

**Business of the Village Board
Village of Saranac Lake**

SUBJECT: North Country Sports Council Endorsement Support FOR AGENDA: 1/8/2024

DEPT OF ORIGIN: Mayor Williams

BILL #: 5-2024

DATE SUBMITTED: 1/8/2024

EXHIBITS:

EXPENDITURE REQUIRED:	AMOUNT BUDGETED:	Appropriation:
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Endorsement of Letter of Support from North Country Sports Council

MOVED BY: Shapiro SECONDED BY: Catillaz

VOTE ON ROLL CALL:

MAYOR WILLIAMS	<u>Yes</u>
TRUSTEE BRUNETTE	<u>Yes</u>
TRUSTEE CATILLAZ	<u>Yes</u>
TRUSTEE SCOLLIN	<u>Yes</u>
TRUSTEE SHAPIRO	<u>Yes</u>

Resolution to endorse and support North Country Sports Council proposal

WHEREAS, North Country Sports Council is a community-oriented organization committed to the promoting and fostering of sporting events/entertainment in the Village of Saranac Lake and the entire North Country Region, and,

WHEREAS, in efforts to promote and increase the attraction of such events and improve economic growth in the community, North Country Sports Council has proposed a partnership with the Jamaican Bobsled Team, and,

WHEREAS, the partnership will seek to create a beneficial relationship and create a significant impact on the overall occupancy of the region while also showcasing the commitment to the diversity and spirit of sportsmanship, and,

WHEREAS, it is the hope of North Country Sports Council that the proposed partnership will generate positive publicity for the Village of Saranac Lake and further attract future events and endorsements.

WHEREAS, the Village of Saranac Lake Board of Trustees is hopeful that this partnership will provide exposure and spark interest in the younger generations of Saranac Lake Youth.

THEREFORE, BE IT RESOLVED, the Village of Saranac Lake Board of Trustees hereby fully supports the proposal of North Country Sports Council for a strategic partnership with the Jamaican Bobsled Team.

1/6/2024

Village of Saranac Lake
Board of Trustee's
Village of Saranac Lake
39 Main Street; Suite 9
Saranac Lake, NY 12983

Subject: Request for Signed Support from the Village of Saranac Lake for the North Country Sports Council's Proposal

Dear Village of Saranac Lake,

I hope this letter finds you well. My name is Matt Dougherty and I am writing on behalf of the North Country Sports Council, a community-oriented organization dedicated to promoting sports and fostering opportunities for collaboration and growth within our region.

I am reaching out to request the formal support of the Village of Saranac Lake for a proposal that we believe will not only benefit our community but also align with the village's commitment to fostering sports and recreational activities in the region. The proposal in question pertains to a strategic partnership between Franklin County and the Jamaican Bobsled team, an initiative that holds great potential for both the village and the county at large.

The North Country Sports Council's proposal focuses on leveraging the unique opportunity presented by partnering with the Jamaican Bobsled team. We believe that such a collaboration has the potential to significantly impact overnight occupancy in Franklin County, thereby contributing to the economic growth of our community. Additionally, by embracing this proposal, we open doors to a multitude of additional opportunities, not only within the realm of sports but also in terms of community engagement, cultural exchange, and tourism.

The proposed partnership seeks to create a mutually beneficial relationship that will not only enhance the visibility and appeal of Franklin County but also showcase our commitment to inclusivity, diversity, and the spirit of sportsmanship. Furthermore, we anticipate that this collaboration will generate positive publicity for Saranac Lake and serve as a catalyst for attracting future events and investments.

We kindly request the Village of Saranac Lake's endorsement of this proposal through the formal signing of a letter of support. Your support will undoubtedly strengthen our case as we work towards realizing the full potential of this partnership.

Should you have any questions or require further information, please do not hesitate to contact me at mdougherty@northcountysports.org or 518-524-0465. We are more than willing to provide additional details, address concerns, or arrange a meeting at your convenience.

Thank you for considering our request, and we sincerely hope to secure the Village of Saranac Lake's support for this exciting and promising initiative.

Sincerely,

Matt Dougherty
Executive Director
North Country Sports Council
28 St Bernard St UNIT 2 Saranac Lake, NY 12983
mdougherty@northcountysports.org
(518) 524-0465