EUROPEAN JOURNAL OF PHARMACEUTICAL AND MEDICAL RESEARCH

www.ejpmr.com

Research Article ISSN 2394-3211 EJPMR

KNOWLEDGE, ATTITUDE AND BREASTFEEDING PRACTICES AMONG POSTNATAL MOTHERS IN A SECONDARY CARE CENTRE: A CROSS SECTIONAL STUDY

*¹Dr. Twinkle Sood and ²Dr. Divya Dhiman

¹M.S. Obstetrics and Gynaecology, Indira Gandhi Medical College Shimla, Himachal Pradesh. ²M.D. Paediatrics, Dr. Rajendra Prasad Government Medical College Tanda, Himachal Pradesh.

*Corresponding Author: Dr. Divya Dhiman, M.D. Paediatrics, Dr. Rajendra Prasad Government Medical College Tanda, Himachal Pradesh. Email Id: dvydman93@gmail.com Ph no: +91-7649912870 Address: Room no 209, 2nd Floor, New OPD Block, Civil Hospital Palampur, Distt. Kangra, Himachal Pradesh, India- 176061.

Article Received on 19/12/2022

Article Revised on 08/01/2023

Article Accepted on 29/01/2023

ABSTRACT

Background: Breast feeding is physiological and ideal way of feeding the infant. It offers complete nutrition, early protection against illness, and promotes growth and development of the infant. This study aims at assessing the basic knowledge and attitude toward breastfeeding in postnatal mothers in a secondary care centre. Methods: This study was conducted over a period of 3 months from 1st April, 2021 till 31st June, 2021 at civil hospital, Palampur, Himachal Pradesh. The knowledge and attitude of mothers was assessed using a structured questionnaire. Sociodemographic profile, mode of delivery and breastfeeding practices were recorded. Results: A total of 300 lactating females were included in the study. Majority of mothers (68%) were in the age group of 21-25 years. 30% of the females were illiterate, 72% were homemakers, 54% belonged to nuclear family and only 22% belonged to urban population. Out of 300 mothers 80% females had knowledge regarding timing of initiation of breastfeeding, 72% had knowledge regarding colostrum feed and 40% had knowledge regarding exclusive breastfeeding. Conclusions: In a developing country like India where vast majority of population do not have enough resources breastfeeding is a pivotal factor between life and death of infants. Mothers had an average knowledge regarding breastfeeding and there is a need for individual "breastfeeding counselling, training and health education on nutrition" to the mother by health workers which should be started from the antenatal period itself.

KEYWORDS: breastfeeding, attitude, knowledge, mothers.

INTRODUCTION

Breastfeeding is a basic human activity, vital to infant and maternal health and of immense economic value to households and societies.^[1] Early initiation of breastfeeding; immediately after birth, preferably within one hour, exclusive breastfeeding (EBF) for the first six months of life i.e. 180 days, timely introduction of complementary foods (solid, semisolid after the age of six months, continued breastfeeding for 2 years or beyond, age appropriate complementary feeding for children 6-23 months, while continuing breastfeeding, active feeding for children during and after illness are recommended.^[2] EBF for six months is important for health of both the mother as well as the growing infant. The risk of mortality due to diarrhoea and other infection (like pneumonia) can increase many fold in infants who are either partially breastfed or not breastfed at all.^[3] Breastfeeding practices have declined worldwide in recent years as a result of urbanization, socio-economic reasons, changes in living patterns, advertisements, marketing of infant milk formulae, and maternal employment outside the home.^[4] In India, breastfeeding practices are influenced by rural/urban residence,

cultural, socio-economic factors, psychological status, religious value and literacy level, and mother's employment status.^[5] The main source of information to mothers is through family and friends, which is often inadequate.^[6] Hence, it is necessary that lactating mothers should have a positive attitude, adequate knowledge and appropriate practices of breastfeeding that can help in optimising both maternal and child health.^[7]

AIMS AND OBJECTIVES

The objectives of the study were to study the knowledge, attitude and practice of breastfeeding among postnatal mothers and to study the demographic and socioeconomic factors associated with breastfeeding practices.

MATERIAL AND METHODS

A cross sectional study was conducted for a period of 3 months from 1st April, 2021 till 31st June, 2021 in the postnatal ward of Civil Hospital, Palampur, Himachal Pradesh. Sample size was 300, calculated using the formula $n=z^2 pq/d^2$, where z=1.96, p is the number of deliveries conducted at the hospital, q=1-p and d=95%

Sood et al.

confidence interval. After obtaining informed consent required information was collected by using a pre-tested semi-structured questionnaire. Scoring of the responses to questions was done. Score of 1 was given for the correct response and 0 for a wrong response. The total score was calculated for each mother. If any mother was found to have a lack of knowledge, negative attitude, and abnormal practice of breastfeeding, they were educated regarding breastfeeding. Data was entered into Microsoft Excel and analysed by SPSS version 20.0.

RESULTS

A total of 300 postnatal mothers were included in the study. Among the socio demographic factors studied majority of the mothers belonged to rural background (78%), were in the age group of 20-25 years (68%), had only primary education (35%), were homemakers (72%) and lived in a nuclear family (54%) (Table 1). There were 80% of the mothers with vaginal delivery and 70% of the mothers with caesarean section who had knowledge regarding initiation of breastfeeding. Among the demographic factors studied, statistically significant correlation was observed between literacy rate, family type and breastfeeding knowledge (p<0.005). A total of 72% mothers had knowledge regarding colostrum feeds, 40% regarding duration of EBF and 50% had knowledge on technique of expressed breastfeeding. A significant correlation also existed between literacy rate and initiation of breastfeeding, feeding of colostrum, and avoidance of pre-lacteal feeds (Table 3). A total of 25% of mothers initiated breastfeeding within 1 hour. There were only 18% of mothers who gave colostrum to their babies, which may be attributed to poor attitude and practices among postnatal mothers (Table 2). There were a total of 66 mothers who had lower segment caesarean section (LSCS) amongst whom only 5 mothers (7.6%) started breastfeeding within 1 hour of life, 22 started breastfeeding within 1-4 hour and 39 mothers started breastfeeding after 4 hours of life. This is in contrast to patients who had normal vaginal delivery wherein 70 females (29.9%) started breastfeeding within 1 hour of life.

Table 1:	socio-demo	ographic	characters.
----------	------------	----------	-------------

Demographic variable	group	Number (%)
Age in years	<19 years	21(7%)
	20-25	204(68%)
	26-30	45(15%)
	>31	30(10%)
Education	Illiterate	90(30%)
	Primary	105(35%)
	Secondary	60(20%)
	Graduation and above	45(15%)
Working status	working	84(28%)
	Non-working	216(72%)
De de como d	Rural	234(78%)
Background	Urban	66(22%)
Family type	Joint	138(46%)

	Nuclear	162(54%)
Mode of	Normal	234(78%)
delivery	Caesarean	66(22%)

Table 2: Indicators of breastfeeding.

Breastfeeding indicator	Group	Number (%)
Timing of	<1hr	75(25%)
Timing of	1-4hr	105(35%)
initiation (hour)	>4hr	120(40%)
Pre-lacteal feeds	Given	75(25%)
	Not given	225(75%)
Colostrum	Given	54(18%)
Colostrum	Not given	246(82%)
Timing of starting	<4	54(18%)
complementary	4-6	116(38.7%)
feeds (months)	> 6	130(43.3%)

 Table 3: Knowledge and attitude of mothers on breastfeeding.

Factors	% of correct responses
Time of initiation of	
breastfeeding	
After normal vaginal delivery	80%
After LSCS	70%
Knowledge about pre-lacteal feeds	71%
Water given during first 6 months of life	75%
Knowledge about demand feeds	43%
Knowledge about duration of breastfeeding	40%
Knowledge about colostrum	72%
Knowledge about expressed breast milk	50%
Proper technique of breastfeeding	55%
Knows benefits of breastfeeding	
For mother	55%
For baby	83%

DISCUSSION

Breast feeding is a fundamental factor influencing long term health of new born babies and infants. Global movements towards protecting, encouraging and supporting breast milk as a part of optimal feeding practices among infants has been emphasized since many years however there is incongruence between what is recommended and what is practiced in reality. In the present study, 68% of the study population were between 20 and 25 years, which were similar to the study done by Divyarani and Patil (67%)^[8] and that observed by Rudrappa et al. (60%).^[9] Only 25% of the babies in the present study were breastfed within 1 hour which was comparable to the study done by Rudrappa et al (28.5%).^[9] but less when compared to study done by Shommo and Al-Shubrumi (70%).^[10] A total of 25% of the babies in the present study were when study were given pre-lacteal feeds by the mother which was comparable to study done

by Tadele et al. (22.6%).^[11] In the present study, only 18% of the babies were fed with colostrum, which was similar to study done by Rudrappa et al (18%).^[9] Knowledge about importance of colostrum was known by 72% of the mothers which was similar to study by Chinnasami et al (75%)^[12] and Al-Mutairi et al. (81.5%).^[13] A total of 71% mothers knew that pre-lacteal feeds should not be given to babies, and similar results were observed in the study done by Alamirew et al. $(76\%)^{[14]}$ and Rudrappa et al (74%).^[9] There were 40% of the mothers who had knowledge regarding duration of EBF which was less when compared to study done by Al-Mutairi et al. (55.6%).^[13] Only 35% of mothers knew about correct duration of breastfeeding which indicates the need to strengthen the health education system and breastfeeding practices at our centre. A total of 43% of the mothers had knowledge regarding breastfeeding on demand in the present study which was similar to study done by Al-Mutairi et al. (49.2%)^[13], Rudrappa et al (45%).^[9] In the present study, 55% of the mothers had knowledge regarding benefits of breastfeeding to themselves and 83% to the babies, which was in accordance to the studies done by Divyarani and Patil (50% and 100%).^[8] There were 55% mothers in the present study who knew about proper technique of breastfeeding, whereas only 56% of the mothers knew the technique in the study done by Patel and Prajapti.^[15]

CONCLUSION

It is evident from the present study that the participants have good knowledge and attitude regarding feeding, however the breast feeding practices are not in tune with their satisfactorily knowledge which points towards the gap in the education and counselling of women regarding breast feeding. Healthcare professionals should go beyond the mere dissemination of information and encourage and help mothers to overcome barriers of practicing EBF. Informing all pregnant women about the breastfeeding can be considered as a priority during antenatal visits. Educating both mother and father is necessary so that good support and encouragement from the family brings out a positive attitude among the lactating mother.

REFERENCES

- 1. In fact Canada. Breastfeeding: a humn right. Human and legal rights of breastfeeding women and children, 1997.
- Garg, M, Marriyah H, and Deeksha K. "Infant and Young Child Feeding (IYCF) practices in Udupi district, Karnataka." Journal of Nutrition Research, 2015; 3.1: 38-44.
- 3. WHO.Indicators for assessing infant and young child feeding practices part 3. WHO, Geneva, 2010.
- Singh K, Srinvastaa P. The effect of colostrum on infant mortality: Urban rural difference. Health Popul Perspect, 1992; 15: 94-100.
- Sharma D, Sharma S. Botle necks to breast feeding rural Rajasthan. Indian J Community Med, 2005; 30: 155-6.

- Issler, H., Sá, M. B. S. R. D., & Senna, D. M. Knowledge of newborn healthcare among pregnant women: basis for promotional and educational programs on breastfeeding. Sao Paulo Medical Journal, 119(1): 07-09 (2001).
- Qiu, L., Zhao, Y., Binns, C. W., Lee, A. H., & Xie, X. Initiation of breastfeeding and prevalence of exclusive breastfeeding at hospital discharge in urban, suburban and rural areas of Zhejiang China. International Breastfeeding Journal, 2009; 4(1): 1.
- 8. Divyarani DC, Patil GR. Knowledge, attitude and practices of breast feeding among post natal mothers. Int J Contemp Pediatr, 2015; 2: 445-9.
- 9. Rudrappa S, Raju HNY, Kavya MY. To study the knowledge, attitude, and practice of breastfeeding among postnatal mothers in a tertiary care center of South India. Indian J Child Health, 2020; 7(3): 113-116.
- Shommo SA, Al-Shubrumi HA. Breastfeeding knowledge, attitude and practice among mothers in Hail district, Northwestern Saudi Arabia. IOSR J Nurs Health Sci, 2014; 3: 49-56.
- 11. Tadele N, Habta F, Akmel D, Deges E. Knowledge, attitude and practice towards exclusive breastfeeding among lactating mothers in Mizan Aman town, Southwestern Ethiopia: Descriptive cross sectional study. Int Breastfeed J, 2016; 11: 4-10.
- Chinnasami B, Sundar S, Kumar J, Sadasivam K, Pasupathy S. Knowledge, attitude and practices of mothers regarding breastfeeding in a South Indian hospital. Biomed Pharmacol J, 2016; 9: 195-9.
- Al-Mutairi NF, Al-Omran YA, Parameaswari PJ. Breastfeeding practice and knowledge among women attending primary health-care centers in Riyadh 2016. J Fam Med Prim Care, 2017; 6: 392-8.
- 14. Alamirew MW, Bayu NH, Tebeje NB, Kassa SF. Knowledge and attitude towards exclusive breast feeding among mothers attending antenatal and immunization clinic at dabat health center, Northwest Ethiopia: A cross-sectional institution based study. Hindawi Nurs Res Pract, 2017; 2017: 6561028.
- 15. Patel M, Prajapti S. A comparative analytic study of knowledge, attitude and practice of breast feeding in primi and multipara women at a tertiary care centre in Gujarat, India. Int J Res Med Sci, 2016; 4: 4403-7.