

**Business of the Village Board  
Village of Saranac Lake**

SUBJECT: Arts and Culture Board

DATE: 6-12-2023

DEPT OF ORIGIN: Trustee Brunette

BILL # 78-2022

DATE SUBMITTED: 6-7-2023

EXHIBITS: \_\_\_\_\_

APPROVED AS TO FORM:

\_\_\_\_\_  
Village Attorney

\_\_\_\_\_  
Village Administration

EXPENDITURE  
REQUIRED

AMOUNT  
BUDGETED

APPROPRIATION  
REQUIRED

Resolution to appoint a new member to the Arts and Culture Advisory Board

MOVED BY: Brunette      SECONDED BY: Shapiro

VOTE ON ROLL CALL:

MAYOR WILLIAMS      yes

TRUSTEE BRUNETTE      yes

TRUSTEE CATILLAZ      yes

TRUSTEE SCOLLIN      yes

TRUSTEE SHAPIRO      yes

**RESOLUTION TO APPOINT MEMBER TO THE ARTS AND CULTURE ADVISORY BOARD**

WHEREAS, the Village of Saranac Lake Arts and Culture Advisory Board has a vacancy;

NOW, THEREFORE BE IT RESOLVED, the Board of Trustees hereby appoints Echo to the Arts and Culture Advisory Board for a term that is in accordance with the bylaws.

Hello,

I am very excited to submit myself for a position on the Arts and Culture Advisory Board. The Arts and Culture Master Plan produced by this board was instrumental in my family's decision to leave Brooklyn and move to Saranac Lake full time. Reading the plan assured us that this area is committed to supporting the advancement of the arts for all people.

In 2020 my partner and I purchased the old general store located in Onchiota and began to transform it into the art and adventure outpost known as The Station. Our focus is on providing the region with new experiences and ideas through exposure to inspiring art, music and cultural events. We offer programming that is inspired by many of the various art and music scenes we have been fortunate to be involved with in various urban and rural locations across the country. I have attached a flyer for our Summer Sessions event that shows what we are doing.

The process of creating The Station has enabled me to establish connections with all kinds of amazing creative people and organizations in the region. Some of them already participate in Saranac Lake art events such as the Art Walks in the Summer. Some artist I meet are producing amazing work but do not fit into the typical gallery system. I love that the Advisory Board has provided these upcoming artist with exposure by displaying their work in unused buildings downtown. I would like to work with the board to help create more campaigns like this to make every day, all year round feel like an Art Walk in Saranac Lake.

Aside from being an artist and professional weirdo I have a background in event promotion. This stems from producing my own music and art events in Tampa and San Francisco. While living in San Francisco I was part of an event promotion crew called Yellow Brick Road. In addition to working with larger brands like Vice magazine, we handled street marketing campaigns for the majority of nightclubs and hipster art related events at the time. I'm highly skilled at using branding to get people to pay attention and participate in events. I think the "Decidedly different" slogan is brilliant.

The implementation plan section of the master plan is very exciting! I hope I can be a part of helping to do the work to make all the great ideas it contains into tangible reality.

Echo Only



**saturday 10 – 4:00**  
music starts at 12:00

July 1	July 8	July 15
<b>BADENVAH</b> west african traditional	<b>Famous Letter Writer</b> avant garde non pop	<b>TINKER BULLET</b> heavy power trio
<b>Microbes Mostly</b> rock and jazz	<b>JAGUARDINI</b> dark wave synth pop	<b>Jane Boxall</b> drums & bass chaos
<b>Jae Dani</b> reeds, electro, a, a, a, a, a, a	<b>Mateo Champlain</b> traditional folk	<b>TURF-N-TURF</b> fuzz, indie rock, machine
<b>Jeffery Wanzer Dupra</b> new folk		<b>Jeffery Wanzer Dupra</b> new folk

- music - awesome times - circus classes  
- unexpected people - ceramics classes  
- you - dancing  
- the curious shall be rewarded

**sundays 1 – 3:00**  
immersive mind altering sounds and visuals

July 2	July 9	July 16
<b>Acacia Bridge</b> bass glitch ambient	<b>GLITTER SKULLS</b> ethereal live techno	<b>Clade &amp; Oda</b> electro avantgarde
	<b>Original Sound Scapes</b> improvised soundscapes	

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