

# Juliana Zanotto

WEBSITE  
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## WORK EXPERIENCE

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Nov. 2023 - present  
Remote

### Senior Instructional Designer, Iterable

- Design and develop eLearning in Academy in collaboration with SMEs.
- Launched Certification
- Redesigned Academy homepage to organize content and navigation

Jan. 2022 - Oct. 2023  
Remote

### Instructional Designer, Iterable

- Design and develop eLearning in Academy in collaboration with SMEs.
- Created and maintained instructional design processes.
- Managed content in LMS.

Jun. 2021 - Jun. 2022  
Remote

### Founder, Think Change Academy

- Created online learning space for change makers.
- Developed learning experiences and material for inaugural course.

May 2020 - May 2021  
Remote

### Learning Innovation Specialist, Cambiatus/Cambiuu

- Co-designed learning path for entrepreneurial education.
- Researched eLearning trends, tools, and strategies.

Jan. 2014 - Dec. 2021  
Irvine, CA

### Instructor, University of California, Irvine

- Designed and facilitated in-person and online courses.
- Managed courses in LMS (Canvas).

Jul. 2011 - Jul. 2018  
Irvine, CA

### Coordinator and Facilitator, UCI Empowering Sustainability Initiative

- Planned and facilitated capacity building training.
- Collected data and evaluated program effectiveness.

## EDUCATION

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Apr. 2024

**Master Instructional Design.** Association for Talent Development. Online.

Sep. 2010 - Dec. 2016

**PhD. Planning, Policy, and Design.** University of California, Irvine. Irvine, CA.

Sep. 2006 - Jun. 2012

**Master of Science in Architecture.** University of Cincinnati. Cincinnati, OH.

Sep. 2006 - Dec. 2009

**Master in Community Planning.** University of Cincinnati. Cincinnati, OH.

Mar. 2001 - Dec. 2005

**Bachelor in Architecture and Urbanism.** Universidade Federal do Parana, Brazil.

## SKILLS

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Tools

Articulate Rise and Storyline 360, Camtasia, Canva, MS Office, Miro, Slack, G Suite, LMS (Skilljar, Canvas, Blackboard, Sakai)

Languages

English, Portuguese, French