

Town of Medway
DESIGN REVIEW COMMITTEE
155 Village Street
Medway MA 02053
508-533-3291
drc@townofmedway.org

February 1, 2021

Michel Aoun
ADPrint
96 Main St
Medway, MA 02053

RE: DRC Sign Design Review
ADPrint, 96 Main St – Medway, MA

Dear Mr. Aoun,

Thank you for submitting the proposed new façade signage for ADPrint to the Medway Design Review Committee (DRC) for review. The information was filed with the Town on January 26, 2021.

Pursuant to the Medway Zoning Bylaw, SECTION 7.2 Sign Regulations, this communication serves as the DRC's review letter regarding the proposed wall façade sign for your business located at 96 Main ST at the Medway Place shopping center. Please be advised that this letter does NOT constitute approval of a sign permit. You must still apply for and secure a sign permit from the Medway Building Department prior to sign installation. Do not install the sign before obtaining the required permit.

On Monday, February 1, 2021, the DRC met with you to review the proposed signage for AD Print. You have proposed the following as represented on the sign designs submitted (**See Attached**).

- Wall Façade Sign measuring 90" x 19.625" (12.27SF) comprised of internally illuminated channel letters. It is replacing an existing sign.

The DRC offers the following comments/recommendations regarding the proposed sign:

- The DRC recommends the sign be manufactured exactly the way it is proposed.
- The DRC recommends that any shadowing on the façade left over from the previous sign be painted over.
- Make sure the external raceway behind the sign is painted to match the façade color.

You indicated that you would consider these suggestions and move ahead. You are welcome to return to a future DRC meeting for further conversation and ideas regarding signage for AD

Design Review Committee Members

Matthew Buckley, Member & Chair
Jessica Chabot, Vice Chair

Dan Connolly, Member
Tom Gay, Planning and Economic Development Board
Representative

Alex Siekierski, Member
Rachel Walsh, Member

Print. Please contact the Medway Planning and Economic Development office at 508-533-3291 if you would like to schedule another appointment with the DRC.

The DRC's goal is to enhance the identification value of business signs in Medway. We seek to help Medway businesses and organizations develop their signs as long-term investments, designed for sound readability with appropriate graphics and materials in a manner that suits budgetary constraints and enhances our community's appearance and appeal.

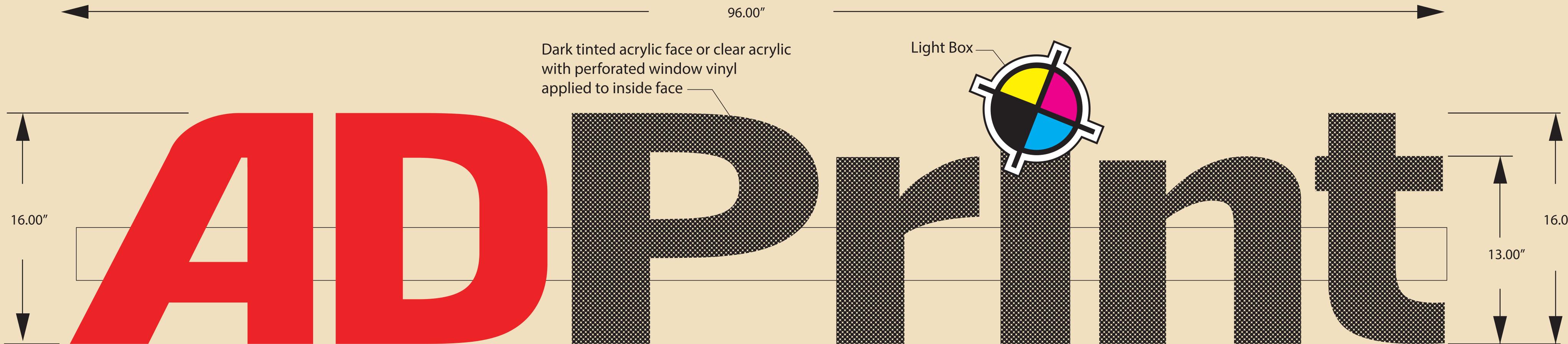
Thank you for your time. We wish AD Print continued success in Medway.

Sincerely,

A handwritten signature in black ink, appearing to read "Matthew J. Buckley". The signature is fluid and cursive, with the first name "Matthew" being the most prominent.

Matthew J. Buckley
Chairman

cc: Jack Mee, Medway Building Commissioner
Rindo Barese, Medway Building Department
Erica Robertson, Medway Building Department
Kelly O'Brien, Medway Building Department
Jim Griffin, Medway Realty LLC



INTERNALLY ILLUMINATED CHANNEL LETTERS

