

## **Board Members**

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Representative



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# TOWN OF MEDWAY

## COMMONWEALTH OF MASSACHUSETTS

### DESIGN REVIEW COMMITTEE

November 06, 2023

Jersey Mike's  
67 Main St  
Medway, MA 02053

RE: Jersey Mike's  
67 Main St  
Medway, MA 02053

Dear Michael Privitera,

Thank you for submitting the proposed signage for Jersey Mike's to the Medway Design Review Committee (DRC) for review. The information was filed with the Town by New CC Sign on November 1, 2023.

Pursuant to the Medway Zoning Bylaw, SECTION 7.2 Sign Regulations, this communication serves as the DRC's review letter regarding the proposed wall façade sign and multi-tenant sign. Please be advised that this letter does NOT constitute approval of a sign permit by the Town of Medway. Your sign company must still apply for and secure a sign permit from the Medway Building Department prior to sign installation. Do not install the sign before obtaining the required permit.

On Monday, November 6, 2023, the DRC met to review the proposed signage for the Jersey Mike's. The representative for Jersey Mike's did not attend the meeting.

You have proposed the following as represented on the sign designs submitted. (**See Attached**).

- QTY 1 Wall Façade Sign 6'5"wide X 4'8"High (29.944SF). This sign is internally illuminated.
- QTY 2 Multi-tenant panel sign 48"wide x 12"H (4SF Total). This sign is internally illuminated.

The DRC has the following recommendations:

- The multi-tenant sign should be limited to two colors total. A white background and a solid color font for the tenant name.
- There are no other signs at this plaza with a halo effect. The DRC recommends that external halo around the perimeter red ring be removed.

You are welcome to return to a future DRC meeting for further conversation and ideas regarding signage for Jersey Mike's. Please contact the Medway Planning and Economic Development office at 508-533-3291 if you would like to schedule another appointment with the DRC.

In reviewing sign designs for Medway's businesses, the DRC's goal is to enhance the identification value of business signs in Medway. We seek to help Medway businesses and organizations develop their signs as long-term investments, designed for sound readability with appropriate graphics and materials in a manner that suits budgetary constraints and enhances our community's appearance and appeal.

Thank you for your time. We wish Jersey Mike's much success in Medway.

Sincerely,

A handwritten signature in black ink, appearing to read "Matthew J. Buckley". The signature is written in a cursive style with a large, stylized initial "M".

Matthew J. Buckley  
Chairman

cc:

Jonathan Ackley, Building Commissioner