

## DOWNTOWN ADVISORY BOARD

### Work Session

June 14, 2023

8:30AM

#### Attendance:

- Jerry Michael, Jacob Kipping, KT Stiles, Kathy Steinbrueck, Jake Widrick, and Sue Smith-Zukin  
Also Attending: Cassandra Hopkins, Village Staff; Kelly Brunette, Ex-Officio Member

1. Approval of May 10<sup>th</sup> meeting minutes by Jerry Michael, seconded by Kt Stiles.
2. Walk and Talk Route- Jerry Michael led the Walk and Talk portion of the meeting around the Depot St. area and finished at William Morris Park. Highlights included talk of Play ADK developments, Upper Broadway improvements, sales, and potential for improvements including the new 60+ until housing development, and notes on DRI progress in Ward Plumadore Park and William Morris Park.
3. Sidewalk Signage Placement Flyer  
Cassandra Hopkins described the 2022 effort to distribute an educational flyer that helps keep sidewalks and walkways clear and utilizes the 'furniture zone' for sandwich boards. Kathy Steinbrueck suggested making sure the new business owners in the area have a copy. DAB members to help with distribution if available to.
4. Banner Program was discussed as there are a new set of banners to be put up at some point. Cassandra Hopkins stated that the language in the Banner Program as its written now allows for the addition of a set of winter banners, and that the current months have the Support Local banners that the Chamber came up with. Kelly Brunette to reshare the winter-themed designs from the new activities set that had originally excluded winter activities.
5. Broadway Bridge Repainting Update  
Jerry Michael stated that there isn't much of an update, that a letter was sent most recently by the Village Mayor to the Franklin County legislature.
6. Village Board Update  
Kelly Brunette shared that the STR law has been adopted and at the Board meeting, a public hearing was held for the Food Truck law. The Food Truck law is a different version than what DAB members originally sent to the Village Board, Kelly Brunette will share it with DAB. She added that there is a Special Village Board meeting tomorrow to set a moratorium on new STR applications while the current, or 'pre-existing' ones are processed. Kelly Brunette also gave a report out on the success of this year's Spring Clean Up and some tweaks for coordination in future years.
7. Community Development Update  
Cassandra Hopkins shared that the public art installation projects for the waterfront parks, that is being orchestrated by a sub-committee of SLACAB, are moving along, and that they have a new Board member, Echo. She also shared that there has not yet been a response from the property contact for the Pocket Park. Kt Stiles offered to do some digging to try to connect with a property owner/manager. DAB has long-sought to bring minor improvements to the park at the corner of Bloomingdale Ave. and Church St.

8. Rail Trail Update?, WiFi Update?, DRI Update?

The DRI projects and anticipated timelines are all going smoothly, with the schedule and any updates posted on the website ([saranacounty.gov/dri](http://saranacounty.gov/dri)) Kelly Brunette asked about on site amenities for the new intersection area at Main St. and Broadway. DAB briefly discussed other weekly summer events, such as MOTG and the decision by the Board to allow no-mow zones.