

DOWNTOWN ADVISORY BOARD
Work Session
August 10, 2022
9AM

Attendance:

- Sue Smith Zukin, Jacob Kipping, Jerry Michael, and Kathy Steinbrueck.
Also Attending: Village Staff: Cassandra Hopkins; Ex Officio Member: Kelly Brunette.
1. July 13, 2022 meeting summary to be edited as suggested by Jerry Michael. Approval of July 13, 2022 meeting summary by Kathy Steinbrueck.
 2. MOTG: The last concert of the 2022 series is tonight featuring a 12-piece band, Alex Torres and His Latin Orchestra, which is anticipated to be well-attended. Attendance this summer has been great and steady. NCPR has covered this series as a media sponsor and DAB would like to see that continue into future seasons. DAB would like to see improvements made to the bathroom situation at Riverside Park, especially if MOTG and other programming is going to continue there.
 3. WiFi Update: No update on installation at other parks, there is still WiFi at Riverside Park and the Ice Palace Site. New WiFi sign is installed on the backside of the bandshell, Cassandra Hopkins can order more once future locations are set up with WiFi.
 4. Banner Program: Kelly Brunette shared the Board's decision to remove the 6er banners from the Downtown Banner Program. DAB decided that as it stands now, the banners out right now may remain until the next set. Kathy Steinbrueck suggested that a future replacement can focus on a fall motif, hiking, walking, etc.
 5. Village Board Update: Kelly Brunette shared the most recent draft of the Food Truck regulations that DAB members had previously worked on. Jacob Kipping brought up the fee scale and what that might look like. At the two most recent Village Board meetings, several resolutions were passed, including, amended local law on truck routes, a Riverfront Park Use permit to include a Beer Garden, Building Survey & Architectural Condition Assessment for Emergency Services building, and to amend Saranac Lake 6er program. DAB discussed the priorities and potential new improvements to the 6er Program as a result of the amendment. Kelly Brunette detailed the proposed measures that are now in effect: Baker mountain hike to start and end at 6er Bell, removal of the "Saranac Lake 6er" program from the tourism website saranaclake.com, remove 6er banners from the Downtown Banner Program, dedication of future revenue from the program to the SLLDC to be used for trail stewardship, advocacy, education, maintenance, and improvement purposes, and retirement of the program effective May 25, 2023 should the amendments to the program not have an effect on overuse, trail condition, and trailhead and parking. DAB members agreed that this is a good first action by the Village Board to hopefully make improvements.
 6. DRI Update: Kelly Brunette gave an update on each individual project and the anticipated timeline. Due to supply chain issues, workforce, DOT approvals and just overall scheduling conflicts, many of the original timelines do not match up. Kathy Steinbrueck suggested that Woodruff Street be taken care of (in terms of sidewalks, curbing, etc.) even if DRI funds do not go there.
 7. Community Development Update: Downtown Mural Makeover- The MDO installation will be underway soon with a projected timeline of about 2-weeks. Then the artists can begin painting

the mural. The housing project to go in place of Adk Tire and to include The Carry received approval from the Development Board at the August 2nd meeting. The Village is working to submit a grant for Village-wide Heat Pump Scoping Study.

8. Sidewalk Cafés will be a subject for DAB to revisit over the course of the winter months.
9. Other: Property at 28 Broadway is under contract. The sale of the old Dew Drop is pending. 400 Broadway was auctioned. The Development Board, and a subcommittee of the Development Board, are working with consultants to draft Code amendments for the NYS Cannabis Law.