

**Business of the Village Board
Village of Saranac Lake**

SUBJECT: SLLDC

Date: 07/22/2024

DEPT OF ORIGIN: Trustee Scollin

Bill # 115-2024

DATE SUBMITTED: 07/17/2024

EXHIBITS: _____

APPROVED AS TO FORM:

Village Attorney

Village Administration

EXPENDITURE
REQUIRED:

AMOUNT
BUDGETED:

APPROPRIATION
REQUIRED:

SUMMARY STATEMENT:

Resolution authorizing the execution of a contract for services with the Saranac Lake Local Development Corporation

MOVED BY: White SECONDED BY: Scollin

VOTE ON ROLL CALL:

MAYOR WILLIAMS

yes

TRUSTEE RYAN

yes

TRUSTEE WHITE

yes

TRUSTEE SCOLLIN

yes

TRUSTEE BRUNETTE

yes

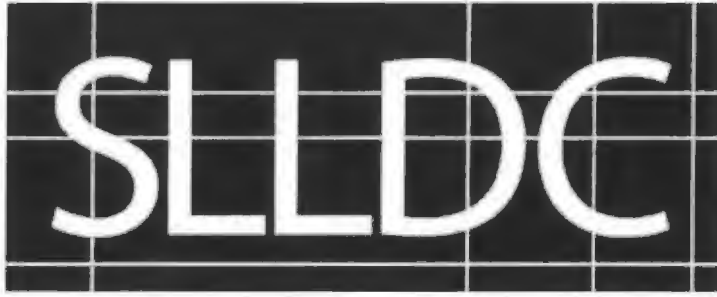


**RESOLUTION AUTHORIZING EXECUTION OF A CONTRACT
FOR SERVICES WITH THE SARANAC LAKE LOCAL
DEVELOPMENT CORPORATION**

WHEREAS, the mission of the Saranac Lake Local Development Corporation is to relieve and reduce unemployment; promote and provide additional and maximum employment; improve and maintain job opportunities; attract new industry; retain existing industries; and lessen the burdens of government; and

WHEREAS, the Village wishes to engage the SLLDC to promote community and economic development in the interest of the people and businesses of Saranac Lake; therefore be it

RESOLVED, the Board of Trustees directs the Village Manager to execute the attached contract for an amount not to exceed \$25,000.



July 16, 2024

Mayor Jimmy Williams
Village of Saranac Lake
39 Main Street
Saranac Lake, NY 12983

Mayor Williams and Board of Trustees,

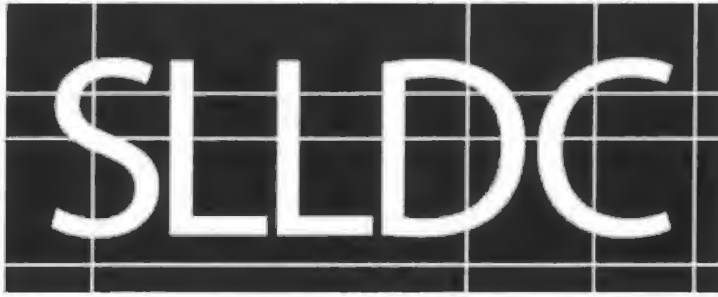
On behalf of the Board of Directors of the Saranac Lake Local Development Corporation (SLLDC) I am writing to express appreciation for the \$25,000 allocation for SLLDC included in the 2024-2025 budget. We are excited about the opportunity to leverage these funds to improve our community.

Attached is a proposed contract between the Village of Saranac Lake and SLLDC that sets forth the general services that SLLDC will perform. For your information, please also find attached our draft strategic plan. To assist the all-volunteer board provide the services outlined in the contract, SLLDC plans to hire provided hire a part-time executive director who will be charged with (1) ensuring SLLDC is in compliance with NYS non-profit and public authorities laws and regulations, (2) establish grant programs to support neighborhood revitalization, locally-owned businesses, and placemaking projects, and (3) raise funds for these programs through donations, grants, and crowdfunding.

We look forward to a continued partnership as we work to improve our wonderful community. If you have any questions please feel free to contact me.

Sincerely,

Stephanie Mikesell, Chair



Saranac Lake Local Development Corporation
2024 Strategic Plan
DRAFT

1. Mission

The mission of the Saranac Lake Local Development Corporation is to relieve and reduce unemployment; promote and provide additional and maximum employment; improve and maintain job opportunities; attract new industry; retain existing industries; and lessen the burdens of government.

2. Goals

While there are many ways to fulfill this mission, SLLDC focuses on the three complementary goals described below.

- Healthy Neighborhoods
- A Resilient Local-First Economy
- Vibrant Community Spaces

Goal #1: Healthy Neighborhoods

Strong and healthy neighborhoods, whether they have residential, commercial, or a mix of uses, create a sense of place for residents. Neighborhoods give people a sense of belonging, attract investment, attract new residents and protect property values. Neighborhoods are where people spend most of their time and develop some of their strongest connections.

Supporting healthy neighborhoods involves enhancing and improving the visual appeal, aesthetics, and overall attractiveness of a community or neighborhood. This can involve a variety of efforts aimed at making the area more visually pleasing, welcoming, and well-maintained. Neighborhood beautification projects often encompass both public and private spaces, and they may involve collaboration among residents, local government, community organizations, and businesses. Helping neighborhood stakeholders implement a neighborhood improvement program aligns with the mission of SLLDC.

SLLDC provides grants to improve Saranac Lake's neighborhoods house by house and block by block managing two grant programs:

- Paint the Village Grant Program. Ready to restore your home to its former glory with a professional and historically sensitive paint scheme? Get at least your neighbors together and apply for funding to help defray the cost of paint.

- Neighborhood Event Grant Program. Want to hold an ice cream social, block party, a concert series on cure porches, or a spring clean up day in your neighborhood? Get your neighbors together, come up with a plan and pitch it to us.

Goal #2: Resilient Local-First Economy

Locally-owned businesses are the heart and soul of our community. For every dollar the community spends supporting locally-owned businesses, 48 cents are circulated within the community, creating a virtuous cycle of growth and interdependence (<https://amiba.net/project/indies-vs-chains-chart/>). The Institute for Local Self-Reliance identified the following top five reasons the community should support locally-owned businesses:

- Local small businesses are linked to higher incomes and less inequality.
- Entrepreneurship fuels job creation.
- Independent businesses generate more tax revenue at lower public cost.
- Local businesses foster community cohesion and well-being.
- Community-scaled businesses reduce pollution and improve environmental sustainability.

Supporting locally-owned small businesses involves helping them overcome challenges and taking advantage of opportunities.

- Local-first business grant program. A matching grant program for small improvements and emergencies.

Goal #3: Vibrant Public Spaces

Community gathering spaces, whether publicly or privately-owned, can lead to investment, help make places safer and more comfortable, and give residents a sense of pride. Placemaking is the art of creating spaces people want to use. The Project for Public Spaces notes that “placemaking shows people just how powerful their collective vision can be. It helps them to re-imagine everyday spaces, and to see anew the potential of parks, downtowns, waterfronts, plazas, neighborhoods, streets, markets, campuses and public buildings.”

We support placemaking through our Great Spaces Grant Program.

- Great Spaces Grant Program. A matching grant program to support the improvement of public spaces in the Village. Want to create a neighborhood garden, repair historic retaining walls, install neighborhood signage, commission public art, or paint a colorful crosswalk? Get your neighbors together, come up with a plan and pitch it to us.

3. Partnerships for Priority Projects

While SLLDC seeks to establish and administer the above-referenced goals and programs, we also build and strengthen partnerships with the Village of Saranac Lake and other organizations and our internal capacity. We stand ready to undertake and support other projects that align with our mission, capabilities, and community revitalization goals.

One of the principal services SLLDC can provide as a 501c3 non-profit corporation is to be a fiscal sponsor for projects that align with our mission and goals. We can also help organizations and groups with their project fundraising efforts using our new crowdfunding platform.

4. Implementation

SLLDC is committed to building capacity and supporting our community by achieving the goals of this plan. To accomplish this we will undertake the following actions.

1. Adopt strategic plan
2. Hire part-time executive director
3. Achieve regulatory compliance
4. Establish project fundraising platform
5. Publish new website
6. Stand up grant programs
7. Raise \$25,000 for grant programs
8. Go live with new programs
9. Award \$10,000 in grants by May 31, 2025

5. Performance and Reporting

The SLLDC Board of Directors will constantly monitor progress throughout the year and publish an annual report on or before March 31st, 2025.

DRAFT
**CONTRACT BETWEEN THE VILLAGE OF SARANAC LAKE
AND
SARANAC LAKE LOCAL DEVELOPMENT CORPORATION
FOR
COMMUNITY AND ECONOMIC DEVELOPMENT SERVICES**

THIS CONTRACT, entered this 25th day of JULY, 2024 by and between the **Village of Saranac Lake** (herein called the "Village") and the **Saranac Lake Local Development Corporation** (herein called "SLLDC").

WHEREAS, the mission of the Saranac Lake Local Development Corporation is to relieve and reduce unemployment; promote and provide additional and maximum employment; improve and maintain job opportunities; attract new industry; retain existing industries; and lessen the burdens of government; and

WHEREAS, the Village wishes to engage the SLLDC to promote community and economic development in the interest of the people and businesses of Saranac Lake; and

NOW, THEREFORE, it is agreed between the parties hereto that:

I. SCOPE OF SERVICES

The community and economic development services SLLDC shall provide for the Village of Saranac Lake include but are not limited to:

1. Fiscal Sponsor. Act as a fiscal sponsor for public improvement projects and events that implement community goals.
2. Funding Support. Provide grants and funding support for public improvement projects, small businesses, and housing and neighborhood development activities, and
3. Other Services. The SLLDC will provide other services to assist the Village, its staff, advisory boards, committees and task forces to implement village goals and objectives as identified in village plans and by the Board of Trustees.

II. TERM OF CONTRACT

The period covered by this contract begins on August 1, 2024 and shall end on May 31, 2025.

III. PAYMENT

The fee to provide the services described in Section 1: Scope of Services is \$25,000, which amount shall be payable by the Village to the SLLDC in one lump sum on or before September 1, 2024.

IV. COMMUNICATIONS

All communication and details concerning this contract shall be directed to the following contract representatives:

Village	SLLDC
Bachana Tsiklauri Village Manager Village of Saranac Lake 39 Main Street Saranac Lake, NY 12983 Tel: (518) 891-4150 Fax: (518) 891-5928 Email: manager@saranaclakeny.gov	Stephanie Bolduc-Mikesell Chair Saranac Lake Local Development Corporation 39 Main Street Saranac Lake, NY 12983 Tel: (860) 965-4733 Fax: Email: stephaniebmikesell@gmail.com

On or before May 31, 2025 the SLLDC shall provide a report of accomplishments to the Board of Trustees.

V. SEVERABILITY

If any provision of this contract is held invalid, the remainder of the contract shall not be affected thereby and all other parts of this contract shall nevertheless be in full force and effect.

VI. ENTIRE AGREEMENT

This contract constitutes the entire agreement between the Village and SLLDC for the use of funds received under this contract and it supersedes all prior or contemporaneous communications and proposals, whether electronic, oral, or written between the Village and SLLDC with respect to this contract.

Date 7/25/24

IN WITNESS WHEREOF, the Parties have executed this contract as of the date first written above.

Village
By 
Village Manager

SLLDC
By _____
Title