

## Board Members

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Representative



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# TOWN OF MEDWAY

## COMMONWEALTH OF MASSACHUSETTS

## DESIGN REVIEW COMMITTEE

September 23, 2024

Ms. Sully Jereidini  
Treasure Box  
98 Main Street, Suite 92A  
Medway, MA 02053

RE: DRC Letter of Recommendation – Treasure Box

Thank you for submitting the proposed new signage for Treasure Box located at 98 Main Street to the Medway Design Review Committee (DRC) for review. The information was submitted by the applicant and filed with the Town Clerk on September 12, 2024. Sign designs by Signarama of Walpole, MA were included in the packet.

Pursuant to the Medway *Zoning Bylaw*, SECTION 7.2 Sign Regulations, this communication serves as the DRC's review letter regarding the proposed wall sign. Please be advised that this letter does NOT constitute approval of a sign permit by the Town of Medway. Your sign company must still apply for and secure a sign permit from the Medway Building Department prior to sign installation. Do not install the sign before obtaining the required permit.

On September 16, 2024, the DRC reviewed the proposed signage for 98 Main Street. The signage proposal included the following:

- Sign design utilizes 3" front lit channel letters with black cut vinyl and trim caps
- Nighttime face illuminated as white
- Total sign surface area of 14.9 sq. ft.
- Raceway mounted

The sign proposed by Signarama is consistent with the recommendations laid out in the Medway Design Guidelines. They are attractive and appropriate for the site.

A recommendation was made by the DRC to repaint the façade area where the previous tenant's wall sign was located prior to the installation of new signage to prevent unsightliness and visual discordance between the contrasting business names and typefaces.

In reviewing sign designs for Medway's businesses, the DRC's goal is to enhance the identification value of business signs in Medway. We seek to help Medway businesses and organizations develop their signs as long-term investments, designed for sound readability with appropriate graphics and materials in a manner that suits budgetary constraints and enhances our community's appearance and appeal.

Thank you for your time. We wish **Treasure Box** continued success in Medway.

Sincerely,

A handwritten signature in black ink, reading "Matthew J. Buckley". The signature is fluid and cursive, with the first name "Matthew" and last name "Buckley" clearly distinguishable.

Matthew J. Buckley  
Chair

cc: Jon Ackley, Medway Building Commissioner  
Rindo Barese, Medway Building Department  
Erika Robertson, Medway Building Department