

**DOWNTOWN SARANAC LAKE**

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**PROPOSED BUSINESS DEVELOPMENT**

# **BUSINESS DEVELOPMENT PROJECTS**

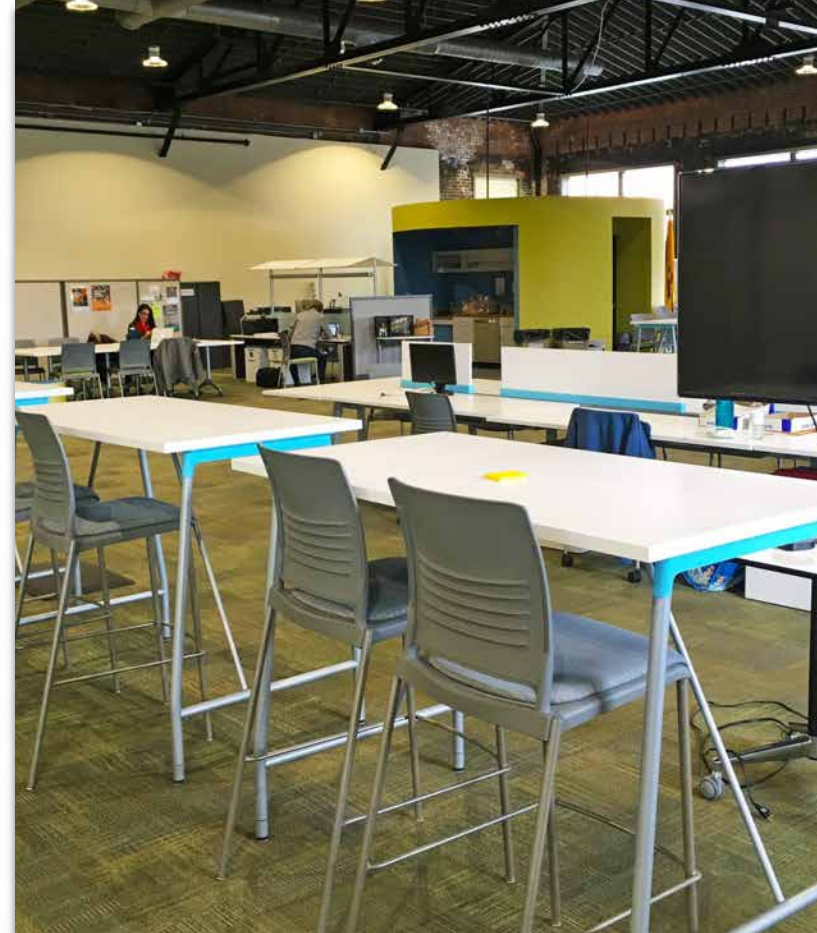
## **WHAT ARE THE PROJECTS**

- Main Street Business Incubator
- Bitters & Bones Brewery and Garden
- Creatively Repurpose Empty Storefronts
- Adirondack Loon Center Expansion
- Retail Incubator Program
- Downtown Startup Challenge Grant

# BUSINESS INCUBATOR

## MAIN STREET BUSINESS INCUBATOR

- Collaborative environment where emerging entrepreneurs learn from each other & mentors
- Programming to build goal setting and business skills
- Co-working space
- Coaching
- Assistance with finding right resources to grow businesses
- Open to students and community members



# BUSINESS INCUBATOR

## MAIN STREET BUSINESS INCUBATOR





# BITTERS + BONES BREWERY AND GARDEN

- Saranac Lake's first locally owned/operated downtown brewery
- Craft Beers brewed by locals for locals, capitalizing on the growth of craft beer tourism and travel, in the heart of Saranac Lake.
- Public/private partnership proposal to create an outdoor beer garden/park space at village's busiest intersection (Bloomingdale & Broadway)
- Larger platform for continued contribution/support of our town, our friends & our neighbors



# CREATIVELY REPURPOSE EMPTY STOREFRONT

- Develop rotating art installations
- Establish artist live/work space
- Create art education pop-ups





# THE ADIRONDACK LOON CENTER EXPANSION

## NEW NEST FOR THE LOON CENTER

- Establish a larger Loon Center to accommodate exhibits, a gift store, office space, and educational areas for children and adults.
- Create museum-quality exhibits highlighting the natural history of Common Loons, their conservation, and the research and educational programs of the Adirondack Center for Loon Conservation.
- Create additional employment opportunities with the Adirondack Center for Loon Conservation



# RETAIL INCUBATOR PROGRAM

## PROVIDE OPPORTUNITIES FOR ENTREPRENEURS

- Diversify shopping options in downtown
- Provide below market rents to encourage new businesses
- Strategy for filling vacant storefronts





# DOWNTOWN STARTUP CHALLENGE GRANT

## COMPETITION FOR BEST BUSINESS PLAN

- Opportunities for entrepreneurs with promising ideas
- Incentivize new businesses in downtown
- Strategy for filling vacant storefronts and creating jobs

