



DOWNTOWN

SARANAC
LAKE



DOWNTOWN ADVISORY BOARD MISSION:
Improve the economic vitality by enhancing the
experience, image, and lifestyle of
Downtown Saranac Lake.

OUR MISSION

Improve the economic vitality by enhancing the experience, image and lifestyle of Downtown Saranac Lake.

WHO WE ARE

Formed in 2013, the purpose of the Downtown Advisory Board (DAB) is to make recommendations to the Village of Saranac Lake Board of Trustees regarding policies and undertake actions that support our mission.

To accomplish this purpose and mission, DAB utilizes the National Trust for Historic Preservation Main Street Four-Point Approach as listed below:

Four Points

- Organization
- Promotion
- Design
- Economic Restructuring

Board Members must be a:

- Downtown resident
- Downtown property owner
- Downtown business owner, or
- Downtown event representative.



WHAT WE DO

The DAB is engaged in dozens of projects and issues that increase the appeal of downtown to residents, employees and visitors.

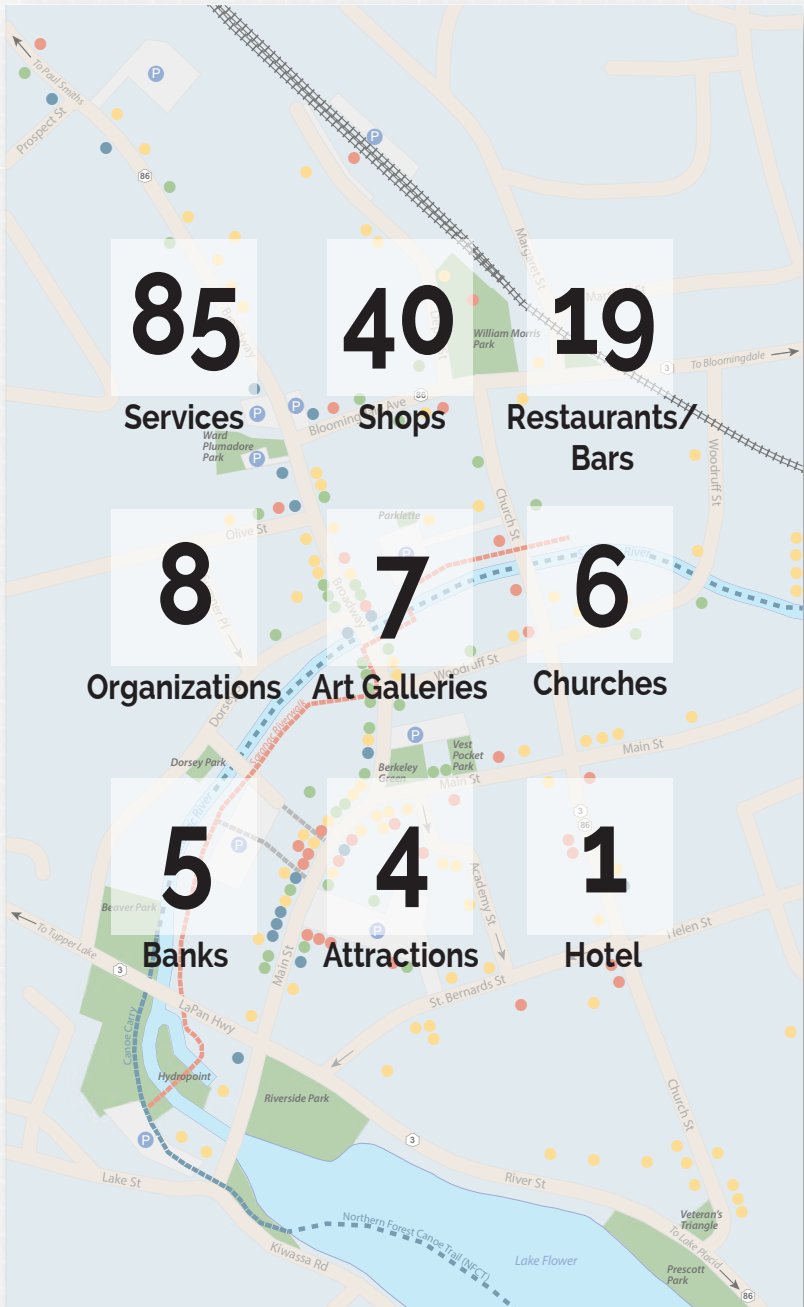
The DAB has the power and is required to:

1. Act in advisory capacity in matters pertaining to issues, policies, actions that affect Downtown.
2. Assist in the planning and implementation of downtown events, promotions, beautification, fundraising, infrastructure improvements, and stimulating public interest therein; and seek cooperation of public and private entities.
3. Act as a liaison between Downtown stakeholders and the Village Board of Trustees.
4. Advocate for the implementation of adopted plans and policies related to Downtown.

SHOPS

RESTAURANTS & BARS

SERVICES



ART, ATTRACTIONS, BANKS, CHURCHES, HOTEL, ORGANIZATIONS



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DOWNTOWN ADVISORY BOARD

Chair: Tim Fortune, Fortune Studio

Vice-Chair: Doug Haney, GreatRange

Treasurer: Adam Harris, Grizle T's, Borracho Taco

Secretary: Brandon Devito, Music on the Green

Board Member: CJ Hagmann, Say Rentals

Board Member: Emily Martz, Downtown Business Employee

Board Member: Greg Moore, Bear Essentials Apparel

Board Member: Kathy Steinbrueck, Scotts Florist & Greenhouse

Board Member: Peter Wilson, Downtown Property Owner



Downtown Advisory Board

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