

ASK FOR THE SALE (DIRECT)

Subject: [Personalized hook for [Name]]

Hey [FIRST_NAME], you ready to move forward with [OFFER] tomorrow? I can get [AI_RECEPTIONIST/WORKFLOW] live and we’ll monitor it together.

▸ **MODULE 12**

Step 10 — 💬 Go omnichannel for visibility and touchpoints

Send your value asset via multiple channels: email, LinkedIn DM, Instagram DM, and X message. Choose primary media based on market: LinkedIn for B2B, Instagram for under-40 consumers, Facebook for local/older demographics, YouTube for education/authority.

Customize each LinkedIn request with a short personal note and one relevant insight.

LINKEDIN CONNECTION NOTE

```
Subject: [Personalized hook for [Name]]

Hey [FIRST_NAME], saw [CASUAL_VERSION_OF_COMPANY] and think we'd vibe given [SHARED_INTEREST/OBSERVATION]. Happy to share one idea to [IMPROVE_OUTCOME] if useful.
```

> **Tip**
>
> The bar for value in cold outreach keeps rising. Lead with something tangibly useful (mini-audit, checklist, demo clip) rather than just personalization.

▸ MODULE 13

Step 11 — ⚡ Build speed-to-lead and routing automations

Capture leads instantly, qualify, route to the right owner, and trigger a personalized follow-up within seconds. Add delays to pace communications and stop sequences once a reply arrives. Create a second automation for pipeline status changes (e.g., send a paid trial form on 'Request Trial').

Platform	What to do in this step
GoHighLevel	Use forms/chat to capture; set round-robin routing; SMS+email auto-reply with personalized merge fields; stop on reply; notify Slack; move deal stages automatically. Setup time ≈ 20 minutes (source-reported).
Make.com	Trigger on form/new row in Google Sheets; qualify; OpenAI node drafts reply; Gmail sends within seconds; Slack alert; add Sleep modules between steps; watch pipeline updates to trigger next actions.
n8n	Webhook or Google Sheets trigger; filter/qualify; AI nodes for personalized replies; Gmail/SMTP send; add Wait nodes for pacing; listen for deal stage changes for conditional sends.
Zapier	Form/Sheet trigger; filters; OpenAI step crafts response; Gmail send; add Delay steps for pacing; update CRM on status changes to trigger follow-ups.

Tip

Respond within 5 minutes—you're up to 10× more likely to convert than waiting 30 minutes (source-reported).

▸ MODULE 14

Step 12 — 🧠 Run discovery like a consultant, not a vendor

Use a simple SOP: build rapport, ask why your email stood out, identify pain and cost, confirm urgency, share relevant experience, show a focused demo, then propose next steps. Spend 70% on their problems/goals, 20% on solutions tied to outcomes, 10% on objections/next steps.

Collect structured info live with a form (business, problems, proposed solution, platforms, timeline, pricing).

> **Tip**
>
> Avoid deep technical tangents (SEO tags, prompt internals). Talk outcomes, timelines, and responsibilities. Clients value clarity over complexity.

▸ MODULE 15

Step 13 — 📄 Send proposals that win and anchor value

Package deliverable-based retainers: weekly strategy calls, priority plans, daily availability, training, unlimited maintenance. Anchor against current costs (e.g., missed calls and staffing). Offer a one-time pilot or paid trial if needed.

Use PandaDoc for dynamic proposals, embedded videos, and e-sign; Stripe for invoicing and subscriptions.

PROMPT — PROPOSAL CONTENT GENERATOR

```
Create a high-ticket proposal for [CLIENT] in [NICHE] to solve [TOP_PROBLEM].
Include scope (AI receptionist, chat, follow-ups, speed-to-lead, reviews,
segmentation), timelines, success metrics, team roles, and pricing options:
[OPTION_A_RETAINER], [OPTION_B_RETAINER], [OPTION_C_PILOT]. Return all fields
in one JSON object.
```

> **Tip**
>
> Simple > legalese. For SMBs, heavy contracts add friction; signed proposals + payment received are stronger signals. Don’t promise specific income outcomes.

▸ MODULE 16

Step 14 — 🧭 Onboard fast and set expectations

Kick off with a short onboarding call: thank them, share call cadence, timelines, comms, platform signups, 2FA, and Q&A. Automate welcome emails, calendar invites, and branded docs/assets from their submitted form.

1. Connect calendars and domains
2. Gather logins safely (2FA process)
3. Define success metrics + reporting cadence
4. Confirm approvals path and SLA
5. Schedule the first review call

▸ MODULE 17

Step 15 — 🤖 Deliver the ‘never-miss-a-lead’ system

Implement speed-to-lead, AI receptionist, web chat, review generation, no-show recovery, estimate follow-ups, and payment collection pipelines. Prototype fast, run a 1-week internal QA with sample + real data, harden edge cases, then give the client a week to QA and feedback.

1. Speed-to-lead + routing + stop-on-reply
2. AI phone/chat + appointment booking
3. Follow-ups (no-shows, estimates, reviews)
4. Internal reporting + notifications
5. Handoff docs + short Loom walkthrough

> **Tip**
>
> The five workflows map to bottlenecks: speed-to-lead (response gap), follow-ups (leaky pipeline), database reactivation (forgotten revenue), document processing (ops bottleneck), internal reporting (visibility gap).

▸ MODULE 18

Step 16 — 🔁 Nurture, re-activate, and stay top-of-mind

Build multi-touch nurture that pauses on reply/booking. Set database reactivation for old contacts based on their history. Send consistent helpful content that drives back to a single page with opt-in and a short sequence of your best assets.

1. 3-touch follow-up (0d, +1d, +3d), stop on reply
2. Reactivation by stage reason, not generic blasts
3. Weekly helpful email + one relevant lead magnet
4. Route all content to one opt-in + nurture path

▸ MODULE 19

Step 17 — 📈 Track what matters and iterate

Monitor open rates, reply rates, booked calls, cost per lead, CTR, conversion rates, CPA, proposals sent/accepted, closed deals, website traffic, and inbound leads. Use automated measurement tools with no human in the loop to keep evals consistent.

Define granular criteria (e.g., legibility, color palette, layout linearity) and run multiple trials—prompts vary across runs.

> **Tip**
>
> Growth solves a lot: better leads grant simpler projects and higher pricing. Most work is invisible—always present outcomes and tangible deliverables.

▸ MODULE 20

Step 18 — 📣 Build your watering hole (inbound engine)

Pick one channel and own it with authority assets (audits, teardown videos, checklists). Post one video/week for 90 days, promote a relevant lead magnet in each, and send one helpful email/week. Match marketing to audience intent (search for high intent, discovery to earn attention).

1. 3 video types: tutorials, proof, deep dives
2. All content drives to one opt-in page
3. Months 1–3: mostly outreach + content; 4–6: mix; 7–12: mostly inbound + referrals
4. Consistency beats platform chasing

▸ MODULE 21

Step 19 — 🧰 Optional channel: Upwork fast-start (if starting from scratch)

Create a complete profile (photo, video, languages, education, portfolio, project catalog, testimonials, certifications, employment). Optimize titles/keywords, social proof above the fold, and keep your online badge active. Apply to 3–5 jobs/day with a customized Loom and a small, relevant free asset.

Pitch solving the underlying business need quickly and with less attachment than a full hire. Send your asset via multiple channels for visibility.

> **Tip**
> Being upfront about being new can increase leniency. Many fail by lacking productization, lead gen, and retention—not skills.

▸ MODULE 22

Step 20 — 🧪 Scale with agentic workflows (SDR + ops)

Automate SDR tasks: lead scraping/enrichment, personalized emails, objection handling, A/B tests, proposal generation, onboarding, and follow-ups. Start with a plan mode that asks clarifying questions, then allow execution. Use the DO framework: Directive (instructions), Orchestration (agent manages flow), Execution (scripts/actions).

Connect Gmail and APIs securely. Build flows backward from the final send to ensure data is available when needed. Add delays for pacing and triggers for pipeline changes.

1. Create Google Cloud project + Gmail API + OAuth
2. Make.com/n8n: OAuth 2.0 modules + OpenAI nodes
3. Two scenarios: email finder path and enrichment→sender path
4. Use Cloud/Code nodes to fix data edge cases quickly

PROMPT — PERSONALIZED VIDEO SCRIPT

```
You are [AGENT_NAME], crafting a 45–60s script for [LEAD_NAME] at [COMPANY] in [INDUSTRY]. Start with “Hey, this is [YOUR_NAME] from [YOUR_COMPANY]”. Weave in [WEBSITE_FINDINGS] and [REVIEWS/GOOGLE_LISTING_INSIGHTS]. Close with “Want me to show you the 15-minute audit?” Keep it crisp and non-hypey.
```

PROMPT — EMAIL WITH EMBEDDED VIDEO THUMBNAIL

```
Create a short, outcome-focused email to [FIRST_NAME] at [COMPANY] referencing [VIDEO_SUMMARY]. Include a clickable thumbnail (image URL [THUMB_URL]) linking to [BOOKING_LINK]. End with a single yes/no ask.
```

RESOURCES FOR THIS STEP

Google Cloud Console — Enable Gmail API and create OAuth credentials ↗

AnyMailFinder — Verify emails before outreach (pricing source-reported) ↗

Tip

Prompts are noisy—run multiple trials. A 90% step success across 5 steps yields ~59% overall (source-reported). Keep flows simple and observable.

▸ MODULE 23

Step 21 — 📦 Pipeline timing, partnerships, and retention

Categorize deals by timing: kitchen table (soon), refrigerator (months), freezer (year). Build long-term partnerships: collect data, show small wins, turn one project into multiple, and expand relationships inside the org.

Increase communication cadence—clients expect more than they get. Retention creates recurring revenue and upsell opportunities, often beating new acquisition in value.

▸ MODULE 24

Mistakes to avoid

🚫

WRONG TOOLS FOR COLD EMAIL

Don't use Mailchimp/Constant Contact for cold lists—violates terms and risks suspension. Use dedicated outreach tools.

🧪

OVER-ENGINEERING

Spending months on tech beats sales momentum. Sell before you build; prototype quickly; optimize after revenue.

🗣️

TECH TALK OVER OUTCOMES

Deep dives into tags/prompts make prospects tune out. Keep it about revenue, speed, and reliability.

🎯

BAD NICHE SELECTION

Low-ticket, low-volume niches stall deals. Pick markets with costly problems and measurable wins.

📩

GENERIC PERSONALIZATION

Avoid referencing generic company facts. Personal nuggets (posts, podcasts, background) raise replies.

🧱

PLATFORM LIMITS

LinkedIn anti-scraping and mass sending caps exist. Avoid black-hat volume; quality beats brute force.

🏥

REGULATORY DRAG

HIPAA-level industries add 5–10× work without proportional pay. Start with less regulated segments.

📦

INVISIBLE VALUE

Most backend work is unseen. Package visible deliverables (emails, alerts, dashboards, assets) every time.

📪

FORMATTING & MAILBOX ERRORS

Use plain text to avoid one-line HTML issues. Fix ‘unknown mailbox’ by connecting the right account/folder.

▸ MODULE 25

Salary Estimate

$500–$5,000/mo

Typical SMB AI/automation retainer (source-reported)

$300–$5,000 + $2–$700/mo

One-time setup + ongoing (source-reported)

$2,500–$3,000/mo

Full suite incl. Ads & SEO (source-reported)

$25,000/mo

Five clients at $50k/yr + $50k one-time, annualized (source-reported example)

$1,000–$10,000

3-week productivity workshop pricing (source-reported)

$2,000

4-week coaching program pricing (source-reported)

$100k–$250k/mo

Solo with automation distribution (source-reported, example extreme)

▸ MODULE 26

Resources

RESOURCES

Meta Ads Library	Research competitor ads and messaging
Google Cloud Console	Enable Gmail API and create OAuth credentials
AnyMailFinder	Email verification; pricing source-reported
Google Lighthouse	Automated performance and UX audits

TABLE OF CONTENTS

01 What you'll build

02 Platforms & tools

03 Step 1 — 🎯 Pick a profitable niche and one painful problem

04 Step 2 — 🧩 Design an outcomes-first offer and pricing

05 Step 3 — 🚀 Build your MVA (Minimum Viable Agency) page and proof

06 Step 4 — 📣 Activate your warm network first

07 Step 5 — 🔎 Build a precise lead list

08 Step 6 — 🧊 Write and personalize outreach that gets replies

09 Step 7 — 🎥 Send a 2–3 minute Loom value audit

10 Step 8 — ✉️ Launch sequencing on your primary platform

11 Step 9 — ☎️ Call with confidence + handle objections

12 Step 10 — 💬 Go omnichannel for visibility and touchpoints

13 Step 11 — ⚡ Build speed-to-lead and routing automations

14 Step 12 — 🧠 Run discovery like a consultant, not a vendor

15 Step 13 — 📄 Send proposals that win and anchor value

16 Step 14 — 🧭 Onboard fast and set expectations

17 Step 15 — 🤖 Deliver the 'never-miss-a-lead' system

18 Step 16 — 🔁 Nurture, re-activate, and stay top-of-mind

19 Step 17 — 📈 Track what matters and iterate

20 Step 18 — 📣 Build your watering hole (inbound engine)

21 Step 19 — 🧰 Optional channel: Upwork fast-start (if starting from scratch)

22 Step 20 — 🧪 Scale with agentic workflows (SDR + ops)

23 Step 21 — 📦 Pipeline timing, partnerships, and retention

24 Mistakes to avoid

25 Salary Estimate

26 Resources

THE JOBHACKI ARSENAL

What All-Access members get

All 7 JobHacki tools on one membership.

Hack your career.

AI Auto Apply

Swipe real jobs. We get each application ready; you check it and press submit.

Job Directory

Live jobs pulled straight from company hiring systems.

Resume Builder

A role-ready resume in minutes.

Resume Match

A 0-100 match score against live roles.

Interview Role Play

Free practice tests with an account; voice mock interview after the trial.

Playbook Directory

Step-by-step income and job playbooks.

Tool Directory

Tools, prompts, GitHub repos and GPTs, by category.

Create your free account

Get All-Access — see price and terms

See the community & what's inside

A free account opens the job hubs, playbook library, Tool Directory and Interview Role Play's practice tests.

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