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TOWN OF MEDWAY

COMMONWEALTH OF MASSACHUSETTS

DESIGN REVIEW COMMITTEE

April 7, 2023

Ms. Lisa Tomlinson
BrightPath - Medway
67 Main Street
Medway, MA 02053

RE: DRC Comments - BrightPath - Medway Signage 67 Main Street

Thank you for submitting the proposed new signage for the BrightPath - Medway at 67 Main Street to the Medway Design Review Committee (DRC) for review. The information was filed with the Town by FastSigns of Waltham in Waltham, MA on March 29, 2023.

Pursuant to the Medway *Zoning Bylaw*, SECTION 7.2 Sign Regulations, this communication serves as the DRC's review letter regarding the proposed wall façade sign for the new BrightPath - Medway at 67 Main ST. Please be advised that this letter does NOT constitute approval of a sign permit by the Town of Medway. Your sign company must still apply for and secure a sign permit from the Medway Building Department prior to sign installation. Do not install the sign before obtaining the required permit.

On Monday, April 3, 2023, the DRC met (via Zoom) with John Dowd from FastSigns of Waltham to review the proposed signage for 67 Main Street, BrightPath - Medway. The signage proposal included the following:

- 1 Wall Façade Sign 30.5" x 132.12" (27.98SF) and 36" x 70 ½" (17.6SF) comprised of face internally illuminated 5" deep returns fabricated steel letters with painted edges. The Sign has a 30.5" circle Bee logo followed by the wordmark BrightPath (14.40"h). Under the wordmark BrightPath is the word Medway (4.80"h). (**See Attached**). The overall total sign size is 27.98 sq. ft. It is noted that the sign size complies with the Zoning Bylaw regulations.

At the meeting on April 3rd, the DRC offered the following comments/recommendations regarding the initial sign package.

- Reposition the façade sign so that it is centered within the architectural elements of the building façade. It should be raised roughly 4-5 boards higher than the mockup provided.

We appreciate the collaborative nature of the discussion and agreement to make the above noted revision.

In reviewing sign designs for Medway's businesses, the DRC's goal is to enhance the identification value of business signs in Medway. We seek to help Medway businesses and organizations develop their signs as long-term investments, designed for sound readability with appropriate graphics and materials in a manner that suits budgetary constraints and enhances our community's appearance and appeal.

Thank you for your time. We wish BrightPath much success in Medway.

Sincerely,

A handwritten signature in black ink, appearing to read "Matthew J. Buckley". The signature is fluid and cursive, with the first name being the most prominent.

Matthew J. Buckley
Chair

cc: Jon Ackley, Medway Building Commissioner
Rindo Barese, Medway Building Department
Erika Robertson, Medway Building Department
Kelly O'Brien, Medway Building Department
Carol Fournier, FastSigns of Waltham
Myles Ostroff, Charter Realty
Karen Johnson, Charter Realty

1 Design

Option #3

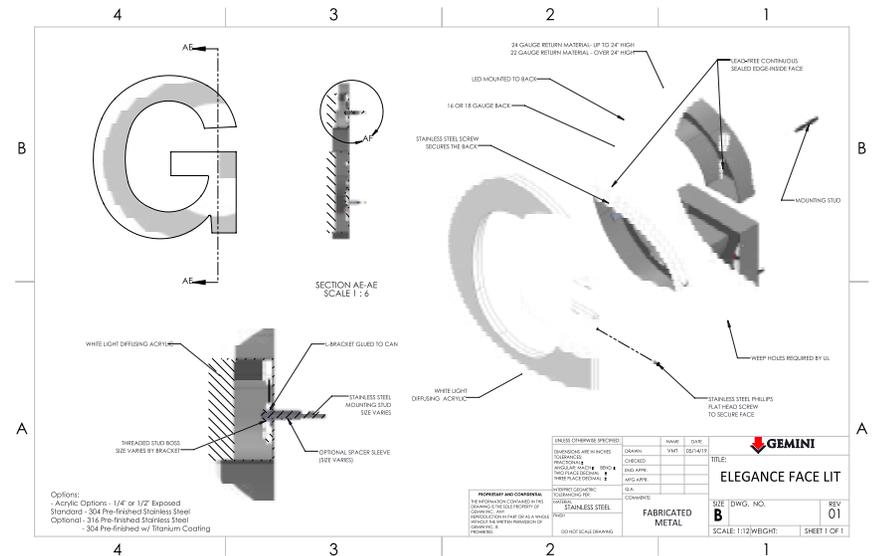


Logo: Face Lit Illuminated, 5" Deep Returns Fabricated Steel Letters with Painted Edges
 Letters: Lexan Blue to Match PMS#292C and PMS#7685C
 Mounted: Bracket and Mounting Studs

2 Install Location



3 Fabrication



APPROVED
 By Myles Ostroff at 8:34 am, Mar 29, 2023