

## DOWNTOWN ADVISORY BOARD

### Work Session

July 12, 2023

8:30AM

#### Attendance:

- Jerry Michael, Jacob Kipping, Kt Stiles, Kathy Steinbrueck, Mark Coleman, and CJ Hagmann

Also Attending: Cassandra Hopkins, Village Staff

1. Approval of June 14<sup>th</sup> meeting minutes by Kathy Steinbrueck, seconded by Jacob Kipping.
2. Walk and Talk Route- Riverside Park Bandshell

Jerry Michael reiterated the purpose of the Walk and Talk style meetings, which is to visit different areas of Downtown and see where attention is needed. He added that the Riverside Park area and Lake Flower Dam are in an area that DAB members may have ideas on how to improve and they can discuss and potentially make those suggestions to the Village Board.

Jacob Kipping will type up a narrative of what was discussed regarding additional paddle-sports amenities around the take-out for the canoe carry hat is part of the NFCT (at the corner of Lake St., Kiwassa Rd., and Main St.).

DAB members also discussed making a recommendation to the Village Board regarding the placement of porta potties and the use of a structure that was built by Kt Stiles for the Riverside Park porta potties. Jerry Michael suggested thinking about the long-term and a potential re-build of the aging bandshell and brainstorming what that might look like before going to the Village Board with suggestions.

Kt Stiles gave a brief update on the status of contacting an owner/property manager of the Pocket Park at the corner of Bloomingdale Ave. and Church St. Jerry Michael agreed that the ask will be to allow for a volunteer-led effort to maintain the park. Kathy Steinbrueck offered reaching out to Roger about coordinating those volunteers when the time comes.

3. Broadway Bridge Update

Jerry Michael stated that he sent around an email which detailed the communication sent as a letter from the Mayor to Lindy Ellis. His outstanding question for Lindy was if the Village could scrape, even if only on the street side of the bridge, before repainting. He will share any responses as they come in.

4. Banner Program was discussed as there are a new set of banners to be put up at some point. Cassandra Hopkins stated that the language in the Banner Program as its written now allows for the addition of a set of winter banners, and that the current months have the Support Local banners that the Chamber came up with. Kelly Brunette to reshare the winter-themed designs from the new activities set that had originally excluded winter activities.

5. Community Development Update

Cassandra Hopkins shared that the projection art coordinated by Kirk Sullivan was awarded an additional \$4,000 for art in the bandshell and that a call for more art will be put out by Kirk. Jacob Kipping asked about the timeline for this and how long that art will be up.

Cassandra Hopkins to send any additional updates in an email.

6. Rail Trail Update?, WiFi Update?, DRI Update?

DAB Members discussed adding additional, small, signage on picnic tables to notify park-goers of WiFi in Riverside Park. Jerry Michael to investigate if the William Morris Park WiFi is working yet.

Kathy Steinbrueck stated that the DEC plan is to work on the section of the Rail Trail that is within the Village first and then the spurs. She added that the Village section is to be paved.

7. Other

Jacob Kipping stated that he read Village Board meeting minutes that made mention of Village Board discussion on why Saranac Lake does not have Hometown Hero (vets) banners. Kathy Steinbrueck stated where she has seen those types of street pole banners are on the way into or out of other towns.

CJ Hagmann gave several updates on business-happenings around town, including, 28 Broadway's apartments and street-level commercial spaces are getting cleaned up and the retail space will be for rent, Heartwood Studios at 13 Broadway is close to opening, and 5 Broadway has new tenants moving in. Kt Stiles added that the Coldwell Baker space will be similar to when Cape Air occupied it and there was a mini art gallery. She also stated that Downhill Grill, 74 Main St., is for sale.

Cassandra Hopkins shared that MOTG initial concert attendance was low, but is expected to improve and that on the next two Monday nights there will be outdoor movies in Berkeley Green.