

**Business of the Village Board
Village of Saranac Lake**

SUBJECT: Community Enhancement Project

DATE: 10-24-2022

DEPT OF ORIGIN: Trustee Brunette

BILL # 163-2022

DATE SUBMITTED: 10-19-2022

EXHIBITS: _____

APPROVED AS TO FORM:

Village Attorney

Village Administration

EXPENDITURE
REQUIRED
\$ _____

AMOUNT
BUDGETED
\$ _____

APPROPRIATION
REQUIRED

Resolution approving the use of community enhancement Project Fund for Public Art

MOVED BY: Brunette SECONDED BY: Shapiro

VOTE ON ROLL CALL:

MAYOR WILLIAMS	<u>yes</u>
TRUSTEE BRUNETTE	<u>yes</u>
TRUSTEE CATILLAZ	<u>yes</u>
TRUSTEE SCOLLIN	<u>yes</u>
TRUSTEE SHAPIRO	<u>yes</u>

**RESOLUTION APPROVING THE USE OF COMMUNITY ENHANCEMENT
PROJECT FUND FOR PUBLIC ART**

WHEREAS, the Village of Saranac Lake Board of Trustees recognizes the importance and impact of downtown, parks and recreation, and arts and culture in driving economic development and contributing to the quality of life in the community; and

WHEREAS, the 2022-2023 Village Budget includes \$10,000 for a Community Enhancement Project;

WHEREAS the project will be tied directly to the following adopted plans: Downtown Saranac Lake Strategic Investment Plan (2019), Arts and Culture Master Plan (2018), and Park Vision Plan (2018);

WHEREAS, the three Village Advisory Boards recommend using the Community Enhancement Project funds for a public art project;

WHEREAS, two members from each of the three Village Advisory Boards will serve as the review committee for the project;

NOW, THEREFORE BE IT RESOLVED, the Village of Saranac Lake Board of Trustees hereby approves the use of Community Enhancement Project funds for the proposed public art project.

BE IT FURTHER RESOLVED, the Board of Trustees authorizes the Community Development Director to submit an application for a Franklin County Destination Development Program (DDP) grant in order to increase the total budget for the public art project.



Memo

To: Village of Saranac Lake Board of Trustees

From: Arts & Culture Advisory Board, Downtown Advisory Board, Parks & Trails Advisory Board

Date: October 20, 2022

Re: Recommendation to use the Community Enhancement Program Funds (\$10,000) for Public Art

Recommendation

The 2022-2023 Village Budget includes a \$10,000 line item for Community Enhancement Program Funds (001.7110.0200). The Arts & Culture Advisory Board, Downtown Advisory Board, and Parks & Trails Advisory Board recommend using the funds to commission public art as described in the following project proposal.

Project Proposal

Commission 1-2 public art installations* at Riverfront and/or Prescott Park as outlined in the [DRI Strategic Investment Plan](#), [Arts & Culture Master Plan](#) and [Park Vision Plan](#). The intention of the project is to enhance the park experience without distracting from the original purpose of the park.

Funds would be distributed in a competitive manner, and proposals for funding would be solicited through an Open Request for Proposals. Artists will submit proposals in response to a public advertisement. A committee consisting of SLACAB members and local arts experts will review proposals and select a finalist to be approved by the village board. The project committee may seek public input after narrowing down finalists. Funded projects could include the following:

- Sculptures, statues and interactive art
- Landscape art and earthworks

Specifications for public art:

- Durable and visible through 4 seasons
- Prominent dimensions and features so that it is visible by pedestrians
- Integrate creative designs within the existing landscape
- Safe and easily maintained

Project Timeline:

- Village board approves \$10,000 for public art - October 24th
- VSL submits a Destination Management Grant Application by October 31st
- Call for Artists Proposals issued by November 30th
- Artists Proposals due January 23rd
- Committee reviews and selects finalist by March 30th
- Village Board approves public art installation by April 10th
- Art installed by September 30th

*The budget for each installation is anticipated to be \$10,000 all-inclusive for artist's fees, materials, delivery, transportation, liability insurance and any other costs associated with producing and installing the artwork.

*If the Board approves the use of the Community Enhancement Project funds for public art, then the Community Development Director will submit a Franklin County Destination Development Program (DDP) grant with the intent to commission a second public art installation.