

Design Document

Title: Cybersecurity Awareness: Recognizing and Preventing Phishing Attacks
Modality: Self-paced eLearning (Articulate Storyline)
Duration: 10–15 minutes
Audience: Corporate employees (non-technical), remote and in-office
Designer: Jonathan Russo

1. Business Need / Purpose

Phishing emails are the most common form of cybersecurity breaches. Many organizations experience data loss, financial fraud, or compromised credentials due to employee error. This course is designed to educate employees on how to identify, report, and avoid phishing attempts.

2. Learning Objectives

After completing this course, learners will be able to:

- Define phishing and identify its key characteristics.
- Recognize common tactics used in phishing emails (e.g., urgency, links, spoofed addresses).
- Apply a checklist to evaluate suspicious emails.
- Follow internal procedures for reporting suspected phishing attempts.

3. Assessment Strategy

- Knowledge Checks: Multiple-choice and drag-and-drop.
- Interactive Scenario: Learners identify phishing emails from a simulated inbox.
- Final Quiz: 5-question quiz with immediate feedback.

4. Instructional Strategy

- Realistic workplace scenarios
- Visual examples of phishing emails
- Interactive simulations
- Microlearning format with bite-sized content

5. Technical Requirements

- Built in Articulate Storyline
- Responsive design for desktop and mobile
- SCORM-compliant output for LMS integration

6. Deliverables

- Storyboard
- Articulate Storyline Course
- 1-page PDF Job Aid: "Phishing Detection Checklist"