

★Town of Mooers★

★HOMETOWN HEROES★

Created by the Town of Mooers to recognize and honor residents who have served or who are serving in the United States Armed Services.

This program is non-political and non-partisan and is intended to serve as a living memorial to those service men and women from the Town of Mooers.

As an ongoing program, applications will be accepted at any time by those who wish to sponsor a banner. **(The application deadline for May 2026 placement is March 15, 2026)** The banners shall be displayed from May to November and measure 30" x 60". Banners will be displayed and stored by the town.

TO PARTICIPATE

Street banners will be installed honoring Town of Mooers/Mooers Forks Honorees (past or present) who meet the requirements below. A completed application and the required additional documents must be provided for review by the committee. Banners are limited to 1 per service person for a fee of \$165.

ELIGIBILITY REQUIREMENTS

Honoree must be:

- Military personnel
- Currently serving, honorably discharged, retired or deceased

Honoree (family of) must meet one of the following criteria:

- Be a current resident of the Town of Mooers/Mooers Forks
- Have previously lived in the town as a resident for 10 years or more.

Honoree (family of) please provide:

- Documentation of active service
- Documentation of separation/retirement from service

Residency requirement can be waived if Honoree is a graduate of Mooers Central School, Northeastern Clinton Central School (NCCS), or Northern Adirondack Central School (NAC) who lived in the Town of Mooers or a resident at time of birth.

Each application is subject to approval by the Town of Mooers Hometown Heroes Committee.

BANNER LOCATIONS

Locations for displaying the banners will be determined by Town of Mooers Hometown Heroes Committee. Available space is determined solely by the town. A map outlining where each banner is hung shall be made available to all residents on the website and at the town offices.





CONTACT INFORMATION

Town of Mooers
2508 State Route 11
Mooers, N.Y. 12958

www.mooersny.com
mooershometownheroes@gmail.com

Committee Members and Numbers

Danielle Menard: 518-593-5768
 Michelle Menard: 518-593-3307
 Kelly McDonald: 518-332-7419
 Vicki Brassard: 518-572-2597

Make Checks or Money Orders

Payable To:

"Town of Mooers"
 (with Hometown Heroes in the
 memo)

Drop Off OR Mail Completed Form

With Payment To:

Town of Mooers
 Attn: Hometown Heroes
 P.O. Box 242
 Mooers, N.Y. 12958
 Monday-Friday 8:30am-4:30pm

There is a red locked drop box
 outside of the town office if dropping
 after hours.

*Payment is required with form at
 time of drop off

PHOTO OF SERVICE MEMBER

Photo must be at least 300 dpi resolution or the
 banner may be grainy, therefore no phone photos.
 No refunds once produced
 Drop off OR email photo to:
mooershometownheroes@gmail.com



Town of Mooers

HOMETOWN HEROES APPLICATION

Please Print or Type

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ YOUR CONTACT INFORMATION ★ ★ ★ ★ ★ ★ ★ ★ ★ ★		
First Name	Last Name	
Mailing Address		
City	State	Zip
Landline	Cellphone	
Email		
Your Relationship to Honoree: <input type="checkbox"/> Parent <input type="checkbox"/> Child <input type="checkbox"/> Spouse <input type="checkbox"/> Sibling <input type="checkbox"/> Self <input type="checkbox"/> Grandparent <input type="checkbox"/> Cousin <input type="checkbox"/> Aunt/Uncle <input type="checkbox"/> Niece/Nephew <input type="checkbox"/> Friend		
★ ★ ★ ★ ★ ★ ★ ★ ★ ★ SERVICE MEMBER INFORMATION ★ ★ ★ ★ ★ ★ ★ ★ ★ ★		
First Name	Middle Initial or Name (if desired)	
Last Name	Dates of service	
Branch of Service <div style="text-align: center; margin-top: 10px;"> <input type="checkbox"/> Army <input type="checkbox"/> Navy <input type="checkbox"/> Marine Corps <input type="checkbox"/> Air Force <input type="checkbox"/> Coast Guard <input type="checkbox"/> Army National Guard <input type="checkbox"/> Air National Guard <input type="checkbox"/> Purple Heart Recipient </div>		
Rank: _____ Conflict served in (if applicable) _____		
★ ★ ★ ★ ★ ★ ★ ★ ★ ★ TO FULFILL BANNER ORDER ★ ★ ★ ★ ★ ★ ★ ★ ★ ★		
Drop off or Mail the following documents: <ul style="list-style-type: none"> <input type="checkbox"/> Completed Application <input type="checkbox"/> Further documentation may be required <input type="checkbox"/> Proof of Honorable Discharge/ Active Service (DD214) <input type="checkbox"/> Check or Money Order for \$165; made payable to "Town of Mooers" with Hometown Heroes in the memo <input type="checkbox"/> Photo of service member (must be at least 300 dpi resolution or the banner may be grainy) 		
Mail or Drop off to: Town of Mooers, Attn: Hometown Heroes, P.O. Box 242, 2508 Route 11, Mooers, NY 12958		
Photo of Service Member Drop Off or Email to: mooershometownheroes@gmail.com		
★ ★ ★ ★ ★ ★ ★ ★ ★ ★ OFFICE USE ONLY ★ ★ ★ ★ ★ ★ ★ ★ ★ ★		
Date Received	Received By	
Check / Money Order #	Total Payment Received	
<div style="text-align: center;">Documents Received</div> <div style="text-align: center; margin-top: 10px;"> <input type="checkbox"/> Application <input type="checkbox"/> Proof of Residency/Graduation <input type="checkbox"/> Proof of Honorable Discharge/Active Service <input type="checkbox"/> Picture received (Physical/Emailed) <input type="checkbox"/> Picture scanned if needed </div>		