JobHacki
OPPORTUNITY GUIDE

⚡ **Premium Action Guide**

Sales Development Representative Playbook

Land an SDR role or operate as a freelance SDR. Build targeted lists, personalize at scale, run multi-channel outreach, handle objections, book quality meetings, and automate follow-ups—without spamming or tech overwhelm.

📌 **Updated for 2026** 🧾 **5–10%+** Reply rate “golden zone” (source-reported)

📣 **@jobhacki** · JobHacki Community

🚀 **Start Fast**
Clear first steps you can take this week.

📋 **Real Sources**
Built from people who actually did it.

💰 **Honest Numbers**
Source-reported pay, costs, and risks.

Get the Full Guide Vault →

🔒 Includes checklists, scripts & source-backed insights

YOU WILL LEARN

▸ MODULE 01

What you'll build

A complete SDR system: clear ICP, high-signal lead lists, enriched contacts, tailored icebreakers, multi-channel sequences (email, LinkedIn, calls), objection handling, speed-to-lead automations, and a simple pipeline that tracks opens → replies → meetings → handoffs.

You'll use one primary platform (Apollo, LinkedIn Sales Navigator, Instantly, GoHighLevel, Make.com, or n8n) and bolt on supporting tools only where they add clear value.

1. Pick a niche and outcome; map territory
2. Build and enrich a clean, structured lead list
3. Personalize only the lines that matter
4. Run omni-channel outreach; book meetings fast
5. Automate follow-ups; track metrics that matter

▸ MODULE 02

Platforms & tools

Lead & Outreach

2 free · 6 paid

Apollo · Instantly · LinkedIn · Upwork · Loom · Fiverr · Smartlead · Cal.com

Website Builders

0 free · 8 paid

GoHighLevel · Lovable · Wix · Squarespace · Webflow · Bolt · WordPress · Hostinger

AI Models

0 free · 5 paid

ChatGPT · Claude · OpenAI · Gemini · Anthropic

Dev & Hosting

0 free · 6 paid

GitHub · VS Code · Supabase · Cursor · Replit · Vercel

Automation

1 free · 3 paid

Make.com · n8n · Zapier · Apify

▸ MODULE 03

Step 1 — 🎯 Define your ICP and outcome

Pick one niche, one buyer role, and one clear, money-tied problem. Write the cost of inaction (missed revenue, wasted hours) and the outcome you help them achieve. This guides messaging, list building, and qualification.

Tip

Avoid low-volume, low-ticket niches. Your brain will resist picking ONE niche and ONE offer—this is normal and a good sign. Start with high-signal problems (missed calls, slow follow-up, no online booking) tied to revenue.

▸ MODULE 04

Step 2 — 🗺️ Map territory and channels

Choose your primary lead source by market. White-collar B2B → LinkedIn; local/blue-collar → Google Maps. Start with your nearby territory and warm network; expand outward as you gain signal.

OPTIONAL RESEARCH

Meta Ads Library — See who's advertising and how; spot pains and angles. ↗

Tip

Match channel to intent: search for high intent (answer now), discovery for pattern breaks (earn attention). Pick one primary channel first to avoid dilution.

▸ MODULE 05

Step 3 — 📋 Create a structured lead list

Stand up one master Google Sheet. Include identification, contact, enrichment, and personalization fields so research and outreach stay clean and auditable.

1. Lead ID, company, website, category, city
2. Decision maker: first/last, role, seniority

3	Emails/phones (verified), LinkedIn URL
4	Signals: reviews, site issues, booking gaps
5	Personal nuggets, multi-line icebreaker
6	Status, source, owner, last touch, notes

> **Tip**
>
> Use one row per person. Keep a 'multi-line icebreaker' column. Back up with 3-2-1: three copies, two formats, one off-site (source-reported).

▸ MODULE 06

Step 4 — 🔎 Find prospects (by platform)

Use one primary platform to source decision makers and capture strong buying signals. Add only contacts you're willing to research and personalize.

Platform	What to do in this step
Apollo	Search by industry, headcount, role and seniority. Add verified emails/phones. Save to a list or sequence; export to CSV if needed.
LinkedIn Sales Navigator	Build targeted searches (title, geo, company size). Save leads. Avoid heavy scraping; capture notes and links manually or via light enrichment.
Instantly	Not for prospect discovery. Prepare a CSV from Apollo/Sheets with custom fields (company, first name, icebreaker) for later sending.
GoHighLevel	Create a pipeline and contact list. Import CSVs. Set custom fields (role, pains, icebreaker) for mail/SMS merge tags.

Platform	What to do in this step
Make.com	Automate list builds from sources (Google Maps, appify). Parse and normalize into Google Sheets with dedupe rules.
n8n	Create a workflow to fetch companies, enrich via APIs, and push to Sheets. Use Split In Batches to control volume.

Tip

LinkedIn has strong anti-scraping; build within platform or use approved exports. Google search limits mean multiple runs per area. Filter out giant companies and recruiter listings.

▸ **MODULE 07**

Step 5 — 🧪 Enrich and verify contacts

Enrich missing fields and verify deliverability before outreach. Route two scenarios: find emails first or enrich then push to sender. Track verification status in your Sheet.

1. Scenario A: Send leads → email finder
2. Scenario B: Enrich callback → Instantly
3. Verify result boolean, store verified email
4. Try standard naming patterns if missing

Tip

Cold email tools like Mailchimp/Constant Contact prohibit scraped lists; they suspend accounts. Use purpose-built cold email tools and verify inbox/folder names to avoid 'unknown mailbox' errors.

▸ MODULE 08

Step 6 — 🧠 Generate icebreakers and research quickly

Personalize only the first lines and the problem insight. Use AI to scan the site/LinkedIn for concrete signals (e.g., no online booking, placeholder text, few recent reviews). Return JSON into your Sheet.

PROMPT — JSON ICEBREAKER FROM PROFILE/SITE

```
You are an SDR research assistant. Using the prospect's LinkedIn profile and
website, produce a 1–2 sentence icebreaker that feels specific and spartan, no
fluff.
Input:
- Name: [FIRST_NAME] [LAST_NAME]
- Company: [COMPANY]
- Role: [ROLE]
- LinkedIn URL: [LINKEDIN_URL]
- Website: [WEBSITE]
- Known details: [NOTES]
Output JSON only with keys: {"icebreaker":"...","signal":"(what you
noticed)","confidence":0–1}
```

```
PROMPT — RESEARCH EACH BUSINESS AT SCALE

Research assistant: For [COMPANY] at [WEBSITE], list 3 concrete issues that may
cost leads (e.g., slow follow-ups, no booking tool, few recent reviews,
unanswered calls). Return JSON: {"issues":["...","...","..."],"proof_links":
["..."],"impact_note":"brief $$ impact"}.
```

Tip

Avoid generic company facts in icebreakers. Reference personal nuggets or specific gaps. AI is flexible—add bumpers via JSON schema and tone modifiers to prevent fluffy outputs.

▸ MODULE 09

Step 7 — ⚙️ Configure your primary platform

Connect your sender(s), warm them, set tracking domains, create fields, and map your CSV or native lists. Build a light pipeline and route replies to Slack or tasks.

Platform	What to do in this step
Apollo	Connect mailbox; set sequences; map custom fields (first_name, company, icebreaker). Add rules to auto-create tasks on reply.
LinkedIn Sales Navigator	Prepare connection messages and follow-up DMs. Save lead lists and set daily outreach quotas to avoid limits.
Instantly	Connect multiple mailboxes (horizontal scale). Verify DNS. Import CSV with custom variables. Keep sends plain-text.
GoHighLevel	Create pipelines, calendars, and email/SMS templates. Import contacts. Enable notifications and missed-call text back.

Platform	What to do in this step
Make.com	Build flows: new row in Sheets → AI personalize → send via Gmail/API → Slack alert. Add delays and error handling.
n8n	Replicate flows with nodes for Sheets/HTTP/AI. Use Plan Mode first, then enable execution. Centralize credentials.

Tip

The single biggest open-rate driver is your from-name. Use recognizable senders. Keep emails plain-text and send at modest daily volumes to avoid blocks.

▸ **MODULE 10**

Step 8 — ✉️ Write multi-channel sequences that get replies

Sequence lightly: 3–5 emails, 1–2 LinkedIn touches, one call + voicemail. Lead with a sharp problem insight, social proof or demo, then a small ask. Keep CTAs low-friction ("worth a quick look?" or "open to a 15-min audit?").

COLD EMAIL — AFTER-HOURS MISSED LEADS (LOCAL SERVICES)

```
Subject: Quick win on missed calls at [COMPANY]

Hey [FIRST_NAME], noticed [COMPANY] likely misses after-hours calls. I help
[NICHE] auto-reply, qualify, and book from every missed call so leads don't
slip.

I recorded a 60-sec demo for [COMPANY] showing how it would work. Want me to
send it over?

— [YOUR_NAME]
```

COLD EMAIL — WEBSITE GAPS (SMB/B2B)

Subject: Small fix → more booked calls at [COMPANY]

Hey [FIRST_NAME], saw [PROOF: e.g., no online booking / few recent reviews / slow mobile speed] on [COMPANY]'s site. I mocked a version optimized for calls and follow-ups.

Ok to share the link? 30 sec glance.

— [YOUR_NAME]

IF NO WEBSITE (SMB)

Subject: Built a quick draft for [COMPANY]

Hey [FIRST_NAME], couldn't find a site for [COMPANY], so I spun up a simple version you can preview. Want the link?

— [YOUR_NAME]

LINKEDIN CONNECTION NOTE

Subject: [Personalized hook for [Name]]

Hey [FIRST_NAME], saw [CASUAL_COMPANY_NAME] and your work on [SPECIFIC]. Think we'd vibe given [SHARED_INTEREST]. Mind if I share one quick thing I noticed re: [PAIN]?

WARM NETWORK ASK

Subject: [Personalized hook for [Name]]

Hey [NAME]. I just started helping [TYPE_OF_BUSINESS] get [SPECIFIC_RESULT]. Do you know anyone who might need that? Happy to share a 2-min overview.

PERFORMANCE-STYLE COLD EMAILS (EXAMPLE-ONLY)

[cold_email] SUBJECT:
Hey Nick, love your channel man. Very no BS and has helped me get started in management consulting. Think I can help you with something and maybe return a bit of the favor you've unwittingly done me.

I currently work with a 10 mil sub YouTuber, Mr. X, to help him build landing pages. We have made 3 mil in the last month alone.

I went through your landing page on Maker School and frankly you are bleeding money, my friend. I'm so confident that even a couple minor changes here could fix this that I bet I could generate at least 100k for you in the next 60 days. I do this 100% up front, no strings, would take 5 minutes of your time and only if I hit 100k would I ask you for small cut, maybe 15 to 20%.

Would you be open to a 50-minute call? If so, how's 3:30 p.m. tomorrow?

Peter

[cold_email] SUBJECT: I will get you 20 booked meetings in the next 60 days or you don't pay
I will generate you 20 booked appointments in the next 60 days or you don't pay.

[cold_email] SUBJECT: I will help you close $10,000 in the next 30 days or I'll keep working for free until I do
I will help you close $10,000 in the next 30 days or I will continue working for free until I get them for you.

[cold_email] SUBJECT: I will write your next client 100 free SEO and AI optimized blog posts
I will write your next client 100 free SEO and AI optimized blog posts you can use to cross-sell them or value your offer. Plus, give them an in-depth SEO audit for free for $0. Only if you absolutely love it will I ask you to pay mostly on performance, and I won't unless you're 100% satisfied.

[cold_email] SUBJECT: I will completely automate brand sniping for your next campaign for $0
I will completely automate brand sniping for your next campaign for $0. It'll cost you nothing and only if you love the system would I ever ask you to pay.

[cold_email] SUBJECT: I will write you 10 YouTube video titles, outlines, and scripts for free in the next 72 hours
I will write you 10 YouTube video titles, 10 YouTube video outlines, and 10 YouTube video scripts for free in the next 72 hours. Only if you absolutely love them would I ask you to pay.

[cold_email] SUBJECT: I’ll write you a free welcome sequence plus email course the next 72 hours
I’ll write you a free welcome sequence plus email course the next 72 hours guaranteed to make you X the next 30 days or you wouldn’t pay a cent.

[cold_email] SUBJECT:
Hi I found you on platform I help Niche do really cool thing last year I made amount of money for other clients and I'm confident I can do the same for you I guarantee and if you don't love it you wouldn't pay a cent would this be worth a call

In practice:
Hi I found you on LinkedIn I help B2B agencies make $50,000 a month or more in an added Revenue last year I made $2.3 million for insert big client name here and I'm confident I can do the same thing for you I guarantee you at least 20 booked meetings and a three times Roi and if you don't absolutely fall in love with it you won't pay a scent would this be worth a quick call

[cold_email] SUBJECT:
Hey how's it going my name is Nick I just came across your job post looking for a python developer splitting large CSV files for context I run a YouTube channel with 35,000 subscribers and I make thank you rise about $130,000 a month currently I'm talking about stuff like this development and and Automation and so on and so forth what I want to do in this video is actually just want to create the thing that you're asking for or at least show you how to create it get you about half the way there so that if you do choose to work with me it's going to be easier for me to do it's going to be easier for you to do okay great so here I would open up my vs code I would create a sample CSV file and then I would literally try doing the thing that the guy is hiring me for basically

DM — QUICK CHECK-IN

```
[dm] SUBJECT:
Hey [FIRST_NAME]—curious what you planned to use [MY_RESOURCE] for. Super cool
you do [X/Y/Z]. Mind if I share a fast idea that could help with [PAIN]?
```

PROMPT — GENERATE SHORT REPLY DRAFT

```
Write a short, succinct reply. Variables: [FIRST_NAME], [COMPANY],
[UNIQUE_VALUE_PROP], [WEBSITE_TEXT_SNIPPET]. Return plain-text under 80 words.
Start with a direct answer; end with 1 specific next step.
```

> **Tip**
>
> Personalize lines, not whole emails. Keep value tangible (e.g., solve missed calls). The bar for value in cold outreach keeps rising—send something useful (audit, mini-demo) early.

▸ **MODULE 11**

Step 9 — ☎️ Open strong and handle objections

Own the first 10 seconds, then diagnose. If brushed off, don’t push—offer one differentiator or a free audit. Normalize their current path and ask permission to show a single contrast.

PHONE OPENER — AUDIT HOOK

```
Subject: [Personalized hook for [Name]]

Hey, this is [YOUR_NAME] from [COMPANY]. We work with [NICHE] around [REGION].
I’m the founder here. We’re offering free mini-audits on [PAIN] right now for
[NICHE].
```

IF THEY SHUT DOWN AFTER HOOK

Totally fair. Out of curiosity— is [AI/THIS SOLUTION] on the radar for you folks? Something you've explored at all?

NOT INTERESTED / ALREADY HAVE SOMEONE

That's great—most teams I work with already had someone, too. Would it be okay if I showed you one thing we do differently—no pressure either way?

TRIED BEFORE; DIDN'T WORK

That's actually useful to know. A lot of teams said the same before we started. Usually it's the system, not the idea. Would it be okay if I showed you exactly how we handle that, so you can see what's different?

NOT LOOKING / BAD TIMING

Totally understand—timing matters. Would it be alright if I sent one quick thing that's useful whenever the timing is right? Takes ~2 minutes. No pressure.

FREE AUDIT EXPLANATION

It's a quick 15-minute call where we show exactly how others in your industry are using [SOLUTION]. We do it free because 80% will adopt in the next 12–18 months—we're building relationships early so you have a contact when the time comes. Sound fair?

ASK FOR THE MEETING / SALE

```
Subject: [Personalized hook for [Name]]

Hey [FIRST_NAME], are you open to moving forward with a [15-min audit / pilot]
this week? I can set [SOLUTION] up tomorrow.
```

▸ MODULE 12

Step 10 — 🎥 Send value-first Loom audits

Record a 2–3 minute Loom: intro, evidence, fix. End with a friendly, no-pressure CTA. Use these in follow-ups and on ‘not now’ responses.

1. Intro (15s): why you reached out
2. Evidence: GBP reviews, competitor compare, site gaps
3. Fix (30s): how you’d solve it and next step
4. Close: "Happy to share link or skip—no pressure"

LOOM OUTLINE — SCRIPT STARTER

```
1) "[FIRST_NAME], I found a few things blocking leads at [COMPANY]..."
2) Show: reviews vs competitors, site load/booking gaps.
3) Explain fix: "We’d capture every missed call and auto-book. Here’s a 15-min
audit if helpful."
4) CTA: "Want the link to the short demo?"
```

Tip

Sending a personalized 1-minute Loom before meetings lifts show rates and takes ~5 minutes to prepare.

▸ MODULE 13

Step 11 — 📅 Book, confirm, and reduce no-shows

Send a low-friction booking link, confirm by email/SMS, and remind. If they decline, offer to send 'one useful thing' anyway. Keep bookings on your pipeline with a clear stage change.

1. Invite: plain-text + 2 time options
2. Confirmation: calendar + SMS reminder
3. No-show: send replay or mini-audit
4. Post-meeting: summary + clear next step

> **Tip**
> Add short sleeps in automations (e.g., 4 min → thank-you, +3 min → next steps) to humanize cadence.

▸ MODULE 14

Step 12 — ⚡ Build speed-to-lead and instant follow-ups (by platform)

Respond within minutes to new leads with a personalized touch. Route to the right owner, and stop sequences on reply/booking.

Platform	What to do in this step
Apollo	Use rules to auto-send step 1 on new leads; create tasks for call within 5 minutes.

Platform	What to do in this step
LinkedIn Sales Navigator	Mobile alerts for saved leads; send a quick DM with your best one-liner or audit offer.
Instantly	Trigger a fast plain-text reply or handoff to Slack on positive responses; auto-pause the contact.
GoHighLevel	Enable Speed-to-Lead: intake → qualify → route → instant SMS/email. Use missed-call text back.
Make.com	Form/Webhook → qualify with AI → route to owner (Slack/Email) → auto-reply with a personalized line.
n8n	Webhook → enrichment → decision node → email/SMS send → CRM stage update → stop other sequences.

Tip

Responding within 5 minutes can make you up to 10× more likely to convert vs. 30 minutes later (source-reported).

▸ **MODULE 15**

Step 13 — 🔁 Nurture and reactivate

Create follow-ups that drip helpful assets until a reply/booking. Periodically re-activate old contacts with context from their history and a renewed small ask.

1. Stop sequences on reply or booking
2. Segment by last touch and interest
3. Reference their past behavior/history

4 One small ask; one clear benefit

Tip

Five workflows unblock pipelines: speed-to-lead, document processing, follow-ups, database reactivation, and internal reporting. Apply what fixes your current bottleneck first.

▸ MODULE 16

Step 14 — 📊 Measure what matters

Track channel health from send → open → click → reply → positive → meetings → opportunities. Compare by list, message, and persona. Improve one bottleneck at a time.

1. Opens, replies, positive replies
2. Booked calls, show rate, conversions
3. CPL/CPA, proposals sent/accepted
4. Reply rate <2% bad; 5–10% great (source-reported)

Tip

Use automated, no-human-in-loop checks to keep evals honest. Keep emails plain-text—HTML can collapse into unreadable blocks in some senders.

▸ MODULE 17

Step 15 — 🧠 Messaging psychology that converts

Anchor value, earn attention with serial position (strong open/close), leverage mere exposure through consistent touchpoints, and use bandwagon with simple social proof. Make the first impression count.

1. Anchor with cost-of-inaction
2. Strong open/close lines
3. Bandwagon: “most teams like you…”
4. Commitment: invite tiny yes first

▸ MODULE 18

Step 16 — 🌐 Build your inbound ‘watering hole’

Post weekly problem-solving content that points back to a single opt-in page. Keep the page simple: headline, what it does, for whom, how it works, one CTA. Over 90 days, ship one helpful email per week.

1. One page, five sections, one CTA
2. Post 1 video/week for 90 days
3. Offer a lead magnet per post
4. Tag source → auto-nurture sequence

> **Tip**
>
> Media is an amplifier—unclear offers amplify confusion. Build the page first; then send traffic.

▸ MODULE 19

Step 17 — 🤖 Automate advanced workflows (Make.com / n8n)

Move from manual to agent-assisted fulfillment. Start with plan mode, ask clarifying questions, then enable autonomous execution. Orchestrate: lead intake → research → personalized copy → send → alert → CRM update.

1. Use DO framework: Directive → Orchestration → Execution
2. OAuth2 where needed (client ID/secret, redirect)
3. AI model: GPT-4.1 for reliable personalization
4. Fallback: templated human-sounding email if parse fails
5. Slack notifications for categorized replies

PROMPT — PERSONALIZED EMAIL FROM WEBSITE TEXT

```
System: Craft a concise, impactful email using [WEBSITE_TEXT_SNIPPET],
[CONTACT_FIELDS], and [PAIN_SIGNALS]. Keep it plain-text, <90 words, 1 CTA to
[BOOKING_LINK]. Start with a custom icebreaker referencing [SIGNAL], avoid
fluff.
```

```
PROMPT — 60-SEC VIDEO SCRIPT

System: Create a tight 60-sec script starting with: "Hey, this is [YOUR_NAME]
from [YOUR_COMPANY]." Include: [LEAD_INFO], [PAIN], [PROOF], [HOW_IT_WORKS IN 3
STEPS], [CTA to BOOKING_LINK]. Tone: calm, Spartan.
```

```
PROMPT — PROPOSAL JSON

Generate a highly customized mini-proposal from [FORM_INPUT_JSON]. Return JSON:
{"client":"","current_gaps":[""],"recommended_steps":[""],"expected_outcomes":
[""],"timeline":"","owner":"","next_step":""}.
```

> **Tip**
> You don’t need a Ferrari for simple tasks—start with smaller models/features for emails, events, and summaries. Add horsepower only where it changes outcomes.

▸ **MODULE 20**

Step 18 — 📣 Send omni-channel and scale safely

Share the same asset across email, LinkedIn DM, and one social inbox. Scale with multiple warmed mailboxes rather than blasting from one. Stop automation when humans engage.

1. Email + LinkedIn + 1 social DM
2. Multiple warmed inboxes (horizontal scale)
3. Pause on reply; route to owner
4. Keep volumes modest per sender

Tip

Avoid aggressive scraping and excessive automation—platforms block over-activity. Keep to daily quotas and rotate touchpoints.

▸ MODULE 21

Step 19 — 🤝 Run excellent discovery and handoffs

On live calls, spend most time understanding problems and costs, then map outcomes and next steps. Capture structured notes so AEs can run fast follow-ups and proposals.

1. 70% diagnose goals/problems; 20% outcomes; 10% objections/next steps
2. Use a short form (Typeform) to structure notes
3. Summarize decisions and send a single clear next step

▸ MODULE 22

Step 20 — 🎓 Break in, freelance, or level up

If you're breaking in: create 2–3 Loom audits, a clean one-pager, and a sample sequence. For freelance SDR: productize into a clear offer and apply with proof assets.

1. Warm network post offering audits
2. Pitch 3–5 targeted roles/clients daily
3. Overdeliver early; ask to document a case study
4. Shift from chasing → inbound over 3–12 months

PROMPT — TAILOR MY RESUME TO THIS SDR JOB

```
You customize resumes for SDR roles. Using the job post below, rewrite my
resume bullets with measurable outcomes and SDR keywords. Keep to one page.
Job: [JOB_POST]. My resume: [RESUME_TEXT]. Return plain-text.
```

Tip

On Upwork: complete every section, keep the online badge active, send a short Loom with each proposal, and front-load client outcomes, not your biography.

▸ MODULE 23

Mistakes to avoid

🚫

USING THE WRONG SENDER

Mailchimp/Constant Contact forbid cold to scraped lists—accounts get suspended.

📈

CHASING TECH OVER SELLING

Over-optimizing automations beats talking to buyers. Sales, messaging, and follow-ups move the needle.

🧱

TOO MUCH INVISIBLE WORK

Clients/prospects judge by visible deliverables (emails, calls, reports)—not backend wizardry.

🔊

OVERLY TECHNICAL TALK

Prospects don't care about prompts/H1s; tie everything to booked meetings and revenue.

🕵️

AGGRESSIVE SCRAPING

LinkedIn anti-scraping is real. Keep within limits or use approved exports and manual notes.

🐌

SLOW FOLLOW-UPS

Waiting >5 minutes tanks conversions compared to instant or near-instant replies.

📪

HTML AND HEAVY FORMATS

Plain-text wins for deliverability. Long HTML often collapses or looks spammy.

🎯

VAGUE ICP

Picking everyone means resonating with no one. Choose one niche and one clear outcome.

💥

SPRAY AND PRAY

Excessive automation triggers blocks. Use modest daily caps and rotate warmed inboxes.

▸ MODULE 24

Salary Estimate

$500–$5,000/mo per client

Freelance SDR/automation retainers (source-reported/example-only)

$300–$5,000 one-time

Project setup fees, plus $2–$700/mo ongoing (source-reported/example-only)

$1,500–$2,000/mo

Lead generation & ads tier (source-reported/example-only)

$2,500–$3,000/mo

Full suite incl. ads/SEO tier (source-reported/example-only)

Outcome/10 pricing rule

Annual outcome divided by 10 as price anchor (source-reported/example-only)

▸ MODULE 25

Resources

RESOURCES

- **Meta Ads Library** — Find advertisers, angles, and competitive signals. ↗
- **CAN-SPAM Compliance (FTC)** — Review commercial email rules before campaigns. ↗
- **National Do Not Call Registry (US)** — Check regulations for outbound calling. ↗

TABLE OF CONTENTS

THE JOBHACKI ARSENAL

This guide is 1% of what members get

Get access to thousands of tools, resources, playbooks, guides, and more.

Land your dream job. Start your dream business.

🎬 OmniCut

Any video → a timestamped, cut-by-cut edit blueprint.

✍️ OmniScript

Turn any idea into a viral-ready script with hooks.

📄 Resume Builder

Recruiter-tested one-page resume, auto-built from your LinkedIn.

🎯 Job Readiness Simulator

Paste a job link — get tested + your fastest study path.

🧰 Tool Directory

Every AI tool that makes money, organized + searchable.

💼 Job Directory

Tens of thousands of live jobs across 12+ ATS systems.

📚 Playbook Directory

100+ grounded, step-by-step income playbooks.

Access 100+ playbooks free — create your account

Get All-Access

See the community & what's inside

Join free today — founding-member pricing locks in before the tools go paid.

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