JobHacki
OPPORTUNITY GUIDE

⚡ Premium Action Guide

Notion Templates: Build, Sell, and Scale

Launch a niche Notion-templates business with outcome-first positioning, lean validation, automated delivery, and optional AI-agent upsells. Practical steps from first sale to recurring revenue.

📌 **Updated for 2026** 🧾 **$3k–$10k projects** source-reported example ranges

📣 **@jobhacki** · JobHacki Community

🚀 **Start Fast**
Clear first steps you can take this week.

📋 **Real Sources**
Built from people who actually did it.

💰 **Honest Numbers**
Source-reported pay, costs, and risks.

Get the Full Guide Vault →

🔒 Includes checklists, scripts & source-backed insights

YOU WILL LEARN

- ☑ What you'll build
- ☑ Step 1 — 🎯 Pick one profitable niche
- ☑ Step 3 — 🧭 Define an outcomes-first offer
- ☑ Platforms & tools
- ☑ Step 2 — 🔎 Study the landscape (SCAN)
- ☑ Step 4 — 🌐 Stand up a simple offer page

▸ MODULE 01

What you'll build

A lean, outcomes-first business that designs and sells Notion templates (and custom Notion OS setups) for a single niche, validates demand fast, and automates delivery. You'll bolt on optional AI agents (voice and chat) as high-ROI upsells, plus a simple lead-gen system that regularly books demos.

You'll avoid commodity "AI output" hustles and focus on solving measurable business problems that justify premium pricing and retainers.

1. A niche Notion OS solving one repeatable pain
2. Offer page with price, deliverables, turnaround
3. Automated delivery and CRM follow-up
4. Optional AI voice/chat agents that book appointments
5. Discovery → scope → prototype → close → retain

▸ MODULE 02

Platforms & tools

Lead & Outreach — 1 free · 6 paid

Instantly · Apollo · Upwork · Loom · LinkedIn · Fiverr · Cal.com

Website Builders

0 free · 6 paid

GoHighLevel · Carrd · Webflow · Framer · Hostinger · Lovable

AI Models

1 free · 2 paid

ChatGPT · Claude · Gemini

Dev & Hosting

1 free · 1 paid

GitHub · VS Code

Automation

1 free · 3 paid

Make.com · n8n · Zapier · Apify

▸ MODULE 03

Step 1 — 🎯 Pick one profitable niche

Choose a single market with repeatable ops (contractors, clinics, agencies, e-commerce) where a Notion OS can save time, reduce errors, or unlock revenue. Prefer high-volume, lower-ticket workflows with many leads and calls to maximize ROI and minimize risk from small conversion swings.

> **Tip**
>
> Avoid low-volume, high-ticket environments; even a 1–5% conversion dip can dwarf any cost savings.

▸ MODULE 04

Step 2 — 🔎 Study the landscape (SCAN)

Interview 5–10 operators in your niche and run SCAN: Study their current tools and workflows, Calculate time/cost waste, Architect a lean Notion OS, Narrate the business results in plain English. Secret-shop competitors and talk to customers to see how the problem is solved today.

> **Tip**
> Ask with genuine curiosity (not a pitch). Questions that help them realize their own bottlenecks beat statements.

▸ MODULE 05

Step 3 — 🧭 Define an outcomes-first offer

Position your Notion template by nailing three points before any tech: revenue impact, cost reduction, and time leverage. Rewrite your messaging to minimize AI/tool talk and maximize business outcomes. Shift from “tell me what to build” to “I’ll diagnose what you actually need and design it.” Lead with social proof and results first; mention technology after.

Draft a simple, done-for-you one-pager: problem, promise, timeline, price, guarantee, and exact deliverables.

> **Tip**
> Clients value outcomes like revenue, savings, and fewer errors — not the AI or template internals.

▸ MODULE 06

Step 4 — 🌐 Stand up a simple offer page

Publish a clean landing page describing the single use case you solve (e.g., Jobs OS for home services). Include price, inclusions/exclusions, timeline, and sample screenshots. Show results first, then how it works. Pre-sell by describing the solution as if it exists and invite early adopters.

> **Tip**
> Show a finished-looking package with their branding in demos; it moves conversations from hesitation to commitment.

▸ MODULE 07

Step 5 — 🧪 Master the minimum tech stack

Hit baseline competence fast: prompting (system, user, assistant roles), APIs (auth, endpoints, payloads), and webhooks (receive, parse, trigger). Aim for 3–4 weeks of focused learning, then commit to one automation platform for 90 days to compound speed. Use slash commands to manage AI context (/clear, /context, /compact, /slr).

PROMPT — LEAD CAPTURE AGENT (SYSTEM INSTRUCTIONS)

```
You are a helpful, friendly, and personal AI agent for [BUSINESS NAME]. Your primary goal is to collect the user's full name, email, and company name. Be conversational and engaging. Once you successfully collect all the pieces of information, you must call the [SUBMIT_LEAD_FUNCTION] function. Do not ask for other personal information. Give the user an introduction to yourself before starting.
```

> **Tip**
> Pre-commit to one platform (Make.com, n8n, or Zapier) for at least 90 days — depth beats tool-jumping.

▸ MODULE 08

Step 6 — 🧲 Validate with warm network + pre-sell

Text everyone you know: “Who do you know that needs a ‘get-time-back’ system to manage more projects?” Invite early adopters and pre-sell via a simple email with a payment link and early-bird terms. Launch by delivering high-touch value manually before automating anything.

OUTREACH — FOOT-IN-THE-DOOR DM

```
Subject: [Personalized hook for [Name]]

Hey [NAME], I’m mapping the top drains in [NICHE]. In 15 minutes, I’ll try to
quantify your biggest bottleneck and share where AI/Notion actually helps and
where it doesn’t. No pitch unless you ask — just trying to learn and be useful.
```

> **Tip**
> Optimize for experience over profit on the first wins; thoughtful freebies for warm contacts buy speed and testimonials.

▸ MODULE 09

Step 7 — ✉️ Run personalized cold outreach at scale

Build targeted lists (titles: founder, owner, managing partner, CEO, COO, CTO, president). Scrape ethically, then use Instantly to run small, personalized tests. Lean on AI to automate research and personalization. Mix channels: cold email, Upwork, communities, and social DMs.

Batch your work (all emails at once, all proposals at once) and avoid blasting the same message to the same audience repeatedly.

COLD EMAIL — 60-SECOND DEMO INVITE

```
Subject: [Personalized hook for [Name]]

Hey [NAME], I built a workflow that solves [X PAIN POINT]. I've got a 60-second demo showing how this system works. You want me to set it up for you?
```

COLD EMAIL — ROI MATH

```
Subject: [Personalized hook for [Name]]

Hey [NAME], you're doing this process manually, which takes you [HOURS]/week. If you value time at $[RATE]/hr, that's $[WEEKLY]. Over a month, $[MONTHLY]. Over a year, $[YEARLY]. If I build a system that eliminates that work, you get back [HOURS/MONTH] and $[MONTHLY] in value. Paying me $[PRICE] is a no-brainer because you're saving $[SAVINGS]/year.
```

COLD EMAIL — DISCOVERY MAPPING (NO PITCH)

```
Subject: [Personalized hook for [Name]]

Hey [NAME], I'm mapping the top drains in [NICHE]. In 15 minutes, I'll quantify your biggest bottleneck and share where AI/Notion actually helps and where it doesn't. No pitch unless you ask. Genuinely here to be useful.
```

OUTREACH — REDESIGNED WEBSITE ANGLE

```
Subject: [Personalized hook for [Name]]

Hey, I redesigned your website using AI. Here it is: [URL]. If this seems interesting to you, let me know. If not, your marginal cost was basically nothing.
```

Tip

Market saturation is real; don’t recycle the same template to the same list. Small, sharp batches win. Example: 6% positive replies (7 of 1,123) was achieved in one campaign (source-reported).

▸ MODULE 10

Step 8 — 🩺 Run discovery like a consultant

Structure calls 70/20/10: 70% diagnosing business goals and bottlenecks, 20% outcomes-focused solutions, 10% objections and next steps. Use LRP: Listen to their week, Repeat the pattern to confirm alignment, Poke to quantify the impact (hours, error rates, refund/churn risk). Prefer proof over promises; record meetings (e.g., automated assistant) to capture details you’ll scope later.

CALL — LRP DISCOVERY

```
Use the LRP framework: Listen while they describe their week or processes,
Repeat back the pattern to confirm alignment, then Poke to quantify it with
questions like whose hours are those? What's their hourly value? How often does
this process result in an error? Where are you paying people to copy and paste
or chase info? What interrupts you the most between 9 and noon? Where do
mistakes cause rework, refunds, or churn? If I could remove one weekly fire,
which one changes your week?
```

CALL — QUICK OPENER

```
Subject: [Personalized hook for [Name]]

Hi there, I'm [NAME] from [BRAND]. Quick chat to learn your day-to-day so I can
spot the best places a Notion OS can give you time back. Ready to get started?
```

> **Tip**
>
> Handle 90% of objections up front by running a real consult — it makes the close boring (in a good way).

▸ MODULE 11

Step 9 — 📜 Scope clearly, then propose and close

Write a one-page scope: objectives, inclusions/exclusions, timeline, client responsibilities, payment terms. Explain implementation simply and tie details back to ROI. Use an assumptive close and frame pricing around outcomes. Offer a straightforward guarantee when appropriate.

CLOSE — ASSUMPTIVE NUDGE

```
All right, [NAME], I’m just going to send you over the proposal with some more details. Sound good?
```

OBJECTION — RISK REVERSAL

```
If you're not happy with it when I deliver it, or it doesn't deliver the value that we discussed, you'll get all your money back.
```

> **Tip**
>
> Don’t justify hours. Sell outcomes. Charging by ROI with a clear scope avoids margin death by scope creep.

▸ MODULE 12

Step 10 — 🧩 Prototype a simple Notion OS

Prototype one simple workflow that removes a diagnosed pain. Allocate ~15 minutes to plan, 60 to build, 15 to record a demo. Adapt proven templates to the client's industry rather than starting from scratch. Show a finished-looking artifact with their colors and copy to reduce buying friction.

CALL — 5-MINUTE DISCOVERY MICRO-SCRIPT

```
What's the biggest headache in your workweek right now? Whose hours are tied up? What's the hourly value? If we remove that, what breaks less or converts more?
```

> **Tip**
> Build from the end goal backwards; avoid dead ends by confirming the handoff/last step first.

▸ **MODULE 13**

Step 11 — 📣 Create content, lead magnets, and audits fast

Use Ask AI to generate 30 days of varied content and a branded lead magnet for your niche. Repurpose long-form video into shorts with Opus Clips or Descript. For audits, feed call transcripts to Claude to identify off-the-shelf tools that fix pains; deliver a clean report (Gamma works well) within 48 hours and book a 30-minute review to upsell setup/retainer.

PROMPT — AUDIT RESEARCH FROM TRANSCRIPT (CLAUDE)

```
Subject: [Personalized hook for [Name]]

Hey, I've attached the transcript of a conversation I had with a [NICHE]
business owner. Find AI or software tools they can implement off-the-shelf that
address the pain points you identify from the transcript. Return a prioritized
list with quick-win steps and expected impact.
```

TEMPLATE — AGENT SAMPLE EXCHANGE (FOR TESTING)

```
Subject: [Personalized hook for [Name]]

Hey, how's it going? It's going well. Thanks for asking. I'm here to help you
with [BRAND]. Could I get your full name, email address, and company name? Yes,
my name's [FULL NAME]. My email is [EMAIL] and I work for [COMPANY]. Thank you,
[FULL NAME], for providing your full name, email address, and company. I have
noted that you work for [COMPANY]. Is there anything else I can help you with
today? Nope, I'm all good. Can you contact [BRAND] and let them know that I'm
interested?
```

> **Tip**
>
> Posting content and interacting with engaged operators often beats cold calls — distribution is your moat.

▸ MODULE 14

Step 12 — ⚙️ Automate template delivery and CRM follow-up

Wire checkout/form submissions to instant delivery and follow-up. Flow: capture lead/purchase → send Notion duplicate link + onboarding → tag in CRM → notify owner → schedule follow-up. Build from the final handoff backwards and keep each module testable.

Platform	What to do in this step
Make.com	Trigger: Webhook from checkout/form → HTTP module to call Notion/your backend → Gmail/SMTP to send template link and onboarding → conditional router for upsell offers → HTTP to tag/contact in CRM.
n8n	Trigger: Webhook node → HTTP Request node to your API/Notion → Email node to deliver link → Set nodes for metadata → import cURL to prefill API calls → branch for reminders.
Zapier	Trigger: Webhooks by Zapier (catch hook) → Filter/Paths → Email by Zapier/Gmail to deliver template link → Webhooks by Zapier (Custom Request) to update CRM or your DB.
GoHighLevel	Workflow: Form/Payment → Add to Pipeline + Tag → Email/SMS with template link → task for check-in → optional AI chat on site to answer template FAQs.
Google AI Studio	Build a lead-capture agent that calls your submitLead function on success; post payload to your Make/n8n/Zapier webhook to trigger delivery and CRM tagging.

> **Tip**
> Start from the end state (email sent with link) and work backwards; it prevents building unused branches.

▸ MODULE 15

Step 13 — 🔌 Make your first API call (without fear)

API primer: an endpoint URL receives requests and returns data. Steps: find auth (keys, bearer, OAuth), copy a working example, then get the smallest request to succeed. In Make.com use HTTP → set URL/method → headers (Authorization: Bearer [KEY]) → body

(JSON). In n8n import a cURL example into HTTP Request to prefill fields. In Zapier use Webhooks → Custom Request.

Test in the browser/posting tools first. If you hit Unicode or endpoint errors, instruct your code agent in natural language to diagnose and self-fix. Add only one module at a time and retest.

> **Tip**
> APIs usually expose more power than drag-and-drop integrations — learn them and you'll outrun templates.

▸ MODULE 16

Step 14 — 🪝 Webhooks + test-driven builds

Create a custom webhook URL to receive data; trigger it with a simple GET/POST (browser or another app) to validate shape, then expand. Practice test-driven development: add one module, test thoroughly, then add the next. Push flows or code to GitHub and schedule jobs via trigger.dev or Modal; run Cloud Code/agents on a VPS (e.g., Hostinger) for always-on reliability.

QUICK WEBHOOK TEST

```
Open: https://[YOUR_WEBHOOK_URL]?test=1 — confirm your scenario triggers and logs the payload. Then post JSON with a minimal body to validate parsing.
```

> **Tip**
> Test-driven development isolates failures to the most recent change and slashes debugging time.

▸ MODULE 17

Step 15 — 📞 Add a voice AI receptionist (high-ROI upsell)

Offer a 24/7 voice agent that answers missed calls, qualifies, and books. It’s perfect for high-volume inbound niches and pairs well with your Notion OS. Train it on the business website, set tone and industry-specific questions, and connect it to calendars/CRM.

Platform	What to do in this step
GoHighLevel	Create a Voice AI agent (name it after the business) → buy a local/toll-free number → ring the team first, then the bot if no pick-up → set to auto-answer after X rings → connect Google Calendar/Jane via native/webhook → build a knowledge base (use web crawler on site pages) → notify owner on new bookings → assign a dedicated number per business.
Google AI Studio	Use Gemini voice to build the agent with clear system instructions (collect name/email/company; call submitLead) → use Live API to integrate with your backend or Make/n8n → connect Twilio/SIP for telephony → test naturalness and data capture before going live.
Make.com	Use Twilio inbound webhook → Make scenario routes call events → integrate STT/LLM if needed → forward to team first, then AI → on success, POST booking details to CRM and send SMS/email notifications.
n8n	Twilio → Webhook node → route to LLM or function node for logic → call Calendar API → log to CRM → branch retries/voicemail → SMS/email owner with summary.
Zapier	Twilio trigger → Paths/Filters → call Webhooks by Zapier to your booking API/Cal tool → Gmail/SMS to confirm and notify.

PROMPT — VOICE AGENT SYSTEM

```
Collect [FULL NAME], [EMAIL], and [COMPANY]. Confirm back to the caller. If the call intent is [BOOK/QUOTE], propose the soonest slot from [CALENDAR SOURCE], then call [SUBMIT_LEAD_FUNCTION] with the captured data and selected time. Be transparent that you're an AI assistant and keep responses concise.
```

> **Tip**
>
> Position the agent as augmenting reception — not replacing people. Transparency increases acceptance and satisfaction.

▸ MODULE 18

Step 16 — 💬 Deploy a speed-to-lead chat agent

Embed a site/chat agent that replies instantly, answers FAQs from the website, collects contact info, and books. Link it to SMS and social inboxes for always-on coverage. Demo it live on sales calls by submitting a lead and showing instant responses and booking.

Platform	What to do in this step
GoHighLevel	Enable website chat → connect to AI knowledge base (crawl site) → set required contact fields → push qualified chats to pipeline and send alerts.
Google AI Studio	Build a chat agent with system instructions (collect minimal info then call submitLead) → embed widget or host → forward events to Make/n8n for CRM actions.
Make.com / n8n / Zapier	Use a chat provider's webhook to your flow → validate payload → post back responses via provider API → on submit, email/SMS the owner and create CRM records.

PROMPT — LEAD CAPTURE CHAT (SYSTEM)

```
You are [BRAND]'s helpful chat assistant. In 2–3 messages, collect [FULL NAME], [EMAIL], and [COMPANY]. Be concise, warm, and transparent that you're AI. After collecting, call [SUBMIT_LEAD_FUNCTION] and confirm next steps or booking.
```

> **Tip**
>
> Most businesses don't know modern AI agents exist or assume they're poor — this is a window to lead and educate.

▸ **MODULE 19**

Step 17 — 🧠 Train, tone, and data handling

Feed your agent a knowledge base: About, Services, Reviews, Service Areas. Customize advanced prompts for brand voice and compliance. Collect only essential data (name, email, address if needed). Add industry-specific qualifiers (e.g., insurance questions) for better routing. Notify owners of new conversations and bookings immediately.

PROMPT — INDUSTRY Q&A INJECTOR

```
Before booking, ask: [INDUSTRY_QUESTION_1], [INDUSTRY_QUESTION_2], [INDUSTRY_QUESTION_3]. If unanswered, politely reprompt once. Do not collect unrelated personal data. Summarize the lead in: Name, Email, Company, Answers, Preferred time.
```

> **Tip**
>
> Be explicit you're AI and keep it snappy; better experience beats pretending to be human.

▸ **MODULE 20**

Step 18 — 💵 Price for ROI and package clearly

Anchor on outcomes: time saved, errors removed, revenue unlocked. Mix offers: a fixed-fee Notion OS, a monthly retainer for improvements, and optional AI agent add-ons. Use a simple performance guarantee when feasible. Example source-reported ranges: $3k–$10k projects justify personalized outreach; $1.5k–$10k for custom automation systems; $300–$500/mo for AI receptionists; premium bundles up to $6,200 for 3 months.

Frame pricing with concrete math from discovery. Guarantee what you can control; avoid hyping ‘easy wins’.

PRICING BLURB — OUTCOMES FIRST

```
This [NOTION OS] removes [HOURS/MONTH] of manual work and reduces
[ERROR/REFUND] by [X%]. At $[RATE]/hr that’s $[VALUE]/month. Our setup is
$[PRICE] with [DAYS] turnaround and a [GUARANTEE]. Ongoing improvements are
$[RETAINER]/month.
```

> **Tip**
>
> Guarantees tied to agreed outcomes make pricing talks straightforward and reduce endless haggling.

▸ MODULE 21

Step 19 — 📈 Track ROI and protect conversions

Define metrics: response time, qualification rate, bookings, show rate, close rate, hours saved, error/churn reduction. Typical lead pre-qualification systems can increase conversion 10–20% (source-reported). Compare savings versus any potential conversion drop from AI handling. For high-ticket, low-volume sales, even a 1% drop can be six figures — prioritize high-volume ops like service calls where each missed call can cost $250 (source-reported).

OWNER UPDATE — WEEKLY VALUE RECAP

```
This week your Notion OS + agents booked [X] calls, qualified [Y] leads, and
saved ~[HOURS]. Estimated value: $[VALUE]. Next tweak: [CHANGE] to improve
[METRIC].
```

Tip

Proactively send value recaps; silent wins get forgotten and cost you renewals and referrals.

▸ MODULE 22

Step 20 — 📣 Build distribution and partnerships

Partner with creators and communities already discussing the pain you solve; offer referral incentives. Host local office hours or meetups to become the default “systems person.” Publish demos and case studies focusing on results; AI/tools can be an appendix. Personalized outreach is the digital door-knock — be specific and useful.

RUN EVENTS TO ATTRACT BUYERS

Meetup	Host a local AI/ops meetup to establish authority. ↗
Luma	Create waitlists and run small workshops. ↗

Tip

Distribution is a moat. One viral post (e.g., 600k+ views) can rival thousands in ad spend (source-reported).

▸ MODULE 23

Step 21 — 🛠️ Ops: focus time where AI can’t

Batch similar tasks, and reserve your time for talking to people, negotiating, and handling nuance. Keep shipping revenue activities over busywork. Push automations to GitHub and schedule with trigger.dev/Modal. Use IDE/Cloud Code extensions, instruct agents in plain English to diagnose/fix, and run on a VPS for reliability. Add API keys (Anthropic, Perplexity, key.ai, Gmail, etc.) via secure secrets only.

Choose model sizes by task: smaller/cheaper for simple routing, larger for complex reasoning.

OPS CHECKLIST — WEEKLY CADENCE

```
Mon: Prospect list build + 25 personalized emails. Tue: 3–5 discovery calls.
Wed: Prototype + demo recording. Thu: Automations + QA tests. Fri: ROI recaps +
asks for referrals/testimonials.
```

> **Tip**
> Don’t start a team/agency before you’ve freelanced and consulted; premature handoffs nuke margins and delivery.

▸ MODULE 24

Step 22 — 🧰 Productize at the right time

Only productize templates after consistent sales and partner-driven demand. Add a ladder of focused tools: custom GPTs trained on client data to answer FAQs, Slackbots for onboarding, and thin niche apps (e.g., specific quoting calculators). White-label GoHighLevel for recurring services. If you enjoy building, treat it like a small venture studio: test multiple tiny offers with minimal cost and keep only the winners.

ONE-PAGER — PRODUCTIZED NOTION OS

```
For [NICHE], this Notion OS standardizes [WORKFLOWS], slashes [ERROR/REWORK],
and keeps [TEAM] aligned. Install in [DAYS], live training included. $[PRICE]
or $[RETAINER]/mo with improvements and AI agent.
```

> **Tip**
>
> Thin, focused tools beat bloated all-in-ones. Anything that scales too easily gets commoditized fast.

▸ MODULE 25

Step 23 — 🚀 Deliver, follow up, and scale

Deliver the Notion OS and any agent add-ons, then run a 30-minute review within 48 hours. Assign a dedicated AI phone number where relevant and connect calendars/CRM; test live on the call. Notify owners on new appointments and conversations automatically. Scale by stacking multiple similar clients and outsourcing cold calling/ops once your process is tight.

DEMO — LIVE BOT PROOF

```
On the call, dial the agent’s number, ask a booking question, provide your
name/email/company, then show the immediate confirmation and calendar event.
Share the Notion OS link and walk through the exact workflows it replaces.
```

CLOSE — QUICK FOLLOW-UP EMAIL

```
Great to talk today, [NAME]. Attached: your demo Notion OS + 2-minute video. If
we proceed this week, I’ll install, migrate, and train your team by [DATE].
Reply “GO” and I’ll send the invoice and onboarding form.
```

Tip

Consistent check-ins prevent silent churn and surface upsells. Don’t skip post-delivery cadences.

▸ MODULE 26

Mistakes to avoid



SELLING TECH, NOT OUTCOMES

Talking about AI/tools instead of revenue, cost, and time wins kills deals.



GENERALIST AUTOMATION

Competing broadly vs niching (e.g., reception, ops, CRM) gets crushed by bigger shops.



OVERENGINEERING

Multi-agent Rube Goldberg machines are slower to build and perceived as less valuable.



WRONG MARKET

Low-volume, high-ticket flows magnify tiny conversion drops into huge losses.



SPRAY-AND-PRAY EMAIL

Reusing the same template to the same audience saturates fast and underperforms.



UNDERPRICING AUDITS

Charging token fees (e.g., $200) devalues your expertise and reduces upsells.



PRODUCTIZING TOO EARLY

Skipping custom work prevents learning real pains; revenue plateaus follow.



BAD SCOPING/HAND-OFFS

Unclear inclusions or early delegation wreck margins and delivery quality.



BUSYWORK OVER SALES

Perfecting sites, cards, or logos instead of selling keeps you stuck.



TOO MANY TOOLS

Believing you need lots of subscriptions stops most people from starting.



ACADEMIC BUILDS

Complex proofs impress engineers, not buyers. Show business results.



WRONG CLIENTS

Desperate or hyper risk-averse buyers lead to painful, low-ROI projects.



NO FOLLOW-UPS

Skipping recurring check-ins loses testimonials, referrals, and renewals.



COMMODITY AI OFFERS

Logos, faceless AI content, and generic chatbots have low longevity.



SELLING EFFORT

Explaining hours worked instead of ROI reframes you as a cost center.



AGENCY TOO SOON

Starting a team before you've mastered consulting is a margin trap.

▸ MODULE 27

Income Forecast

$3k–$10k per project

Custom systems justify personalized outreach (source-reported)

$1.5k–$10k per engagement

Businesses' willingness to pay for automation (source-reported)

$300–$500/mo

AI receptionist retainer per client (source-reported)

Up to $6,200 / 3 months

Premium bundle pricing example (source-reported)

$5,000 MRR

Closing one client/week by end of month (scenario, source-reported)

Low four figures/mo

Recurring from AI receptionists (source-reported)

$4k, $6k, $12k+ builds

Project sizes that can scale to six figures (source-reported)

▸ MODULE 28

Resources

RESOURCES

Google Maps	Find local businesses likely missing calls/leads. ↗
Meetup	Host local sessions to source audits and clients. ↗
Luma	Create waitlists and run small events or workshops. ↗

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THE JOBHACKI ARSENAL

What All-Access members get

All 7 JobHacki tools on one membership.

Hack your career.

AI Auto Apply

Swipe real jobs. We get each application ready; you check it and press submit.

Job Directory

Live jobs pulled straight from company hiring systems.

Resume Builder

A role-ready resume in minutes.

Resume Match

A 0-100 match score against live roles.

Interview Role Play

Free practice tests with an account; voice mock interview after the trial.

Playbook Directory

Step-by-step income and job playbooks.

Tool Directory

Tools, prompts, GitHub repos and GPTs, by category.

Create your free account

Get All-Access — see price and terms

See the community & what's inside

A free account opens the job hubs, playbook library, Tool Directory and Interview Role Play's practice tests.

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