

**Arts & Culture Advisory Board  
Meeting Minutes  
February 21, 2024**

In Attendance via zoom: *Dylan Van Cott*

In Attendance in-person: *Kathy Ford, Echo, Kirk Sullivan, Echo, Katrina Glynn, Elaine Taylor-Wilde, Julia Fatato, Kelly Brunette, Casandra Van Cott*

Meeting called to order 4:37pm

1. Approval of January minutes: Julie motioned; Kathy seconded.
2. DISCUSSION/OLD BUSINESS
  - a. 2024 Action Plan- Committee updates

- Public Art Subcommittee (Elaine & Nathalie) Not met – need to work on placards, and deal with Woodruff when it comes up (it's on hold)
- Coordinate Programs with school (Julia) Pop up galleries? When for call to art? Eclipse dates?
- Mixer event (Emilie, Julia, Echo, Shaun) March 23, 6:30- 9? Garagery Women's History Month theme. A teaser has been posted. Kathy pointed out that Emilie says May. Echo will confirm calendar.
- Support public performance art (Dylan, Echo) Discussion of what this may entail, including buskers, supporting local performing art orgs, etc. Dylan and Echo will be meeting next week.
- Pop-up Galleries (Dylan & Elaine) Regular quarterly? Post Office Pharmacy may be available. Elaine and Dylan will meet this Friday.
- Projection Art (Kirk & Echo) Success during the Winter Carnival; Kirk and Echo are going to continue working together for Riverside projections.
- PR Subcommittee (Kirk & Emilie) Will touch base on a monthly basis to continue to PR the work of the Board, What and Whys of the board, with a release of a press release when needed.
- Arts & Culture Facebook Page – Dylan has the password and will be sharing that for PR.

b. Annual Report

6 – 8pm at the Hotel Saranac

3. NEW BUSINESS

a. Arts & Culture Master Plan Review/Discussion

Time frames for proposals? What are the goals coming up? Some of the goals are not necessarily the responsibility of the Board. Vision Plan – Kirk read it and questioned our focus on the cultural side of the statement, in particular other cultures. Echo spoke about some people not coming to SL because they don't feel welcome. Also, he spoke about opening the art scene to non-traditional art and performance.

5 Goals

- Arts and Culture Community Engagement – Multiple organizations/groups are doing this.

- Master Plan Funding Acquisition – We have done project-by-project and that seems to be supported.
- Targeted Arts Marketing Campaign – Tourists? Since this addresses the desire to market to millennials, there is not housing they can afford, so this is not doable until low-cost housing is available. The new housing is projected to be done in spring 2025; ground has been broken.
- Organization and Artist Support –
- Arts and Culturally Driven Economic Development – this is a village-wide program, of which the Board is part.

Updating projects so that we have a clear idea of what we have accomplished and what is still to be done. A quick review of the Master Plan. Discussion of what might be the purview of the ACAB, or what we might be interested in doing.

5. ADJOURN: 5:50pm